Joshua Mejia

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Education

California State University, Northridge   May 2019 – May 2021 (*Anticipated*)
Northridge, California
> **Bachelor of Science: Computer Science**

College of the Canyons   Jan 2015 – Dec 2018
Santa Clarita, California
> **Associate of Science: Computer Science for Transfer**
> **Associate of Science: Mathematics for Transfer**

Professional Experience

Front End Web Developer / E-Commerce Specialist

Affordable Quality Lighting   Apr 2019 – Present

- Optimized UX/UI Design using HTML, CSS and JAVASCRIPT while also assisting in website debugging
- Management of inventory and sales channels across ecommerce platforms such as BigCommerce, Amazon, Walmart, Wayfair and Houzz
- SEO (Search Engine Optimization) / SEM (Search Engine Marketing)
- Utilized Google Analytics to analyze success rates of Google Ads and SEO Strategies and used data to maintain rankings on top selling products and improve rankings on underperforming products

Asset Protection Specialist

Target Corporation   Oct 2017 – Apr 2019

- Effectively led a synergistic team and created solutions to reduce company shrinkage through theft prevention
- Maintained a safe and welcoming shopping environment
- Consistent daily audit of $500K+ in value of store equipment and merchandise

Electronics Sales Team Member

Target Corporation   Jan 2015 – Oct 2017

- Provided knowledge on products and warranties
- Delegated tasks amongst the other team members to improve sales performance
- Utilized company software to analyze sales patterns to create solutions on improving sales on underperforming products.

- **Skills**
  HTML/CSS   JavaScript   PHP   Vue.js   Java   Laravel   Bulma   Bootstrap   Composer
  Symfony   Photoshop   Illustrator   Premier Pro

Projects

- **TI-Enterprise** – Built a responsive brochure site and worked closely with the client to create the website to their specifications using HTML, CSS, PHP, Vue.js
- **Project LEO (**In Progress) – Building a responsive web app that is centered around teaching children Grades 6 – 8 entry level programming. Technologies used are the Laravel and Bulma Frameworks, Vue.js, HTML/CSS