

Experienced and creative Video Editor with a proven track record in storytelling through Successfully grew the YouTube channel to nearly 2,000 subscribers, demonstrating expertise in content creation, audience engagement, and video production. Passionate about leveraging AI tools to storytelling and video editing enhance processes.









## **EDUCATION**

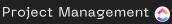
BACHELORS OF SCIENCE IN NURSING

## **SKILLS**

Video Editing (Pr) (C)

AI Tools 🚳 🔳

Graphic Design 🕞 🥐





## TECHNICAL PROFICIENCIES

- · Google Sheets (for data management and organization)
- Short Form Viral Strategies
- Basic SEO Principles
- Toggl Track (for time tracking)
- OBS (Open Broadcaster Software)

## PROFESSIONAL EXPERIENCE

VIDEO EDITOR AND CONTENT CREATOR, HOMELIFE MEDIA

2022-2024

- · Successfully launched and grew the HeartFull YouTube channel, achieving a subscriber base of nearly 2,000.
- · Led video production from concept to publication, including story writing, asset gathering, editing, and SEO optimization.
- · Spearheaded the channel's monetization strategy.

FOUNDER AND CONTENT CREATOR, JOSHVCASTRO (PERSONAL BRAND) 2020-PRESENT

- · Focus on AI technology content, demonstrating deep knowledge and research skills.
- · Manage all aspects of content creation, including videography, editing, and live streaming language learning journey.