

Baby  **Box**

BabyBox Mission

BabyBox mission is to establish a photo and video services for mothers of their pregnancy and the first 5 years of their newborn. This service will give mothers the opportunity to be able to broadcast these moments within a web base site for viewing by their family and friends.

Target Audience

All pregnant mothers within the world who wish to share their first years of their newborn with the world.

Dashboard Page

This page is where new users and members will go to sign up as new member or login to their member account.

Timeline

Users will be able to post their cycle of term and the timeline of the first 5 years of their newborn on the calendar.

Account Information

User can edit their account to update their personal information.

Branding

Baby Box –

 **#5A7742**

 **#FBD9BE**

 **#B1D5EC**

Color Treatment



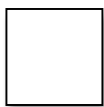
#5A7742

BabyBox



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BabyBox



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BabyBox

Type Treatment

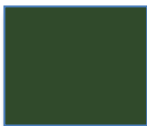
Main Header Font's

**Superclarendon –
40 PT/ 54 px**

Body Font's

Avenir Next Regular - 14 PT/ 18 px

COLOR:

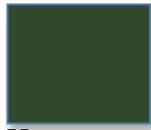


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Buttons:



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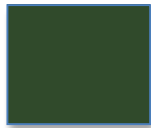
v

Links and Hover State:

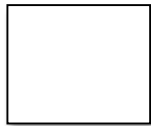


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Background for tool tip and message:



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