

The navbar provides quick navigation to the entire page.

The name is featured prominently and is clear and easy to read.

We keep a quiet, sleek background to maintain a white/gray/black color scheme.

The products are now attractive and friendly looking. This is much better than the list of links.

The info is clear and organized
Blue items are linked.

The search functionality is clean and easy.

We no longer have the distracting blue sidebars. The content fills the entire screen.

Single static image > two rotating images of different sizes.

We can now easily see each of the featured trophies and some key information about it. We also provide the links at the bottom of the card for the user to see more (but only if they'd like!).

The buttons below each image link to new sites.

The buttons light up on hover.

The icons enhance the meaning of the text without distracting the reader. This also means we no longer need to show a block of text that is intimidating to read.

