

Use header text and horizontal delimiter to establish heirarchy



On mobile, we fix the biggest issue with the original site: the lack of resizing and swiping laterally for information.

Scroll one item at a time on mobile. Prioritize readability over fitting images and text in small spaces.

Same design approach with the product catalog: allow users to swipe more to keep visuals clean and easy to read.



Once again, we use the horizontal line to establish a header and vertically swipe for more information.

Clickable information is linked.

