



SIX WAYS TO RAISE \$275

The earlier you begin your fundraising campaign, the more success you'll have in reaching your goal. This four-step program will help you along the way.

1.	Start with your own donation	\$25
2.	Ask four friends to donate (\$15 x 4)	\$60
3.	Ask four family members (\$25 x 4)	\$100
4.	Ask four co-workers (\$10 x 4)	\$40
5.	Ask three neighbors (\$10 x 3)	\$30
6.	Ask two local merchants you visit frequently	\$20

TOTAL RAISED: \$275

DID YOU KNOW?

- Since it launched in 2009, more than 31,000 runners and walkers have participated in the WCS Run for the Wild at the Bronx Zoo.
- Participants, donors and sponsors have raised over \$4,000,000 to help WCS save gorillas, tigers, elephants, penguins, lion and other endangered wildlife at the Bronx Zoo and around the world.
- In previous years, participants ran in full gorilla costumes with tutus, tiger stripes, tuxedos, lion manes, and elephant trunks. What will you wear?

