JOHN RUSSEL SUAREZ

Software Engineer

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ABOUT ME

Creative and detail-oriented Frontend Developer with a passion for building visually stunning, highly responsive web applications. Seeking to leverage strong skills in HTML, CSS, JavaScript, and modern frameworks like React to deliver seamless user experiences and innovative digital solutions. Eager to contribute to a forward-thinking team where design meets functionality, and user satisfaction drives success.

EDUCATION

2013 - 2018

Holy Name University
Bachelor's of Science in Information Technology

2006 - 2013

San Miguel Technical Vocational School
High School

EXPERIENCE

2018

HNU Hospital - IT Staff - Internship
Assisting with software and hardware troubleshooting, resolving printer issues, monitoring CCTV systems, performing computer maintenance and cleaning, and supporting system updates. Skilled in providing timely technical assistance to employees and ensuring smooth daily operations

2018 - 2022

Du Ek Sam, Inc. - Marketing Staff
Worked closely with cross-functional marketing teams to plan,develop, and execute high-impact campaigns, resulting in asignificant boost in brand visibility, enhanced customer engagement,and measurable growth in audience reach and loyalty.

2022 - 2025

Blenditoro - Frontend Developer
- Developed responsive web applications using HTML, CSS, and modern JavaScript frameworks.
- Translated UI/UX designs into intuitive, mobile-first interfaces.
- Integrated RESTful APIs to enhance functionality and streamline data flow.
- Optimized performance through advanced debugging and issue resolution.
- Wrote clean, semantic code following best practices and industry standards.
- Built reusable, modular components for consistent and efficient development.
- Collaborated with back-end developers to deliver seamless full-stack features.
- Ensured cross-browser compatibility and resolved front-end bugs.
- Participated in agile sprints, stand-ups, and planning sessions.
- Redesigned legacy sites to boost usability, visual appeal, and engagement.
- Achieved measurable improvements in load times and user experience.

KEY PROJECTS

- **Casheddy, Cashgo, Prestaluz, Nexdinero** - A platforms that facilitates quick and easy loan applications. These platforms connect borrowers with lenders without the need for income verification or credit checks, offering approvals within 24 hours. **Tech Stack:** WordPress (PHP), HTML, CSS, JavaScript. **Highlights**: Fully online process, responsive UI, fast-loading pages, and user-first design.
- **Fineddy** - A financial affiliate network designed to connect users with appropriate loan providers. Focused on lead generation through affiliate marketing, improving conversion rates, and usability. **Tech Stack**: WordPress (PHP), HTML, CSS, JavaScript. **Highlights**: Integrated lead generation tools, SEO best practices, optimized user flows.
- **Tabasco** - Creative agency website showcasing design, branding, and advertising services. Built to reflect their artistic vision, and deliver a compelling portfolio experience. **Tech Stack**: WordPress, HTML, CSS, JavaScript. **Highlights**: Custom branding modules, animated content transitions, responsive, and accessible layouts.
- **Play Digital Signage** – A cloud-based platform for designing and managing digital signage content in real time across multiple devices. Built with React.js, HTML, CSS, and JavaScript. Features include a drag-and-drop content editor, centralized device management dashboard, and a scalable, component-based architecture.
- **Motodepoo -** An e-commerce platform focused on motorcycle products and services. Designed for a seamless product browsing, service booking, and checkout experience. Tech Stack: React.js, Next.js, TypeScript, HTML, CSS. Highlights: Dynamic product catalog, interactive booking system, mobile-first design for enhanced accessibility.

LINKS

- https://github.com/joshcoder14/portfolio
- https://prohive-freelance.free.nf/
- https://staging.motodepoo.ee/
- https://playsignage.com/
- https://casheddy.es/
- http://cashgo.es/
- https://nexdinero.es/
- https://prestaluz.es/
- https://fineddy.io/
- https://skiptraze.com/
- https://tabasco.ee/

SKILLS

- HTML/CSS development
- JavaScript frameworks
- WordPress
- React.js
- Next.js
- Typescript
- Restful APIs
- Redux
- Tailwind CSS
- Bootstrap
- Flexbox
- Grid CSS
- SASS and LESS
- Webpack
- Babel
- Mysql
- Git
- SEO principles
- Debugging
- Application debugging
- Cross-browser compatibility
- Responsive design
- Performance optimization
- Team collaboration

REFERENCES

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