



Fastforward Software

# **QuickSnap Press Guide**

*For reviewers, reporters and editors*

# Introduction

## Welcome

The *Quicksnap Press Guide* explains and describes concisely the main features of Fastforward's Quicksnap, a new screenshot utility for Mac OS X. This Guide was written with the intent of informing the press, including reporters, editors and reviewers of what Quicksnap is and why it is more beneficial than the competition. The following pages provide a summary of Quicksnap's main features and possible usages.

## Description

QuickSnap is an easy-to-use and versatile screenshot utility for Mac OS X. With a range of useful and effective features, it boasts flexibility and reliability. QuickSnap enables users to quickly take screenshots of their screen, windows, menus, icons or a selection very quickly. The unique and clean interface was designed to make the task of taking screenshots faster and easier for novice users.



Beyond the main window allowing users to choose the screenshot mode, there is the Preferences window which makes QuickSnap even more unique. End-users can choose from a variety of options to change how their screenshots are taken, what they are named, where they are saved and so on.



*QuickSnap makes screenshot taking easier and more fun. Furthermore, it doesn't compromise on features, giving the users all the choice they need.*

# Preview of QuickSnap's Main Features



1. **Screenshot modes.** Now you can take screenshots of anything; windows, icons, menus, the entire screen or a user-defined selection. QuickSnap makes it incredibly easy to choose a capture mode with its unique interface.



2. **You're in control.** With QuickSnap, the end-user is given the choice of the name of screenshots, the format they are saved in, where they are saved, and so on.



3. **Customize your capture.** Capture sounds can be turned on and off, as can timed screenshots. The end-user can also make QuickSnap speak after a screenshot is taken, or beep.



4. **Hot keys.** Hot keys allow you to easily access QuickSnap from any application at any time. The user can set a combination of keys to take a screenshot, such as ⌘+⇧+A for example. These hot keys are entirely customizable, and make QuickSnap that much more useful.



5. **Status menu.** As if hot keys weren't enough, we added a status menu too. This lets users access QuickSnap's features from their menu bar with a click.



6. **DVD Player.** QuickSnap lets you take screenshots of your favorite movies in the same way as taking a screenshot of a window, screen or selection.

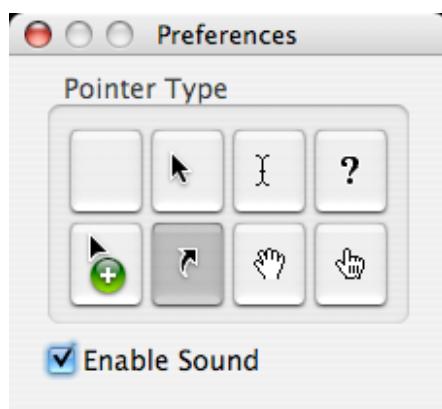


7. **Interface.** Unlike Apple's Grab and Ambrosia's Snapz Pro, QuickSnap was designed with not only features in mind, but a simple and easy-to-use user interface as well. The three-button selector for screenshot modes in the main window makes taking screenshots unbelievably easy and pleasing.



# Competition

There are two main competitors of QuickSnap which both have their significant disadvantages. SnapzProX 2 Image Capture from Ambrosia Software costs \$30.00 and sports a wide range of features but gives the user little control over how it operates, as it tends to overtake once traditional hot keys are used such as  $\text{⌘}+\text{⇧}+3$ . In comparison, QuickSnap is less obtrusive and lets the user not only define their own hot keys, but does not interfere with a full-screen mode like SnapzProX.



*Grab lacks a sufficient amount of preferences and options.*

The other main competitor is Apple's Grab utility, bundled with Mac OS X. Grab is simple and efficient. However, it lacks a front-end user interface for the ease of use the Macintosh is widely known for. QuickSnap has several more features than Grab, such as automatic file naming, hot keys and more.

QuickSnap not only has plenty of features, but it also has a strong and flexible interface which gives the user complete control. And for just \$14.95, QuickSnap is affordable and accessible to a wide market.

## Availability

QuickSnap is available worldwide for US\$14.95 from the Fastforward Software website. It is classed as a shareware product with a feature limit. Once registered, the feature limit is unlocked and the user is given free upgrades until version 2.0.

QuickSnap is currently only available in the English language as a downloadable purchase. A boxed edition with printed manuals is not currently available.

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