

### FORECASTING IN ECONOMICS & BUSINESS ECOM90024

LECTURE 4: EXPONENTIAL SMOOTHING & COVARIANCE STATIONARITY

• Given a time series  $\{y_t\}_{t=0}^T$  and setting  $l_0=y_0$ , we can compute a simple exponentially smoothed series  $\{l_t\}_{t=0}^T$  using the recursive equation:

$$l_t = \alpha y_t + (1 - \alpha)l_{t-1}$$

 We can then use the smoothed series at time t as a one-step ahead forecast by setting:

$$\hat{y}_{t+1|t} = l_t$$

But what about a two-step ahead forecast?

• The two-step ahead forecast is given by:

$$\hat{y}_{t+2|t} = l_{t+1}$$

Where,

$$l_{t+1} = \alpha y_{t+1} + (1 - \alpha)l_t$$

• However, if we are standing at time period t, we have not observed  $y_{t+1}$  yet! So, we must use the next best thing,  $\hat{y}_{t+1|t}$ . Now, since

$$\hat{y}_{t+1|t} = l_t$$

We have that

$$l_{t+1} = \alpha l_t + (1 - \alpha)l_t = l_t$$

• It follows that this must be true for the *h*-step horizon forecast:

$$\hat{y}_{t+h|t} = \hat{y}_{t+h-1|t} = \hat{y}_{t+1|t} = l_t$$

- Thus, we have shown that the simple exponential smoothing model produces a flat forecast! In fact, we can think of  $l_t$  as the level of the forecast. This is the only thing that is specified in the simple exponential smoothing model.
- The forecast will be updated once we observe new information. To see how this works, let's suppose we now observe  $y_{t+1}$ . Then, we rewrite our updating equation as:

$$l_{t+1} = l_t + \alpha(y_{t+1} - l_t) = l_t + \alpha e_{t+1}$$

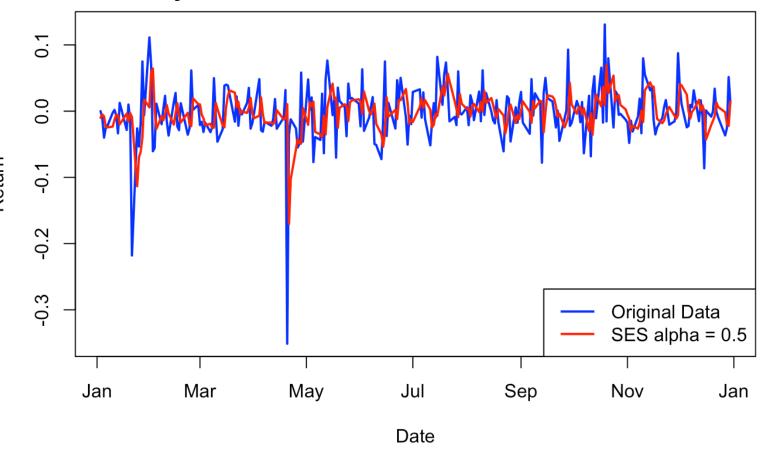
- Where  $e_t$  represents the forecast error  $y_{t+1} l_t$
- This is known as the *error correction form* of the updating equation.

$$l_{t+1} = l_t + \alpha(y_{t+1} - l_t) = l_t + \alpha e_{t+1}$$

- Looking at the error correction form, we can see that:
  - If  $e_{t+1} < 0$ , then the forecast  $l_t$  is overestimated (i.e., too high) and thus  $l_t$  should be adjusted downwards to get the new value  $l_{t+1}$
  - If  $e_{t+1}>0$ , then the forecast  $l_t$  is underestimated (i.e., too low) and thus  $l_t$  should be adjusted upwards to get the new value  $l_{t+1}$
- We update the level of the forecast as we receive new information.

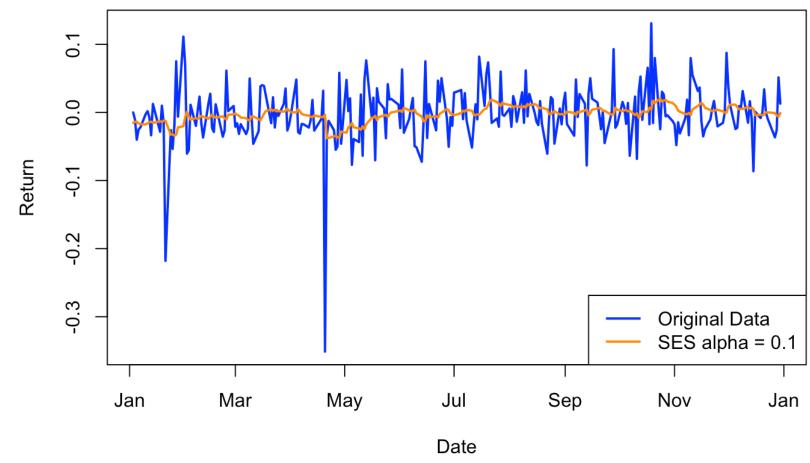
• Here we have the daily returns on Netflix Inc.'s stock that have been smoothed using simple exponential smoothing in which we have set the smoothing parameter  $\alpha=0.5$ 

#### Daily Returns on NFLX from 03/01/2022 to 30/12/2022



• Notice that when we decrease the value of the smoothing parameter and set it to  $\alpha = 0.1$ , we obtain a much more smoothed series:

#### Daily Returns on NFLX from 03/01/2022 to 30/12/2022



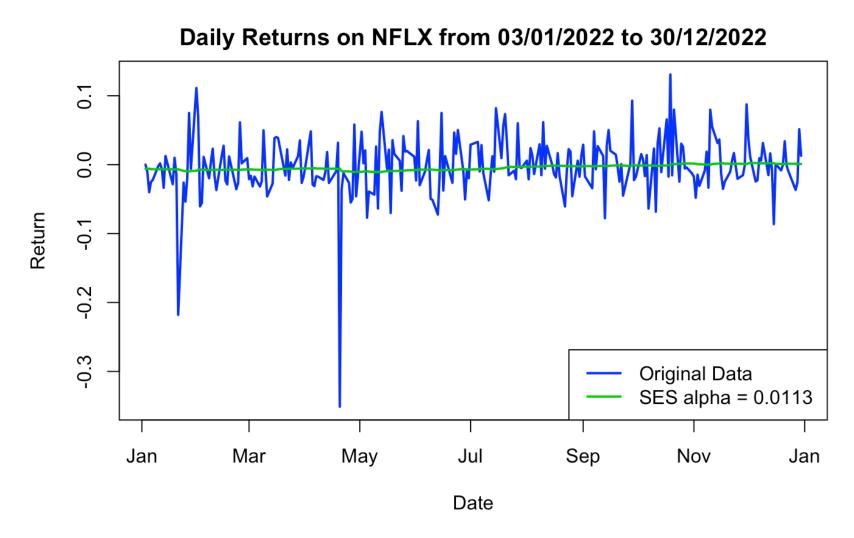
- So far, we have arbitrarily chosen our initial value  $l_0$  and smoothing parameter value  $\alpha$ .
- An alternative approach would be to use an objective function to choose these values:

$$\underset{\alpha,l_0}{\operatorname{arg\,min}} \sum_{t=1}^{T} e_t^2$$

- Where  $e_t$  represents the forecast error  $y_{t+1} l_t$
- Note that in most cases, the choice of initial value won't matter very much. We
  would only need to care about the initial value of we had an extremely small
  number of time series observations.

• The estimated smoothing parameter  $\alpha = 0.0113$  minimizes the sum of squared forecast errors.

 This is unsurprising as the level of the time series is extremely stable.

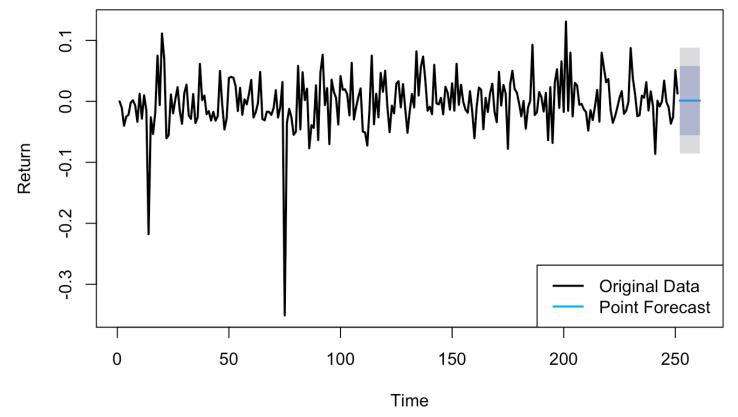


 The forecasts generated from the simple exponential smoothing model are flat by construction:

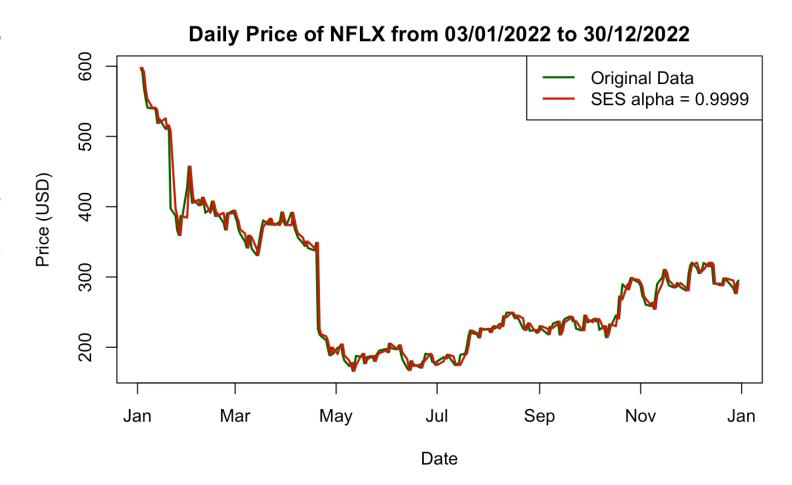
$$\hat{y}_{t+h|t} = \hat{y}_{t+h-1|t} = \hat{y}_{t+1|t} = l_t$$

 Note that the intervals generated from the ses() function are 80% and 95% prediction intervals and are depicted as shaded regions.

#### Daily Returns Forecasts of NFLX from Simple Exponential Smoothing

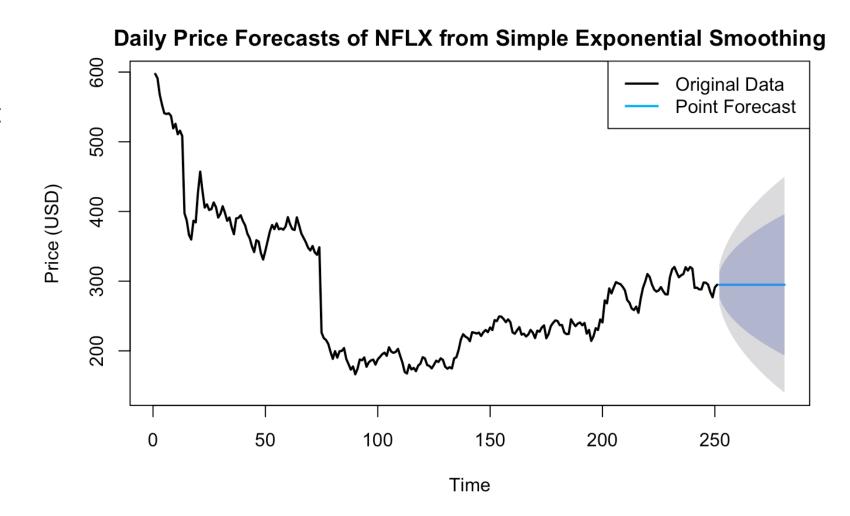


- Let's try applying the simple exponential smoothing to the daily price of NFLX.
- Compared to the daily returns, we can see that the level of the price series is changing dramatically as we move along the sample. Hence new observations contain lots of information about the level of the series and are thus given a great deal of weight!



#### SIMPLE EXPONENTIAL SMOOTHING

- Simple exponential smoothing is not appropriate for time series with trends. It only specifies the level of the time series and thus can only generate flat forecasts.
- A flat forecast for this price series doesn't seem very plausible!



• In order to accommodate a time trend, we will have to augment the updating equations to incorporate a trend component  $b_t$ :

Level Equation: 
$$l_t = \alpha y_t + (1 - \alpha)(l_{t-1} + b_{t-1})$$

Trend Equation: 
$$b_t = \beta(l_t - l_{t-1}) + (1 - \beta)b_{t-1}$$

Forecasting Equation: 
$$\hat{y}_{t+h|t} = l_t + hb_t$$

- Where again, h denotes the forecast horizon.
- $b_t$  is a weighted average of the change in the level  $l_t l_{t-1}$  and the estimated trend for time t-1

We can also write Holt's linear trend model in an error correction form.
 First, we rearrange the level equation:

$$l_t = l_{t-1} + b_{t-1} + \alpha (y_t - (l_{t-1} + b_{t-1}))$$

• Since  $\hat{y}_{t+1|t} = l_t + b_t$  and  $e_t = y_t - \hat{y}_{t|t-1} = y_t - (l_{t-1} + b_{t-1})$ 

$$l_t = \hat{y}_{t|t-1} + \alpha e_t$$

ullet So that the level is adjusted by the forecast error with weight lpha

For the trend updating equation, we would similarly write

$$b_t = b_{t-1} + \beta(l_t - (l_{t-1} + b_{t-1}))$$

• Since  $(l_t - (l_{t-1} + b_{t-1}) = l_t - \hat{y}_{t|t-1} = \alpha e_t$ , we have that

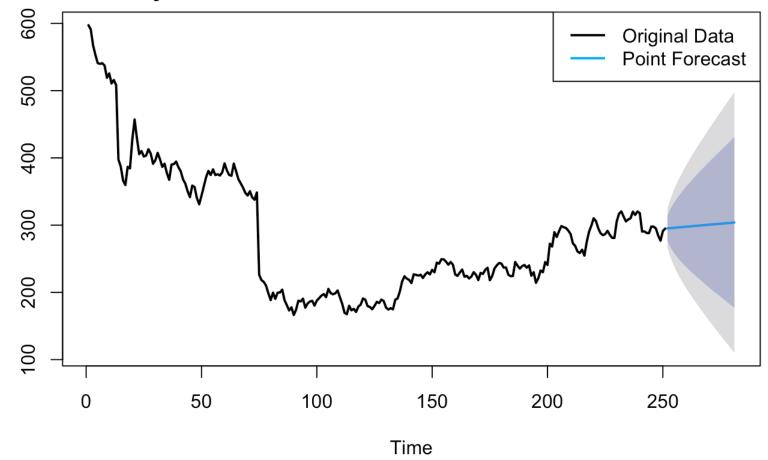
$$b_t = b_{t-1} + \alpha \beta e_t$$

• Thus, the trend component is adjusted by the forecast error with weight  $\alpha\beta$ 

Price (USD)

# ## Forecast method: Holt's method ## ## Model Information: ## Holt's method ## ## Call: ## holt(y = nflx.p\$adjusted, h = 30, initial = "optimal") ## Smoothing parameters: ## alpha = 0.9999 ## beta = 0.0168 ## ## Initial states: ## 1 = 596.0382 ## b = -3.9072 ## ## sigma: 14.4239 ""

#### Daily Price Forecasts of NFLX from Holt's Linear Trend



# EXPONENTIAL SMOOTHING: EXPONENTIAL TREND

 We can also specify the model to have a multiplicative form if we want to model an exponential trend:

Level Equation: 
$$l_t = \alpha y_t + (1 - \alpha)(l_{t-1}b_{t-1})$$

Trend Equation: 
$$b_t = \beta \frac{l_t}{l_{t-1}} + (1 - \beta)b_{t-1}$$

Forecasting Equation: 
$$\hat{y}_{t+h|t} = l_t b_t^h$$

• Where  $b_t$  is now the growth rate of the trend.

### EXPONENTIAL SMOOTHING: EXPONENTIAL TREND

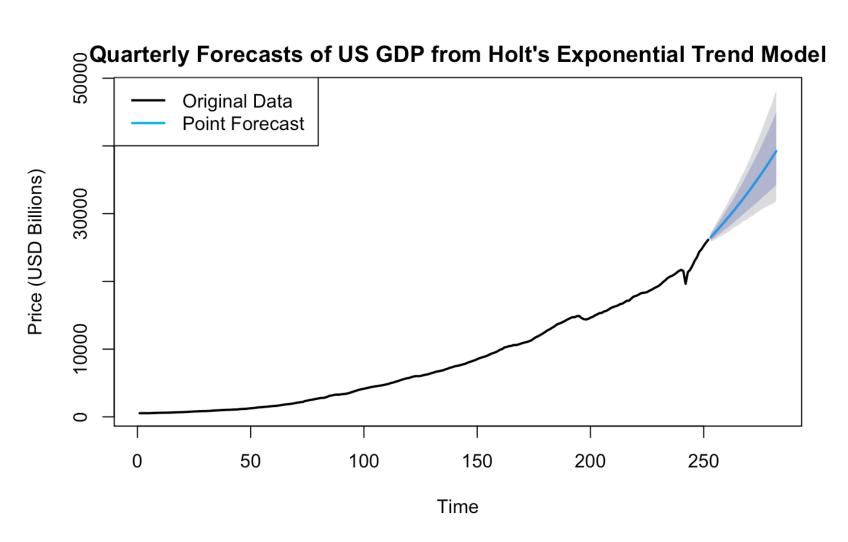
#### Quarterly Nominal US GDP from Q1 1990 to Q4 2022

Date

```
## Forecast method: Holt's method
                                                                     25000
                                                                                   Original Data
## Model Information:
                                                                                   HET alpha = 0.8807, beta = 0.0644
## Holt's method
## Call:
                                                                     20000
                                                               Price (USD Billions)
    holt(y = us.gdp$price, h = 20, initial = "optimal")
     Smoothing parameters:
       alpha = 0.8807
                                                                     15000
       beta = 0.0644
     Initial states:
                                                                     10000
       1 = 5791.2645
       b = 84.1193
     sigma: 264.8207
                                                                           1990
                                                                                                   2000
                                                                                                                          2010
                                                                                                                                                  2020
```

# EXPONENTIAL SMOOTHING: EXPONENTIAL TREND

 Here we can see that our point forecasts reflect the multiplicative specification of our model:



• The linear trend model assumes that the trend is increasing/decreasing by a constant amount as we move from t to t+1

• The exponential trend model assumes that the trend is growing by a constant rate as we move from t to t+1

• We can add greater flexibility to our specification by allowing the trend to die out over time. It may also be a more plausible/reasonable model for the phenomenon that we are studying (i.e., most things do not increase or grow at the same rate forever!)

• The additive damped trend model is given by:

Level Equation: 
$$l_t = \alpha y_t + (1 - \alpha)(l_{t-1} + \phi b_{t-1})$$

Trend Equation: 
$$b_t = \beta(l_t - l_{t-1}) + (1 - \beta)\phi b_{t-1}$$

Forecasting Equation: 
$$\hat{y}_{t+h|t} = l_t + (\phi + \phi^2 + \dots + \phi^h)b_t$$

• Where  $0 < \phi < 1$ 

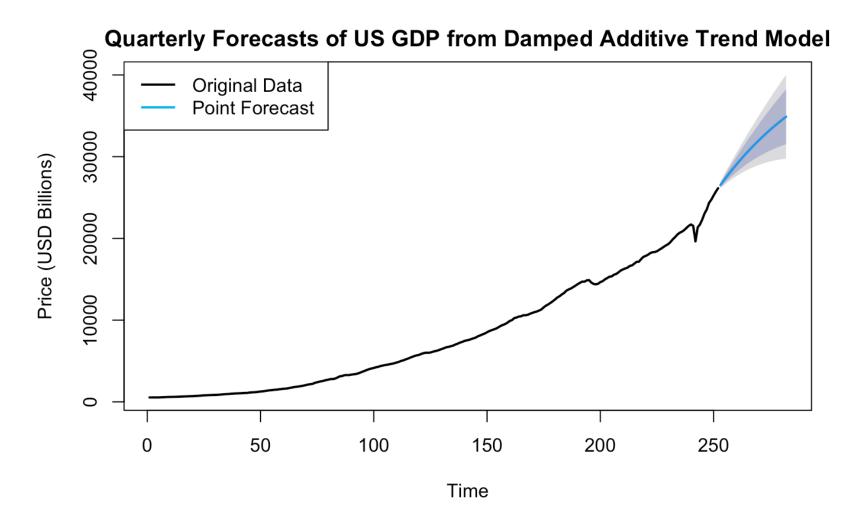
• The multiplicative damped trend is given by:

Level Equation: 
$$l_t = \alpha y_t + (1 - \alpha)(l_{t-1}b_{t-1}^{\phi})$$

Trend Equation: 
$$b_t = \beta \frac{l_t}{l_{t-1}} + (1 - \beta) b_{t-1}^{\phi}$$

Forecasting Equation: 
$$\hat{y}_{t+h|t} = l_t b_t^{(\phi+\phi^2+\cdots+\phi^h)}$$

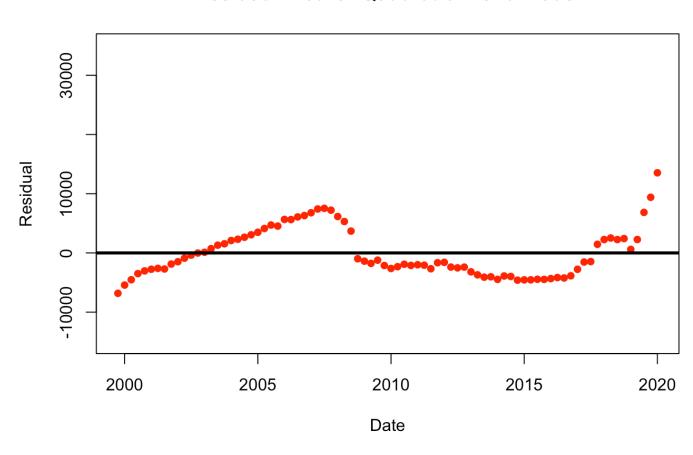
 Here are the forecasts for quarterly US gdp generated from an additive damped trend model:



### CHARACTERISING CYCLES

- The trend and seasonal components of a time series are typically determined *ex-ante* to the estimation and analysis.
- Looking back at the residual plots of our trend and seasonal component models, we can clearly see that there are cyclical components that we have yet to account for.
- Cycles can be thought of broadly as the stable, mean-reverting dynamics that are not captured by trends or seasonal factors.
- While we can capture cycles through smoothing, we would like a way to model them explicitly.

#### **Residual Plot for Quadratic Trend Model**



A realization of a time series is an ordered set,

$$\{\dots, y_{-2}, y_{-1}, y_0, y_1, y_2, \dots\}$$

- In theory, a time series realization begins in the infinite past and continues into the infinite future.
- In practice however, the data we observe is just a finite subset of a realization called the *sample path*

$$\{y_1, y_2, ..., y_T\}$$

- If we are to use historical information to learn about the future, we need the future to be like the past.
- That is, in order to forecast the cyclical component of a time series, we need the
  mathematical properties that govern the future evolution of a time series to be the same
  as those that govern its history.
- Specifically, we require that:
  - 1. The mean of the time series be stable over time.
  - 2. The autocovariance structure (i.e. the covariances between current and past values) to be stable over time.
  - 3. The variance of the time series to be finite.
- A time series that possesses these three properties is said to be *covariance stationary*.

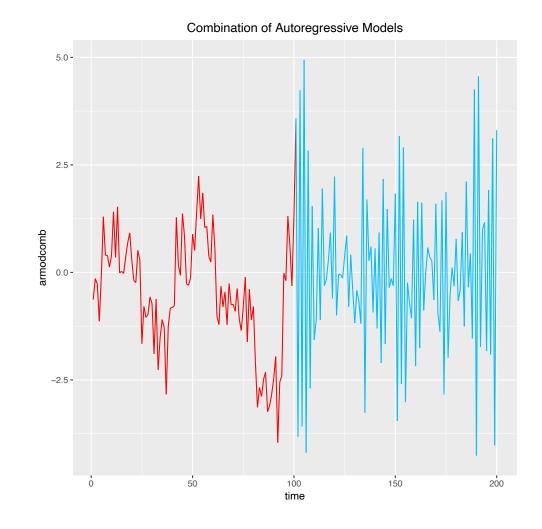
Here we have a time series in which the first 100 observation is generated from

$$Y_t = 0.9Y_{t-1} + \varepsilon_t$$

And the following 100 observations is generated from

$$Y_t = -0.9Y_{t-1} + \varepsilon_t$$

Let's suppose the data generating process switches between these two models. The autocovariance structure is clearly not stable! We would not be able to consistently estimate the underlying parameters with a single regression let alone compute forecasts!



• We say that the mean of a time series is stable over time if

$$E[Y_t] = \mu$$
 for all  $t$ 

The autocovariance function of a time series is defined as

$$\gamma(t,\tau) = cov(Y_t, Y_{t-\tau}) = E[(Y_t - \mu)(Y_{t-\tau} - \mu)]$$

- The autocovariance function evaluated at  $\tau$  measures the strength of association between two observations separated by  $\tau$  time periods. It provides a basic summary of the *cyclical dynamics of a time series*.
- We say that a time series has a time-invariant autocovariance structure if,

$$\gamma(t,\tau) = \gamma(\tau) = \gamma(-\tau)$$

- Autocovariances are hard to interpret and compare across different time series due to the fact that they scaled in terms of the cross product of the variables.
- In practice, we work with the autocorrelation function since it is scale free and bounded between -1 and 1. Recall that

$$corr(X,Y) = \frac{cov(X,Y)}{\sigma_x \sigma_y}$$

 Therefore the autocorrelation function is obtained by dividing the autocovariance function by the variance

$$\rho(\tau) = \frac{\gamma(\tau)}{\gamma(0)}$$

• Where  $\gamma(0) = var(Y_t)$ 

- The autocorrelation function measures the simple correlation between  $Y_t$  and  $Y_{t-\tau}$ .
- We can also compute a quantity that measures the correlation between  $Y_t$  and  $Y_{t-\tau}$  after **controlling** for the effects of  $Y_{t-1}$  through to  $Y_{t-\tau+1}$ . This is known as the **partial correlation** between  $Y_t$  and  $Y_{t-\tau}$ .
- The partial autocorrelation is determined from a regression of  $Y_t$  on  $Y_{t-1}, Y_{t-2}, \ldots, Y_{t-\tau}$  and is given by the regression coefficient multiplying  $Y_{t-\tau}$ .

$$Y_t = \alpha_0 + \alpha_1 Y_{t-1} + \alpha_2 Y_{t-2} + \dots + \alpha_\tau Y_{t-\tau} + \varepsilon_t$$

• The *partial autocorrelation function* (PACF)  $p(\tau)$  can therefore computed by a series of autoregressions:

$$Y_{t} = \alpha_{0} + \alpha_{1} Y_{t-1} + \varepsilon_{t}$$

$$Y_{t} = \alpha_{0} + \alpha_{1} Y_{t-1} + \alpha_{2} Y_{t-2} + \varepsilon_{t}$$

$$\vdots$$

$$Y_{t} = \alpha_{0} + \alpha_{1} Y_{t-1} + \alpha_{2} Y_{t-2} + \dots + \alpha_{\tau} Y_{t-\tau} + \varepsilon_{t}$$

• Where

$$p(\tau) = \alpha_{\tau}$$

### WHITE NOISE PROCESS

 Suppose that we had a time series that possesses the following data generating process:

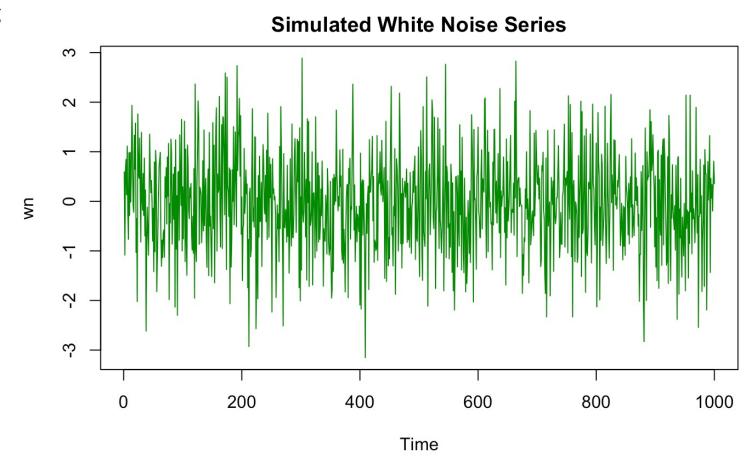
$$Y_t = \varepsilon_t$$

$$\varepsilon_t \sim_{iid} N(0, \sigma^2)$$

• A white noise process will have the following *stochastic properties*:

$$E[Y_t] = 0$$
$$var(Y_t) = \sigma^2$$

$$\gamma(\tau) = \begin{cases} \sigma^2, & \tau = 0 \\ 0, & \tau \ge 1 \end{cases}$$



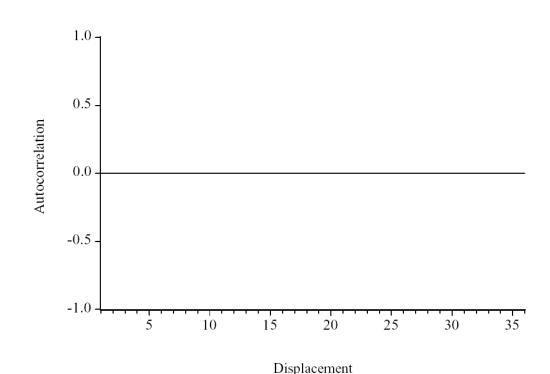
#### WHITE NOISE PROCESS

 The theoretical autocorrelation (ACF) and partial autocorrelation (PACF) functions will be given by:

$$\rho(\tau) = \begin{cases} 1, & \tau = 0 \\ 0, & \tau \ge 1 \end{cases}$$

$$p(\tau) = \begin{cases} 1, & \tau = 0 \\ 0, & \tau \ge 1 \end{cases}$$

• Clearly, a white noise process is covariance stationary.



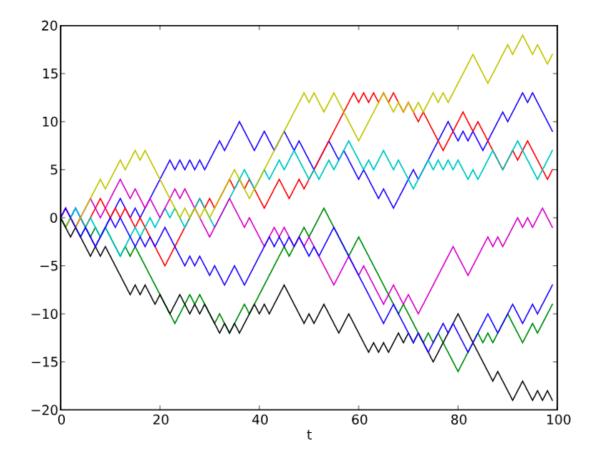
#### RANDOM WALK

• Let's consider a time series process that is characterized as the sum of a sequence of *iid* errors.

$$Y_t = \sum_{i=1}^t \varepsilon_i$$

$$\varepsilon_t \sim_{iid} N(0, \sigma^2)$$

 This process is known as a random walk and has many applications in finance, engineering and the natural sciences.



### RANDOM WALK

The stochastic properties of a random walk are:

$$E[Y_t] = 0$$

$$Var(Y_t) = Var\left(\sum_{i=1}^t \varepsilon_i\right) = t\sigma^2$$

$$\gamma(t+\tau,t) = Cov(Y_{t+\tau},Y_t) = Cov\left(Y_t + \sum_{s=1}^{\tau} \varepsilon_s, Y_t\right)$$

$$= Cov (Y_{t+\tau}, Y_t) = t\sigma^2$$

 Since the autocovariance function of a random walk is dependent on t, we have violated the condition for covariance stationarity.

#### Recall that:

$$Cov(X + Y, Z) = Cov(X, Z) + Cov(Y, Z)$$

$$Cov(aX, Y) = aCov(X, Y)$$
 for constant  $a$ 

If X and Y are independent then Cov(X,Y) = 0

### RANDOM WALK

• Since the autocovariance function of a random walk is a function of t, then it also must be true for the autocorrelation function:

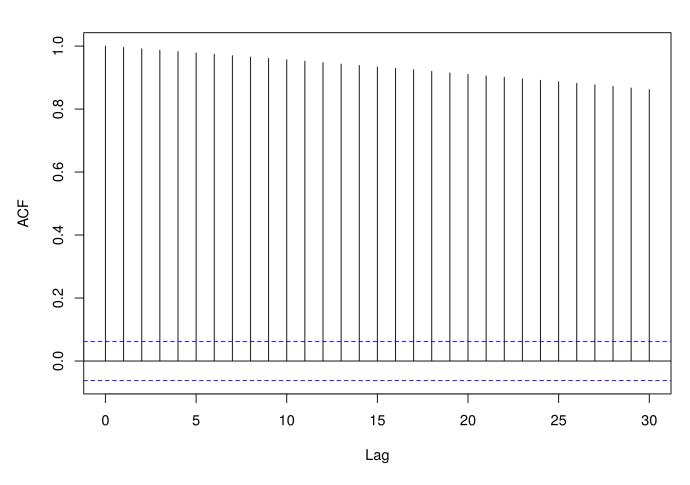
$$\rho(t,\tau) = \frac{Cov(Y_{t+\tau}, Y_t)}{\sqrt{Var(Y_{t+\tau})Var(Y_t)}} = \frac{t\sigma^2}{\sqrt{t\sigma^2(t+\tau)\sigma^2}} = \frac{1}{\sqrt{1+\tau/t}}$$

• Not only is the autocorrelation function dependent upon t, it also decays very slowly as  $\tau$  increases.

## **RANDOM WALK**

Visually,





 Let's now consider something in between a random walk and a white noise series,

$$Y_t = \phi Y_{t-1} + \varepsilon_t$$

$$\varepsilon_t \sim_{iid} N(0, \sigma^2)$$

- Since  $\phi=1$  gives us the random walk model, we will assume that  $|\phi|<1$ . This is known as a *first order autoregressive* or an AR(1) process.
- Unlike a random walk, the errors do not accumulate but rather die out over time.

• To see this, note that we can always rewrite an AR(1) model as the following:

$$Y_t = \phi Y_{t-1} + \varepsilon_t = \phi(\phi Y_{t-2} + \varepsilon_{t-1}) + \varepsilon_t$$

So that

$$Y_t = \varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \phi^3 \varepsilon_{t-3} + \cdots$$

This is known as an infinite moving average or MA(∞) process. From this we can
easily see that

$$E[Y_t] = E[\varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \phi^3 \varepsilon_{t-3} + \cdots] = 0$$

• To compute the variance, we have that

$$\gamma(0) = E[(Y_t - \mu)^2] = E[(\varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \phi^3 \varepsilon_{t-3} + \cdots)^2]$$

• Since the errors are all i.i.d., the expectation of their cross products will be zero (e.g.,  $E[\varepsilon_t \varepsilon_{t-1}] = 0$ ). Therefore,

$$\gamma(0) = E[\varepsilon_t^2 + \phi^2 \varepsilon_{t-1}^2 + \phi^4 \varepsilon_{t-2}^2 + \phi^6 \varepsilon_{t-3}^2 + \cdots]$$

So that

$$\gamma(0) = \sigma^2 + \phi^2 \sigma^2 + \phi^4 \sigma^2 + \phi^6 \sigma^2 + \cdots$$

• Therefore the variance of an AR(1) model is an infinite geometric sum,

$$\gamma(0) = \sigma^2(1 + \phi^2 + \phi^4 + \phi^6 + \cdots)$$

• We know from high school mathematics that for an infinite geometric sum where  $\vert r \vert < 1$  ,

$$1 + r + r^2 + r^3 + \dots = \frac{1}{1 - r}$$

• Therefore, the variance of an AR(1) model is given by

$$\gamma(0) = \frac{\sigma^2}{1 - \phi^2}$$

• To compute the autocovariance function, we write,

$$\gamma(\tau) = E[(Y_t - \mu)(Y_{t-\tau} - \mu)]$$

$$\gamma(\tau) = E[(\varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \cdots) \times (\varepsilon_{t-\tau} + \phi \varepsilon_{t-\tau-1} + \phi^2 \varepsilon_{t-\tau-2} + \cdots)]$$

• Again, the cross products will be equal to zero, leaving,

$$\gamma(\tau) = E[\phi^{\tau} \varepsilon_{t-\tau}^2 + \phi^{\tau+2} \varepsilon_{t-\tau-1}^2 + \phi^{\tau+4} \varepsilon_{t-\tau-2}^2 + \cdots]$$

Which yields,

$$\gamma(\tau) = \sigma^2(\phi^{\tau} + \phi^{\tau+2} + \phi^{\tau+4} + \cdots) = \frac{\sigma^2 \phi^{\tau}}{1 - \phi^2}$$

• Since the autocovariance function of an AR(1) process is only a function of  $\tau$ , we can conclude that it is a covariance stationary process.

• The autocorrelation function is straightforward to compute,

$$\rho(t,\tau) = \frac{Cov(Y_{t+\tau}, Y_t)}{\sqrt{Var(Y_{t+\tau})Var(Y_t)}} = \frac{\gamma(\tau)}{\gamma(0)} = \frac{\frac{\sigma^2}{1-\phi^2}}{\frac{\sigma^2\phi^{\tau}}{1-\phi^2}} = \phi^{\tau}$$

 Hence the autocorrelation function of an AR(1) process will show a geometric decay.

• To compute sample autocorrelations from the data, we know that the autocorrelation at displacement  $\tau$  for the covariance stationary series Y is

$$\rho(t,\tau) = \frac{Cov(Y_{t+\tau}, Y_t)}{\sqrt{Var(Y_{t+\tau})Var(Y_t)}} = \frac{Cov(Y_{t+\tau}, Y_t)}{Var(Y_t)}$$

 Therefore the sample autocorrelations are simply the sample analogues of these components

$$\hat{\rho}(\tau) = \frac{\frac{1}{T-1} \sum_{t=1}^{T} (y_t - \bar{y})(y_{t-\tau} - \bar{y})}{\frac{1}{T-1} \sum_{t=1}^{T} (y_t - \bar{y})^2} = \frac{\sum_{t=1}^{T} (y_t - \bar{y})(y_{t-\tau} - \bar{y})}{\sum_{t=1}^{T} (y_t - \bar{y})^2}$$

- We can use the sample autocorrelation function to test whether an observed time series is generated from a white noise process.
- It can be shown that if the true data generating process is white noise, then the distribution of sample autocorrelations in large samples for all  $\tau$  is,

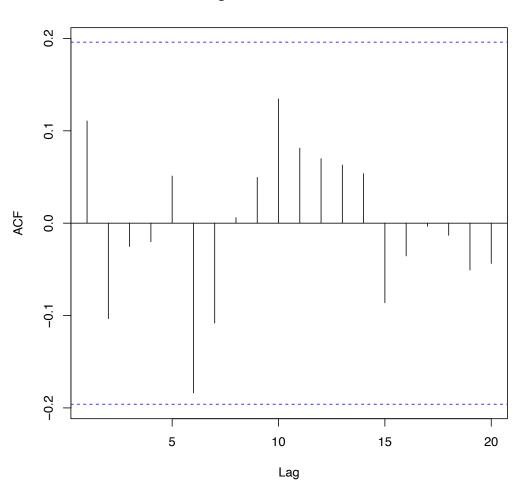
$$\hat{\rho}(\tau) \sim N\left(0, \frac{1}{T}\right)$$

 Thus, if a series is white noise then approximately 95% of sample autocorrelations should fall in the interval

$$0\pm\frac{2}{\sqrt{T}}$$

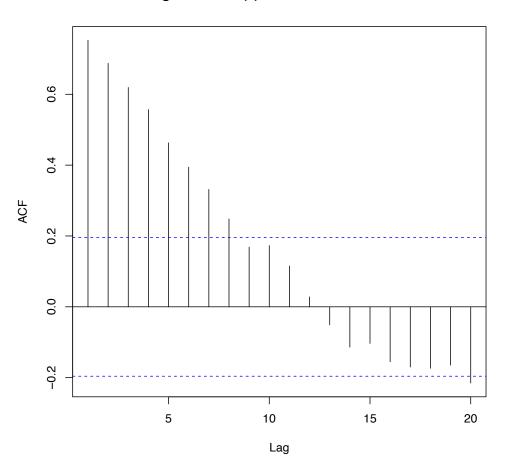
Visually,

#### **Correlogram for White Noise Series**



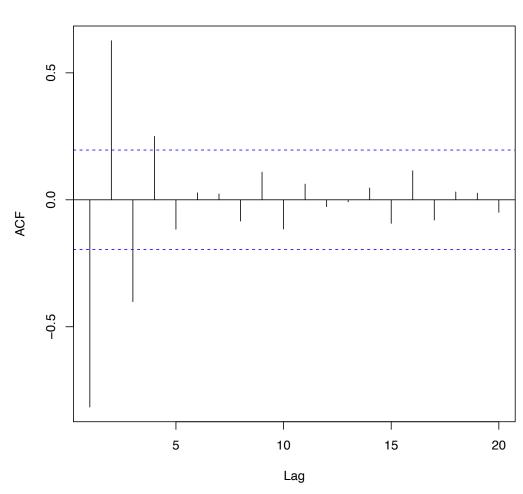
• Compared to,

Correlogram for AR(1) Model with Coefficient = 0.9



As well as,





- Correlograms are useful because we can get an immediate visual impression of the covariance structure of a time series.
- However, we cannot formally infer whether a series is white noise by simply looking at the correlogram. This is because the two standard error bands only provide 95% bounds for the sample autocorrelations taken one at the time.
- In order to determine whether a series is white noise, we need to test the null hypothesis that all of its correlations are *jointly* zero.

• To construct a joint test, we first rewrite the expression

$$\hat{\rho}(\tau) \sim N\left(0, \frac{1}{T}\right)$$

As

$$\sqrt{T}\hat{\rho}(\tau) \sim N(0,1)$$

 We know from our introductory statistics course that the square of a normal random variable is a chi-squared random variable with one degree of freedom. Therefore,

$$T\hat{\rho}^2 \sim \chi_1^2$$

• Additionally, it is also the case that the sum of independent  $\chi^2$  variables is also a  $\chi^2$  with degrees of freedom equal to the sum of the degrees of freedom of the variables summed. Therefore, we have that

$$Q_{BP} = T \sum_{\tau=1}^{m} \hat{\rho}^2(\tau) \sim \chi_m^2$$
 (Box-Pierce Q-Statistic)

Alternatively,

$$Q_{LB} = T(T+2)\sum_{\tau=1}^{m} \left(\frac{1}{T-\tau}\right)\hat{\rho}^2(\tau) \sim \chi_m^2$$
 (Ljung-Box Q-Statistic)

• For moderate and large T, these two statistics are essentially the same.

- The testing procedure for whether a series is white noise is as follows:
- 1. Compute the first m autocorrelations. As a general rule, choose  $m \approx \sqrt{T}$
- 2. Compute the Box-Pierce or Ljung-Box Q-Statistic (i.e.  $Q_{BP}$  or  $Q_{LB}$  or both!).
- 3. Compare the computed test statistics to the critical value of  $\chi_m^2$  associated with a significance level of your choice,  $\alpha\%$ . (This is a right tailed test)!
- 4. If the test statistic lies in the rejection region, reject the null hypothesis that the data generating process is white noise.

Visually,

 $H_0$ : The data generating process is white noise

