



**Strategic Planning Committee
Conference Call Minutes
February 7, 2014**

Committee Members Present (7): <ul style="list-style-type: none"> • Art Gianelli (chair) • Leon Haley • George Hernandez • Christine Neuhoff • Jon Pryor • Tom Traylor • Anna Roth 	Committee Members Absent (2): <ul style="list-style-type: none"> • Reginald Coopwood • Michael Karpf 	Staff Present (3): <ul style="list-style-type: none"> • Xiaoyi Huang • Kristine Metter • Bruce Siegel
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Agenda Items

Minutes

Welcome and Introduction of New Committee Member	<p>Jon Pryor, CEO of Hennepin County Medical Center, was welcomed as a new committee member.</p> <p>Art Gianelli was acknowledged for his work on the committee and his leadership as chair. Art will be leaving the committee due to his pending change in employment which will now be with a non-member health system.</p>
Overview of Current Plan	<p>Bruce Siegel provided an overview of the planning process and highlights of the current plan.</p> <ul style="list-style-type: none"> • The 2010-2013 plan was a major break from previous plans and had a strong emphasis on managing change. It also called for a new transformation center and associated work in quality improvement and innovation. • While the 2013-2018 plan is not radically different than the previous plan, it does include a new mission statement with strong new themes. • The 2013-2018 plan includes four overarching pillars that staff use to focus their work.
Open Discussion	<p>The group discussed the relevancy of the plan and how key environmental elements may impact the plan.</p> <ul style="list-style-type: none"> • The strategic plan still works • The strategic plan has room for adaptability • The staff are commended for mapping their work plans to the pillars • Under core competencies, the education and leadership development work is critical; continued work in this area is needed to help grow future leaders of essential hospitals. • 1115 DSRIP waiver work is important; there could be growing tension around waivers and who participates; staff focus their efforts on federal advocacy for

	<p>waivers and are purposely staying out of state-level discussions</p> <ul style="list-style-type: none"> • There is a need to refresh our messaging that state and local funding for member hospitals is still necessary despite the rollout of the ACA
Branding Update	An outgrowth of last year's strategic planning process was the association's new name and new brand identity. Bruce reported that the new name has been very well received and that it is spurring membership growth.