

**Janet Elkin**

President and CEO

Supplemental Health Care

Elkin has served in her current role since March 2010. After seven successful years rising through the ranks at Supplemental Health Care, and more than 25 years in sales and operational roles, Elkin's in-depth understanding of the needs of both clients and clinicians serves her well in setting the organization's strategy and leading its growth initiatives.

After joining Supplemental Health Care in 2003 as division manager, Elkin advanced to area manager of the company's Southeast Allied Division in 2005. In 2007, she was promoted to regional vice president of the division, where she achieved 20 percent growth annually. Before joining Supplemental Health Care, Elkin held numerous senior management positions, including serving as managing director of Kaye/Bassman International. She is a graduate of Syracuse University with a joint degree in advertising and psychology.