

Cynthia A. Scott, MBA, MSW
Senior Development Officer
Parkland Health and Hospital System

Scott has served as a professional fundraiser in Dallas for 29 years. In her current role, she has focused primarily on the \$150 million I Stand for Parkland capital campaign to fund a new Parkland hospital campus. Previously, she worked at Children's Health Foundation during its wePromise capital campaign that raised \$160 million on a \$150 million goal and concluded one year early. Before working in major gifts, Scott worked with United Way of Metropolitan Dallas for 17 years, eventually serving as vice president of resource development. She and her team were the first to achieve a \$50-million campaign total for the Dallas-area United Way. Scott has a master of business administration degree from Arizona State University, and master of social work and bachelor of arts degrees in psychology from Washington University in St. Louis.