



VITAL2015

Connect. Inspire. Lead.

CONFERENCE AGENDA AT A GLANCE

Monday, June 22		
7:30 am–5 pm	Fellows Program	Harbor, 3rd Floor
Tuesday, June 23		
8 am–5 pm	Fellows Program	Harbor, 3rd Floor
11 am–5 pm	Association Board of Directors Meeting (closed)	Coronado, 3rd Floor
noon–5 pm	Government Relations Academy	Sierra, 2nd Floor
5:30–7 pm	Reception (invitation-only)	California Foyer, 2nd Floor
Wednesday, June 24		
7 am–7 pm	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast	California Foyer, 2nd Floor
7:30 am–1:30 pm	Site Visit to UC San Diego <i>Preregistration is required and space is limited to 15 people per tour. Visit the registration desk for details.</i>	Offsite—buses will depart the hotel lobby at 7:30 am
<i>Tracks:</i> CL, EL, I&A, Q&PS		
7:30 am–2 pm	Government Relations Academy	Sierra, 2nd Floor
8 am–noon	Institute Board of Directors Meeting (closed)	Coronado, 3rd Floor
8 am–2 pm	Fellows Program	Harbor, 3rd Floor
2–3 pm	Interest Group Meetings	
<i>Tracks:</i> CL, EL	Medical Leaders Interest Group Meeting	Plaza, 2nd Floor
<i>Tracks:</i> EL, FIN	340B Interest Group Meeting	Santa Fe, 2nd Floor
3:30–5 pm	Opening General Session	California Ballroom, 2nd Floor
5:30–7 pm	Opening Reception	Garden Terrace, 4th Floor

Thursday, June 25		
7 am–4:30 pm	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast and Targeted Networking	California Foyer, 2nd Floor
8–9 am	Critical Conversations (choose one of five)	
Track: CL	Understanding and Using REAL Data and Interpreter Services to Target Culturally Competent Care	Plaza, 2nd Floor
Track: EL	Integrating Rural Providers in a Revitalized Strategic Plan	Santa Fe, 2nd Floor
Track: FIN	Foundations of Essential Hospital Financing	Sierra, 2nd Floor
Track: I&A	Street Medicine, Respite Care: Meeting the Needs of Homeless Populations	Del Mar, Lobby Level
Track: Q&PS	How Safe Is Your Hospital, Really?	La Jolla, Lobby Level
9–10:15 am	General Session	California Ballroom, 2nd Floor
10:15–10:45 am	Networking Break	California Foyer, 2nd Floor
10:45 am–noon	Education Breakout Sessions (choose one of five)	
Track: EL	Sustaining Philanthropic Support While under the Media Microscope	Santa Fe, 2nd Floor
Track: FIN	Medicaid Payment Models That Promote Innovation	Sierra, 2nd Floor
Track: I&A	Integrating Behavioral Health and Primary Care via Texas' 1115 Waiver	Plaza, 2nd Floor
Track: I&A	The Intersection of Hunger and Health	Del Mar, Lobby Level
Track: Q&PS	Lean and Other Tools for Operational, Clinical, and Service Excellence	La Jolla, Lobby Level
noon–2 pm	Gage Awards Luncheon	California Ballroom, 2nd Floor
2:15–2:45 pm	Mini-Sessions (choose one of five)	
Track: CL	Care Transitions Taskforce: Bridging Silos from Hospital to Home	Plaza, 2nd Floor
Track: EL	Leading a Hospital Turnaround in a Non-Expansion State	Santa Fe, 2nd Floor
Track: FIN	Current Finance Issues	Sierra, 2nd Floor
Track: I&A	Technology-Driven Performance Improvement	Del Mar, Lobby Level
Track: Q&PS	The Daily Safety Brief: A Real-Time Review	La Jolla, Lobby Level

Commented [AM1]: This session is still under development and will be finalized by Monday, May 18.

3–3:30 pm	Mini-Sessions (choose one of five)	
<i>Track:</i> CL	Workforce Practices to Maximize Clinical Effectiveness	Plaza, 2nd Floor
<i>Track:</i> EL	Care Coordination among DSRIP Partners	Santa Fe, 2nd Floor
<i>Track:</i> FIN	Better Care and Lower Costs with Proactive Palliative Care	Sierra, 2nd Floor
<i>Track:</i> I&A	Elements of a Successful Population Health Program: A Case Study from Memorial Healthcare System	Del Mar, Lobby Level
<i>Track:</i> Q&PS	Self-Administered Home Antimicrobial Infusion for the Uninsured	La Jolla, Lobby Level
3:30–4:15 pm	Poster Session	California Ballroom, 2nd Floor
<i>Tracks:</i> CL, EL, FIN, I&A, Q&PS		
4:15–4:45 pm	Rapid-Fire Presentations	California Ballroom, 2nd Floor
<i>Tracks:</i> CL, EL, I&A, Q&PS		
6:30–10 pm	VITAL2015 Celebration on the USS Midway <i>Sponsored by Supplemental Health Care</i>	Offsite, USS Midway
Friday, June 26		
7 am–noon	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast	California Foyer, 2nd Floor
8–9 am	Critical Conversations (choose one of five)	
<i>Track:</i> CL	Breaking Barriers to Improve Gender Disparities	Plaza, 2nd Floor
<i>Track:</i> EL	The Neuroscience of Leadership	Santa Fe, 2nd Floor
<i>Track:</i> FIN	Medicaid and Medicare DSH: Current Rules and Future Challenges	Sierra, 2nd Floor
<i>Track:</i> I&A	How to Create a Positive LGBTIQ Atmosphere in Your Hospital	Del Mar, Lobby Level
<i>Track:</i> Q&PS	Reducing Violence and Building Skills: The Role of a Behavior Support Team in Psychiatric Care	La Jolla, Lobby Level
9 am–noon	Closing General Session	California Ballroom, 2nd Floor
1–4 pm	Postconference Workshop <i>Registration is required and an additional fee applies.</i>	
<i>Track:</i> EL	Providers of Choice: Essential Hospitals in a New Era of Competition	Santa Fe, 2nd Floor

Commented [AM2]: FYI -- This title is still being reviewed by our internal communications team. A final title will be released on Monday, May 18.

Commented [AM3]: FYI -- This title is still being reviewed by our internal communications team. A final title will be released on Monday, May 18.



VITAL2015

Connect. Inspire. Lead.

CONFERENCE AGENDA

Monday, June 22		
7:30 am–5 pm	Fellows Program	Harbor, 3rd Floor
Tuesday, June 23		
8 am–5 pm	Fellows Program	Harbor, 3rd Floor
11 am–5 pm	Association Board of Directors Meeting (closed)	Coronado, 3rd Floor
noon–5 pm	Government Relations Academy	Sierra, 2nd Floor
5:30–7 pm	Reception (invitation-only)	California Foyer, 2nd Floor
Wednesday, June 24		
7 am–7 pm	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast	California Foyer, 2nd Floor
7:30 am–1:30 pm <i>Tracks:</i> CL, EL, I&A, Q&PS	Site Visit to UC San Diego <i>Preregistration is required and space is limited to 15 people per tour. Visit the registration desk for details.</i> Members will visit UC San Diego's La Jolla campus for an informational session with senior administrators and an tour of one of the following locations: <ul style="list-style-type: none"> • the Moores Cancer Center • the Sulpizio Cardiovascular Center • the new Jacobs Medical Center site (hard hat tour) Each tour will consist of an introduction to the facility and an overview of the tour leader's operational role and responsibilities. Attendees will learn about each facility's innovations and technology, specialized care, quality initiatives, best practices, and benchmarks.	Offsite—buses will depart the hotel lobby at 7:30 am
8 am–noon	Institute Board of Directors Meeting (closed)	Coronado, 3rd Floor
8 am–2 pm	Fellows Program	Harbor, 3rd Floor
7:30 am–2 pm	Government Relations Academy	Sierra, 2nd Floor

2–3 pm	Interest Group Meetings	
<i>Tracks:</i> CL, EL	Medical Leaders Interest Group Meeting	Plaza, 2nd Floor
<i>Tracks:</i> EL, FIN	340B Interest Group Meeting	Santa Fe, 2nd Floor
3:30–5 pm	Opening General Session Welcome and Conference Overview Chairman’s Remarks William Walker, MD, Director and Health Officer, Contra Costa Health Services; Board Chair, America’s Essential Hospitals Opening Keynote Speaker <i>Sponsored by Simpler Healthcare</i> Join visionary Eric Topol as he examines the concept of patient empowerment and what it means for your hospital. Discover how patients are gaining access to their own information, accessing the best doctors, and becoming the CEO of their own health care. Eric Topol, MD, Director, Scripps Translational Science Institute; Author, <i>The Patient Will See You Now</i> and <i>The Creative Destruction of Medicine</i>	California Ballroom, 2nd Floor
5:30–7 pm	Opening Reception	Garden Terrace, 4th Floor
Thursday, June 25		
7 am–4:30 pm	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast and Targeted Networking	California Foyer, 2nd Floor
8–9 am	Critical Conversations (choose one of five)	
<i>Track:</i> CL	Understanding and Using REAL Data and Interpreter Services to Target Culturally Competent Care As communities across the nation continue to become more racially and ethnically diverse, providers need to recognize and address their patients’ unique culture, language, and health literacy needs. These types of barriers impede providers’ ability to provide safe care and individualize clinical and educational interventions. Critical steps to success in reducing disparities start with really knowing who we serve. Used effectively, race, ethnicity, and language (REAL) data on all patients have the potential to reduce health disparities.	Plaza, 2nd Floor

	<p>This moderated interactive session brings equity thought leaders together to share their organizational approaches for achieving equitable care. Expect to leave with a clear understanding of how to build an integrated process to standardize REAL data and create a specialized medical interpreting program.</p> <p>Moderator: Matilde Roman, Esq., Senior Director, Culturally and Linguistically Appropriate Services, New York City Health and Hospitals Corporation</p> <p>Karoline Pierson, Director, Patient Access, IVS and Financial Counseling/Eligibility, Hennepin County Medical Center</p> <p>Victor Sosa, Language Access Coordinator, Natividad Medical Center</p> <p>Audience: c-suite executives, directors of quality and patient safety, diversity and language access leaders, anyone interested in achieving equitable care</p>	
<i>Track:</i> EL	<p>Integrating Rural Providers in a Revitalized Strategic Plan</p> <p>In today's ever-changing regulatory and financing environment, the need for innovative strategic planning is more critical than ever. The ability to quickly adapt and rethink old relationships is critical to institutional survival. To prepare for the impact of narrow networks, accountable care organizations, and global payments, UK HealthCare has expanded outside its comfort zone to form partnerships—primarily with rural providers—across Kentucky and beyond our state's borders. This presentation will focus on UK HealthCare's outreach process, with emphasis on strategic partnerships that protect vital access to care and improve the health of our institution and the region's population.</p> <p>Mark Birdwhistell, MPA, Vice President for Administration and External Affairs, UK HealthCare</p> <p>Robert Edwards, MBA, Chief External Affairs Officer, UK HealthCare</p> <p>Audience: CEOs and chief financial officers</p>	Santa Fe, 2nd Floor
<i>Track:</i> FIN	<p>Foundations of Essential Hospital Financing</p> <p>The Medicaid Program is a critical source of funding for essential hospitals. The joint federal/state role in financing Medicaid and the flexibility it entails create both opportunity and tremendous complexity. This session will focus on the fundamentals of the federal, state, and local roles in financing Medicaid, including the supplemental payment programs that make up a vital patchwork of support for essential hospitals. We will also consider some of the roots of the payment adequacy challenges in the Medicaid program, the impact of ongoing state fiscal pressures, and renewed interest by the Centers for Medicare & Medicaid Services (CMS) in adequate state payment and support for essential hospitals.</p>	Sierra, 2nd Floor

	<p>Beyond the fundamentals, this session will touch upon new changes to financing rules based on recent federal guidance and the implications of CMS' first comprehensive revisions to the Medicaid managed care regulations.</p> <p>Sarah Mutinsky, JD, MPH, Deputy General Counsel, America's Essential Hospitals; Founding Senior Advisor, Eyman Associates, PC</p> <p>Audience: CEOs, chief financial officers, Fellows Program participants, government relations professionals, anyone interested in essential hospital financing</p>	
<i>Track:</i> I&A	<p>Street Medicine, Respite Care: Meeting the Needs of Homeless Populations</p> <p>Many hospitals are implementing innovative strategies such as medical respite programs and street medicine to address the health care needs of their community's homeless populations. Often times, the challenge of these strategies is creating sustainable funding streams and partnerships. This interactive session will explore the challenges of implementing and sustaining funding, programs, and partnerships in addressing health care for homeless populations. It will also offer strategies, resources, and ideas for replicating these strategies in other communities.</p> <p>Dan Castillo, MHA, CEO, LAC+USC Medical Center</p> <p>Mercy Egbujor, DNP, NP, Nurse Practitioner, Doctor of Nursing Practice, Santa Clara Valley Medical Center</p> <p>Leslie Enzian, MD, Medical Director, Edward Thomas House Medical Respite Program, Harborview Medical Center</p> <p>Audience: CEOs, chief financial officers, chief medical officers, directors of finance, directors of patient safety, directors of philanthropy, directors of quality improvement, clinical staff, public health officials, anyone interested in homelessness and street medicine</p>	Del Mar, Lobby Level
<i>Track:</i> Q&PS	<p>How Safe Is Your Hospital, Really?</p> <p>Safety is typically measured by tallying harm that has occurred in the past—a lagging indicator. Counts of past harm don't tell us how safe we are today or whether we're at risk for a safety disaster tomorrow. This session will describe a framework by which leaders can measure and monitor leading indicators to give a more complete answer to the question, "How safe is your hospital?"</p> <p>James Reinertsen, MD, Principal, The Reinertsen Group</p> <p>Audience: CEOs, chief medical officers, chief quality officers, clinical leaders, patient safety officers, quality leaders</p>	La Jolla, Lobby Level
9–10:15 am	<p>General Session</p> <p>President's Remarks</p>	California Ballroom, 2nd Floor

	<p>Landmark Celebration: 50 Years of Medicaid</p> <p>Town Hall Meeting</p> <p>The association's leadership wants to hear from you. During our town hall session, ask a question or share an observation. This is your opportunity to bring critical topics to the floor.</p>	
10:15–10:45 am	Networking Break	California Foyer, 2nd Floor
10:45 am–noon	Education Breakout Sessions (choose one of five)	
<i>Track:</i> EL	<p>Sustaining Philanthropic Support While Under the Media Microscope</p> <p>In fall 2008, Parkland Health & Hospital System began the country's first major philanthropic capital campaign for a public hospital. It was the start of the great recession. Adding to the challenge was the fact that the hospital was under a media microscope, which became even more intense when Parkland was cited for several "immediate jeopardy" findings by the Centers for Medicare & Medicaid Services.</p> <p>Transparency and constant communication with stakeholders and supporters during this critical time resulted in unwavering support despite the negative media, increased local and national appreciation of the hospital, and more than \$150 million in funds. This engaging session will tell the story of Parkland's capital campaign, which has proven that cultivating a culture of philanthropy can empower health care leaders to be successful in securing private support despite a dismal economy, negative news stories, and federal oversight.</p> <p>Fred Cerise, MD, MPH, President and CEO, Parkland Health & Hospital System</p> <p>George Engdahl, MA, Vice President of Development and Capital Campaign Director, Parkland Foundation</p> <p>David Krause, D.Min., President and CEO, Parkland Foundation</p> <p>Cynthia Scott, MSW, MBA, Senior Development Officer, Parkland Foundation</p> <p>Audience: c-suite executives and development and community relations executives</p>	Santa Fe, 2nd Floor
<i>Track:</i> FIN	<p>Medicaid Payment Models That Promote Innovation</p> <p>Alternative payment models are beginning to gain traction across the health care industry. But designing payment mechanisms to drive innovation in care for Medicaid populations poses particular challenges. In this session, we will hear about states that have taken advantage of the flexibility inherent in the Medicaid Program, such as the use of Medicaid waivers, to develop unique and successful models that are changing the way care is paid for, delivered, and experienced.</p>	Sierra, 2nd Floor

Commented [AM4]: Still under development and will be finalized by May 18.

	<p>Michael Brozic, Director of Finance, Bon Secours Hospital</p> <p>Barbara Eyman, JD, General Counsel, America's Essential Hospitals; Principal, Eyman Associates, PC</p> <p>Thomas Zachary, Director of Revenue Development, Hennepin County Medical Center</p> <p>Audience: CEOs, chief financial officers, government relations professionals</p>	
<i>Track: I&A</i>	<p>Integrating Behavioral Health and Primary Care via Texas' 1115 Waiver</p> <p>Behavioral health services have traditionally been delivered separate from physical health services and often, if at all, viewed strictly through a referral or clinical consultant lens. The lack of a consistent link between physical and mental health care contributes to poorer overall health. In this session, UT Health Northeast and the JPS Health Network will share how they are transforming their behavioral health service lines to meet population health needs through the Texas Healthcare Transformation and Quality Improvement Program 1115 Waiver. The waiver offers an opportunity to address the challenges of the lack of integration, shortage of behavioral health providers, and lack of access.</p> <p>Brittney Nichols, LPC, Program Manager, Regional Learning Collaborative, UT Health Northeast</p> <p>Alan Podawiltz, DO, MS, Chair of Psychiatry, JPS Health Network and UNT Health Science Center</p> <p>Wayne Young, MBA, LPC, Senior Vice President of Behavioral Health, JPS Health Network</p> <p>Audience: behavioral health leaders, CEOs, chief medical officers, clinical leaders, quality leaders</p>	Plaza, 2nd Floor
<i>Track: I&A</i>	<p>The Intersection of Hunger and Health</p> <p>There is substantial research to demonstrate the critical role food plays in health. Hunger or food insecurity is associated with greater risk of chronic conditions, higher rates of hospitalization, and increased utilization of acute health care services, subsequently leading to increased costs. This session will present insights from two health systems that have taken steps to better understand the relationship between food and health and the role of hospitals in decreasing food insecurity. It will provide executives with the tools they need to address the issue and will cover some of the challenges faced and lessons learned in developing a multifaceted program, including corporate and community engagement, as well as the clinical and financial outcomes.</p> <p>Kathy Chan, Director of Policy, Cook County Health & Hospitals System</p>	Del Mar, Lobby Level

	<p>Diana Cutts, MD, Staff Physician, Hennepin County Medical Center</p> <p>William Marks, Director of Food, Nutrition, and Environmental Services, Hennepin County Medical Center</p> <p>Steven McCullough, MBA, Vice President of Community Partnerships, Greater Chicago Food Depository</p> <p>Audience: hospital and community health executives</p>	
<i>Track:</i> Q&PS	<p>Lean and Other Tools for Operational, Clinical, and Service Excellence</p> <p>Learn how health care systems can implement a variety of operational, clinical, and service excellence strategies to improve quality and safety. This session highlights the use of lean management, Six Sigma, and root cause analysis tools and their impact on maximizing value for patients, staff, and providers.</p> <p>Cathy Duquette, PhD, RN, Executive Vice President, Nursing Affairs, Lifespan</p> <p>Susan Ehrlich, MD, MPP, CEO, San Mateo Medical Center</p> <p>Iman Nazeeri-Simmons, MPH, Chief Quality Officer, San Francisco General Hospital and Trauma Center</p> <p>Nidia Williams, PhD, MA, Administrative Director of Operational Excellence (OpX), Lifespan</p> <p>Audience: CEOs; chief medical officers; chief operating officers; chief quality officers; clinical, operational, and service leaders; directors; managers; patient safety professionals; quality professionals</p>	La Jolla, Lobby Level
noon–2 pm	<p>Gage Awards Luncheon</p> <p>Celebrate excellence as we honor outstanding programs in quality and population health with the Gage Awards. The prestigious Gage Awards are presented to member hospitals and health systems for creative, successful programs and activities that enhance patient care and meet community needs. Join us for this commemorative luncheon as we applaud our 2015 recipients and celebrate the entire membership community.</p> <p>Master of Ceremonies</p> <p>Caroline Jacobs, MPH, MEd, Senior Vice President, Safety and Human Development, New York City Health and Hospitals Corporation; Chair, Essential Hospitals Institute Board of Directors</p>	California Ballroom, 2nd Floor
2:15–2:45 pm	Mini-Sessions (choose one of five)	
<i>Track:</i> CL	<p>Care Transitions Taskforce: Bridging Silos from Hospital to Home</p> <p>Complex medical and psychosocial conditions and limited resources</p>	Plaza, 2nd Floor

	<p>create challenges in the transition from hospital to community. Learn how the San Francisco General Hospital Care Transitions Taskforce, a multidisciplinary, cross-continuum working group, has successfully improved patient engagement and readmission rates through better care transitions. The session will focus on engaging frontline staff and clinical and administrative leadership and working with community partners in developing and implementing care transitions interventions.</p> <p>Michelle Schneidermann, MD, Associate Clinical Professor of Medicine, San Francisco General Hospital and Trauma Center</p> <p>Larissa Thomas, MD, MPH, Assistant Clinical Professor of Medicine, San Francisco General Hospital and Trauma Center</p> <p>Audience: accountable care organization staff, care transitions staff, chief medical officers, chief nursing officers, other executive leadership, nursing leaders, physician leaders, quality management leaders</p>	
Track: EL	<p>Leading a Hospital Turnaround in a Non-Expansion State</p> <p>In one year, Erlanger Health System went from a \$10 million loss to a surplus of roughly \$20 million. This interactive session will tell the story of how Erlanger Health System overcame local, state, and national policy issues to embark on a rapid turnaround in Tennessee, a state that has not expanded Medicaid. Participants will also gain an understanding of the financial and operational objectives required to have a successful turnaround in a non-expansion state.</p> <p>Robert Brooks, MBA, RN, Executive Vice President, Chief Operating Officer, Erlanger Health System</p> <p>Audience: CEOs, chief financial officers, chief operating officers, directors of government affairs, hospital administrators</p>	Santa Fe, 2nd Floor
Track: FIN	<p>Current Finance Issues</p> <p><description></p> <p><speaker></p> <p><audience></p>	Sierra, 2nd Floor
Track: I&A	<p>Technology-Driven Performance Improvement</p> <p>As health care delivery continues to evolve, essential hospitals will play an increasingly pivotal role. Join expert staff from UHC to discuss current trends and innovative technologies supporting patient care and fueling performance improvement.</p> <p>This session will examine high-performing organizations, including The University of Chicago and UW Medicine, and discuss their approaches and experiences with innovative technologies.</p> <p>Julie Cerese, MSN, RN, Senior Vice President, Performance Improvement, UHC</p>	Del Mar, Lobby Level

Commented [AM5]: This session is still under development and will be finalized by Monday, May 18.

	Audience: CEOs, chief information officers, chief medical officers, chief nursing officers, chief operating officers, chief quality officers, directors of performance improvement	
<i>Track:</i> Q&PS	<p>The Daily Safety Brief: A Real-Time Review</p> <p>The Daily Safety Brief (DSB) is a 7–9 minute daily departmental meeting during which staff look back 24 hours and ahead 24 hours to identify safety risks early, fix problems while they are small, and increase transparency and collaboration between departments. Participants will learn how the DSB can be used in their organization to provide hospital staff with an overall snapshot of organizational activity/status, a great deal of real-time information in a short period of time, departmental collaboration around identified concerns, and a better appreciation of how their area affects patient care.</p> <p>Anne Aulisio, RN, MSN, Patient Safety Officer, MetroHealth Medical Center</p> <p>Audience: clinical leaders and quality and patient safety leaders</p>	La Jolla, Lobby Level
3–3:30 pm	Mini-Sessions (choose one of five)	
<i>Track:</i> CL	<p>Workforce Practices to Maximize Clinical Effectiveness</p> <p>Join staff from Boston Medical Center and Supplemental Health Care as they discuss successful electronic medical record implementation from a staffing perspective. This session will highlight key implementation issues including system design and roll out, onboarding and training of staff, technical issues and other barriers to implementation, and addressing additional staff needs throughout the process.</p> <p><speaker></p> <p><audience></p>	Plaza, 2nd Floor
<i>Track:</i> EL	<p>Care Coordination among DSRIP Partners</p> <p>Last year New York Governor Andrew Cuomo announced that the state has finalized terms and conditions for a delivery system reform incentive program (DSRIP) waiver. The DSRIP's goal is a 25 percent reduction in avoidable hospital use over five years. As part of this, essential hospital University Hospital of Brooklyn (UHB), part of SUNY Downstate Medical Center, is collaborating with other providers to implement innovative projects focusing on system transformation, clinical improvement, and population health improvement. During this session, you will gain a better understanding of the preparation for DSRIP implementation and how UHB will expand its inpatient care management to include coordinating health care services among its DSRIP partners.</p> <p>Maureen Fahey, RN, MBA, President, Pitts Management Associates, Inc.</p>	Santa Fe, 2nd Floor

Commented [AM6]: This session is still under development and will be finalized by Monday, May 18.

	<p>John "Skip" Williams, MD, EdD, MPH, President, SUNY Downstate Medical Center</p> <p>Audience: CEOs, chief financial officers, chief medical officers, DSRIP leaders, strategy leaders</p>	
<i>Track:</i> FIN	<p>Better Care and Lower Costs with Proactive Palliative Care</p> <p>Claims data show that at least a quarter of Medicare spending is devoted to care in the final year of life, with 36 percent of adults eventually dying in hospitals. But studies indicate that the vast majority of Americans would prefer to spend their final days at home. Data from established community-based palliative care programs predict that proactive, community-based palliative care services for cancer patients could reduce emergency department and inpatient admissions by 40 percent, better match patients' care preferences, and provide the hospital a tenfold return on investment.</p> <p>In this session, we'll use a case study from San Francisco General Hospital and Trauma Center to show how hospitals are developing mechanisms to proactively identify seriously ill patients who are at high risk for unwanted care. We'll also discuss reviewing the partnership between the divisions of oncology and palliative care to investigate the need for and feasibility of community-based palliative care services.</p> <p>Heather Harris, MD, Associate Medical Director, Supportive and Palliative Care Service, San Francisco General Hospital and Trauma Center</p> <p>Anne Kinderman, MD, Director, Supportive and Palliative Care Service, San Francisco General Hospital and Trauma Center</p> <p>Audience: CEOs, chief financial officers, and clinical leaders</p>	Sierra, 2nd Floor
<i>Track:</i> I&A	<p>Elements of a Successful Population Health Program: A Case Study from Memorial Healthcare System</p> <p>As population health management gains increasing attention across the nation, essential hospitals must be poised to understand, translate, and effectively utilize successful models to address the healthcare needs of patients outside of the hospital setting. Memorial Healthcare System's Health Intervention with Targeted Services (HITS) program is one such innovative effort, focused on community outreach through patient education, preventive care, and eligibility assistance for vulnerable populations in Broward County, Florida. The HITS program, a 2014 Essential Hospitals Institute Gage award winner, has shown incredible successes in reducing emergency department costs, the amount of uncompensated care, and the number of avoidable inpatient hospital admissions.</p> <p>This session will provide an in-depth analysis of the HITS program, including a discussion on some of the challenges faced in implementing the program as well as their clinical and financial outcomes. In addition, the presentation will address aspects such as:</p>	Del Mar, Lobby Level

	<ol style="list-style-type: none"> 1. The impact of population health efforts for the community as well as the hospital 2. The elements of a successful population health program (i.e., leadership engagement) 3. Best practices for developing and implementing a population health program in your hospital <p>Timothy Curtin, MBA, MSW, Administrative Director, Community Services, Memorial Healthcare System</p> <p><audience></p>	
Track: Q&PS	<p>Self-Administered Home Antimicrobial Infusion for the Uninsured</p> <p>Unfunded patients generally cannot access outpatient parenteral antimicrobial therapy (OPAT). So they often end up with long stays in essential hospitals purely to infuse antimicrobial agents. During this session, hear how Parkland Health & Hospital System developed an OPAT program for these patients to self-administer intravenous antimicrobials by gravity at home. The program has reduced inpatient days resulting in approximately \$40 million in savings so far.</p> <p>Kavita Bhavan, MD, MHS, Medical Director, Infectious Diseases/OPAT Clinic and Medical Director, Antimicrobial Stewardship, Parkland Health & Hospital System</p> <p>Audience: chief financial officers, chief medical officers, quality and patient safety directors</p>	La Jolla, Lobby Level
3:30–4:15 pm Tracks: CL, EL, FIN, I&A, Q&PS	<p>Poster Session</p> <p>The poster session will showcase projects from the VITAL2015 call for proposals, 2015 Gage Awards Program, 2014 Fellows Program, and the Essential Hospitals Engagement Network.</p> <p>See the VITAL2015 Abstracts Guide for more information about the posters. Authors will be available during the poster session to answer questions about their projects.</p>	California Ballroom, 2nd Floor
4:15–4:45 pm Tracks: CL, EL, I&A, Q&PS	<p>Rapid-Fire Presentations</p> <p>Quick, Effective, Preventive: Routine, Opt-Out HIV Testing</p> <p>Routine HIV screening can be costly and labor-intensive. Harris Health, in Houston, overcame this challenge with a routine, opt-out HIV screening program that includes rapidly processed blood testing and dedicated staff to connect patients with necessary care. The hospital estimates the program has prevented 250 new infections and saved \$90 million in lifetime care costs.</p> <p>Nancy Miertschin, MPH, Manager, HIV Projects, Harris Health System</p> <p>Better Maternal Experience, Better Patient Retention</p> <p>Santa Clara Valley Medical Center (SCVMC), in San Jose, California,</p>	California Ballroom, 2nd Floor

Commented [AM7]: FYI -- This title and description are still being reviewed by our internal communications team. A final title will be released on Monday, May 18.

Commented [AM8]: Awaiting this piece of content from the internal staff content captain.

	<p>was losing 19 percent of prenatal patients to outside facilities, a figure that belied the hospital's exceptional—if not widely known—obstetrical care. With a creative campaign of facility upgrades, patient incentives, staff education, customer service, and social media, SCVMC reached a prenatal patient retention rate of 99 percent.</p> <p>Sue Kehl, RN, MSN, Director of Women's and Children's Health, Santa Clara Valley Medical Center</p> <p>Empowering At-Risk Communities HERE and Now</p> <p>Facing a limited budget and other hurdles, UC San Diego Health wrote a new narrative for its relationship with diverse and historically underserved communities. The nationally renowned HERE Initiative provides vital health care outreach, education and workforce opportunities, and groundbreaking community and research partnerships in at-risk communities.</p> <p>Aaron Byzak, MBA, Director of Government and Community Affairs, UC San Diego Health</p> <p>Tragedy Brings Safer Care: Lessons Learned from a Patient Stairwell Death</p> <p>In 2013, San Francisco General Hospital and Trauma Center experienced a tragedy that changed the organization: a patient, missing for two weeks, was found dead in a rarely used stairwell. How prepared are you to prevent a similar tragedy at your organization? How would you respond if a worst-case scenario occurs? Learn from those who have traveled this road—and who have built a safer hospital as a result.</p> <p>Troy Williams, MSN, Chief Quality Officer, San Francisco General Hospital and Trauma Center</p>	
6:30–10 pm	<p>VITAL2015 Celebration on the USS Midway <i>Sponsored by Supplemental Health Care</i></p> <p>Join your peers and colleagues for a memorable evening aboard the USS Midway, one of America's longest serving aircraft carriers. More than 225,000 sailors have called this floating city home while serving our country. It is now a museum boasting more than 60 exhibits and 29 restored aircraft. Join us to dine, dance, and experience life at sea without leaving port!</p>	Offsite, USS Midway
Friday, June 26		
7 am–noon	Conference Registration Open	California Foyer, 2nd Floor
7–8 am	Breakfast	California Foyer, 2nd Floor
8–9 am	Critical Conversations (choose one of five)	

<i>Track:</i> CL	<p>Breaking Barriers to Improve Gender Disparities</p> <p>Despite the Affordable Care Act increasing health care access for millions of Americans, deeply engrained health disparities still exist for many vulnerable populations. This session will outline how Swedish Covenant Hospital, on the north side of Chicago, has created a scalable framework that is breaking down access barriers for underserved populations. As part of its Women's Health Initiative, the hospital is improving health outcomes by listening to the needs of its community and using philanthropy to fundamentally reimagine how it serves those needs. The initiative's cornerstone is the newly opened Mayora Rosenberg Women's Health Center, designed in collaboration with 12 community organizations and numerous elected officials, whose members continue to provide input and shape its operations.</p> <p>Kathy Donofrio, DNP, MBA, RN, Associate Vice President, Nursing, Swedish Covenant Hospital</p> <p>Jennifer Tscherney, MPS, Executive Director, Swedish Covenant Hospital Foundation, Swedish Covenant Hospital</p> <p>Audience: CEOs and clinical leaders</p>	Plaza, 2nd Floor
<i>Track:</i> EL	<p>The Neuroscience of Leadership</p> <p>Most organizations allow—or in some cases rely on—command and control leadership styles that create threat and degrade employee performance. Research demonstrates that a threat state causes impairment of cognition, problem solving, creativity, and communication skills. Executives will improve the organizational culture when they use neuroscience principles to set behavioral expectations for managers throughout the organization.</p> <p>During this session, executives who want to boost innovation, engagement, and productivity and reduce turnover will gain an essential understanding about their own behaviors that limit organizational potential. We will use neuroscience to understand threat and reward in your workplace culture. And we will identify a behavioral change you can implement immediately that will have a positive emotional impact on your team.</p> <p>Lynn Elliott, Managing Director, Fahy Consulting</p> <p>Patricia Fahy, MD, Principal, Fahy Consulting</p> <p>Audience: c-suite executives; clinical leaders; directors; 2015 Fellows Program participants, sponsors, and supporting CEOs; vice presidents; managers</p>	Santa Fe, 2nd Floor
<i>Track:</i> FIN	<p>Medicaid and Medicare DSH: Current Rules and Future Challenges</p> <p>This interactive session will explore the origins of Medicare and Medicaid disproportionate share hospital (DSH) payments and will look at future challenges and ongoing advocacy efforts to protect these vital funding sources. We will discuss and consider the varying</p>	Sierra, 2nd Floor

	<p>impact of DSH payment changes on member hospitals and systems as well as the joint effort of the association and members in shaping future DSH policy.</p> <p>Sarah Mutinsky, JD, MPH, Deputy General Counsel, America's Essential Hospitals; Founding Senior Advisor, Eyman Associates, PC</p> <p>Audience: chief financial officers, government relations professionals, Fellows Program participants, anyone interested in the topic</p>	
<i>Track: I&A</i>	<p>How to Create a Positive LGBTIQ Atmosphere in Your Hospital</p> <p>While gains have been made in understanding race and ethnicity in patient care, a culture of "don't ask, don't tell" still exists with issues surrounding lesbian, gay, bisexual, transgender, intersex, and queer (LGBTIQ) patients. This leads to health disparities among such patients. To better serve its LGBTIQ patient population, UC Davis Health System utilized a multipronged approach to reduce and eradicate the "don't ask, don't tell" culture. During this session, we will discuss the variety of programs, educational efforts, and collaborative projects the health system used to recognize and overcome common barriers to creating a positive atmosphere for LGBTIQ patients and staff.</p> <p>Julie Weckstein, LCSW, MSW, Licensed Clinical Social Worker, UC Davis Health System</p> <p>Audience: hospital administrators and staff, medical school faculty, medical social workers, medical students</p>	Del Mar, Lobby Level
<i>Track: Q&PS</i>	<p>Reducing Violence and Building Skills: The Role of a Behavior Support Team in Psychiatric Care</p> <p>The Behavior Support Team (BST) at Kings County Hospital Center specializes in the use of behavioral interventions. The team of behavior analysts develops individualized behavioral plans and consults with treatment teams to develop supportive responses to challenging behaviors and teach adaptive replacement behaviors. This presentation will describe clinical situations and data that show the BST model to be effective in managing challenging behaviors and reducing violence and use of restrictive interventions.</p> <p>Renuka Ananthamoorthy, MD, Chief of Psychiatry, Behavioral Health Services, Kings County Hospital Center</p> <p>Jennifer Morrison-Diallo, MA, Coordinating Manager A, Behavior Analyst, Kings County Hospital Center</p> <p>Liliane Rocha, Assistant Director of Hospitals and Director, Behavior Support Team, Kings County Hospital Center</p> <p>Audience: behavioral health staff, CEOs, clinicians, patient safety officers, quality managers, risk managers, social workers</p>	La Jolla, Lobby Level
9 am–noon	Closing General Session	California Ballroom, 2nd Floor

	<p>Federal Legislative and Regulatory Update</p> <p>During this session, America’s Essential Hospitals’ leading policy and advocacy experts will review recent legislative and regulatory developments and forecast activity in the coming year.</p> <p>Beth Feldpush, DrPH, Senior Vice President for Policy and Advocacy, America’s Essential Hospitals</p> <p>Shawn Gremminger, MPP, Director of Legislative Affairs, America’s Essential Hospitals</p> <p>National Health Policy: Views from Policymakers</p> <p>National and state policy leaders will speak on issues affecting hospital funding and member hospitals.</p> <p>Speakers to be announced.</p> <p>Closing Keynote Speaker</p> <p>Zubin Damania, MD, Director of Healthcare Development, Downtown Project Las Vegas</p> <p>Zubin Damania encourages an innovative model of health care delivery that promotes wellness at both the individual and community level. He will inspire the audience through personal anecdotes and telling the story of his work to transform downtown Las Vegas by rethinking how the 2.8 trillion dollar healthcare industry might look if it were just done right from the beginning.</p> <p>Damania will challenge attendees to examine their own hospitals and ask if their delivery system still works—and if it doesn’t, to be bold and find a way to fix it.</p>	
1–4 pm	<p>Postconference Workshop</p> <p><i>Registration is required and an additional fee applies.</i></p>	
Track: EL	<p>Providers of Choice: Essential Hospitals in a New Era of Competition</p> <p>As the Affordable Care Act empowers more Americans with access to a number of providers, essential hospitals must compete for and win patient loyalty in order to be a provider of choice for all. It’s critical to understand the health goals of a wide range of patients in order to meet them where they are and take them to where they want to be.</p> <p>This seminar provides executives with strategic responsibilities in planning, marketing, or communications with groundbreaking new cultural research that illuminates consumer motivations, how they process information, whom they trust or distrust, and how they make their health choices. You’ll learn how to apply this knowledge to your work by participating in an open and fast-paced discussion of the research and its marketing implications, as well as breaking into peer groups to compare insights and applications.</p>	Santa Fe, 2nd Floor

Commented [AM9]: Bio is still being reviewed by our internal communications staff and will be finalized by Monday, May 18.

	<div>Rich Neimand, President and Creative Director, Neimand Collaborative</div> <div>David Clayton, PhD, Executive Vice President, Neimand Collaborative</div> <div>Audience: business development leaders, CEOs, chief financial officers, communications and marketing staff</div>	
--	--	--

Commented [AM10]: This content was submitted by the internal staff content captain and is currently being reviewed by our internal communications team. A final audience will be released on Monday, May 18.

