



AMERICA'S ESSENTIAL HOSPITALS

Analyzing 2014 Midterm Election Results: The Impact on Your Advocacy Agenda

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WEBINAR AGENDA

- Welcome (Shawn Gremminger, MPP)
- Election results: analysis (Shawn Gremminger, MPP)
- Election results: impact on essential hospitals advocacy agenda (Jocelyn Wiles)
- Engaging your newly elected members of Congress (Erin Sclar, MSW)
- Discussion and questions (Shawn Gremminger, MPP)



ELECTION RESULTS: ANALYSIS

- What happened
- Why it happened
- What it means



ELECTION RESULTS: ANALYSIS

The President's Second-Term Jinx

NationalJournalMembership

The Six-Year Itch

The President's party fares poorly in second-term midterm elections

Change in congressional party makeup after midterm elections during President's second term

Year	President	Party	Pres. Party Seat Change: House	Pres. Party Seat Change: Senate
2006	G.W. Bush	Republican	-30	-6
1998	Clinton	Democrat	+5	0
1986	Reagan	Republican	-5	-8
1974	Nixon/Ford	Republican	-48	-4
1966	Kennedy/Johnson	Democrat	-48	-4
1958	Eisenhower	Republican	-48	-12
Average			-29	-6

Analysis

The President's party has been hammered in the House and/or Senate in five of the last six "six-year itch" elections since World War II

Source: 2008 Vital Statistics on Congress.

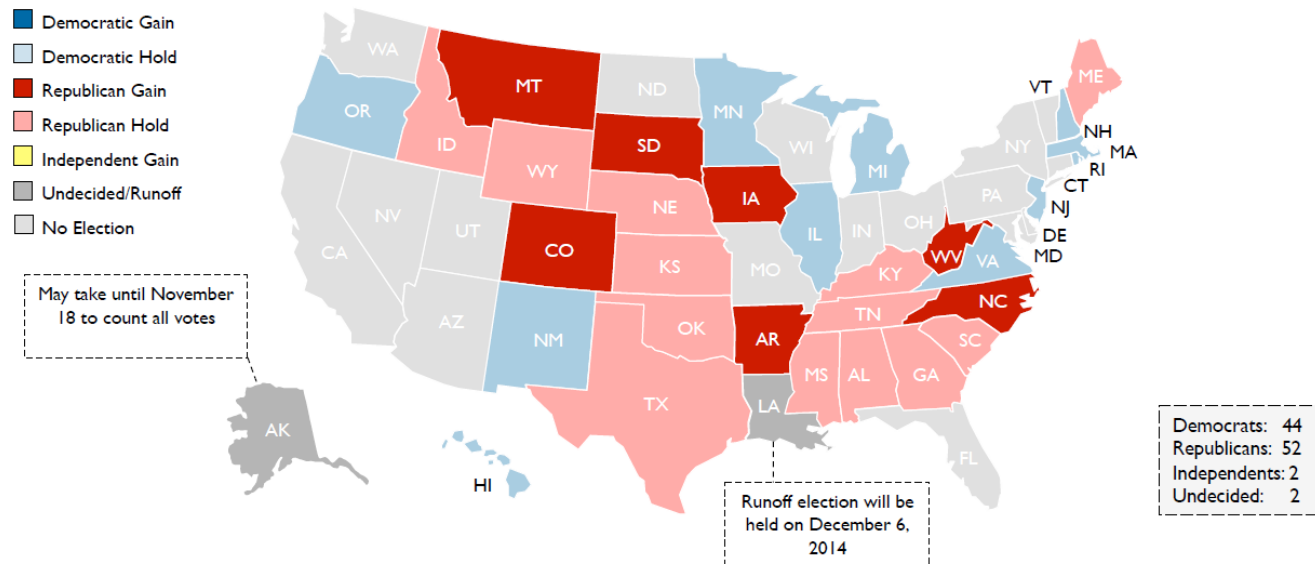
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ELECTION RESULTS: WHAT HAPPENED

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Republicans Dominate Competitive Races to Win Senate

Senate Seats Gained/Held in the 2014 Midterm Elections



Analysis

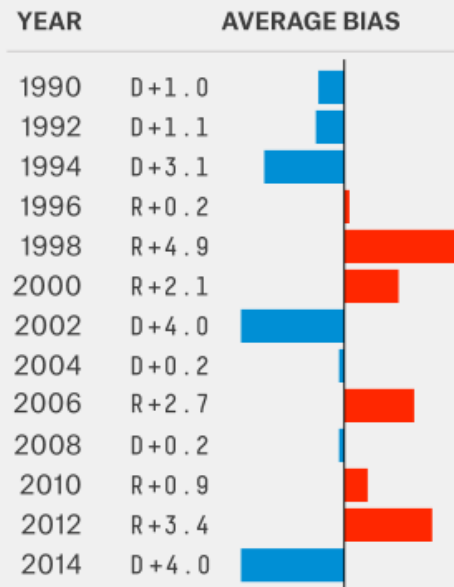
- Republicans won most of 2014's competitive Senate races, taking seats in Colorado, Arkansas, Georgia, Iowa, and—unexpectedly—North Carolina
- Republicans also won special elections this year in Oklahoma and South Carolina
- Louisiana will hold a December 6, 2014 runoff election, and Alaska could take until November 18, 2014 to count all remaining ballots, but Republicans have already secured enough seats to control the Senate regardless of these outcomes

Source: National Journal Research; CNN Election Center; Associated Press; NBC News.

ELECTION RESULTS: WHAT HAPPENED

Partisan Bias In Senate Polls

Average statistical bias in polls conducted in final 21 days of campaign, 1990-2014

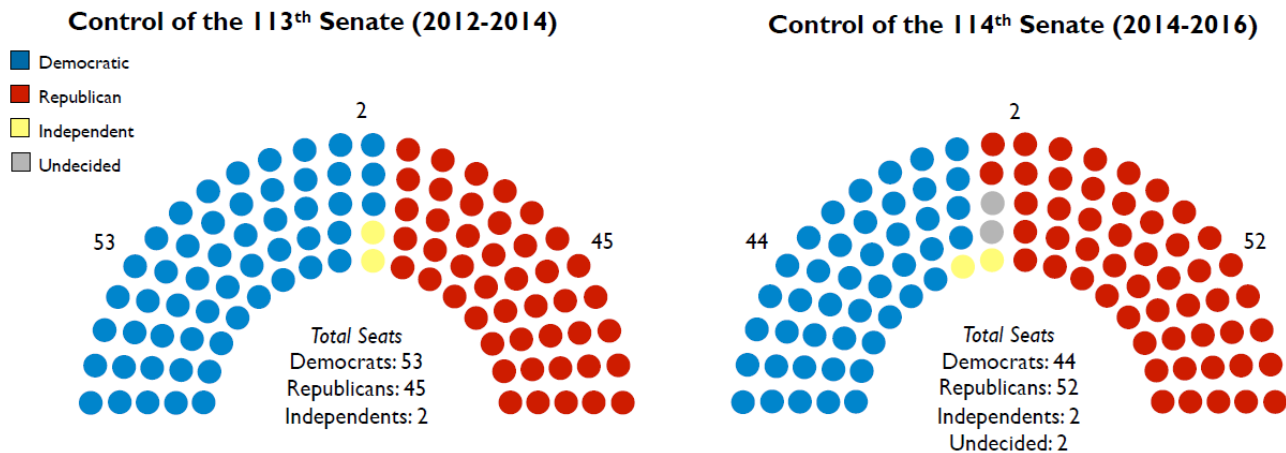


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ELECTION RESULTS: WHAT HAPPENED

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Republicans Win Solid Majority in Senate



Analysis

- Having won most of this year's competitive races, Republicans secured at least 52 Senate seats on election night, flipping the Senate from blue to red
- Additional GOP wins in Louisiana and Alaska are still possible
- If Republicans eventually expand their majority to 54 seats, they will have an easier time passing legislation in the Senate because they will need fewer Democratic defections to overcome filibusters (which require a 60 vote supermajority)

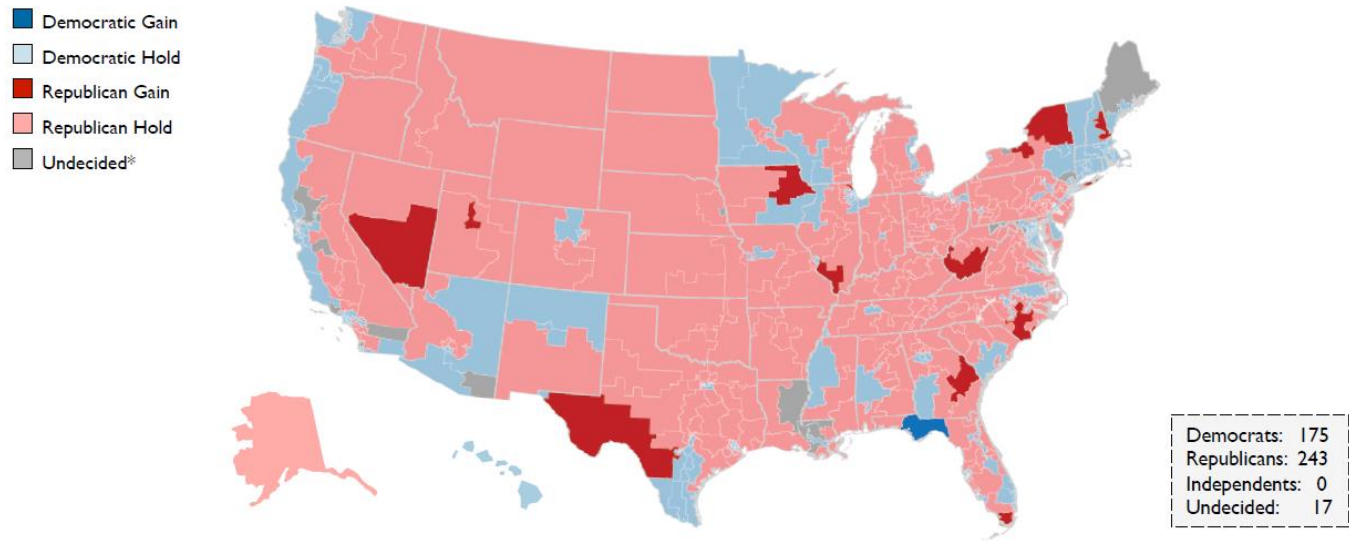
Source: National Journal Research; CNN Election Center; Associated Press; NBC News.

ELECTION RESULTS: WHAT HAPPENED

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Republicans Make Significant Gains in House

House Seats Gained/Held in the 2014 Midterm Elections



Analysis

Republicans were expected to keep control of the House, but strong performances in tossup districts and a handful of wins in states that were expected to lean Democratic mean that the new GOP majority is even larger than expected

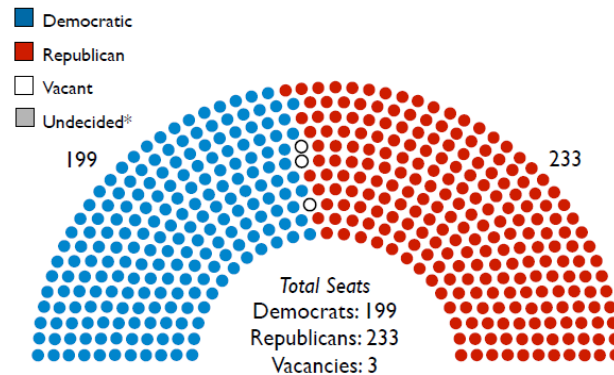
* Races not called as of 6am 11/5/2014; includes runoff elections to be held in LA-5 and LA-6

ELECTION RESULTS: WHAT HAPPENED

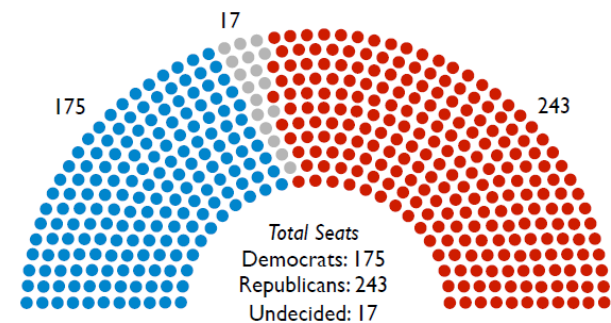
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Republicans Win Record Majority in House

Control of the 113th House (2012-2014)



Control of the 114th House (2014-2016)



Analysis

- Republicans won a total of at least 243 seats in the House, their largest majority since 1928
- An expanded GOP majority in the House means that Speaker Boehner will have an easier time passing legislation in the House without Democratic support, and Republicans will also have an easier time holding on to their majority in future elections

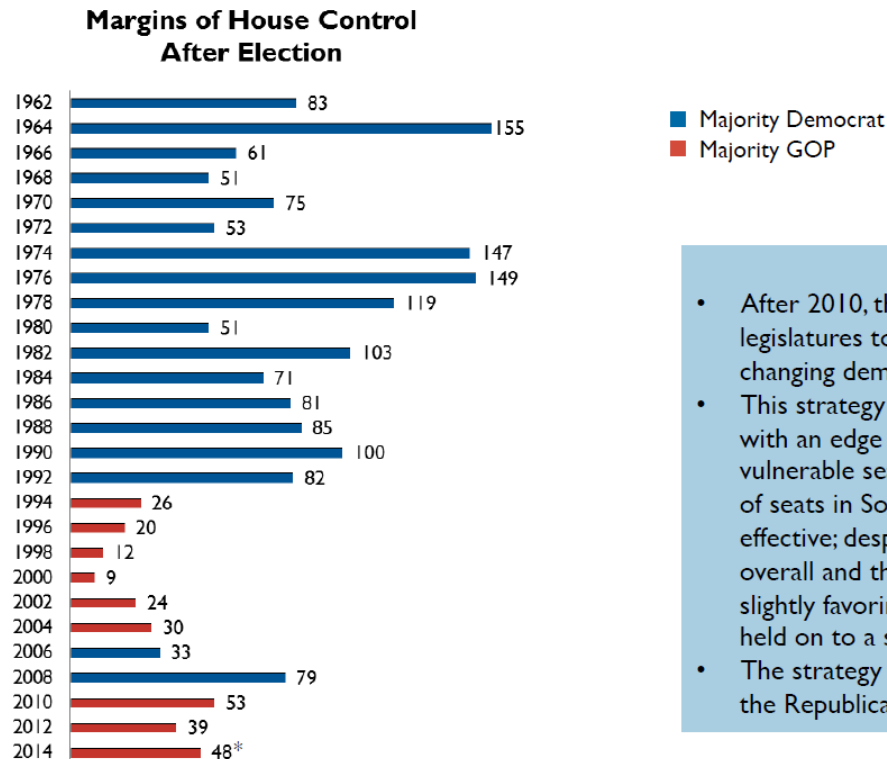
* Races not called as of 6am 11/5/2014; includes runoff elections to be held in LA-5 and LA-6

Source: National Journal Research; CNN Election Center, November 2014.

ELECTION RESULTS: WHAT HAPPENED

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Margins of Majority Control in the House



Quick Takes

- After 2010, the GOP counseled state legislatures to redraw districting maps with changing demographics in mind
- This strategy was intended to provide the GOP with an edge in 2012 by helping to protect vulnerable seats and to add to their growing list of seats in Southern states, and was relatively effective; despite a strong Democratic year overall and the national congressional vote slightly favoring Democrats, Republicans still held on to a strong majority
- The strategy helped to further entrench gains in the Republican wave year of 2014

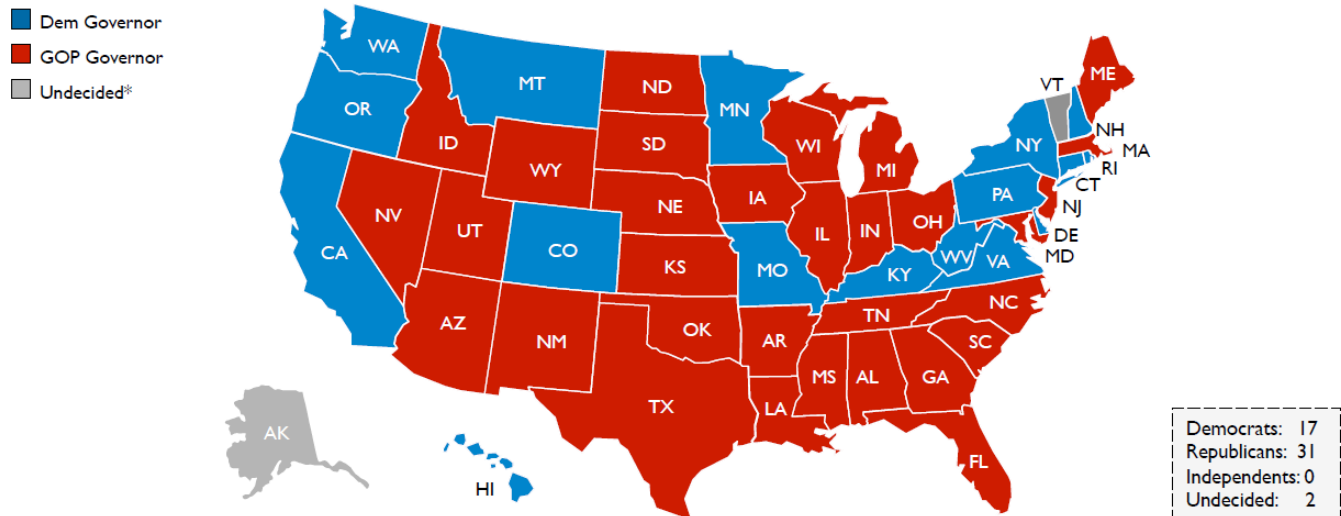
*As of 11/5/14, 6 AM, 17 races have not been called and 2 are headed to a December runoff

ELECTION RESULTS: WHAT HAPPENED

NationalJournalMembership

Republicans Extend Gubernatorial Advantage

Map of State Governors by Party



*Race not called as of 9 AM 11/6

Analysis

- While Republicans already controlled most governors' mansions prior to 2014 elections, gains in Arkansas, Illinois, Maryland, Massachusetts, and Connecticut added to the GOP's sizeable majority of governorships
- Legislative activity at the state level has taken on increased importance in recent years due to gridlock at the federal level; as such, increased GOP control of governorships nationwide could give Republicans additional leverage to achieve policy goals at the state level

Source: National Journal Research; CNN Election Center; Associated Press; NBC News.

ELECTION RESULTS: WHY IT HAPPENED

Country is Going In...

Right direction: **31%**

82% - Democrat
17% - Republican
1% - Other

Wrong track: **65%**

28% - Democrat
69% - Republican
3% - Other

How Obama is Handling His Job

Approve: **44%**

87% - Democrat
12% - Republican
1% - Other

Disapprove: **55%**

15% - Democrat
83% - Republican
2% - Other



ELECTION RESULTS: WHY IT HAPPENED

2010 Federal Health Care Law...

Did not go not far enough: **25%**

78% - Voted for Democrat

19% - Voted for Republican

Was about right: **21%**

80% - Voted for Democrat

19% - Voted for Republican

Went too far: **49%**

14% - Voted for Democrat

84% - Voted for Republican



ELECTION RESULTS: WHY IT HAPPENED

Ballot Measures – Progressive Agenda Performed Well

Minimum Wage Increases – Approved in all five states on the Ballot

- Alaska
- Arkansas
- Illinois
- Nebraska
- South Dakota

Marijuana Legalization – Approved in three out of four states

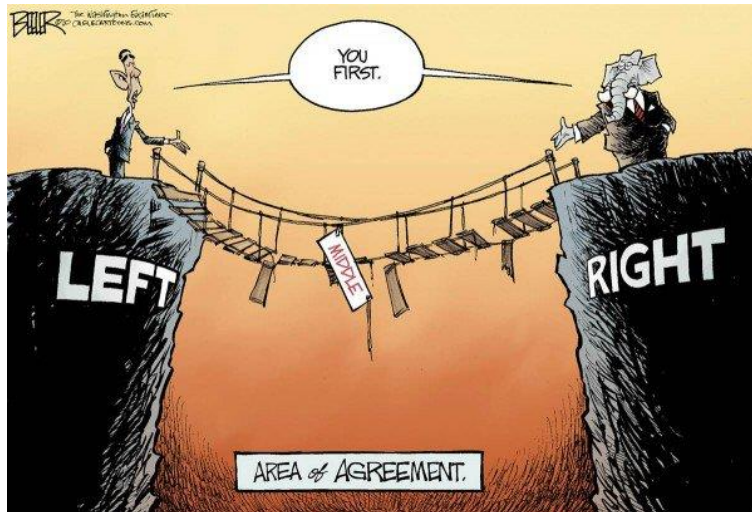
- Passed - Alaska
- Passed - Oregon
- Failed - Florida (though it got 58% approval)

Other progressive victories

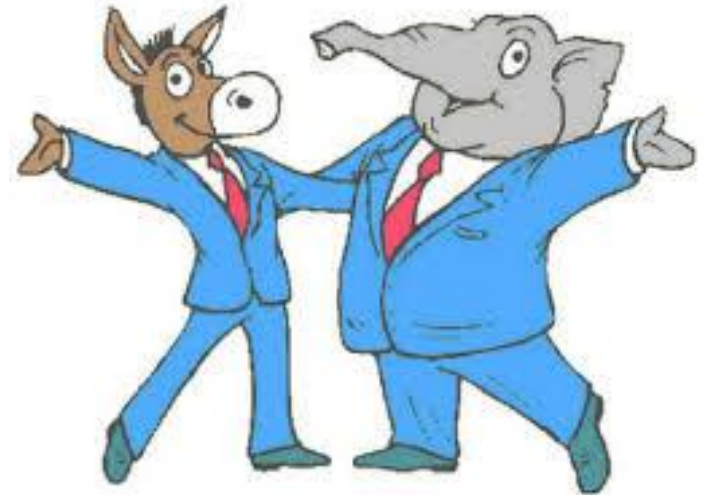
- Rejection of anti-abortion measures in Colorado and South Dakota
- Stronger gun control in Washington State
- Millionaire Tax and mandatory birth control coverage in Illinois

ELECTION RESULTS: WHAT IT MEANS

Gridlock or Bipartisanship?

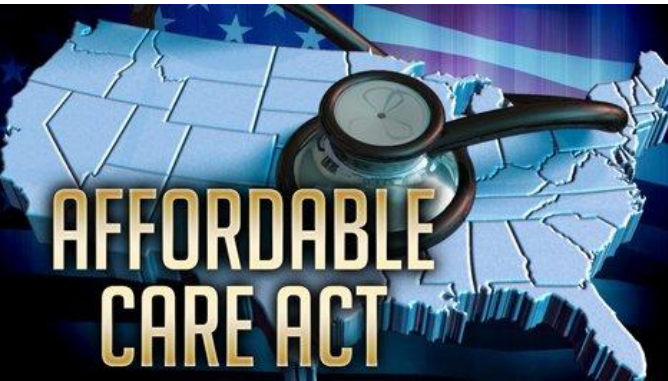


OR



ELECTION RESULTS: WHAT IT MEANS

Health Care or Something Else?



OR



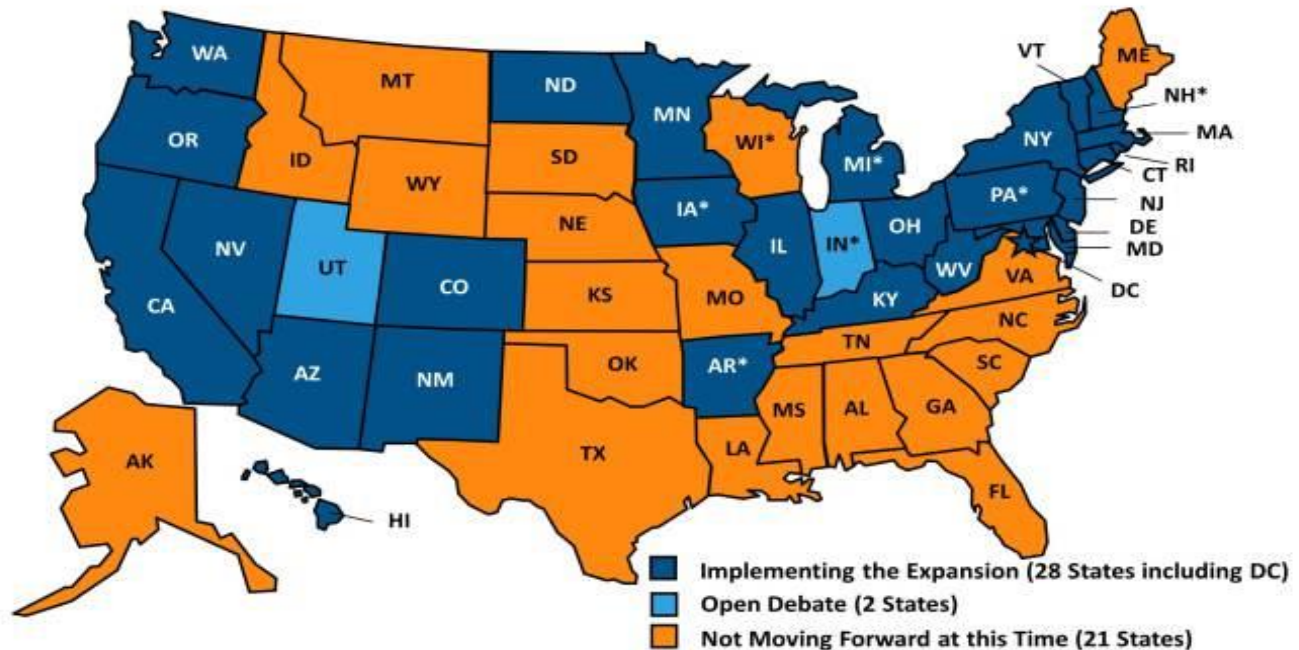
ELECTION RESULTS: WHAT IT MEANS

Worst case scenario?



ELECTION RESULTS: WHAT IT MEANS

Current Status of State Medicaid Expansion Decisions



NOTES: Data are as of August 28, 2014. *AR, IA, MI, and PA have approved Section 1115 waivers for Medicaid expansion. In PA, coverage will begin in January 2015. NH is implementing the Medicaid expansion, but the state plans to seek a waiver at a later date. IN has a pending waiver to implement the Medicaid expansion. WI amended its Medicaid state plan and existing Section 1115 waiver to cover adults up to 100% FPL in Medicaid, but did not adopt the expansion.

SOURCES: Current status for each state is based on data from the Centers for Medicare and Medicaid Services, available [here](#), and KCMU analysis of current state activity on Medicaid expansion.

ELECTION RESULTS: IMPACT ON YOUR ADVOCACY AGENDA

We remain focused on key long-term federal issues that impact our members and their patients

Preserving the Mission

- 1) Protecting 340B
- 2) Risk Adjustment for
Socio-Economic Status
- 3) CHIP Reauthorization

Ensuring Hospital Stability

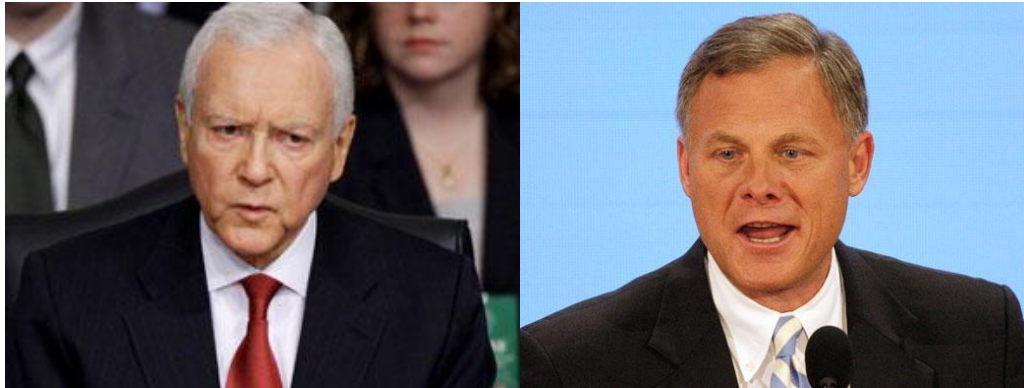
- 1) Medicaid and Medicare DSH
- 2) Workforce - GME
- 3) “Two-Midnight” Policy
- 4) Evaluation and Management (E&M)



ELECTION RESULTS: IMPACT ON YOUR ADVOCACY AGENDA

What to look out for in the 114th Congress–

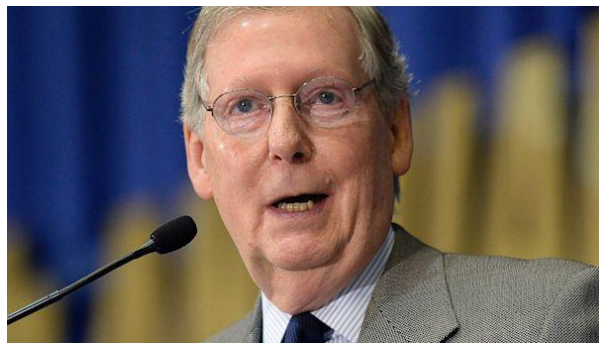
- New agenda from incoming Senate Finance Chairman Hatch and allies
- Scaling back the ACA – How far will compromise go?
- Medicaid overhaul



ELECTION RESULTS: IMPACT ON YOUR ADVOCACY AGENDA

Protecting our programs–

- Time spent on the defensive – Will essential hospitals' vital programs be at risk?
- Possibilities:
 - » Provider payment reductions
 - » Use of E&M cuts as means to pay for new priorities
 - » Likely push for Medicaid per capita caps

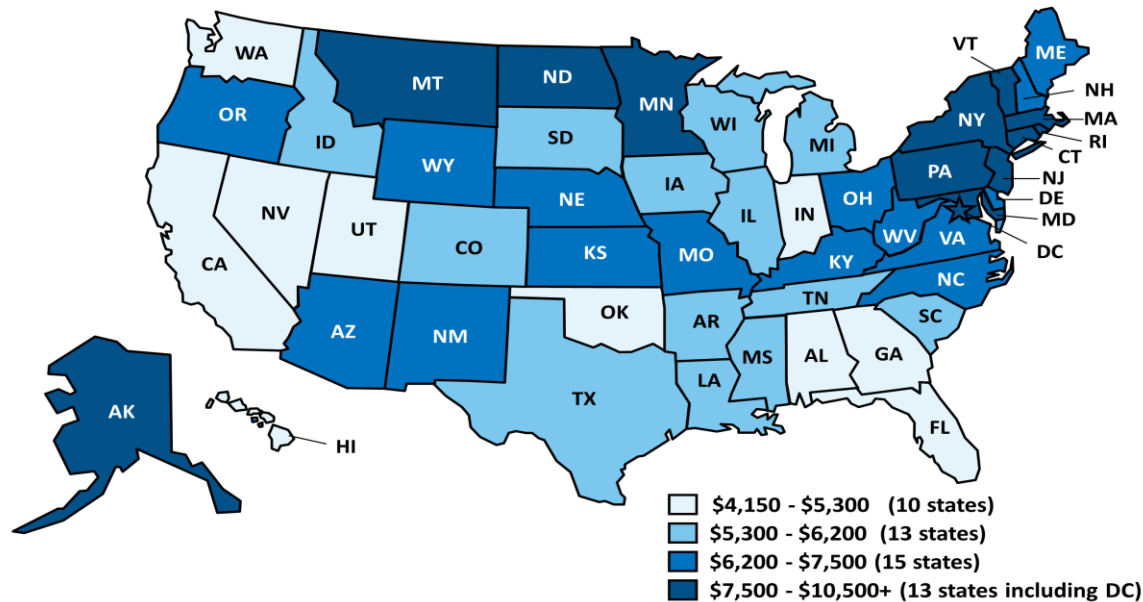


ELECTION RESULTS: IMPACT ON YOUR ADVOCACY AGENDA

Per Capita Caps: Differential Effects

Figure 2

Spending Per Full Benefit Medicaid Enrollee, FY 2010



SOURCE: Kaiser Commission on Medicaid and the Uninsured and Urban Institute estimates based on data from FY 2010 MSIS and CMS-64 reports. Because 2010 data were unavailable, 2009 MSIS data were used for CO, ID, MO, NC, and WV.



ENGAGING YOUR NEWLY ELECTED MEMBERS OF CONGRESS

- Build new relationships
- Tee up policy priorities



BUILDING NEW RELATIONSHIPS

CHARACTERISTICS OF AN ESSENTIAL HOSPITAL

Provide care to the vulnerable, particularly the uninsured and Medicaid recipients



Train the next generation of clinicians

Deliver comprehensive, coordinated care to communities

Provide specialized, lifesaving services, such as trauma and neonatal intensive care

Advance public and population health

STRATEGIES FOR ENGAGEMENT

- Send an introductory packet to all freshman in your state
- Get to know your legislative district staff
- Set up a hospital tour



INTRODUCE YOURSELF TO ALL FRESHMAN IN YOUR STATE

Send a packet of information that includes:

- a letter from your hospital CEO and board president
- material that provides an overview of your system and the important role it plays in the community
- an invitation to meet your key stakeholders and to visit your system



GET TO KNOW YOUR DISTRICT STAFF

During the meeting:

- offer to be a resource
- give stakeholders a role
- invite the lawmaker and his or her staff to meet with your key stakeholders and to visit your system



SET UP A HOSPITAL TOUR

- Before the tour
 - » Develop a goal for the tour
 - » Develop a clear tour agenda
- Use the tour to strengthen multiple relationships: stakeholder, media, public, etc.



TAKE ADVANTAGE OF UPCOMING EVENTS

- Policy Assembly: Dec. 8 and 9
- GR Academy: applications due Dec. 15



LET US KNOW HOW WE CAN HELP

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