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Gontscharow joined America's Essential Hospitals in 2008 and plays an integral role in the association's policy initiatives to protect public hospitals' short and long term longevity. In addition to her role at the association, Gontscharow serves as vice president of the Western State Hospital advisory council, in Staunton, Virginia. She holds a master of public policy and a bachelor's degree in government and international affairs, both from George Mason University.