

Population Health – Elements for Success

Timothy G. Curtin Memorial Healthcare System Hollywood, Florida



POPULATION HEALTH: ELEMENTS FOR SUCCESS

- Information powered clinical decision making
- Leveraging data to design care
- Community based service delivery
- Strategic neighborhood engagement
- Mobilize partners to extend community reach
- Funding to deliver non-reimbursable prevention programs and services

What is your role in the communities you serve?



COMMUNITY ENGAGEMENT AFFECTS HEALTH STATUS

- ADD/ADHD
- Anti-Social behavior
- Attention Deficit Disorder
- Chaotic Family Life
- Behavioral Problems
- Crime
- Depression
- Drugs
- Juvenile Delinquency

- Oppositional /Defiant
- Risky Sexual Behaviors
- Weapon-carrying youth
- Gang involvement
- Truancy
- School Suspension
- Underage Drinking
- Tobacco use



COMMUNITY ENGAGEMENT AFFECTS HEALTH STATUS

Alcohol

Diabetes, Liver (cirrhosis) related illness,
DUI, car crash, trauma, injury, treatment,
detox, PEAC

Drugs

 Addiction, treatment, detox, PEAC, overdose, ER, injury, drug-related injury

Weapons

 Injury, ER, accidents with children and other siblings

Sexual Activity

 Unplanned multiple pregnancies, no prenatal care, premature births, NICU, STDs, HIV/AIDS, hepatitis cancer, injury, abuse/neglect

Tobacco

 Cancer, Laryngectomy, cardio-vascular, related medical issues, poor quality of life

School/Education

Injury, Crime, unemployment, uninsured
Depression/Mental Health

 PEAC, ER, psychiatric care, self-injury, long term medication, unemployed, underinsured

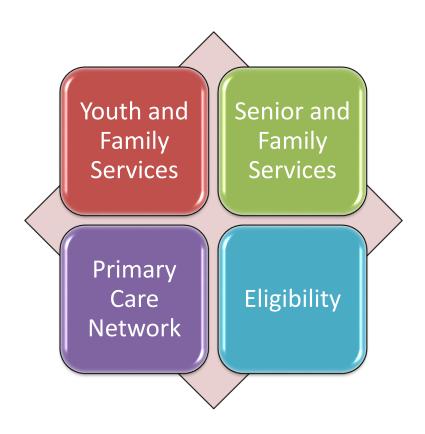


MEMORIAL COMMUNITY SERVICES HISTORY

1992	Needs Assessment
1996	Community Projects
1998	First Funded Grant
2001	40 Grant Funded FTEs
2004	County Wide Expansion Initiative
2008	Further Reach – 21 locations
2015	Even Further Reach – 26 locations



COMMUNITY SERVICES





YOUTH AND FAMILY SERVICES

- 1. Maternal and Child Health
- 2. Adolescent Behavioral Health
- 3. Afterschool / Summer camps
- 4. Parent Education
- 5. Family Services





FAMILY DAY RETREAT



HOT TIPS TOBACCO PREVENTION



SWIMMING LESSONS FOR ALL



YOGA BY THE SEA FOR PREGNANT WOMEN



SENIOR AND FAMILY SERVICES



SENIOR AND FAMILY SERVICES



PRIMARY CARE - CHILDREN'S HEALTH MOBILE UNIT



MEMORIAL H.I.T.S PROGRAM GOALS

Targets areas with high numbers of uninsured

Improve access to care and community health by linking uninsured residents to a medical home

Reduce uncompensated care costs and avoidable admissions

Maximize use of community, state and federal resources



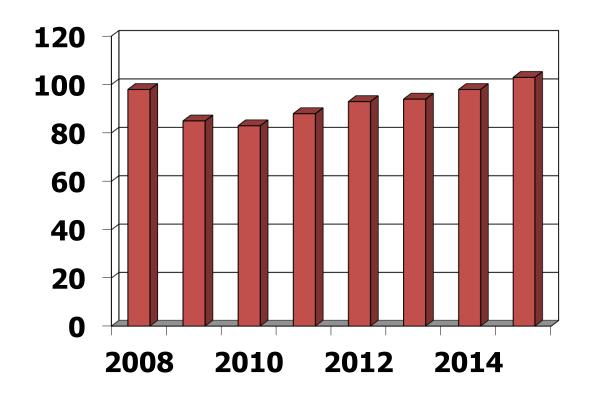


HITS ELIGIBILITY - TARGETED APPROACH

- Door-to-Door Visits
- Adult and Children Mobile Health Centers
- Health Workshops
- Uninsured with chronic diseases
- ER Discharge List



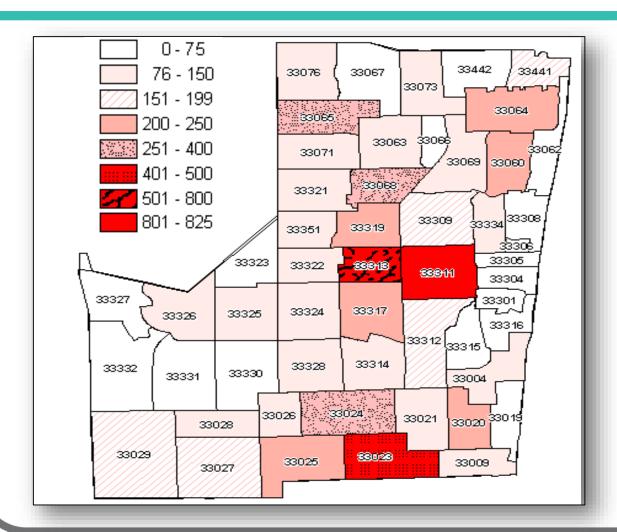
GRANT FUNDED FTE'S 2007 - 2015



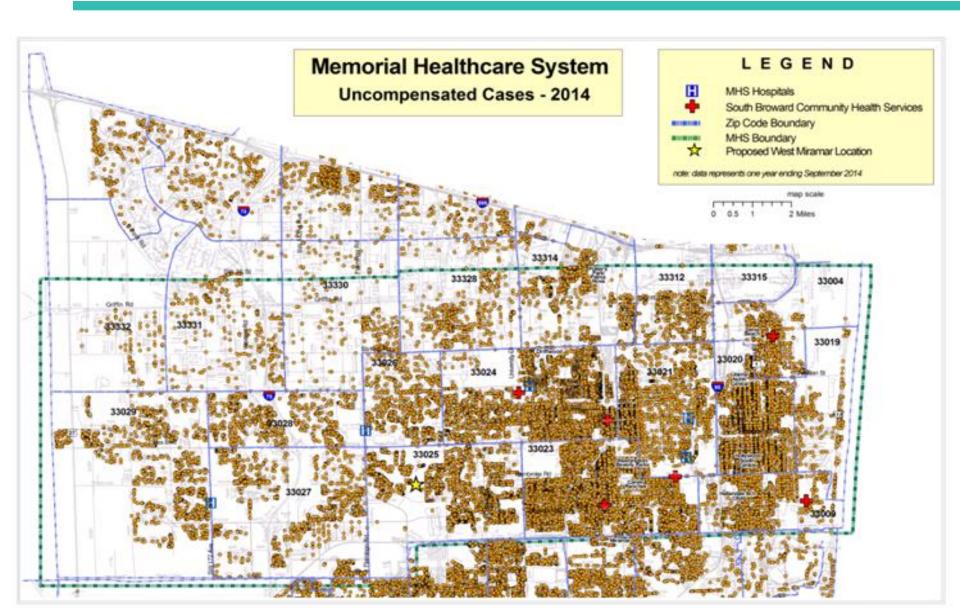




DATA DRIVEN- SCHOOL SUSPENSIONS PER ZIP CODE



DATA DRIVEN - UNCOMPENSATED CARE



AWARDS AND RECOGNITION

1999	Broward Business Journal "Excellence in Health Care"
2002	Broward County Public Schools "Partnership of the Year" Award
2002	FADAA "Best Practices" Award for "Focus on Families"
2005	Lamaze International "Community Outreach" Award
2006	Foster McGaw Award (system wide award)
2007	DCF / FADAA "Best Practices" Award for New DAY Diversion
2008	Broward County Public Schools "Partnership of the Year" Award
2012	Florida Hospital Association "Community Benefits" Award
2013	NAPH Gage Award - Finalist
2014	America's Essential Hospitals - GAGE Award Winner
2014	Broward County Public Schools "Partnership of the Year" Award



COMMUNITY PARTNERS FOR COMMUNITY HEALTH

- 211- First Call for Help
- Humane Society
- Poetry in Motion
- KIDS in Distress
- Broward County School District
- Legal Aid of Broward County
- Broward Sheriff's Office
- Church of Christ Hallandale
- City of Hallandale
- New Hope Baptist Church
- City of Hollywood
- Dan Marino Foundation
- City of Dania Beach
- Dania Beach Housing Authority
- United Way of Broward County

- St. Ruth's Baptist Church
- City of Miramar
- State Attorney's Office
- Family Success Centers
- The Starting Place
- Town of Davie
- A Child is Missing
- Harmony Center
- Volunteer Broward
- Hepburn Community Center
- Urban League of Broward
- YMCA
- MLK Community Center
- City of Hollywood
- Florida Panthers, Miami Dolphins, Miami Heat and Miami Marlins



QUESTIONS?



