



**Education Committee
Conference Call Minutes
March 5, 2014**

Committee Members Present (5): <ul style="list-style-type: none"> • Mick Belzer – Chair • Craig Cathcart • Stephanie Thomas • Sherrie Williams • Joseph Woelkers 	Committee Members Absent (5): <ul style="list-style-type: none"> • Caroline Jacobs – Chair • Ted Chan • Susan Currin • Thomas Quatroche • Arnold Tabuenca 	Staff Present (7): <ul style="list-style-type: none"> • Kristine Metter • David Engler • Josel Fritz • Xiaoyi Huang • Katie Reid • Nneka St. Gerard • Katherine Susman
--	---	--

Agenda Items	Minutes
2014 Educational Workplan on 1115 DSRIP Waivers	<ul style="list-style-type: none"> • America's Essential Hospitals is extending the discussion on DSRIP waivers into the quality world. • A series of webinars was designed to address the topic, including one policy-related webinar last December and three quality-related webinars (one occurred in February and two others are scheduled for April and June). • The three quality webinars focus on different state waivers, including California Massachusetts, and Texas. The three case studies address the same set of questions relating to the impact DSRIP has on quality improvement strategies at their hospitals. The three state's experiences will be incorporated into a research paper to be published in September. • 1115 DSRIP waivers are also being incorporated into Vital2014 through various programming. There will be opportunities for Texas members in San Antonio to engage in discussions relative to clinical quality and improvement through these waivers. • There is potential for an in-person workshop centered around 1115 DSRIP waivers in September 2014. This is not final and a firm decision will be made in May. • Through the association's recruitment and retention visits it has become clear that this issue is gaining more consideration and focus, making it a relevant and timely space to occupy.
Update on Vital 2014	PROGRAM <ul style="list-style-type: none"> • The two keynote speakers are confirmed. <ul style="list-style-type: none"> ○ Opening keynote - Steven Johnson, bestselling author of <i>Where Ideas Come From</i> and <i>Future Perfect</i> ○ Closing keynote - Rebecca Onie, co-founder and CEO of Health Leads

	<ul style="list-style-type: none"> The post-conference workshops: <ul style="list-style-type: none"> Sustainability - led by Lynne Maher, Director of Innovation, Ko Awatea, Auckland and Associate Honorary Professor of Nursing, The University of Auckland. Managing transformation - led by James Conway, adjunct lecturer, Department of Health Policy and Management at the Harvard School of Public Health. These speakers were chosen to align with the association's strategic pillars. Typically keynote speakers are chosen to balance across topics, for example one individual in the healthcare arena and one outside. Although the committee has discussed speakers with more name recognition in the past, the association needs to balance topics, cost, and availability. Often keynote speakers are chosen as people with rising careers rather than others who are overexposed and very expensive. <p>REGISTRATION</p> <ul style="list-style-type: none"> The registration count as of February 25th was 32 (ahead of 2013 pace). Marketing has been consistent but will gain speed in March. <p>COMMITTEE INVOLVEMENT</p> <ul style="list-style-type: none"> During past calls the committee expressed interest in being more active onsite. Opportunities for this include introducing breakout sessions, serving as ambassadors to new members, thanking sponsors, and moderating discussions/panels. Kristine Metter will reach out to committee members to assess interest and make informed connections in staff planning sessions.
Discuss Potential call for Presentations Process for Vital 2015	<ul style="list-style-type: none"> The committee discussed a proposal to change the programming selection process for future annual conferences. The proposal suggests conducting a call for presentations to populate half of the program, and a staff-led invitation process for the other half. This could potentially increase programming by 25-50% as well engage more members. If approved this process would start in late fall 2014 for the 2015 annual conference. The proposals could be evaluated by the committee, providing a new responsibility for the group. The committee expressed enthusiasm and approval for the proposal.
2013 Webinar Participation Analysis	<ul style="list-style-type: none"> America's Essential Hospitals has started an in depth analysis of participation in the 2013 webinars. Katie Reid, Manger, Analytics presented preliminary data to the committee. The graphic presented was a bubble chart which sorts members by size as well as number of staff members attending one or more webinar. Generally it seems that as hospital size increases so too does webinar participation (though this trend levels off for the largest hospitals). This data analysis will continue so that the association can investigate not only participation rates by topic of interest. This will be used as a tool to engage more members and tailor the distance learning program as needed.
2014-2015 Fellows Program Update	<p>FINAL CURRICULUM ON ADAPTIVE LEADERSHIP</p> <ul style="list-style-type: none"> The Cambridge Leadership associates have been confirmed as the adaptive leadership consultants for the first session of the 2014-2015 Fellows Program. <p>ONLINE DISTANCE LEARNING TEST</p>

	<ul style="list-style-type: none"> • America's Essential Hospitals recently launched online leadership tools for the current Fellows class. To evaluate its effectiveness, the fellows were given a survey to assess their experience. The association would like to determine if this is an opportunity for additional distance learning that can be extended to more of the membership. • The committee discussed alternate ways to gauge interest. A general member survey will be completed in 2014 to discover what members are pleased with and what they would like to see in the future. It is possible that some education questions can be added to this survey. It is also possible that a separate educational needs assessment could be conducted in the future. • Examples of current online learning opportunities offered by other sources include reading groups which discuss journal articles and "flipped classrooms" which assign homework for an interactive online forum. • The committee discussed CME and CNE credits, which are expensive and complicated to provide as an association but can be revisited in the future. • The committee discussed the benefits of clinicians and other professionals having programming and educational opportunities outside of mandatory credits for their given occupation.
Next Steps	<ul style="list-style-type: none"> • The committee will meet for lunch on Friday, June 27th following the closing keynote at Vital2014. A quarterly conference call will be held in July/August. • An additional call will be scheduled in early May to review the annual conference program in-depth.