



# AMERICA'S ESSENTIAL HOSPITALS

## Rapid-Fire Presentation Framework

To help you frame your Rapid-Fire presentation, consider the questions below. Answer one, a few, or a full set. As you plan your presentation, think about focusing on subject matter that lends itself well to images, infographics, and other visually compelling content. Remember, you have only five minutes to engage a room full of people!

### Challenge and Success

- What is a major challenge facing your community?
- How is your hospital at the center of that challenge?
- Who is affected or involved?
- What solutions have been tried? Have they succeeded?
- What did you or your hospital do in response? Did it succeed?
- Who has benefitted—small scale and large scale—from your response?

### The people

- Who is one person who embodies why your hospital is essential?
- What does that person do?
- Where did that person come from?
- Why did that person choose to work at or be treated at your hospital?
- Who does or did that person interact with? What was gained from those interactions?
- Can you describe why that person represents your whole hospital within your broader community?

### The numbers

- What specific metric is your hospital working to improve?
- What action is your hospital taking to improve?
- Do you have numbers that demonstrate that improvement?
- What will your hospital do to sustain that trend?
- Why was this trend or change important?

### Leading others

- What success has reflected your hospital's leadership?
- Has anyone replicated this success?
- What would your community look like had your hospital not had that success?