



**Education Committee
Conference Call Minutes
August 12, 2013**

Committee Members Present (8): <ul style="list-style-type: none"> • Belzer – Chair • Jacobs – Chair • Penne Allison • Craig Cathcart • Ted Chan • Arnold Tabuenca • Sherrie Williams • Joe Woelkers 	Committee Members Absent (3): <ul style="list-style-type: none"> • Sue Currin • Tom Quatroche • Stephanie Thomas 	Staff Present (4): <ul style="list-style-type: none"> • Kristine Metter • David Engler • Josel Fritz • Katherine Susman
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Agenda Items

Minutes

3:00 - 3:15 pm Welcomes and introductions	WELCOME <ul style="list-style-type: none"> • Welcome from chairs, introduction of committee members <ul style="list-style-type: none"> ◦ Error in roster, should reflect new member Joseph Woelkers
3:15-3:30 pm Review committee focus and priorities	COMMITTEE OBJECTIVES <ul style="list-style-type: none"> • Develop a structured and formalized approach for educational programs • Strategically plan for educational programs at annual conferences • Advise on annual Fellows Sessions • Establish vehicles of education with members ie) webinars, work of Transformation Center COMMITTEE FUNCTIONS <ul style="list-style-type: none"> • 1 in-person meeting annually (next will be September 9th in DC) • Wuarterly conference calls NEW DEVELOPMENTS FOR 2013-2014 <ul style="list-style-type: none"> • New committee members with policy and legislative experience • Expansion of the committee focus to be more strategic and responsive with membership's needs
3:30-3:40 pm Review and discuss annual conference evaluations and attendance data	<i>(Resources: AC Evaluation Summary and AC Breakout Session Evaluations)</i> PARTICIPATION <ul style="list-style-type: none"> • 245 participants – very good for Florida location • Second largest conference, with 265 in San Francisco in 2012 (bigger draw to SF

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	<p>as a destination)</p> <ul style="list-style-type: none"> • Much higher than the 198 in 2011 <p>NOTEWORTHY FEEDBACK</p> <ul style="list-style-type: none"> • Reason for attending was split among legislative/policy discussions, leadership discussions, networking opportunities, patient safety/quality discussions, and hospital financing strategies • Average ratings for different sections are generally good • Poster session received 4.3/5 rating (should committee consider options for doing this differently) • First time conducting breakout sessions on Wednesday afternoon – 25% of conference participated, strong number • Friday morning Hospital Data Analytics was the first time doing a sponsored session, attendance and comments were strong. Important that sponsor did not “sell” too much <p>KEYNOTE SPEAKERS</p> <ul style="list-style-type: none"> • Ezekiel Emmanuel was extremely well received • Seth Kahan also strong but less than Emmanuel. More focused on business/leadership <p>NEXT STEPS</p> <ul style="list-style-type: none"> • Email Kristine with any ideas for topics as they come to you • Discuss at September 9th in-person meeting <p>COMMITTEE MEMBER COMMENTS</p> <ul style="list-style-type: none"> • Valuable to have a variety of subject areas for different audiences, without having so many that it is overwhelming • Discussed possibility of videotaping parts of future conferences to benefit those that did not attend. Other possibilities for presenters that do not share slides or want confidentiality would be to hand out “summarizing documents” • Emphasized importance of participants having something to share with colleagues when they return to their organization • Suggestion to create an electronic booklet for all posters, like the booklet on the Fellows webpage
<p>3:40-3:50 pm Review and discuss Fellows session #1 evaluations</p>	<p>(Resource: <i>Fellows Evaluation Summary</i>)</p> <p>NOTEWORTHY FEEDBACK</p> <ul style="list-style-type: none"> • Fellows were very receptive and interested in networking, this will be incorporated in future fellows programming • Fellows enjoyed visit to Memorial Health Care System, very interested in leadership lessons/how to be a high performing organization. Gives fellows an opportunity to figure out what they should accomplish and how they should do it • Fellows might want to know about programs beforehand, ie: given prework and project expectations so they can come to first session prepared • Enjoyed meeting with other fellows – ribbons saying “former fellow” nice touch. Good opportunity for networking and mentorship between past and current fellows • Repeat opportunity for senior people and fellows to meet with Bruce and other senior executives at a panel, gets them involved with our leadership

	<ul style="list-style-type: none"> • Project presentations during sessions were valuable • Important to consider the concept of leading during such a turbulent time. There are new sets of challenges with ACA and the healthcare debate. Possible scripting for CEO site visits <p>FELLOWS SESSION #2</p> <ul style="list-style-type: none"> • Past fellows will serve on a panel to provide current fellows with experience, information, and networking • Emphasis on leaders as coaches – how can fellows use coaching skills to help their staffs communicate with one another <p>NEXT STEPS</p> <ul style="list-style-type: none"> • Brainstorm topics be for 2014-2015 fellows programs • What can be offered next year so that fellows are given special networking and interaction with CEOs/leadership
<p>3:50-4:00 pm Discuss agenda items for in-person meeting on September 9</p>	<p>TOPICS FOR DISCUSSION DURING SEPTEMBER 9TH MEETING</p> <ul style="list-style-type: none"> • Fellows program topic • Annual conference <ul style="list-style-type: none"> ○ Keynote speakers ○ Which tracks to repeat ○ Alternative learning sessions ○ Posters • Are we incorporating enough educational resources to follow strategic plan? • Discuss participation and perceived value of webinars