



**NAPH Education Committee
Conference Call Notes
May 7, 2013**

Committee Members Present (4): <ul style="list-style-type: none">• Belzer – Chair• Allison• Currin• Tabuenca	Committee Members Absent (3): <ul style="list-style-type: none">• Jacobs – Chair• Benz• Williams	NAPH Staff Present (4): <ul style="list-style-type: none">• Hooker• Mallory• Metter• Steinbruegge
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Agenda Items

Minutes

4:00 - 4:35 pm Fellows: Debrief on the March Session and Preview the June Session	<p>(Resource: <i>See 2012 NAPH Fellows Program Session III document</i>)</p> <p>FELLOWS SESSION 3 (2012 CLASS): Fellows Session 3 was held Mar. 20 – 22 in Washington, DC</p> <ul style="list-style-type: none">• Several changes were made to this session vs. previous sessions:<ul style="list-style-type: none">○ Biggest change → Session 3 was held in conjunction with the NAPH Spring Legislative Event<ul style="list-style-type: none">▪ Fellows participated in a “Fellows only” session on becoming a successful advocate▪ Fellows were able to go on Hill visits with NAPH advocacy staff or other seasoned GR members▪ Feedback from Session 3 evaluation revealed that majority would like to continue to include Hill visits as part of the Fellows Program○ Project presentations were elevated/more formal than in past years<ul style="list-style-type: none">▪ For preparation, Fellows participated in 2 coaching sessions:<ul style="list-style-type: none">• Developing an effective presentation• Developing an effective story▪ Project presentations incorporated a panel of CEO faculty to participate in feedback for the Fellows class<ul style="list-style-type: none">• Dr. Belzer participated as faculty. His feedback includes:<ul style="list-style-type: none">○ Enjoyed being paired with other faculty to provide multiple perspectives○ Nice to be a senior leader being recognized and looked to as a mentor○ Fun experience○ Enjoyed the opportunity to bond with the Fellows and participating faculty• CEOs of the Fellows were invited to attend the class graduation/dinner and a reception at which all of the final poster presentations were on display
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	<ul style="list-style-type: none"> • Committee feedback on Session 3: <ul style="list-style-type: none"> ○ Tabuenca had a Fellow from his hospital who graduated from the 2012 program, along with a CEO who attended the graduation. Both the Fellow and CEO gave great feedback; the CEO can see the Fellow maturing in her role as a result of participating in the program <p>FELLOWS SESSION 1 (2013 CLASS): Fellows Session 1 will be held June 17 – 21 in Hollywood, Fla. Class size: 42 Fellows</p> <ul style="list-style-type: none"> • Day 1: “Characteristics of Leaders of High Performing Organizations” – <ul style="list-style-type: none"> ○ Morning session with Julie Cerece to cover the 5 characteristics vs. inhibitors of high-performing organizations ○ Afternoon site visit to Memorial Healthcare System; site visit will focus on Fellows meeting with members of senior leadership ○ (Resources: See Cerece PowerPoint presentation – PDF document; see Cerece reading) • Day 2: “Leading People Through Change” – <ul style="list-style-type: none"> ○ Fellows will work with each other and consultants to formulate a project idea to run by CEOs when they return to their respective hospitals • Day 3: “Leading People Through Change” (continued) • Day 4 – 5: Fellows to join members for NAPH Annual Conference sessions <p>Jill is in process of calling all Fellow CEOs/sponsors and asking them to meet with their Fellow 4 times throughout the 2013 program:</p> <ul style="list-style-type: none"> • 1st Meeting: Discuss program goals and development opportunities • 2nd Meeting: Debrief about Session 1 (June 2013) – What did the Fellow learn? How can they apply what they learned to their project or role? • 3rd Meeting: Debrief about Session 2 (Fall 2013) – What did the Fellow learn? How can they apply what they learned to their project or role? • 4th Meeting: Debrief about Session 3 (Spring 2014) – What did the Fellow learn? How can they apply what they learned to their project or role? <p>COMMITTEE DISCUSSION/FEEDBACK:</p> <ul style="list-style-type: none"> • Committee really liked the depth of involvement of the sponsor/CEO role • Committee asked if scholarships were a future consideration/possibility to enable hospitals to send more Fellows to participate – NAPH is open to looking into sponsorships to fulfill this opportunity
<p>4:35 - 4:50 pm Broadly Discuss Topic Ideas for Webinars in 2014</p>	<p>(Resource: See 2013 NAPH Webinars document)</p> <p>NAPH RECAP OF PLANNED 2013 WEBINAR OFFERINGS:</p> <ul style="list-style-type: none"> • HCAHPS: Beyond the Basics series – <ul style="list-style-type: none"> ○ 11-part webinar series for members only ○ Partnership with HRET and Carrie Brady, JD, MA ○ Highly attended ○ Continuation from last year’s 7-part series ○ NAHQ CEU credit opportunities for each live webinar (11 CEU’s available for those who participate in full series) ○ Currently, a third year series is not scheduled due to a lack of funding; NAPH would be interested in offering a third year if funding can be found

- **Aetna series on integrated care delivery innovations –**
 - 5-part webinar series
 - Showcases integrated care delivery innovations from NAPH member hospitals
- **Policy/Advocacy Webinars –**
 - Individual opportunities for members only
 - No series opportunities being offered at this time
 - Current webinars are planned within the 2013 schedule, but ad hoc webinars are expected to result depending upon political and regulatory activity
- **Hand Hygiene Series on TST Model –**
 - 6-part webinar series for members only
 - Series cohort is limited to 12 member organizations, and will be a private learning community once the participants of the 12 organizations are determined
 - Registration for the 12 member organizations will be on a first come, first serve basis
 - Registration will close on Friday, June 28 and the first webinar will kick off on Wednesday, July 10
- **Research Webinars –**
 - Individual webinar opportunities for members only
 - No series opportunities being offered at this time
 - Individual webinar opportunities include featuring member innovations, such as VCU's Virginia Coordinated Care Program (VCC)

COMMITTEE DISCUSSION/FEEDBACK:

- **HCAHPS:**
 - The education committee would be interested in seeing the series continue for a 3rd year as an "HCAHPS College"
 - Committee feels HCAHPS is very pertinent right now and would be useful next year
- **Readmission = another "hot topic"**
 - Committee feels a webinar series could be made from this topic, especially from the perspective of emergency departments vs. ambulatory clinics
- **NAPH proposed population health as a possible webinar series**
 - Committee feels it would be a hard sell as a topic because communities and demographics are so different from hospital to hospital, place to place
- **What are the committee's thoughts on webinar series in general?**
 - Committee feels webinar series are "a plus" and enable members to build on discussions
 - Committee feels best candidates for series are complex topics that cannot be thoroughly explored in one 60-minute webinar presentation
 - Committee in favor of making a webinar series of some topics and one-offs in others
 - Committee suggested making spontaneous mini-series of individual webinars that receive a lot of discussion, registration, and popularity

<p>4:50 - 5:00 pm Update on 2013 Annual Conference Plans</p>	<p>(Resource: <i>See 13AC Draft Agenda document</i>)</p> <ul style="list-style-type: none"> • 130 registrants to-date • Registration is a little slow, but NAPH is still confident • Wednesday leadership sessions are both competing with one another <ul style="list-style-type: none"> ○ There are 20 registrants for Jim Reinertsen's all day session; NAPH is aiming for 50 • Attending members of education committee will meet immediately following the annual conference's closing session for lunch and a hot wash of the annual conference
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