



# AMERICA'S ESSENTIAL HOSPITALS

## Education Committee Conference Call Minutes May 7, 2014

<b>Committee Members Present (7):</b> <ul style="list-style-type: none"><li>• Mick Belzer – Chair</li><li>• Caroline Jacobs – Chair</li><li>• Craig Cathcart</li><li>• Ted Chan</li><li>• Susan Currin</li><li>• Sherrie Williams</li><li>• Joseph Woelkers</li></ul>	<b>Committee Members Absent (3):</b> <ul style="list-style-type: none"><li>• Thomas Quatroche</li><li>• Arnold Tabuenca</li><li>• Stephanie Thomas</li></ul>	<b>Staff Present (4):</b> <ul style="list-style-type: none"><li>• David Engler</li><li>• Kristine Metter</li><li>• Nneka St. Gerard</li><li>• Katherine Susman</li></ul>
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Agenda Items	Minutes
Review VITAL2014 Program	<ul style="list-style-type: none"><li>• Staff reviewed the detailed draft agenda for VITAL2014.</li><li>• The conference will feature several new sessions this year, including:<ul style="list-style-type: none"><li>○ A celebration of leadership, which will honor board and committee members as a thank you for their volunteer service</li><li>○ Interest group meetings (340B, Medical Leaders, Foundation Directors)</li><li>○ History of America's Essential Hospitals video screening</li><li>○ Governance installation in place of a meeting of the members (no longer needed with new bylaws). This will be an interactive session and conducted in a town hall style.</li><li>○ 30 minute mini-sessions, very focused with only one to two speakers</li><li>○ Rapid fire presentations on essential hospitals, followed by an audience text-poll vote honoring the best one.</li><li>○ Two fee-based post conference workshops</li></ul></li><li>• The committee gave positive feedback about the programming and structure of the conference, with specific attention to the amount of engaging/interactive activities.</li></ul>
Solicit Preferences for Breakout Sessions to Introduce	<ul style="list-style-type: none"><li>• The committee members will serve as moderators during the conference breakout sessions. Assignments will be made based on track preferences that the committee members submitted in April. As moderators the committee will introduce speakers and explain the format at the beginning of the session, and thank attendees/announce the next event once it has concluded. Staff will handle all other housekeeping announcements.</li><li>• The committee will also serve as ambassadors to first time attendees. Assignments will be made closer to the conference when there is a more concrete registration list. The group decided that the ideal number of attendees for each</li></ul>

	ambassador will be one to three. Staff will give the ambassadors talking points to follow if they so choose.
Next Steps	<ul style="list-style-type: none"> <li>• The committee will convene for lunch following the general session on Friday, June 27 in San Antonio.</li> </ul>