



ASPE

Issue BRIEF

HEALTH INSURANCE MARKETPLACE: FEBRUARY ENROLLMENT REPORT

For the period: October 1, 2013 – February 1, 2014

February 12, 2014

This is the fourth in a series of issue briefs highlighting national and state-level enrollment-related information for the Health Insurance Marketplace (Marketplace hereafter).¹ This brief includes data for states that are implementing their own Marketplaces (also known as State-Based Marketplaces or SBMs), and states with Marketplaces that are supported by or fully run by the Department of Health and Human Services (including those run in partnership with states, also known as the Federally-facilitated Marketplace or FFM).

This brief also includes updated data on the characteristics of persons who have selected a Marketplace plan (by gender, age, and financial assistance status), and of the plans that they have selected (by metal level); along with additional data on the characteristics of people who have selected plans in the FFM and the plans they have selected.

Cumulative enrollment-related activity during the first four months (*10-1-13 to 2-1-14*) of the initial open enrollment period is reported for several metrics, including: the number of visits to the Marketplace websites, the number of calls to the Marketplace call centers, the number of persons who have been determined or assessed eligible by the Marketplaces for Medicaid or the Children's Health Insurance Program (CHIP),² and the number of persons who have selected a plan through the Marketplace. This report features cumulative data for the four-month period because some people apply, shop, and select a plan across monthly reporting periods.

The cumulative number of individuals that have selected a Marketplace plan between 10-1-13 and 2-1-14 (including those who have paid a premium and those who have not yet paid a premium) is 3.3 million.

¹ The previous Marketplace enrollment reports can be accessed at <http://www.aspe.hhs.gov/health/reports/2012/ACA-Research/index.cfm>.

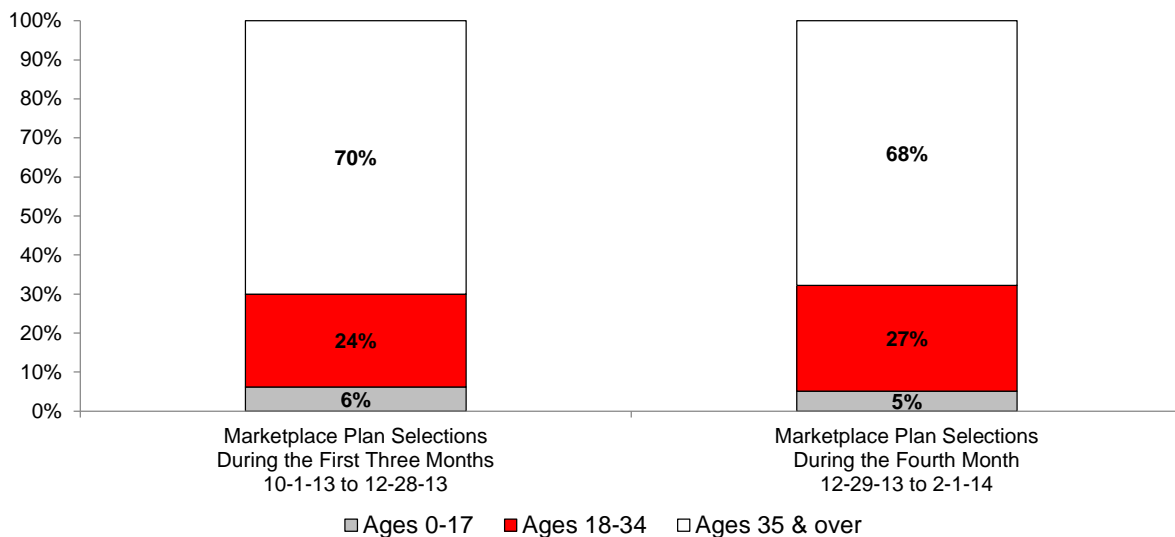
² Data related to Medicaid and CHIP eligibility in this report are based on applications submitted through the Marketplaces. October through December data based on applications submitted through state Medicaid/CHIP agencies were released by the Centers for Medicare & Medicaid Services in a separate report, "*Medicaid & CHIP: December Monthly Applications and Eligibility Determinations Report, January, 22, 2014*," which can be accessed at <http://www.medicaid.gov/AffordableCareAct/Medicaid-Moving-Forward-2014/Downloads/December-2013-Enrollment-Report.pdf>. Comparable January 2014 enrollment data based on applications submitted through state Medicaid/CHIP agencies will be released in a subsequent report.

Figure 1 shows that, consistent with expectations,³ the proportion of young adults (ages 18 to 34) who have selected a Marketplace plan through the SBMs and FFM has continued to grow faster in the fourth month of the open enrollment period than in the prior three months, resulting in a 3 percentage point increase in the share of plan selections in the fourth month (27 percent) compared to the prior three months (24 percent).

Figure 1

Trends in the Age Distribution of Individuals Who Have Selected a Marketplace Plan, 10-1-13 to 2-1-14

The proportion of young adults (ages 18-34) selecting a Marketplace plan increased by 3 percentage points during the fourth month of the initial open enrollment period (from 24% to 27%)



Notes: Represents cumulative monthly data on the number of unique individuals who have been determined eligible to enroll in a Marketplace plan through the SBMs and FFM, and have selected a plan (with or without the first premium payment having been received by the issuer). The percent distribution excludes plan selections where the age is unknown. During the first three months, 2,153,421 individuals selected a Marketplace plan and during the fourth month, 1,146,071 individuals selected a Marketplace plan, for a total of 3,299,492 Marketplace plan selections for 10-1-13 to 2-1-14.

Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.

Additionally, Table 1 shows that a similar trend was observed in both the SBMs and the FFM, which experienced 2 percentage point and 4 percentage point increases in the proportion of young adult Marketplace plan selections (ages 18 to 34) during the fourth month of the open enrollment period.

³ The general expectation is that people who are older and sicker are more likely to select coverage earlier in the initial enrollment period, while “younger and healthier people will tend to wait until towards the end of the open enrollment period (which concludes March 31, 2014).” “The Numbers Behind “Young Invincibles” and the Affordable Care Act,” Larry Levitt, Gary Claxton and Anthony Damico, Kaiser Family Foundation, December 17, 2013, available at <http://kff.org/health-reform/perspective/the-numbers-behind-young-invincibles-and-the-affordable-care-act/>.

Table 1

Trends in the Distribution of Marketplace Plan Selections By Age Group (based on data reported as of 2-10-14)	Cumulative Total, First Three Months 10-1-13 to 12-28-13		Change, Fourth Month Only 12-29-13 to 2-1-14		Cumulative Total, First Four Months 10-1-13 to 2-1-14	
	Number	% of Total	Number	% of Total	Number	% of Total
MARKETPLACE TOTAL						
Ages 0-17	126,735	6%	60,192	5%	186,927	6%
Ages 18-34	489,460	24%	318,055	27%	807,515	25%
Ages 35 & over	1,442,012	70%	796,138	68%	2,238,150	69%
Subtotal With Available Data on Age	2,058,207	100%	1,174,385	100%	3,232,592	100%
Unknown Age	95,214	n/a	-28,314	n/a	66,900	n/a
Total, All Ages	2,153,421	n/a	1,146,071	n/a	3,299,492	n/a
SBM SUBTOTAL						
Ages 0-17	61,049	7%	21,516	5%	82,565	6%
Ages 18-34	212,909	25%	114,187	27%	327,096	25%
Ages 35 & over	595,016	68%	293,725	68%	888,741	68%
Subtotal With Available Data on Age	868,974	100%	429,428	100%	1,298,402	100%
Unknown Age	88,017	n/a	-26,515	n/a	61,502	n/a
Total, All Ages	956,991	n/a	402,913	n/a	1,359,904	n/a
FFM SUBTOTAL						
Ages 0-17	65,686	6%	38,676	5%	104,362	5%
Ages 18-34	276,551	23%	203,868	27%	480,419	25%
Ages 35 & over	846,996	71%	502,413	67%	1,349,409	70%
Subtotal With Available Data on Age	1,189,233	100%	744,957	100%	1,934,190	100%
Unknown Age	7,197	n/a	-1,799	n/a	5,398	n/a
Total, All Ages	1,196,430	n/a	743,158	n/a	1,939,588	n/a

Note: These percentages are based on the total number of plan selections for which the applicable data are available, excluding plan selections with unknown data for age. (Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.)

January Enrollment Growth

There was continued growth in total Marketplace plan selections in January, compared to the October-December period:

- **Marketplace Total (SBMs and FFM)** – there was a 53 percent increase in plan selections in January
 - the 2,153,400 cumulative number in October-December rose by 1,146,100 in January to a cumulative four month total of 3,299,500
- **SBMs** – there was a 42 percent increase in plan selections in January
 - the 957,000 cumulative number for October-December rose by 402,900 in January to a cumulative four month total of 1,359,900
- **FFM** – there was a 62 percent increase in plan selections in January
 - the 1,196,400 cumulative number in October-December rose by nearly 743,200 in January to a cumulative four month total of nearly 1,939,600

The following are highlights of Marketplace enrollment-related information for the first four months of the initial open enrollment period (see Appendix A, Appendix B and Appendix C for comparable state-level data).

Cumulative Highlights for the period: October 1, 2013 – February 1, 2013

Marketplace Eligibility Determinations and Plan Selection

- Number of Eligible Persons who have Selected a Plan through the SBMs and FFM: 3.3 million
- Number of Persons who have had a Medicaid/CHIP Determination or Assessment through the Marketplaces: 3.2 million (does not include individuals applying through State Medicaid/CHIP agencies.)

Marketplace Plan Selection by Gender

- 45 percent⁴ of the persons who have selected a Marketplace plan are male
- 55 percent of the persons who have selected a Marketplace plan are female

Marketplace Plan Selection by Age

- 25 percent of the persons who have selected a Marketplace plan are between the ages of 18 and 34
 - The percent of young adults who selected a Marketplace plan was 3 percentage points higher in January than it was from October through December (27 percent versus 24 percent)
- 31 percent of the persons who have selected a Marketplace plan are between the ages of 0 and 34

Marketplace Plan Selection by Metal Level

- 19 percent of the persons who have selected a Marketplace plan have selected a Bronze plan
- 62 percent of the persons who have selected a Marketplace plan have selected a Silver plan
- 12 percent of the persons who have selected a Marketplace plan have selected a Gold plan
- 7 percent of the persons who have selected a Marketplace plan have selected a Platinum plan
- 1 percent of the persons who have selected a Marketplace plan have selected a Catastrophic plan

Marketplace Plan Selection by Financial Assistance

- 82 percent of the persons who have selected a Marketplace plan have selected a Marketplace Plan with Financial Assistance⁵

FFM Marketplace Plan Selection by Gender and Age

- 26 percent of the males who have selected a Marketplace plan through the FFM are between 18 and 34
- 24 percent of the females who have selected a Marketplace plan through the FFM are between 18 and 34

FFM Marketplace Plan Selection by Gender and Metal Level

- 66 percent of the females who have selected a Marketplace plan through the FFM have selected a Silver plan
- 63 percent of the males who have selected a Marketplace plan through the FFM have selected a Silver plan

FFM Marketplace Plan Selection by Financial Assistance Status and Metal Level

- 72 percent of the persons who have selected a Marketplace plan with Financial Assistance through the FFM have selected a Silver plan
- 93 percent of the persons selecting a Silver plan in the FFM will be receiving Federal financial assistance in paying their premiums
- 25 percent of the persons who have selected a Marketplace plan without Financial Assistance through the FFM have selected a Silver plan
- 30 percent of the persons who have selected a Marketplace plan without Financial Assistance through the FFM have selected a Bronze plan

FFM Marketplace Plan Selection by Metal Level and Age

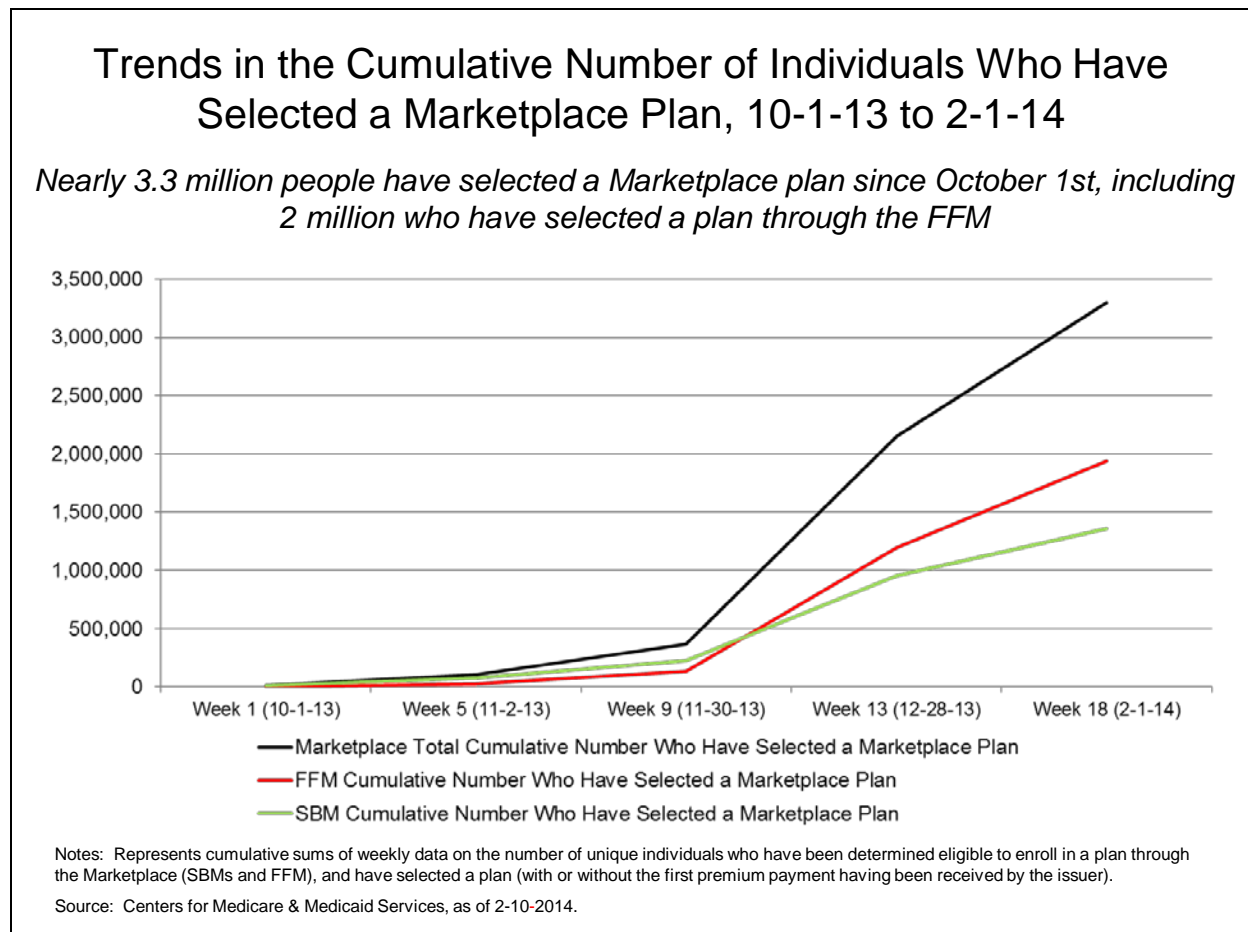
⁴ Based on the total number of plan selections for which the applicable data are available (excluding unknown).

⁵ Represents individuals who have selected a Marketplace plan, and qualify for an advance premium tax credit (APTC), with or without a cost-sharing reduction (CSR).

- 64 percent of the young adults between the ages of 18 and 34 who selected a Marketplace plan through the FFM selected a Silver plan
- 15 percent of the young adults between the ages of 18 and 34 who selected a Marketplace plan through the FFM selected a Bronze plan
- 11 percent of the young adults between the ages of 18 and 34 who selected a Marketplace plan through the FFM selected a Gold plan
- 6 percent of the young adults between the ages of 18 and 34 who selected a Marketplace plan through the FFM selected a Platinum plan
- 4 percent of the young adults between the ages of 18 and 34 who selected a Marketplace plan through the FFM selected a Catastrophic plan
 - Young adults account for 97 percent of all catastrophic plan selections through the FFM

Monthly Data on Marketplace Plan Selection – As shown in Figure 2, the cumulative number of persons who have selected a Marketplace plan has increased considerably since the end of the third month of the initial open enrollment period.

Figure 2



Additionally, Table 2 shows that the cumulative number of young adults (ages 18 to 34) selecting a Marketplace plan grew faster than for other age groups when the four month period is compared to the three month period. The cumulative number of young adults selecting a Marketplace plan has increased by 65 percent (318,055) since December 28th (from 489,460 to 807,515). By comparison, there was a 55 percent increase in Marketplace plan selections for all other age groups during the same time period (from 1.6 million to 2.4 million).

Table 2

Trend In the Cumulative Number of Marketplace Plan Selections By Age Group <i>(based on data reported as of 2-10-14)</i>	Cumulative Total, First Three Months 10-1-13 to 12-28-13	Cumulative Total, First Four Months 10-1-13 to 2-1-14	% Change
MARKETPLACE TOTAL			
Ages 18 to 34	489,460	807,515	65%
All Other Age Groups Combined	1,568,747	2,425,077	55%
<i>Subtotal With Available Data on Age</i>	2,058,207	3,232,592	57%
Marketplace Total	2,153,421	3,299,492	53%
SBM TOTAL			
Ages 18 to 34	212,909	327,096	54%
All Other Age Groups Combined	656,065	971,306	48%
<i>Subtotal With Available Data on Age</i>	868,974	1,298,402	49%
Marketplace Total	956,991	1,359,904	42%
FFM TOTAL			
Ages 18 to 34	276,551	480,419	74%
All Other Age Groups Combined	912,682	1,453,771	59%
<i>Subtotal With Available Data on Age</i>	1,189,233	1,934,190	63%
Marketplace Total	1,196,430	1,939,588	62%

Note: These percentages for Ages 18 to 34 and All Other Age Groups Combined are based on the total number of plan selections for which the applicable data are available, excluding plan selections with unknown data for age.

Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.

- **Marketplace Plan Selections by Age** – The proportion of Marketplace plan selections by persons between the ages of 18 and 34 has been increasing. Persons between the ages of 18 and 34 account for nearly a quarter (25 percent) of all Marketplace plan selections (SBMs and FFM) for the first four months of the initial open enrollment period (compared to 24 percent during the first three months of the initial open enrollment, and 27 percent during the month of January).
 - SBMs: 25 percent between the ages of 18 and 34 (10-1-13 to 2-1-14).
 - FFM: 25 percent between the ages of 18 and 34 (10-1-13 to 2-1-14).

Table 3 shows the age distribution of the Marketplace plan selections (SBMs and FFM) during the first four months of the initial open enrollment period.

Table 3

Comparison of the Age Distribution of Marketplace Plan Selections (SBM & FFM) For the Four Month period: 10-1-13 to 2-1-14 (based on data reported as of 2-10-14)	Percent of Total Individuals Who Have Selected a Marketplace Plan (1)
Age < 18	6%
Age 18-25	9%
Age 26-34	16%
Age 35-44	16%
Age 45-54	22%
Age 55-64	31%
Age ≥65 ⁶	0%
Total	100%
Ages 18 to 34	25%

(1) These percentages are based on the total number of plan selections for which the applicable data are available, excluding plan selections with unknown data for age. (Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.)

Consumer Shopping – Marketplace plan selection is expected to continue to grow. Consumer interest in gaining health coverage continues to be strong among Americans who currently lack insurance—63 percent say they are likely to get health insurance in 2014.⁷ Additionally, interest in the Marketplace is strong and growing. A majority of adults (63 percent) who are potentially eligible to enroll in coverage through a qualified health plan or Medicaid said they were aware of the Health Insurance Marketplace as a place where they might shop for coverage. Twenty-four percent of those potentially eligible reported that they had visited the Marketplace to shop for a plan by December, whether online, by phone, in person, or by mail, up from 17 percent in October.⁸ As noted in the October enrollment report, other programs such as Medicare Part D, employer sponsored insurance, and FEHBP have experienced a surge of enrollment as their respective open enrollment periods came to an end. A similar enrollment surge is expected for the end of the initial open enrollment period for the Marketplace.

Overview of Enrollment-Related Activity to Date

Selected a Marketplace Plan – To date, 3.3 million persons have selected a Marketplace plan during the first four months of the initial open enrollment period, including 1.4 million in SBMs and 1.9 million in the FFM (these numbers include those who have paid a premium and those who have not yet paid a premium, regardless of when their coverage begins).

⁶ There are nearly 400,000 uninsured persons over the age of 65; some persons over 65 have selected Marketplace plans.

⁷ Gallup daily tracking poll, December 3, 2012, accessed at http://www.gallup.com/poll/166115/one-four-uninsured-plan-remain.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Well-Being.

⁸ Sara R. Collins et. al., *The Commonwealth Fund*, Americans' Experiences in the Health Insurance Marketplaces: Results from the First Three Months, January 2014.

The following are additional highlights of the preliminary data on the characteristics of Marketplace plan selections during the first four months of the initial open enrollment period (see Appendix A for national and state-level tables).⁹

- **Marketplace Plan Selections by Gender** – The gender distribution of Marketplace plan selections has remained constant. More than half of the people who have selected a Marketplace plan through the SBMs and FFM during the first four months of the initial open enrollment period are female (55 percent of the total for the Marketplace as a whole, excluding plan selections where gender is unknown), while the remaining 45 percent are male. The comparable proportions for the first three months of the initial open enrollment period were 54 percent and 46 percent, respectively.
 - SBMs: 53 percent female, 47 percent male (10-1-13 to 2-1-14).
 - FFM: 56 percent female, 44 percent male (10-1-13 to 2-1-14).

By comparison, males account for half (50 percent) of the total non-elderly population in the United States (ages 0 to 64).¹⁰

- **Marketplace Plan Selections by Metal Level** – The proportion of Silver Marketplace plan selections has increased. Silver plans account for more than half (62 percent) of the Marketplace plan selections in the SBMs and FFM between 10-1-13 and 2-1-14 (compared with 60 percent during the first three months of the initial enrollment period).
 - SBMs: 58 percent Silver (10-1-13 to 2-1-14).
 - FFM: 65 percent Silver (10-1-13 to 2-1-14).

The metal level distribution of the remaining Marketplace plan selections (SBMs and FFM) are as follows: bronze (19 percent), gold (12 percent), platinum (7 percent), and catastrophic (1 percent).

- **Marketplace Plan Selections by Financial Assistance Status** – The proportion of Marketplace plan selections with financial assistance (i.e., Marketplace plan selections by individuals who are eligible to receive financial assistance) has also increased. Based on data for the first four months of the initial open enrollment period, more than eight out of ten (82 percent) of the people who have selected a Marketplace plan through the SBMs and FFM are eligible to receive Federal financial assistance in paying their premiums.¹¹ The comparable proportion for the first three months of the initial open enrollment period was 79 percent.

⁹ The percentages cited in this section are based on the total number of plan selections for which the applicable data are available, excluding plan selections with unknown data for a given metric (e.g., age, gender, metal level, etc.) Aggregate data on the total number of plan selections with available data for a given metric, and the corresponding number of plan selections with unknown data for a given metric can be found in Appendix Table A1.

¹⁰ ASPE analysis of the 2010-2012 Current Population Survey Annual Social and Economic Supplement (CPS ASEC, covering calendar years 2009-2011), adjusted using ASPE's TRIM3 microsimulation to include only estimated nonelderly U.S. citizens and others lawfully present.

¹¹ This includes people who qualify for an advance premium tax credit (APTC), with or without a cost-sharing reduction (CSR).

- SBMs: 79 percent in Marketplace plans with financial assistance (10-1-13 to 2-1-14).
- FFM: 83 percent in Marketplace plans with financial assistance (10-1-13 to 2-1-14).

Tax credits for premium assistance may be available to individuals with family incomes between 100 and 400 percent of the Federal Poverty Level (138 to 400 percent of FPL in states taking the Federally-funded option to expand Medicaid). These percentages are consistent with previous estimates.¹²

Additional Characteristics of FFM Marketplace Plan Selections – The following are highlights of preliminary data on additional characteristics of FFM Marketplace plan selections, based on cross-tabulations of the abovementioned metrics (see Appendix B for national and state-level tables).

- ***FFM Marketplace Plan Selections by Gender and Age***
 - Young adults (ages 18-34) accounted for 26 percent of all males selecting Marketplace plans through the FFM, compared with 24 percent of all females selecting Marketplace plans through the FFM, and 25 percent of all FFM Marketplace plan selections as a whole.
 - Meanwhile, males between the ages of 0 and 34 accounted for nearly a third (32 percent) of all males selecting Marketplace plans through the FFM, compared with 29 percent for females, and 30 percent for all persons who selected a Marketplace plan through the FFM.
- ***FFM Marketplace Plan Selections by Gender and Metal Level***
 - Females were more likely to select Silver plans in the FFM (66 percent versus 63 percent for males).
 - Males were more likely to select Bronze plans in the FFM (17 percent versus 15 percent for females).
- ***FFM Marketplace Plan Selections by Financial Assistance Status and Metal Level***
 - Persons selecting a Marketplace plan who are eligible to receive financial assistance were more likely to select Silver plans in the FFM (72 percent versus 25 percent for persons selecting a Silver Marketplace plan without financial assistance).
 - Persons selecting a Marketplace plan without financial assistance were more likely to select Bronze plans in the FFM than other metal levels (30 percent versus 13 percent for persons selecting a Marketplace plan with financial assistance). They were also more likely to select gold, platinum and catastrophic plans than

¹² For example, the Congressional Budget Office (CBO) estimates for CY 2014 were as follows: 6 million subsidized / 7 million total in Marketplace = 86% with financial assistance. (Source: "Effects on Health Insurance and the Federal Budget for the Insurance Coverage Provisions in the Affordable Care Act—May 2013 Baseline," May 14, 2013, accessed at http://www.cbo.gov/sites/default/files/cbofiles/attachments/44190_EffectsAffordableCareActHealthInsuranceCoverage_2.pdf.)

were persons who are eligible to receive financial assistance.

- More than nine out of ten (93 percent) of the persons selecting a Silver plan in the FFM are eligible to receive Federal financial assistance in paying their premiums.
- **FFM Marketplace Plan Selections by Metal Level and Age**
 - Among young adults (ages 18 to 34), 64 percent selected a Silver plan, while 15 percent selected a Bronze plan, 11 percent selected a Gold plan, 6 percent selected a Platinum plan, and 4 percent selected a Catastrophic plan.
 - Nearly one out of three (30 percent) of the nearly 421,400 persons who selected a standalone dental plan through the FFM are young adults (ages 18-34).

Table 4

Cumulative Marketplace Enrollment-Related Information For the Four Month period: 10-1-13 to 2-1-14 (1) <i>(based on data reported as of 2-10-14)</i>	Marketplace Total	SBM Total	FFM Total
Visits on the Marketplace websites	63,921,542	19,557,165	44,364,377
Calls to the Marketplace call centers	15,707,711	5,045,180	10,662,531
Number of individuals who have selected a Marketplace plan	3,299,492	1,359,904	1,939,588
<i>Males who have selected a Marketplace plan (2)</i>	45%	47%	44%
<i>18 to 34 year olds who have selected a Marketplace plan (2)</i>	25%	25%	25%
<i>Individuals who have selected a Silver Marketplace plan (2)</i>	62%	58%	65%
<i>Individuals who have selected a Marketplace plan with financial assistance (2)</i>	82%	79%	83%

(1) The reporting period is for the first 4 months is from 10-1-13 to 2-1-14. Any differences in reporting periods among states are noted in footnotes accompanying the Table in Appendix C. See Appendix D for methodological information. Visitors to the Marketplace websites is the sum of monthly data and has been unduplicated to the extent possible; however, we do not believe that all duplication has yet been removed.

(2) Percentages shown in this table are based on the total number of plan selections for which the applicable data are available, excluding plan selections with unknown data for a given metric (e.g., age, gender, etc.)

Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.

Web Site and Call Center Volume – Interest in the Marketplaces continues to be high, as measured by visits on the SBM and FFM websites (nearly 64 million),¹³ and calls to the SBM and FFM call centers (nearly 16 million) through the end of January.).

Methodological Overview

The data reported here have been generated by the information systems of the Centers for Medicare & Medicaid Services (CMS), based on information reported to CMS by SBMs, and information collected by the FFM for states with HHS-supported or fully run Marketplaces (including those run in partnership with states). Data for certain metrics are not yet available for some SBM states due to information system issues. (Please refer to Appendix D for additional methodological information.)

¹³ Not all SBMs have provided updated data on website and call center activity through 2-1-14. In addition, duplication has been removed from the data on the cumulative number of website visitors to the extent possible; however, we do not believe that all duplication has been removed.

As discussed earlier, this report includes cumulative data for the four-month period (10-1-13 to 2-1-14) because some people apply, shop, and select a plan across more than one monthly reporting period. To the extent possible, these counts seek to avoid potential duplication associated with monthly reporting.

This report also includes preliminary data on the characteristics of persons who have selected a Marketplace plan (by gender, age, metal level, and financial assistance status for the SBMs and FFM; and for the FFM, by gender and age, gender and metal level, financial assistance status and metal level, and metal level and age). In some cases, the data for certain characteristics of Marketplace plan selections are not yet available.

We believe that the information contained in this issue brief provides the most systematic “snapshot” of enrollment-related activity in the Marketplaces to date because the data for the various metrics are counted using comparable definitions for data elements across states, and between the SBMs and FFM. **It is important to note that the SBM enrollment-related data that are reported in this issue brief represent state data that have been reported to CMS through February 10, 2014, and may differ from comparable data that have previously been publicly reported on SBM websites or in media reports because that data may be based on different time periods or metric definitions from those used in this report.**

APPENDICES

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**APPENDIX A: CHARACTERISTICS OF MARKETPLACE PLAN SELECTION BY GENDER,
AGE, METAL LEVEL, AND FINANCIAL ASSISTANCE STATUS
10-1-2013 TO 2-1-2014**

APPENDIX TABLE A1

Marketplace Plan Selection by Gender, Age, Metal Level, Financial Assistance Status, and Marketplace Type (1) 10-1-2013 to 2-1-2014						
Description	Marketplace Total (SBMs & FFM)		States Implementing Their Own Marketplaces (SBMs)		States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	3,299,492	n/a	1,359,904	n/a	1,939,588	n/a
By Gender						
Female	1,798,362	55%	708,903	53%	1,089,459	56%
Male	1,469,909	45%	620,030	47%	849,879	44%
Subtotal: Plan Selections With Available Data on Gender	3,268,271	100%	1,328,933	100%	1,939,338	100%
Unknown Gender	31,221	n/a	30,971	n/a	250	n/a
By Age						
Age < 18	186,927	6%	82,565	6%	104,362	5%
Age 18-25	304,573	9%	123,761	10%	180,812	9%
Age 26-34	502,942	16%	203,335	16%	299,607	15%
Age 35-44	507,026	16%	206,444	16%	300,582	16%
Age 45-54	725,194	22%	299,420	23%	425,774	22%
Age 55-64	993,652	31%	376,458	29%	617,194	32%
Age ≥65	12,278	0%	6,419	0%	5,859	0%
Subtotal: Plan Selections With Available Data on Age	3,232,592	100%	1,298,402	100%	1,934,190	100%
Unknown Age	66,900	n/a	61,502	n/a	5,398	n/a
Ages 18 to 34	807,515	25%	327,096	25%	480,419	25%
Ages 0 to 34	994,442	31%	409,661	32%	584,781	30%
By Metal Level						
Bronze	616,262	19%	306,392	23%	309,870	16%
Silver	2,020,235	62%	766,396	58%	1,253,839	65%
Gold	380,545	12%	133,515	10%	247,030	13%
Platinum	224,509	7%	109,524	8%	114,985	6%
Catastrophic	35,545	1%	16,384	1%	19,161	1%

Marketplace Plan Selection by Gender, Age, Metal Level, Financial Assistance Status, and Marketplace Type (1) 10-1-2013 to 2-1-2014						
Description	Marketplace Total (SBMs & FFM)		States Implementing Their Own Marketplaces (SBMs)		States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Subtotal: Plan Selections With Available Data on Metal Level (4)	3,271,788	100%	1,332,211	100%	1,939,577	100%
Standalone Dental	421,941	n/a	n/a	n/a	421,941	n/a
Unknown Metal Level	27,704	n/a	27,693	n/a	11	n/a
By Financial Assistance Status						
With Financial Assistance	2,644,380	82%	1,026,683	79%	1,617,697	83%
Without Financial Assistance	588,865	18%	266,974	21%	321,891	17%
Subtotal: Plan Selections With Available Data on Financial Assistance	3,233,245	100%	1,293,657	100%	1,939,588	100%
Unknown Financial Assistance Status	66,247	n/a	66,247	n/a	0	n/a

Notes:

Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers may have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

APPENDIX TABLE A2

Marketplace Plan Selection by Gender, Marketplace Type and State (1) 10-1-2013 to 2-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Gender (3)	By Gender (% of Available Data, Excluding Unknown)	
			Females	Males
	Number	Number	%	%
States Implementing Their Own Marketplaces (SBMs)				
California	728,086	728,086	54%	46%
Colorado	68,454	68,454	53%	47%
Connecticut	48,665	48,665	46%	54%
District of Columbia	4,696	4,481	52%	48%
Hawaii	3,614	3,614	50%	50%
Kentucky	48,611	48,611	52%	48%
Maryland	29,059	29,059	56%	44%
Massachusetts	8,139	N/A	N/A	N/A
Minnesota	28,611	28,611	53%	47%
Nevada	22,597	N/A	N/A	N/A
New York	211,290	211,290	53%	47%
Oregon (4)	33,808	33,788	60%	40%
Rhode Island	15,746	15,746	54%	46%
Vermont	19,583	19,583	53%	47%
Washington	88,945	88,945	55%	45%
SBM Subtotal	1,359,904	1,328,933	53%	47%
States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)				
Idaho (5)	32,899	32,894	55%	45%
New Mexico (5)	11,620	11,618	56%	44%
Alabama	43,863	43,857	59%	41%
Alaska	5,082	5,082	52%	48%
Arizona	43,495	43,492	54%	46%
Arkansas	21,763	21,761	56%	44%
Delaware	4,927	4,924	56%	44%
Florida	296,892	296,857	56%	44%
Georgia	101,276	101,260	58%	42%
Illinois	88,602	88,589	54%	46%
Indiana	47,735	47,727	57%	43%
Iowa	11,788	11,785	56%	44%
Kansas	22,388	22,386	57%	43%
Louisiana	32,864	32,860	60%	40%

Marketplace Plan Selection by Gender, Marketplace Type and State (1) 10-1-2013 to 2-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Gender (3)	By Gender (% of Available Data, Excluding Unknown)	
			Females	Males
	Number	Number	%	%
Maine	20,511	20,510	56%	44%
Michigan	112,013	111,999	56%	44%
Mississippi	17,350	17,347	62%	38%
Missouri	54,157	54,143	56%	44%
Montana	18,649	18,647	54%	46%
Nebraska	20,407	20,403	54%	46%
New Hampshire	16,863	16,862	55%	45%
New Jersey	54,805	54,803	55%	45%
North Carolina	160,161	160,143	58%	42%
North Dakota	4,057	4,056	53%	47%
Ohio	60,122	60,111	56%	44%
Oklahoma	24,667	24,665	56%	44%
Pennsylvania	123,681	123,667	56%	44%
South Carolina	41,300	41,297	58%	42%
South Dakota	5,077	5,075	55%	45%
Tennessee	59,705	59,698	56%	44%
Texas	207,546	207,524	56%	44%
Utah	29,419	29,411	52%	48%
Virginia	74,199	74,190	56%	44%
West Virginia	7,962	7,962	58%	42%
Wisconsin	56,436	56,427	56%	44%
Wyoming	5,307	5,306	55%	45%
FFM Subtotal	1,939,588	1,939,338	56%	44%
MARKETPLACE TOTAL, All States	3,299,492	3,268,271	55%	45%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Oregon's enrollment data distributions by gender are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.

(5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE A3

Marketplace Plan Selection by Age, Marketplace Type and State (1) 10-1-2013 to 2-1-2014										
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Age (3)	By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
States Implementing Their Own Marketplaces (SBMs)										
California	728,086	728,086	6%	10%	15%	16%	24%	28%	0%	25%
Colorado	68,454	68,454	13%	7%	16%	14%	19%	30%	0%	23%
Connecticut	48,665	48,665	8%	9%	13%	12%	23%	34%	1%	22%
District of Columbia	4,696	4,696	8%	7%	37%	21%	15%	13%	1%	44%
Hawaii	3,614	3,614	10%	6%	14%	14%	19%	33%	4%	20%
Kentucky (4)	48,611	20,917	11%	9%	17%	17%	22%	25%	0%	25%
Maryland	29,059	29,059	4%	9%	18%	17%	23%	27%	1%	27%
Massachusetts (5)	8,139	8,139	13%	9%	22%	14%	19%	23%	0%	31%
Minnesota	28,611	28,611	11%	5%	16%	14%	19%	35%	0%	21%
Nevada	22,597	22,597	8%	7%	15%	17%	19%	30%	4%	22%
New York	211,290	211,290	3%	9%	19%	17%	23%	29%	0%	28%
Oregon	33,808	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Rhode Island	15,746	15,746	5%	10%	15%	16%	23%	30%	1%	25%
Vermont	19,583	19,583	8%	9%	11%	13%	22%	37%	0%	20%
Washington	88,945	88,945	5%	9%	14%	15%	21%	35%	0%	23%
SBM Subtotal	1,359,904	1,298,402	6%	10%	16%	16%	23%	29%	0%	25%
States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)										
Idaho (6)	32,899	32,696	13%	9%	17%	15%	18%	28%	0%	26%
New Mexico (6)	11,620	11,596	7%	6%	13%	14%	22%	37%	0%	20%
Alabama	43,863	43,818	2%	10%	18%	17%	22%	31%	0%	28%
Alaska	5,082	5,059	7%	8%	20%	16%	21%	28%	0%	28%
Arizona	43,495	43,176	17%	7%	11%	14%	18%	32%	0%	18%
Arkansas	21,763	21,706	4%	7%	13%	16%	23%	36%	0%	21%
Delaware	4,927	4,907	8%	6%	15%	15%	21%	35%	0%	20%
Florida	296,892	296,316	3%	10%	13%	16%	25%	32%	1%	23%
Georgia	101,276	101,098	4%	11%	16%	19%	23%	27%	0%	27%
Illinois	88,602	88,351	5%	8%	16%	14%	21%	35%	0%	25%
Indiana	47,735	47,607	5%	8%	15%	15%	21%	36%	0%	23%
Iowa	11,788	11,778	3%	8%	16%	15%	21%	37%	0%	24%
Kansas	22,388	22,301	5%	10%	19%	15%	19%	31%	0%	28%
Louisiana	32,864	32,795	3%	10%	19%	16%	22%	30%	0%	28%
Maine	20,511	20,433	7%	7%	12%	12%	21%	40%	0%	19%
Michigan	112,013	111,738	5%	10%	16%	14%	21%	34%	0%	26%
Mississippi	17,350	17,337	2%	11%	15%	17%	22%	33%	0%	26%
Missouri	54,157	54,078	3%	9%	18%	15%	22%	33%	0%	27%

Marketplace Plan Selection by Age, Marketplace Type and State (1)
10-1-2013 to 2-1-2014

Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Age (3)	By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Montana	18,649	18,595	6%	8%	17%	15%	19%	35%	0%	25%
Nebraska	20,407	20,305	9%	10%	17%	15%	19%	29%	0%	27%
New Hampshire	16,863	16,836	4%	8%	15%	14%	23%	36%	0%	23%
New Jersey	54,805	54,658	5%	9%	14%	16%	25%	31%	1%	23%
North Carolina	160,161	159,643	6%	9%	15%	17%	22%	30%	0%	25%
North Dakota	4,057	4,000	18%	8%	18%	13%	16%	28%	0%	25%
Ohio	60,122	59,912	7%	7%	14%	14%	20%	38%	0%	20%
Oklahoma	24,667	24,588	5%	9%	17%	16%	21%	31%	0%	26%
Pennsylvania	123,681	123,532	2%	9%	17%	15%	22%	36%	0%	26%
South Carolina	41,300	41,206	5%	9%	15%	16%	22%	33%	0%	24%
South Dakota	5,077	5,040	6%	9%	20%	14%	17%	33%	0%	29%
Tennessee	59,705	59,577	3%	9%	16%	16%	23%	33%	0%	25%
Texas	207,546	206,822	7%	11%	16%	17%	22%	27%	0%	27%
Utah	29,419	29,120	16%	10%	21%	16%	15%	22%	0%	31%
Virginia	74,199	73,940	7%	10%	18%	16%	21%	27%	0%	28%
West Virginia	7,962	7,951	4%	5%	12%	13%	22%	44%	0%	17%
Wisconsin	56,436	56,393	4%	8%	13%	11%	21%	43%	0%	20%
Wyoming	5,307	5,282	9%	8%	19%	15%	18%	31%	0%	27%
FFM Subtotal	1,939,588	1,934,190	5%	9%	15%	16%	22%	32%	0%	25%
MARKETPLACE TOTAL, All States	3,299,492	3,232,592	6%	9%	16%	16%	22%	31%	0%	25%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Kentucky's age distributions are for data submitted for the period of 12/21/13 through 2/1/14.

(5) Massachusetts' enrollment data distributions are for the time period of 10/1/2013 - 1/25/2014.

(6) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE A4

Marketplace Plan Selection by Metal Level, Marketplace Type and State (1) 10-1-2013 to 2-1-2014							
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Metal Level (3)	By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
States Implementing Their Own Marketplaces (SBMs)							
California	728,086	728,086	23%	63%	7%	7%	1%
Colorado	68,454	68,454	38%	47%	12%	1%	2%
Connecticut	48,665	48,665	16%	58%	24%	0%	2%
District of Columbia	4,696	4,696	26%	23%	23%	24%	4%
Hawaii	3,614	3,614	39%	22%	17%	22%	0%
Kentucky (5)	48,611	20,932	15%	42%	16%	25%	2%
Maryland	29,059	29,059	26%	47%	17%	9%	1%
Massachusetts (6)	8,139	8,139	18%	37%	23%	21%	2%
Minnesota	28,611	28,611	22%	35%	13%	29%	1%
Nevada	22,597	22,597	25%	48%	13%	11%	2%
New York	211,290	211,290	17%	53%	12%	16%	2%
Oregon (7)	33,808	33,794	19%	63%	17%	1%	0%
Rhode Island	15,746	15,746	23%	59%	18%	0%	1%
Vermont	19,583	19,583	20%	49%	14%	16%	2%
Washington	88,945	88,945	35%	54%	10%	0%	0%
SBM Subtotal	1,359,904	1,332,211	23%	58%	10%	8%	1%
States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)							
Idaho (8)	32,899	32,899	14%	69%	13%	4%	0%
New Mexico (8)	11,620	11,620	21%	60%	18%	1%	1%
Alabama	43,863	43,863	9%	73%	10%	6%	1%
Alaska	5,082	5,082	26%	63%	11%	0%	1%
Arizona	43,495	43,495	11%	52%	19%	18%	1%
Arkansas	21,763	21,763	16%	66%	17%	0%	1%
Delaware	4,927	4,927	14%	53%	24%	9%	1%
Florida	296,892	296,892	14%	65%	9%	12%	1%
Georgia	101,276	101,276	11%	63%	10%	15%	1%
Illinois	88,602	88,602	24%	54%	21%	1%	0%
Indiana	47,735	47,735	24%	68%	8%	0%	0%
Iowa	11,788	11,788	21%	57%	15%	6%	1%

Marketplace Plan Selection by Metal Level, Marketplace Type and State (1) 10-1-2013 to 2-1-2014							
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Metal Level (3)	By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Kansas	22,388	22,388	17%	56%	22%	3%	2%
Louisiana	32,864	32,864	18%	60%	12%	10%	1%
Maine	20,511	20,511	16%	73%	11%	0%	1%
Michigan	112,013	112,013	12%	73%	12%	3%	1%
Mississippi	17,350	17,350	9%	73%	7%	10%	1%
Missouri	54,157	54,157	19%	61%	19%	0%	2%
Montana	18,649	18,649	25%	54%	13%	8%	0%
Nebraska	20,407	20,407	22%	58%	11%	8%	1%
New Hampshire	16,863	16,863	23%	59%	18%	0%	1%
New Jersey	54,805	54,805	12%	67%	17%	4%	1%
North Carolina	160,161	160,161	15%	72%	8%	4%	1%
North Dakota	4,057	4,057	16%	42%	40%	0%	1%
Ohio	60,122	60,122	21%	58%	18%	3%	1%
Oklahoma	24,667	24,667	21%	65%	12%	2%	1%
Pennsylvania	123,681	123,681	7%	67%	16%	10%	1%
South Carolina	41,300	41,289	15%	68%	16%	0%	1%
South Dakota	5,077	5,077	12%	70%	9%	9%	1%
Tennessee	59,705	59,705	16%	70%	9%	5%	0%
Texas	207,546	207,546	21%	62%	11%	4%	1%
Utah	29,419	29,419	14%	55%	26%	4%	1%
Virginia	74,199	74,199	20%	61%	16%	1%	2%
West Virginia	7,962	7,962	12%	66%	22%	0%	0%
Wisconsin	56,436	56,436	19%	70%	10%	1%	1%
Wyoming	5,307	5,307	21%	66%	9%	5%	0%
FFM Subtotal	1,939,588	1,939,577	16%	65%	13%	6%	1%
MARKETPLACE TOTAL, All States	3,299,492	3,271,788	19%	62%	12%	7%	1%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers selected more than one plan type in their state (for example, some consumers have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

(5) Kentucky - Kentucky's enrollment data distributions by metal level are for the time period of 12/21/13 through 2/1/14.

(6) Massachusetts - Massachusetts' enrollment data distributions by metal level are for the time period of 10/1/13 - 1/25/14.

(7) Oregon - Oregon's enrollment data distributions by metal level are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.

(8) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE A5

Marketplace Plan Selection by Financial Assistance Status, Marketplace Type and State (1) 10-1-2013 to 2-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Plan Selections With Available Data on Financial Assistance Status (3)	By Financial Assistance Status (% of Available Data, Excluding Unknown)	
			With Financial Assistance	Without Financial Assistance
	Number	Number	%	%
States Implementing Their Own Marketplaces (SBMs)				
California	728,086	727,648	87%	13%
Colorado	68,454	68,454	55%	45%
Connecticut	48,665	48,665	72%	28%
District of Columbia	4,696	4,696	11%	89%
Hawaii	3,614	3,614	30%	70%
Kentucky (4)	48,611	48,611	70%	30%
Maryland	29,059	N/A	N/A	N/A
Massachusetts	8,139	N/A	N/A	N/A
Minnesota	28,611	N/A	N/A	N/A
Nevada	22,597	22,597	76%	24%
New York	211,290	211,290	70%	30%
Oregon (5)	33,808	33,808	73%	27%
Rhode Island	15,746	15,746	88%	12%
Vermont	19,583	19,583	54%	46%
Washington	88,945	88,945	79%	21%
SBM Subtotal	1,359,904	1,293,657	79%	21%
States With Marketplaces that are Supported by or Fully Run by HHS (FFM)				
Idaho (6)	32,899	32,899	91%	9%
New Mexico (6)	11,620	11,620	76%	24%
Alabama	43,863	43,863	85%	15%
Alaska	5,082	5,082	86%	14%
Arizona	43,495	43,495	72%	28%
Arkansas	21,763	21,763	90%	10%
Delaware	4,927	4,927	77%	23%
Florida	296,892	296,892	88%	12%
Georgia	101,276	101,276	83%	17%
Illinois	88,602	88,602	75%	25%
Indiana	47,735	47,735	87%	13%
Iowa	11,788	11,788	83%	17%
Kansas	22,388	22,388	76%	24%
Louisiana	32,864	32,864	85%	15%

Marketplace Plan Selection by Financial Assistance Status, Marketplace Type and State (1) <i>10-1-2013 to 2-1-2014</i>				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Plan Selections With Available Data on Financial Assistance Status (3)	By Financial Assistance Status (% of Available Data, Excluding Unknown)	
			With Financial Assistance	Without Financial Assistance
	Number	Number	%	%
Maine	20,511	20,511	89%	11%
Michigan	112,013	112,013	86%	14%
Mississippi	17,350	17,350	92%	8%
Missouri	54,157	54,157	83%	17%
Montana	18,649	18,649	85%	15%
Nebraska	20,407	20,407	86%	14%
New Hampshire	16,863	16,863	74%	26%
New Jersey	54,805	54,805	82%	18%
North Carolina	160,161	160,161	90%	10%
North Dakota	4,057	4,057	83%	17%
Ohio	60,122	60,122	83%	17%
Oklahoma	24,667	24,667	76%	24%
Pennsylvania	123,681	123,681	79%	21%
South Carolina	41,300	41,300	84%	16%
South Dakota	5,077	5,077	88%	12%
Tennessee	59,705	59,705	78%	22%
Texas	207,546	207,546	79%	21%
Utah	29,419	29,419	84%	16%
Virginia	74,199	74,199	78%	22%
West Virginia	7,962	7,962	84%	16%
Wisconsin	56,436	56,436	89%	11%
Wyoming	5,307	5,307	91%	9%
FFM Subtotal	1,939,588	1,939,588	83%	17%
MARKETPLACE TOTAL, All States	3,299,492	3,233,245	82%	18%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

- (4) Kentucky - Kentucky enrollment data distribution by financial assistance is incomplete. Kentucky was unable to provide data for two weeks during the month of November 2013.
- (5) Oregon - Oregon's enrollment data distributions by financial assistance are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.
- (6) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX B – SUMMARY OF ADDITIONAL DEMOGRAPHIC CHARACTERISTICS OF FFM MARKETPLACE PLAN SELECTIONS

APPENDIX TABLE B1

FFM Marketplace Plan Selections by Gender and Age; Gender and Metal Level; Financial Assistance Status and Metal Level; and Metal Level and Age (1) 10-1-2013 to 2-1-2014 10-1-2013 to 2-1-2014						
Description	FFM Total		Females		Males	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	1,939,588	n/a	1,089,459	n/a	849,879	n/a
By Gender and Age	Number	% of Gender Total (4)	Number	% of Gender Total (4)	Number	% of Gender Total (4)
Age < 18	104,362	5%	51,080	5%	53,239	6%
Age 18-25	180,812	9%	98,431	9%	82,362	10%
Age 26-34	299,607	15%	165,396	15%	134,182	16%
Age 35-44	300,582	16%	166,275	15%	134,285	16%
Age 45-54	425,774	22%	241,902	22%	183,830	22%
Age 55-64	617,194	32%	360,581	33%	256,530	30%
Age ≥65	5,859	0%	3,099	0%	2,759	0%
Subtotal: Plan Selections With Available Data on Age	1,934,190	100%	1,086,764	100%	847,187	100%
Unknown Age	5,398	n/a	2,695	n/a	2,692	n/a
Ages 18 to 34	480,419	25%	263,827	24%	216,544	26%
Ages 0 to 34	584,781	30%	314,907	29%	269,783	32%
By Age and Gender	Number	% of Age Group Total (5)	Number	% of Age Group Total (5)	Number	% of Age Group Total (5)
Age < 18	104,362	100%	51,080	49%	53,239	51%
Age 18-25	180,812	100%	98,431	54%	82,362	46%
Age 26-34	299,607	100%	165,396	55%	134,182	45%
Age 35-44	300,582	100%	166,275	55%	134,285	45%
Age 45-54	425,774	100%	241,902	57%	183,830	43%
Age 55-64	617,194	100%	360,581	58%	256,530	42%
Age ≥65	5,859	100%	3,099	53%	2,759	47%
Subtotal: Plan Selections With Available Data on Age	1,934,190	100%	1,086,764	56%	847,187	44%
Unknown Age	5,398	n/a	2,695	n/a	2,692	n/a
Ages 18 to 34	480,419	100%	263,827	55%	216,544	45%
Ages 0 to 34	584,781	100%	314,907	54%	269,783	46%

Description	FFM Total		Females		Males	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	1,939,588	n/a	1,089,459	n/a	849,879	n/a
By Gender and Metal Level (6)	Number	% of Gender Total (4)	Number	% of Gender Total (4)	Number	% of Gender Total (4)
Bronze	309,870	16%	165,018	15%	144,815	17%
Silver	1,253,839	65%	722,348	66%	531,366	63%
Gold	247,030	13%	134,342	12%	112,650	13%
Platinum	114,985	6%	61,036	6%	53,932	6%
Catastrophic	19,161	1%	9,816	1%	9,337	1%
Subtotal: Plan Selections With Available Data on Metal Level (4)	1,939,577	100%	1,089,459	100%	849,879	100%
Standalone Dental	421,941	n/a	234,543	n/a	187,392	n/a
Unknown Metal Level	11	n/a	n/a	n/a	n/a	n/a
By Metal Level and Gender	Number	% of Metal Level Total (5)	Number	% of Metal Level Total (5)	Number	% of Metal Level Total (5)
Bronze	309,870	100%	165,018	53%	144,815	47%
Silver	1,253,839	100%	722,348	58%	531,366	42%
Gold	247,030	100%	134,342	54%	112,650	46%
Platinum	114,985	100%	61,036	53%	53,932	47%
Catastrophic	19,161	100%	9,816	51%	9,337	49%
Subtotal: Plan Selections With Available Data on Metal Level (4)	1,939,577	100%	1,089,459	56%	849,879	44%
Standalone Dental	421,941	n/a	234,543	n/a	187,392	n/a
Unknown Metal Level	11	n/a	n/a	n/a	n/a	n/a

Description	FFM Total		With Financial Assistance		Without Financial Assistance	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	1,939,588	n/a	1,617,697	n/a	321,891	n/a
By Financial Assistance Status and Metal Level (6)	Number	% of Financial Assistance Status Total (4)	Number	% of Financial Assistance Status Total (4)	Number	% of Financial Assistance Status Total (4)
Bronze	309,870	16%	214,755	13%	95,115	30%
Silver	1,253,839	65%	1,172,193	72%	81,646	25%
Gold	247,030	13%	161,244	10%	85,786	27%
Platinum	114,985	6%	72,503	4%	42,482	13%
Catastrophic	19,161	1%	0	0%	19,161	6%
Subtotal: Plan Selections With Available Data on Metal Level (4)	1,939,577	100%	1,617,688	100%	321,889	100%
Standalone Dental	421,941	n/a	0	n/a	421,941	n/a
Unknown Metal Level	11	n/a	n/a	n/a	n/a	n/a
By Metal Level and Financial Assistance Status	Number	% of Metal Level Total (5)	Number	% of Metal Level Total (5)	Number	% of Metal Level Total (5)
Bronze	309,870	100%	214,755	69%	95,115	31%
Silver	1,253,839	100%	1,172,193	93%	81,646	7%
Gold	247,030	100%	161,244	65%	85,786	35%
Platinum	114,985	100%	72,503	63%	42,482	37%
Catastrophic	19,161	100%	0	0%	19,161	100%
Subtotal: Plan Selections With Available Data on Metal Level (4)	1,939,577	100%	1,617,688	83%	321,889	17%
Standalone Dental	421,941	n/a	0	n/a	421,941	n/a
Unknown Metal Level	11	n/a	n/a	n/a	n/a	n/a

Description	FFM Total		Bronze Plan Selections		Silver Plan Selections	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	1,939,588	n/a	309,870	n/a	1,253,839	n/a
By Metal Level and Age	Number	% of Metal Level Total (4)	Number	% of Metal Level Total (4)	Number	% of Metal Level Total (4)
Age < 18	104,362	5%	21,867	7%	46,696	4%
Age 18-25	180,812	9%	25,723	8%	120,478	10%
Age 26-34	299,607	15%	48,124	16%	187,921	15%
Age 35-44	300,582	16%	45,835	15%	197,010	16%
Age 45-54	425,774	22%	66,170	21%	285,908	23%
Age 55-64	617,194	32%	100,204	32%	409,578	33%
Age ≥65	5,859	0%	1,024	0%	3,988	0%
Subtotal: Plan Selections With Available Data on Age	1,934,190	100%	308,947	100%	1,251,579	100%
Unknown Age	5,398	n/a	923	n/a	2,260	n/a
Ages 18 to 34	480,419	25%	73,847	24%	308,399	25%
Ages 0 to 34	584,781	30%	95,714	31%	355,095	28%
By Age and Metal Level (6)	Number	% of Age Group Total (5)	Number	% of Age Group Total (5)	Number	% of Age Group Total (5)
Age < 18	104,362	100%	21,867	21%	46,696	45%
Age 18-25	180,812	100%	25,723	14%	120,478	67%
Age 26-34	299,607	100%	48,124	16%	187,921	63%
Age 35-44	300,582	100%	45,835	15%	197,010	66%
Age 45-54	425,774	100%	66,170	16%	285,908	67%
Age 55-64	617,194	100%	100,204	16%	409,578	66%
Age ≥65	5,859	100%	1,024	17%	3,988	68%
Subtotal: Plan Selections With Available Data on Age	1,934,190	100%	308,947	16%	1,251,579	65%
Unknown Age	5,398	n/a	923	n/a	2,260	n/a
Ages 18 to 34	480,419	100%	73,847	15%	308,399	64%
Ages 0 to 34	584,781	100%	95,714	16%	355,095	61%

Description	Gold Plan Selections		Platinum Plan Selections		Catastrophic Plan Selections	
	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan						
Number of Individuals Who Have Selected a Marketplace Plan	247,030	n/a	114,985	n/a	19,161	n/a
By Metal Level and Age	Number	% of Metal Level Total (4)	Number	% of Metal Level Total (4)	Number	% of Metal Level Total (4)
Age < 18	25,050	10%	10,435	9%	571	3%
Age 18-25	17,878	7%	8,931	8%	8,295	43%
Age 26-34	34,706	14%	19,209	17%	10,236	54%
Age 35-44	37,271	15%	21,159	19%	0	0%
Age 45-54	50,770	21%	24,228	21%	0	0%
Age 55-64	79,384	32%	30,014	26%	0	0%
Age ≥65	530	0%	334	0%	0	0%
Subtotal: Plan Selections With Available Data on Age	245,589	100%	114,310	100%	19,102	100%
Unknown Age	1,441	n/a	675	n/a	59	n/a
Ages 18 to 34	52,584	21%	28,140	25%	18,531	97%
Ages 0 to 34	77,634	32%	38,575	34%	19,102	100%
By Age and Metal Level (6)	Number	% of Age Group Total	Number	% of Age Group Total	Number	% of Age Group Total
Age < 18	25,050	24%	10,435	10%	571	1%
Age 18-25	17,878	10%	8,931	5%	8,295	5%
Age 26-34	34,706	12%	19,209	6%	10,236	3%
Age 35-44	37,271	12%	21,159	7%	0	0%
Age 45-54	50,770	12%	24,228	6%	0	0%
Age 55-64	79,384	13%	30,014	5%	0	0%
Age ≥65	530	9%	334	6%	0	0%
Subtotal: Plan Selections With Available Data on Age	245,589	13%	114,310	6%	19,102	1%
Unknown Age	1,441	n/a	675	n/a	59	n/a
Ages 18 to 34	52,584	11%	28,140	6%	18,531	4%
Ages 0 to 34	77,634	13%	38,575	7%	19,102	3%

Description	Standalone Dental Plan Selections	
	Number (2)	% of Available Data, Excluding Unknown (3)
Total Who Have Selected a Marketplace Plan		
Number of Individuals Who Have Selected a Marketplace Plan	421,941	n/a
Number Who Have Selected a Standalone Dental Plan By Metal Level and Age	Number	% of Metal Level Total (4)
Age < 18	18,764	4%
Age 18-25	41,095	10%
Age 26-34	84,612	20%
Age 35-44	78,558	19%
Age 45-54	91,839	22%
Age 55-64	105,283	25%
Age ≥65	1,218	0%
Subtotal: Plan Selections With Available Data on Age	421,369	100%
Unknown Age	572	n/a
Ages 18 to 34	125,707	30%
Ages 0 to 34	144,471	34%
By Age and Metal Level (6)	Number	% of Age Group Total (5)
Age < 18	18,764	18%
Age 18-25	41,095	23%
Age 26-34	84,612	28%
Age 35-44	78,558	26%
Age 45-54	91,839	22%
Age 55-64	105,283	17%
Age ≥65	1,218	21%
Subtotal: Plan Selections With Available Data on Age	421,369	22%
Unknown Age	572	n/a
Ages 18 to 34	125,707	26%
Ages 0 to 34	144,471	25%

Notes:

Percentages in these tables have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in these tables represent cumulative FFM Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan through the FFM (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Represents the vertical percentage for the data that are being shown based on a given set of metrics. For example, if the rows show Age Groups and the columns show Gender, then this percentage represents the data for a given Age Group / Gender combination as a percentage of the comparable Gender total for all Age Groups (e.g., Persons between the ages of 18 and 34 represent X percent of the all of the Female Marketplace Plan selections).

(5) Represents the horizontal percentage of the data that are being shown based on a given set of metrics. For example, if the rows show Age Groups and the columns show Gender, then this percentage represents the data for a given Age Group / Gender combination as a percentage of the comparable Age Group total for all Genders (e.g., Females represent X percent of the Marketplace Plan selections for persons between the ages of 18 and 34).

(6) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers may have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

APPENDIX TABLE B2

FFM Marketplace Plan Selections by Gender, Age, and State (1) 10-1-2013 to 2-1-2014										
Description	Females Who Have Selected a Marketplace Plan (2)	Number With Available Data on Age (3)	Females By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Idaho (4)	18,047	17,944	12%	8%	17%	15%	19%	29%	0%	25%
New Mexico (4)	6,452	6,440	7%	6%	13%	14%	22%	38%	0%	19%
Alabama	25,687	25,666	2%	10%	17%	17%	22%	32%	0%	27%
Alaska	2,658	2,650	7%	8%	21%	16%	21%	28%	0%	28%
Arizona	23,321	23,161	16%	7%	12%	13%	19%	34%	0%	18%
Arkansas	12,189	12,162	4%	7%	13%	15%	23%	38%	0%	20%
Delaware	2,773	2,764	7%	6%	15%	14%	20%	38%	0%	21%
Florida	166,990	166,700	3%	10%	12%	16%	25%	33%	1%	22%
Georgia	58,417	58,329	3%	10%	17%	19%	23%	27%	0%	27%
Illinois	47,948	47,811	4%	8%	15%	13%	22%	37%	0%	23%
Indiana	27,120	27,061	5%	8%	14%	14%	21%	38%	0%	22%
Iowa	6,572	6,566	3%	8%	15%	14%	22%	38%	0%	23%
Kansas	12,694	12,648	5%	10%	18%	15%	20%	33%	0%	28%
Louisiana	19,620	19,582	2%	10%	19%	15%	22%	31%	0%	28%
Maine	11,427	11,390	6%	6%	11%	12%	22%	43%	0%	17%
Michigan	62,186	62,040	5%	9%	15%	13%	22%	36%	0%	25%
Mississippi	10,700	10,695	2%	10%	15%	16%	23%	33%	0%	25%
Missouri	30,255	30,213	3%	9%	17%	15%	22%	34%	0%	26%
Montana	10,145	10,119	5%	8%	17%	14%	20%	36%	0%	24%
Nebraska	11,053	11,004	8%	10%	17%	15%	19%	31%	0%	27%
New Hampshire	9,249	9,236	4%	8%	15%	14%	23%	37%	0%	23%
New Jersey	29,908	29,837	4%	8%	14%	15%	25%	33%	1%	22%
North Carolina	92,265	92,002	5%	9%	16%	17%	22%	31%	0%	25%
North Dakota	2,150	2,119	17%	8%	17%	13%	16%	30%	0%	25%
Ohio	33,554	33,445	6%	6%	13%	13%	21%	40%	0%	20%
Oklahoma	13,924	13,884	5%	9%	17%	16%	22%	32%	0%	26%
Pennsylvania	69,331	69,247	2%	9%	16%	14%	22%	37%	0%	25%
South Carolina	23,861	23,821	4%	9%	15%	15%	22%	34%	0%	24%
South Dakota	2,780	2,757	5%	10%	19%	14%	17%	34%	0%	29%
Tennessee	33,545	33,488	3%	8%	15%	15%	24%	35%	0%	24%
Texas	116,782	116,430	6%	11%	17%	17%	22%	27%	0%	27%
Utah	15,424	15,286	14%	10%	20%	15%	15%	24%	0%	30%
Virginia	41,358	41,232	6%	10%	18%	16%	21%	28%	0%	28%
West Virginia	4,593	4,588	3%	5%	11%	13%	22%	46%	0%	16%
Wisconsin	31,548	31,526	4%	8%	12%	11%	22%	44%	0%	20%
Wyoming	2,933	2,921	7%	8%	19%	15%	19%	32%	0%	27%
FFM Subtotal	1,089,459	1,086,764	5%	9%	15%	15%	22%	33%	0%	24%

Description	Males Who Have Selected a Marketplace Plan (2)	Number With Available Data on Age (3)	Males By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	14,847	14,748	14%	9%	17%	16%	17%	26%	0%	26%
New Mexico (4)	5,166	5,154	8%	6%	14%	14%	22%	35%	0%	20%
Alabama	18,170	18,146	2%	11%	18%	18%	22%	29%	0%	29%
Alaska	2,424	2,409	7%	8%	19%	17%	20%	27%	0%	27%
Arizona	20,171	20,012	19%	7%	11%	14%	18%	30%	0%	18%
Arkansas	9,572	9,542	5%	8%	14%	16%	22%	35%	0%	21%
Delaware	2,151	2,140	10%	5%	14%	16%	22%	32%	0%	20%
Florida	129,867	129,583	4%	11%	13%	16%	25%	31%	1%	24%
Georgia	42,843	42,755	4%	12%	16%	19%	23%	26%	0%	28%
Illinois	40,641	40,529	6%	9%	17%	14%	21%	33%	0%	26%
Indiana	20,607	20,538	7%	9%	16%	15%	20%	34%	0%	24%
Iowa	5,213	5,209	3%	8%	17%	15%	20%	36%	0%	25%
Kansas	9,692	9,652	6%	10%	19%	16%	19%	30%	0%	29%
Louisiana	13,240	13,209	4%	10%	18%	17%	22%	28%	0%	29%
Maine	9,083	9,042	8%	7%	13%	13%	21%	37%	0%	21%
Michigan	49,813	49,684	6%	10%	17%	14%	21%	31%	0%	27%
Mississippi	6,647	6,640	3%	12%	15%	17%	21%	32%	0%	27%
Missouri	23,888	23,851	3%	10%	18%	16%	22%	31%	0%	28%
Montana	8,502	8,474	6%	8%	18%	16%	19%	34%	0%	26%
Nebraska	9,350	9,297	11%	9%	17%	16%	19%	27%	0%	27%
New Hampshire	7,613	7,599	4%	8%	16%	14%	23%	34%	0%	24%
New Jersey	24,895	24,820	5%	9%	15%	16%	24%	30%	1%	24%
North Carolina	67,878	67,624	7%	10%	15%	17%	22%	28%	0%	25%
North Dakota	1,906	1,880	18%	7%	19%	14%	15%	26%	0%	26%
Ohio	26,557	26,456	8%	7%	14%	14%	20%	36%	0%	21%
Oklahoma	10,741	10,702	6%	9%	18%	16%	21%	30%	0%	27%
Pennsylvania	54,336	54,271	3%	9%	18%	15%	21%	34%	0%	27%
South Carolina	17,436	17,382	6%	9%	16%	16%	22%	31%	0%	25%
South Dakota	2,295	2,281	8%	7%	20%	14%	17%	32%	0%	28%
Tennessee	26,153	26,082	4%	9%	17%	17%	23%	30%	0%	26%
Texas	90,742	90,370	8%	11%	16%	17%	21%	26%	0%	27%
Utah	13,987	13,826	17%	10%	21%	16%	15%	20%	0%	31%
Virginia	32,832	32,699	8%	10%	18%	16%	21%	26%	1%	28%
West Virginia	3,369	3,363	4%	6%	13%	15%	21%	41%	0%	19%
Wisconsin	24,879	24,858	5%	8%	14%	12%	21%	41%	0%	22%
Wyoming	2,373	2,360	10%	8%	19%	14%	17%	31%	0%	27%
FFM Subtotal	849,879	847,187	6%	10%	16%	16%	22%	30%	0%	26%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan through the FFM (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE B3

FFM Marketplace Plan Selection by Gender, Metal Level and State (1) 10-1-2013 to 2-1-2014							
Description	Females Who Have Selected a Marketplace Plan (2)	Number With Available Data on Metal Level (3)	Females By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	18,047	18,047	13%	70%	13%	4%	0%
New Mexico (5)	6,452	6,452	20%	61%	18%	1%	0%
Alabama	25,687	25,687	8%	74%	10%	6%	1%
Alaska	2,658	2,658	25%	64%	10%	0%	1%
Arizona	23,321	23,321	10%	53%	19%	18%	1%
Arkansas	12,189	12,189	15%	68%	17%	0%	0%
Delaware	2,773	2,773	13%	55%	23%	9%	1%
Florida	166,990	166,990	13%	67%	8%	11%	1%
Georgia	58,417	58,417	10%	65%	9%	14%	1%
Illinois	47,948	47,948	23%	56%	20%	1%	0%
Indiana	27,120	27,120	23%	69%	8%	0%	0%
Iowa	6,572	6,572	21%	58%	15%	5%	1%
Kansas	12,694	12,694	16%	58%	21%	3%	2%
Louisiana	19,620	19,620	17%	63%	11%	8%	1%
Maine	11,427	11,427	16%	74%	11%	0%	0%
Michigan	62,186	62,186	11%	74%	12%	2%	1%
Mississippi	10,700	10,700	8%	76%	6%	10%	1%
Missouri	30,255	30,255	18%	63%	18%	0%	2%
Montana	10,145	10,145	25%	55%	13%	8%	0%
Nebraska	11,053	11,053	21%	60%	11%	8%	1%
New Hampshire	9,249	9,249	22%	60%	17%	0%	1%
New Jersey	29,908	29,908	11%	68%	16%	4%	1%
North Carolina	92,265	92,265	14%	73%	8%	4%	1%
North Dakota	2,150	2,150	16%	43%	40%	0%	1%
Ohio	33,554	33,554	21%	59%	17%	2%	1%
Oklahoma	13,924	13,924	20%	67%	12%	1%	1%
Pennsylvania	69,331	69,331	6%	68%	16%	9%	1%
South Carolina	23,861	23,854	14%	70%	15%	0%	1%
South Dakota	2,780	2,780	11%	71%	9%	8%	1%
Tennessee	33,545	33,545	15%	72%	8%	4%	0%
Texas	116,782	116,782	20%	64%	11%	4%	1%
Utah	15,424	15,424	13%	56%	26%	4%	1%
Virginia	41,358	41,358	19%	63%	16%	1%	2%
West Virginia	4,593	4,593	11%	67%	21%	0%	0%
Wisconsin	31,548	31,548	18%	71%	9%	1%	1%
Wyoming	2,933	2,936	20%	67%	8%	5%	0%
FFM Subtotal	1,089,459	1,089,455	15%	66%	12%	6%	1%

Description	Males Who Have Selected a Marketplace Plan (2)	Number With Available Data on Metal Level (3)	Males By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	14,847	14,847	15%	68%	13%	4%	0%
New Mexico (5)	5,166	5,166	22%	58%	18%	1%	1%
Alabama	18,170	18,170	9%	72%	11%	7%	1%
Alaska	2,424	2,424	27%	61%	11%	0%	1%
Arizona	20,171	20,171	11%	51%	18%	19%	1%
Arkansas	9,572	9,572	17%	64%	18%	0%	1%
Delaware	2,151	2,151	14%	50%	25%	10%	1%
Florida	129,867	129,867	15%	63%	9%	13%	1%
Georgia	42,843	42,843	12%	61%	10%	16%	2%
Illinois	40,641	40,641	25%	52%	21%	1%	0%
Indiana	20,607	20,607	25%	66%	9%	0%	0%
Iowa	5,213	5,213	22%	55%	15%	7%	2%
Kansas	9,692	9,692	18%	54%	22%	4%	2%
Louisiana	13,240	13,240	19%	56%	13%	12%	1%
Maine	9,083	9,083	17%	72%	11%	0%	1%
Michigan	49,813	49,813	12%	71%	13%	3%	1%
Mississippi	6,647	6,647	11%	70%	8%	11%	1%
Missouri	23,888	23,888	20%	58%	20%	0%	2%
Montana	8,502	8,502	26%	52%	13%	9%	1%
Nebraska	9,350	9,350	23%	56%	12%	9%	1%
New Hampshire	7,613	7,613	23%	57%	19%	0%	1%
New Jersey	24,895	24,895	12%	65%	17%	5%	1%
North Carolina	67,878	67,878	16%	70%	8%	4%	1%
North Dakota	1,906	1,906	17%	41%	41%	0%	1%
Ohio	26,557	26,557	22%	56%	18%	3%	1%
Oklahoma	10,741	10,741	23%	62%	13%	2%	1%
Pennsylvania	54,336	54,336	8%	65%	16%	10%	1%
South Carolina	17,436	17,432	17%	66%	16%	0%	1%
South Dakota	2,295	2,295	13%	69%	8%	9%	1%
Tennessee	26,153	26,153	18%	68%	9%	5%	0%
Texas	90,742	90,742	23%	60%	12%	5%	1%
Utah	13,987	13,987	14%	54%	27%	5%	1%
Virginia	32,832	32,832	22%	59%	16%	1%	2%
West Virginia	3,369	3,369	14%	64%	23%	0%	0%
Wisconsin	24,879	24,879	20%	69%	10%	1%	1%
Wyoming	2,373	2,373	22%	64%	9%	6%	0%
FFM Subtotal	849,879	849,875	17%	63%	13%	6%	1%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers may have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

(5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE B4

FFM Marketplace Plan Selection by Financial Assistance Status, Metal Level and State (1) 10-1-2013 to 2-1-2014							
Description	Individuals Who Have Selected a Marketplace Plan With Financial Assistance (2)	Number With Available Data on Metal Level (3)	With Financial Assistance By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	29,791	29,791	12%	74%	11%	3%	N/A
New Mexico (5)	8,880	8,880	18%	68%	13%	0%	N/A
Alabama	37,374	37,374	5%	81%	9%	5%	N/A
Alaska	4,351	4,351	23%	69%	8%	0%	N/A
Arizona	31,289	31,289	10%	64%	15%	13%	N/A
Arkansas	19,624	19,624	15%	71%	14%	0%	N/A
Delaware	3,801	3,801	13%	61%	20%	7%	N/A
Florida	260,325	260,325	12%	72%	7%	10%	N/A
Georgia	84,268	84,268	8%	72%	8%	12%	N/A
Illinois	66,745	66,745	21%	64%	15%	1%	N/A
Indiana	41,739	41,739	22%	72%	6%	0%	N/A
Iowa	9,805	9,805	19%	65%	13%	4%	N/A
Kansas	17,063	17,063	13%	68%	17%	2%	N/A
Louisiana	27,873	27,873	15%	68%	11%	7%	N/A
Maine	18,246	18,246	14%	77%	9%	0%	N/A
Michigan	96,348	96,348	10%	79%	10%	2%	N/A
Mississippi	15,887	15,887	7%	78%	5%	10%	N/A
Missouri	44,928	44,928	16%	69%	15%	0%	N/A
Montana	15,801	15,801	23%	60%	11%	6%	N/A
Nebraska	17,586	17,586	20%	64%	10%	7%	N/A
New Hampshire	12,450	12,450	18%	68%	13%	0%	N/A
New Jersey	44,844	44,844	10%	73%	15%	3%	N/A
North Carolina	144,631	144,631	13%	77%	7%	3%	N/A
North Dakota	3,383	3,383	15%	47%	38%	0%	N/A
Ohio	50,125	50,125	21%	63%	14%	2%	N/A
Oklahoma	18,715	18,715	15%	76%	8%	1%	N/A
Pennsylvania	97,174	97,174	5%	76%	12%	8%	N/A
South Carolina	34,782	34,773	13%	75%	12%	0%	N/A
South Dakota	4,473	4,473	11%	75%	8%	7%	N/A
Tennessee	46,501	46,501	11%	82%	6%	2%	N/A
Texas	163,874	163,874	17%	73%	7%	3%	N/A
Utah	24,798	24,798	13%	62%	23%	3%	N/A
Virginia	58,178	58,178	16%	72%	12%	1%	N/A
West Virginia	6,693	6,693	11%	72%	17%	0%	N/A
Wisconsin	50,497	50,497	17%	74%	8%	1%	N/A
Wyoming	4,855	4,855	20%	68%	8%	4%	N/A
FFM Subtotal	1,617,697	1,617,688	13%	72%	10%	4%	N/A

Description	Individuals Who Have Selected a Marketplace Plan Without Financial Assistance (2)	Number With Available Data on Metal Level (3)	Without Financial Assistance By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	3,108	3,108	28%	25%	29%	14%	5%
New Mexico (5)	2,740	2,740	30%	33%	32%	3%	2%
Alabama	6,489	6,489	30%	32%	16%	14%	10%
Alaska	731	731	44%	25%	26%	0%	6%
Arizona	12,206	12,206	13%	23%	29%	33%	2%
Arkansas	2,139	2,139	31%	23%	41%	0%	5%
Delaware	1,126	1,126	16%	26%	37%	17%	5%
Florida	36,567	36,567	30%	15%	19%	29%	8%
Georgia	17,008	17,008	24%	19%	18%	31%	9%
Illinois	21,857	21,857	34%	25%	38%	3%	1%
Indiana	5,996	5,996	38%	36%	23%	0%	4%
Iowa	1,983	1,983	33%	18%	28%	14%	8%
Kansas	5,325	5,325	29%	19%	37%	7%	10%
Louisiana	4,991	4,991	33%	19%	19%	23%	7%
Maine	2,265	2,265	33%	37%	26%	0%	6%
Michigan	15,665	15,665	22%	34%	28%	7%	9%
Mississippi	1,463	1,463	37%	22%	21%	13%	9%
Missouri	9,229	9,229	33%	18%	40%	0%	10%
Montana	2,848	2,848	37%	18%	24%	19%	3%
Nebraska	2,821	2,821	32%	24%	20%	17%	7%
New Hampshire	4,413	4,413	35%	31%	31%	0%	4%
New Jersey	9,961	9,961	21%	38%	26%	10%	6%
North Carolina	15,530	15,530	33%	26%	17%	13%	12%
North Dakota	674	674	25%	18%	52%	0%	5%
Ohio	9,997	9,997	25%	29%	33%	7%	6%
Oklahoma	5,952	5,952	39%	28%	26%	5%	3%
Pennsylvania	26,507	26,507	16%	33%	28%	17%	6%
South Carolina	6,518	6,516	31%	29%	34%	0%	7%
South Dakota	604	604	17%	38%	15%	23%	7%
Tennessee	13,204	13,204	36%	31%	19%	13%	2%
Texas	43,672	43,672	37%	24%	25%	10%	4%
Utah	4,621	4,621	20%	19%	46%	11%	4%
Virginia	16,021	16,021	37%	21%	32%	4%	8%
West Virginia	1,269	1,269	20%	31%	48%	0%	2%
Wisconsin	5,939	5,939	33%	34%	22%	5%	6%
Wyoming	452	452	29%	37%	15%	17%	2%
FFM Subtotal	321,891	321,889	30%	25%	27%	13%	6%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

- (2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.
- (3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.
- (4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers have enrolled in both a health plan and a standalone dental plan, which may have different metal levels). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total.
- (5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE B5

FFM Marketplace Plan Selection by Metal Level , Age, and State (1) 10-1-2013 to 2-1-2014										
Description	Individuals Who Have Selected a Bronze Marketplace Plan (2)	Number With Available Data on Age (3)	Bronze By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Idaho (4)	4,573	4,545	16%	7%	12%	13%	18%	32%	0%	20%
New Mexico (4)	2,421	2,416	9%	6%	13%	13%	21%	38%	0%	19%
Alabama	3,792	3,788	3%	10%	21%	19%	21%	26%	0%	31%
Alaska	1,311	1,304	10%	5%	21%	18%	21%	25%	0%	26%
Arizona	4,614	4,601	13%	6%	9%	11%	19%	41%	0%	15%
Arkansas	3,562	3,552	6%	8%	15%	16%	22%	32%	0%	23%
Delaware	668	665	7%	6%	13%	14%	20%	39%	1%	19%
Florida	40,933	40,860	5%	8%	13%	15%	24%	34%	1%	21%
Georgia	11,087	11,074	5%	10%	18%	18%	22%	27%	0%	28%
Illinois	21,274	21,223	5%	8%	16%	13%	21%	36%	0%	24%
Indiana	11,385	11,343	7%	7%	14%	14%	21%	37%	0%	22%
Iowa	2,498	2,496	4%	6%	16%	15%	24%	35%	1%	22%
Kansas	3,800	3,781	6%	9%	20%	14%	19%	31%	0%	29%
Louisiana	5,764	5,753	5%	9%	20%	16%	22%	28%	0%	29%
Maine	3,317	3,307	11%	6%	12%	13%	21%	38%	0%	18%
Michigan	12,970	12,935	6%	8%	17%	14%	20%	34%	0%	26%
Mississippi	1,583	1,581	3%	10%	17%	15%	21%	33%	0%	28%
Missouri	10,302	10,279	4%	9%	20%	16%	21%	31%	0%	28%
Montana	4,660	4,647	9%	6%	14%	13%	19%	40%	0%	20%
Nebraska	4,409	4,387	12%	7%	16%	15%	19%	33%	0%	23%
New Hampshire	3,824	3,819	5%	7%	13%	12%	23%	39%	0%	20%
New Jersey	6,341	6,332	5%	7%	15%	17%	24%	31%	1%	22%
North Carolina	24,145	24,052	8%	8%	15%	16%	22%	32%	0%	22%
North Dakota	669	663	14%	7%	18%	11%	17%	31%	0%	26%
Ohio	12,863	12,811	8%	6%	11%	11%	20%	43%	0%	17%
Oklahoma	5,196	5,170	8%	10%	18%	15%	20%	29%	0%	28%
Pennsylvania	8,698	8,690	3%	9%	19%	16%	22%	32%	0%	27%
South Carolina	6,374	6,354	7%	8%	16%	17%	21%	30%	0%	24%
South Dakota	594	592	7%	9%	16%	13%	18%	37%	0%	25%
Tennessee	9,793	9,772	4%	9%	19%	15%	22%	30%	0%	28%
Texas	44,530	44,371	9%	10%	16%	16%	21%	27%	0%	27%
Utah	4,064	4,005	20%	9%	18%	14%	15%	24%	0%	27%
Virginia	15,090	15,031	9%	8%	19%	16%	21%	26%	1%	27%
West Virginia	976	976	4%	6%	11%	13%	23%	43%	1%	17%
Wisconsin	10,697	10,685	6%	7%	12%	11%	20%	43%	0%	19%
Wyoming	1,093	1,087	9%	7%	18%	12%	20%	34%	0%	25%
FFM Subtotal	309,870	308,947	7%	8%	16%	15%	21%	32%	0%	24%

Description	Individuals Who Have Selected a Silver Marketplace Plan (2)	Number With Available Data on Age (3)	Silver By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Idaho (4)	22,745	22,619	11%	9%	18%	16%	18%	27%	0%	27%
New Mexico (4)	6,966	6,955	6%	6%	13%	14%	23%	38%	0%	19%
Alabama	32,239	32,211	2%	10%	17%	17%	22%	32%	0%	27%
Alaska	3,184	3,174	5%	9%	20%	16%	21%	29%	0%	28%
Arizona	22,703	22,554	18%	7%	11%	13%	18%	32%	0%	18%
Arkansas	14,415	14,387	3%	7%	13%	16%	23%	37%	0%	21%
Delaware	2,589	2,581	6%	5%	14%	15%	23%	36%	0%	19%
Florida	192,616	192,462	2%	11%	12%	16%	26%	32%	1%	23%
Georgia	64,032	63,985	2%	11%	16%	20%	24%	27%	0%	27%
Illinois	48,010	47,922	3%	9%	16%	13%	22%	37%	0%	25%
Indiana	32,355	32,300	4%	8%	15%	15%	21%	37%	0%	23%
Iowa	6,709	6,705	1%	8%	15%	15%	22%	38%	0%	23%
Kansas	12,637	12,621	3%	9%	18%	16%	21%	33%	0%	27%
Louisiana	19,786	19,761	2%	10%	18%	16%	22%	32%	0%	28%
Maine	14,910	14,862	6%	7%	12%	12%	22%	42%	0%	18%
Michigan	81,296	81,134	4%	10%	15%	14%	22%	35%	0%	25%
Mississippi	12,743	12,735	1%	11%	15%	17%	23%	33%	0%	25%
Missouri	32,858	32,841	2%	9%	17%	16%	22%	33%	0%	27%
Montana	10,035	10,013	3%	9%	19%	15%	19%	35%	0%	28%
Nebraska	11,886	11,847	7%	11%	18%	16%	20%	29%	0%	29%
New Hampshire	9,875	9,869	2%	8%	16%	14%	23%	36%	0%	24%
New Jersey	36,493	36,434	3%	9%	13%	15%	26%	33%	1%	22%
North Carolina	115,328	115,056	5%	10%	15%	17%	23%	31%	0%	25%
North Dakota	1,723	1,702	15%	8%	18%	13%	17%	30%	0%	26%
Ohio	34,669	34,595	5%	7%	14%	14%	21%	38%	0%	21%
Oklahoma	15,956	15,924	3%	9%	16%	16%	22%	33%	0%	25%
Pennsylvania	82,286	82,226	1%	9%	17%	15%	22%	35%	0%	26%
South Carolina	28,107	28,067	3%	9%	15%	16%	23%	34%	0%	24%
South Dakota	3,568	3,545	5%	9%	20%	14%	18%	35%	0%	29%
Tennessee	41,981	41,920	2%	8%	15%	16%	24%	35%	0%	23%
Texas	129,635	129,334	5%	11%	16%	17%	23%	28%	0%	27%
Utah	16,202	16,078	11%	11%	22%	17%	16%	23%	0%	33%
Virginia	45,265	45,154	4%	10%	17%	17%	22%	29%	0%	27%
West Virginia	5,232	5,228	2%	5%	12%	14%	22%	44%	0%	17%
Wisconsin	39,325	39,310	3%	8%	12%	11%	22%	43%	0%	20%
Wyoming	3,480	3,468	7%	8%	20%	15%	19%	31%	0%	28%
FFM Subtotal	1,253,839	1,251,579	4%	10%	15%	16%	23%	33%	0%	25%

Description	Individuals Who Have Selected a Gold Marketplace Plan (2)	Number With Available Data on Age (3)	Gold By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Idaho (4)	4,234	4,193	18%	7%	13%	13%	18%	30%	0%	21%
New Mexico (4)	2,062	2,055	11%	5%	14%	16%	22%	32%	0%	19%
Alabama	4,572	4,565	3%	8%	15%	15%	21%	38%	0%	23%
Alaska	553	547	13%	8%	18%	16%	22%	24%	0%	26%
Arizona	8,094	8,019	18%	6%	11%	14%	18%	32%	0%	17%
Arkansas	3,698	3,679	8%	6%	10%	13%	22%	41%	0%	16%
Delaware	1,175	1,169	13%	5%	12%	14%	20%	35%	0%	18%
Florida	26,111	25,981	7%	8%	11%	14%	23%	36%	0%	19%
Georgia	9,825	9,794	8%	8%	14%	18%	22%	30%	0%	22%
Illinois	18,302	18,199	8%	7%	16%	15%	21%	33%	0%	22%
Indiana	3,874	3,846	12%	8%	13%	16%	21%	31%	0%	21%
Iowa	1,781	1,779	5%	6%	14%	14%	18%	42%	0%	20%
Kansas	4,836	4,791	11%	8%	15%	15%	18%	32%	0%	23%
Louisiana	3,904	3,890	7%	8%	16%	14%	22%	33%	0%	24%
Maine	2,186	2,167	13%	6%	12%	15%	23%	32%	0%	18%
Michigan	13,852	13,783	11%	8%	15%	14%	21%	30%	0%	23%
Mississippi	1,155	1,154	6%	9%	14%	17%	21%	32%	0%	23%
Missouri	10,250	10,216	5%	7%	15%	16%	22%	35%	0%	22%
Montana	2,385	2,369	11%	7%	13%	16%	20%	33%	0%	20%
Nebraska	2,295	2,267	16%	7%	14%	13%	18%	32%	0%	21%
New Hampshire	3,024	3,008	8%	7%	14%	16%	23%	32%	0%	20%
New Jersey	9,147	9,095	8%	8%	14%	16%	23%	30%	0%	22%
North Carolina	12,548	12,449	13%	7%	14%	17%	21%	28%	0%	21%
North Dakota	1,639	1,611	22%	7%	16%	15%	14%	26%	0%	23%
Ohio	10,542	10,487	11%	6%	11%	14%	20%	36%	0%	18%
Oklahoma	3,022	3,004	10%	6%	17%	17%	21%	29%	0%	24%
Pennsylvania	19,524	19,480	4%	7%	13%	13%	20%	43%	0%	20%
South Carolina	6,475	6,442	10%	7%	14%	16%	21%	33%	0%	21%
South Dakota	440	433	17%	6%	16%	10%	18%	32%	1%	22%
Tennessee	5,141	5,119	8%	7%	15%	16%	22%	32%	0%	22%
Texas	23,098	22,918	13%	8%	17%	18%	20%	24%	0%	25%
Utah	7,771	7,669	24%	8%	17%	14%	14%	23%	0%	25%
Virginia	11,913	11,834	13%	8%	17%	17%	20%	26%	0%	24%
West Virginia	1,745	1,737	7%	5%	12%	13%	20%	43%	0%	16%
Wisconsin	5,402	5,390	8%	6%	12%	12%	21%	42%	0%	17%
Wyoming	455	450	15%	6%	18%	14%	12%	35%	0%	24%
FFM Subtotal	247,030	245,589	10%	7%	14%	15%	21%	32%	0%	21%

Description	Individuals Who Have Selected a Platinum Marketplace Plan (2)	Number With Available Data on Age (3)	Platinum By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
	Number	Number	%	%	%	%	%	%	%	%
Idaho (4)	1,231	1,225	16%	8%	18%	17%	18%	23%	0%	26%
New Mexico (4)	122	121	17%	7%	14%	21%	21%	20%	0%	21%
Alabama	2,755	2,750	3%	9%	21%	21%	22%	23%	0%	31%
Alaska	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Arizona	7,930	7,854	18%	6%	13%	17%	18%	27%	0%	20%
Arkansas	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Delaware	454	452	12%	6%	19%	21%	17%	25%	0%	25%
Florida	35,429	35,227	8%	8%	14%	17%	23%	30%	0%	22%
Georgia	15,171	15,087	8%	8%	16%	20%	22%	26%	0%	24%
Illinois	937	930	10%	7%	21%	22%	21%	19%	1%	28%
Indiana	5	4	0%	25%	0%	75%	0%	0%	0%	25%
Iowa	669	669	7%	6%	19%	18%	22%	28%	0%	25%
Kansas	671	667	8%	8%	19%	18%	21%	25%	0%	27%
Louisiana	3,161	3,143	6%	7%	20%	21%	23%	23%	0%	27%
Maine	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Michigan	2,872	2,865	8%	9%	19%	18%	20%	25%	0%	29%
Mississippi	1,800	1,798	6%	9%	14%	16%	22%	34%	0%	23%
Missouri	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Montana	1,521	1,518	9%	8%	19%	17%	19%	28%	0%	27%
Nebraska	1,657	1,645	15%	9%	17%	17%	18%	23%	0%	27%
New Hampshire	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
New Jersey	2,367	2,345	9%	7%	20%	22%	22%	20%	1%	27%
North Carolina	6,688	6,642	12%	7%	19%	21%	20%	21%	0%	25%
North Dakota	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Ohio	1,617	1,592	14%	5%	16%	19%	19%	27%	0%	21%
Oklahoma	415	413	8%	9%	21%	24%	23%	15%	0%	30%
Pennsylvania	11,902	11,869	5%	8%	16%	16%	22%	33%	0%	24%
South Carolina	1	1	0%	0%	0%	0%	0%	100%	0%	0%
South Dakota	440	436	9%	8%	25%	17%	17%	22%	0%	33%
Tennessee	2,700	2,678	7%	8%	25%	21%	21%	18%	0%	33%
Texas	9,266	9,194	11%	10%	22%	21%	19%	17%	0%	31%
Utah	1,257	1,246	17%	9%	24%	19%	13%	18%	0%	33%
Virginia	921	917	13%	8%	23%	25%	17%	14%	1%	31%
West Virginia	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Wisconsin	749	747	10%	9%	18%	17%	21%	26%	0%	27%
Wyoming	277	275	15%	7%	21%	20%	15%	23%	0%	28%
FFM Subtotal	114,985	114,310	9%	8%	17%	19%	21%	26%	0%	25%

Description	Individuals Who Have Selected a Catastrophic Marketplace Plan (2)	Number With Available Data on Age (3)	Catastrophic By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	148	148	4%	41%	55%	N/A	N/A	N/A	N/A	96%
New Mexico (4)	66	66	3%	38%	59%	N/A	N/A	N/A	N/A	97%
Alabama	617	617	0%	50%	50%	N/A	N/A	N/A	N/A	100%
Alaska	42	42	2%	33%	64%	N/A	N/A	N/A	N/A	98%
Arizona	291	285	14%	29%	58%	N/A	N/A	N/A	N/A	86%
Arkansas	113	113	7%	49%	44%	N/A	N/A	N/A	N/A	93%
Delaware	52	52	10%	27%	63%	N/A	N/A	N/A	N/A	90%
Florida	2,969	2,967	2%	49%	49%	N/A	N/A	N/A	N/A	98%
Georgia	1,479	1,478	1%	47%	52%	N/A	N/A	N/A	N/A	99%
Illinois	259	258	6%	28%	66%	N/A	N/A	N/A	N/A	94%
Indiana	225	224	7%	38%	55%	N/A	N/A	N/A	N/A	93%
Iowa	158	156	3%	40%	56%	N/A	N/A	N/A	N/A	97%
Kansas	512	509	2%	47%	51%	N/A	N/A	N/A	N/A	98%
Louisiana	337	337	1%	52%	47%	N/A	N/A	N/A	N/A	99%
Maine	125	125	6%	41%	53%	N/A	N/A	N/A	N/A	94%
Michigan	1,444	1,442	1%	44%	55%	N/A	N/A	N/A	N/A	99%
Mississippi	135	135	2%	41%	57%	N/A	N/A	N/A	N/A	98%
Missouri	910	907	3%	43%	54%	N/A	N/A	N/A	N/A	97%
Montana	79	79	3%	41%	57%	N/A	N/A	N/A	N/A	97%
Nebraska	198	197	1%	46%	53%	N/A	N/A	N/A	N/A	99%
New Hampshire	180	180	1%	35%	64%	N/A	N/A	N/A	N/A	99%
New Jersey	571	569	4%	31%	66%	N/A	N/A	N/A	N/A	96%
North Carolina	1,799	1,795	4%	43%	53%	N/A	N/A	N/A	N/A	96%
North Dakota	35	33	15%	30%	55%	N/A	N/A	N/A	N/A	85%
Ohio	606	602	6%	35%	59%	N/A	N/A	N/A	N/A	94%
Oklahoma	150	149	1%	52%	47%	N/A	N/A	N/A	N/A	99%
Pennsylvania	1,539	1,537	1%	46%	54%	N/A	N/A	N/A	N/A	99%
South Carolina	454	454	3%	46%	51%	N/A	N/A	N/A	N/A	97%
South Dakota	45	45	2%	49%	49%	N/A	N/A	N/A	N/A	98%
Tennessee	229	227	2%	51%	48%	N/A	N/A	N/A	N/A	98%
Texas	1,563	1,550	5%	43%	52%	N/A	N/A	N/A	N/A	95%
Utah	207	203	9%	32%	59%	N/A	N/A	N/A	N/A	91%
Virginia	1,210	1,208	2%	40%	58%	N/A	N/A	N/A	N/A	98%
West Virginia	20	20	0%	45%	55%	N/A	N/A	N/A	N/A	100%
Wisconsin	383	382	4%	35%	60%	N/A	N/A	N/A	N/A	96%
Wyoming	11	11	9%	36%	55%	N/A	N/A	N/A	N/A	91%
FFM Subtotal	19,161	19,102	3%	43%	54%	N/A	N/A	N/A	N/A	97%

Description	Individuals Who Have Selected a Standalone Dental Marketplace Plan (2)	Number With Available Data on Age (3)	Standalone Dental By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	5,248	5,207	26%	8%	18%	16%	14%	17%	0%	26%
New Mexico (4)	2,883	2,880	8%	6%	17%	17%	21%	30%	0%	23%
Alabama	14,597	14,596	0%	10%	21%	20%	22%	26%	0%	31%
Alaska	955	954	3%	8%	25%	18%	21%	25%	0%	33%
Arizona	6,126	6,115	7%	6%	18%	19%	20%	29%	1%	24%
Arkansas	4,481	4,475	6%	8%	17%	19%	22%	28%	0%	25%
Delaware	1,066	1,065	4%	7%	20%	18%	23%	29%	0%	26%
Florida	64,406	64,354	2%	11%	16%	18%	25%	27%	1%	27%
Georgia	30,625	30,589	3%	11%	20%	22%	22%	21%	0%	31%
Illinois	20,741	20,696	5%	8%	21%	16%	21%	29%	0%	28%
Indiana	9,484	9,472	5%	9%	18%	18%	21%	29%	0%	28%
Iowa	2,465	2,465	2%	9%	21%	17%	21%	29%	0%	30%
Kansas	3,211	3,206	3%	11%	22%	18%	20%	27%	0%	32%
Louisiana	7,623	7,622	1%	11%	24%	20%	21%	23%	0%	35%
Maine	2,990	2,987	8%	6%	14%	15%	23%	34%	0%	20%
Michigan	22,153	22,113	5%	11%	23%	17%	21%	24%	0%	33%
Mississippi	3,534	3,533	3%	11%	17%	19%	22%	28%	0%	28%
Missouri	10,568	10,559	3%	10%	23%	18%	20%	25%	0%	33%
Montana	3,133	3,119	10%	8%	19%	16%	20%	29%	0%	26%
Nebraska	1,981	1,977	5%	9%	22%	21%	20%	23%	0%	31%
New Hampshire	3,210	3,207	4%	8%	19%	16%	25%	29%	0%	26%
New Jersey	12,792	12,769	5%	9%	19%	20%	24%	22%	0%	28%
North Carolina	18,074	18,067	2%	9%	21%	21%	23%	24%	0%	30%
North Dakota	411	411	7%	10%	20%	23%	18%	22%	0%	30%
Ohio	10,654	10,630	8%	6%	17%	17%	21%	31%	0%	24%
Oklahoma	5,925	5,918	5%	10%	22%	18%	21%	24%	0%	32%
Pennsylvania	33,178	33,171	1%	10%	23%	18%	22%	26%	0%	33%
South Carolina	7,573	7,566	3%	9%	22%	20%	22%	24%	0%	31%
South Dakota	643	643	1%	8%	28%	16%	19%	28%	0%	35%
Tennessee	12,906	12,901	1%	10%	23%	20%	23%	23%	0%	33%
Texas	62,459	62,320	7%	11%	20%	19%	21%	22%	0%	31%
Utah	5,766	5,730	15%	11%	25%	18%	14%	16%	0%	35%
Virginia	20,445	20,421	5%	10%	22%	19%	21%	23%	0%	32%
West Virginia	1,551	1,551	1%	6%	19%	17%	20%	36%	0%	25%
Wisconsin	7,380	7,377	3%	9%	18%	16%	22%	31%	0%	27%
Wyoming	704	703	3%	9%	24%	17%	17%	31%	0%	33%
FFM Subtotal	421,941	421,369	4%	10%	20%	19%	22%	25%	0%	30%

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX C

**TOTAL MARKETPLACE ELIGIBILITY DETERMINATIONS, AND MARKETPLACE PLAN
SELECTIONS BY MARKETPLACE TYPE AND STATE,
10-1-2013 TO 2-1-2014**

Total Marketplace Eligibility Determinations, and Marketplace Plan Selections By Marketplace Type and State (1) (2) 10-1-2013 to 2-1-2014				
State Name	Number of Individuals Determined Eligible to Enroll in a Marketplace Plan		Determined or Assessed Eligible for Medicaid / CHIP by the Marketplace (5)	Number of Individuals Who Have Selected a Marketplace Plan (6)
	Total Eligible to Enroll in a Marketplace Plan (3)	Eligible to Enroll in a Marketplace Plan with Financial Assistance (4)		
	Number	Number	Number	Number
States Implementing Their Own Marketplaces (SBMs)				
California	1,003,516	750,799	850,000	728,086
Colorado (7)	123,820	45,504	N/A	68,454
Connecticut	74,280	51,429	52,989	48,665
District of Columbia	8,030	1,717	7,518	4,696
Hawaii (8)	9,453	1,906	N/A	3,614
Kentucky (9)	261,168	89,971	190,555	48,611
Maryland	38,375	31,589	81,040	29,059
Massachusetts (10)	5,943	N/A	N/A	8,139
Minnesota (11)	94,789	33,786	61,784	28,611
Nevada	78,181	50,444	101,389	22,597
New York	476,385	225,118	178,145	211,290
Oregon (12)	59,242	43,428	76,578	33,808
Rhode Island	24,893	18,196	32,718	15,746
Vermont (13)	52,595	17,307	18,686	19,583
Washington	177,618	96,515	361,743	88,945
SBM Subtotal	2,488,288	1,457,709	2,013,145	1,359,904
States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)				
Idaho (14)	59,353	42,172	8,796	32,899
New Mexico (14)	28,411	17,203	17,439	11,620
Alabama	111,951	54,823	16,270	43,863
Alaska	11,121	6,888	2,470	5,082
Arizona	110,702	65,002	56,333	43,495
Arkansas	47,742	31,164	48,667	21,763
Delaware	12,063	6,930	6,484	4,927
Florida	748,434	436,222	99,746	296,892
Georgia	272,262	136,594	51,531	101,276
Illinois	203,922	120,852	115,628	88,602
Indiana	111,792	72,029	60,431	47,735
Iowa	33,511	19,661	25,566	11,788
Kansas	52,997	28,296	8,944	22,388

Total Marketplace Eligibility Determinations, and Marketplace Plan Selections By Marketplace Type and State (1) (2) <i>10-1-2013 to 2-1-2014</i>				
State Name	Number of Individuals Determined Eligible to Enroll in a Marketplace Plan		Determined or Assessed Eligible for Medicaid / CHIP by the Marketplace (5)	Number of Individuals Who Have Selected a Marketplace Plan (6)
	Total Eligible to Enroll in a Marketplace Plan (3)	Eligible to Enroll in a Marketplace Plan with Financial Assistance (4)		
	Number	Number	Number	Number
Louisiana	84,725	44,559	7,591	32,864
Maine	39,523	25,842	4,803	20,511
Michigan	255,055	147,654	34,032	112,013
Mississippi	51,953	25,638	6,887	17,350
Missouri	134,931	73,363	27,286	54,157
Montana	33,948	22,687	3,258	18,649
Nebraska	45,665	28,744	9,360	20,407
New Hampshire	35,781	19,514	4,734	16,863
New Jersey	148,752	84,223	104,689	54,805
North Carolina	326,120	204,794	48,451	160,161
North Dakota	8,405	5,531	4,071	4,057
Ohio	159,694	91,285	78,575	60,122
Oklahoma	63,357	32,119	9,750	24,667
Pennsylvania	286,926	154,414	29,365	123,681
South Carolina	109,313	58,677	16,425	41,300
South Dakota	13,000	7,713	2,420	5,077
Tennessee	163,734	82,649	41,743	59,705
Texas	586,342	301,708	80,368	207,546
Utah	61,518	42,713	31,646	29,419
Virginia	200,865	100,248	27,860	74,199
West Virginia	20,204	12,373	14,879	7,962
Wisconsin	133,006	86,982	60,085	56,436
Wyoming	11,864	7,625	1,427	5,307
FFM Subtotal	4,778,942	2,698,891	1,168,010	1,939,588
MARKETPLACE TOTAL, All States	7,267,230	4,156,600	3,181,155	3,299,492

Notes:

“N/A” means that the data for the respective metric is not yet available for a given state.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10/1/13 to 2/1/14. For additional methodological information, please refer to Appendix D of this report.

(2) We are no longer showing data on the total number of completed applications and total number of individuals applying for coverage in completed applications in this table because we believe that there is duplication in these metrics.

(3) “Individuals Determined Eligible to Enroll in a Plan Through the Marketplace” (i.e., a Marketplace plan) represents the total number of individuals for whom a Completed Application has been received and who are determined to be eligible for plan enrollment through the Marketplace during the reference period, whether or not they qualify for advance payments of the premium tax credit or cost-sharing reductions. These individuals may or may not have enrolled in coverage by the end of the reference period. Individuals who have been determined or assessed eligible for Medicaid or CHIP are not included.

(4) “Individuals Determined Eligible to Enroll in a Plan Through the Marketplace with Financial Assistance” represents the total number of individuals determined eligible to enroll in a Marketplace plan who qualify for an advance premium tax credit (APTC), with or without a cost-sharing reduction (CSR).

(5) “Individuals Determined or Assessed Eligible for Medicaid / CHIP by the Marketplace” represents the number of individuals who have been determined or assessed by the Marketplace as eligible for Medicaid or CHIP, based on modified adjusted gross income (MAGI). In some states, Completed Applications for individuals, whom the Marketplace has assessed as potentially eligible for Medicaid or CHIP, based on MAGI, are transferred to the relevant state agency for a final eligibility determination. In these “assessment states” the data include those accounts where a final decision is pending. In other states, the Marketplace has been delegated the final Medicaid/CHIP determination responsibility for these individuals. Thus, this data element includes FFM determinations and assessments, regardless of the state Medicaid/CHIP agency’s final eligibility determination. These data may vary from accounts transferred via ‘flat file’ to states by the FFM. Quality assurance continues on Medicaid assessments and determinations in advance of transfers to states and these figures might alter further based on that review. Note: this data element does not include eligibility determinations made by State Medicaid/CHIP agencies based on applications originally submitted to the State agency or other Medicaid/CHIP assessments or determinations.

(6) “Individuals Who Have Selected a Marketplace plan” represents the total number of “Individuals Determined Eligible to Enroll in a plan Through the Marketplace” who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period. This is also known as pre-effectuated enrollment.

(7) Because the Colorado Marketplace does not have an integrated eligibility system, application and eligibility data pertain only to QHP assessments, while data for “Individuals Assessed Eligible for Medicaid/CHIP” are not available. In addition, the “Number of Individuals Applying for Coverage through the Marketplace” does not include individuals who are determined eligible for Medicaid/CHIP. The Colorado Marketplace is unable to provide data on these applicants, as individuals are only permitted to complete a QHP application if they are determined ineligible for Medicaid/CHIP.

(8) Because the Hawaii Marketplace’s eligibility system is not integrated with its state Medicaid department, the data for “Individuals Assessed Eligible for Medicaid/CHIP” are not available at this time. In addition, the Marketplace is in the process of receiving data from the state Medicaid department on applicants who have been determined ineligible for Medicaid or CHIP. It is anticipated that the proportion of QHP eligible individuals with Financial Assistance will increase as these applicants are transferred from the Medicaid agency to the Marketplace.

(9) For Kentucky, the totals for “Individuals Determined Eligible to Enroll in a Marketplace Plan” and “Individuals Determined or Assessed Eligible for Medicaid/CHIP” have not been reconciled to eliminate duplicates, and thus may be overestimates.

(10) Massachusetts data for “Number of Individuals Enrolled in a QHP (Plan Selection)” data is for the time period 10/1/13 through 1/23/14, and “Number of Individuals Enrolled in a QHP (Effectuated Enrollment)” is for the time period 10/1/13 through 1/28/13. In addition, Massachusetts has not submitted updated data for “Number of Individuals Applying for Coverage Through the Marketplace” or “Number of Individuals Determined Eligible for Enrollment into a QHP” since the time period ending on 11/30/13. Because the Massachusetts Marketplace does not process eligibility (MAGI) determinations for Medicaid or CHIP, data for “Individuals Determined or Assessed Eligible for Medicaid/CHIP” are not available. Massachusetts’s “Total Number of Completed Applications” does not include completed paper applications because these data are not yet available.

(11) Minnesota’s cumulative data for “Individuals Determined Eligible to Enroll in a Marketplace Plan,” “Individuals Determined Eligible to Enroll in a Marketplace Plan with Financial Assistance,” and “Individuals Who Have Selected a Marketplace Plan” do not include adults between 133% and 200% of the Federal Poverty Level (FPL) because these individuals are enrolled in the MinnesotaCare program. In addition, children up to 275% FPL are covered through the Medicaid program. Hence, when comparing Minnesota’s cumulative data for these indicators with other State-Based Marketplaces, the number of individuals determined eligible for MinnesotaCare and enrolled in MinnesotaCare are worth noting.

(12) Oregon’s data for “Total Eligible with APTC” is an estimate based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP eligible individuals. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report determinations.

(13) For Vermont, the totals for “Individuals Determined Eligible to Enroll in a Marketplace Plan” and “Individuals Determined or Assessed Eligible for Medicaid/CHIP” may include duplicates, and thus may be overestimates.

(14) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.

APPENDIX D: METHODOLOGY AND TECHNICAL NOTES

The data that are reported in this issue brief have been generated by the information systems of the Centers for Medicare & Medicaid Services, based on information reported to CMS by SBMs, and information collected by the FFM for states with Marketplaces supported by or fully run by HHS (including those run in partnership with states).

Unless otherwise noted, the data in this issue brief represent cumulative Marketplace enrollment-related activity for the 10-1-13 to 2-1-14 reporting period, with information available as of 2-10-14.

We believe that the information contained in this issue brief provides the most systematic “snapshot” of enrollment-related activity in the Marketplaces to date because the data for the various metrics are counted using comparable definitions for data elements across states, and between the SBMs and FFM (see table below). **It is important to note that the SBM enrollment-related data that are reported in this issue brief represent state data that have been reported to CMS through February 10, 2014, and may differ from comparable data that have previously been publicly reported on SBM websites or in media reports because that data may be based on different time periods or metric definitions from those used in this report.**

While this issue brief includes some data for all states, data for certain metrics are not available for some states due to information system issues. For example, CMS did not receive data on some metrics for certain states, as noted in Appendix A, Appendix B and Appendix C.

The following section provides highlights of major methodological changes since the January Marketplace Enrollment Report. For additional technical information about the metrics that are included in this report, please refer to the earlier Marketplace enrollment reports.¹⁴

Highlights of Major Methodological Changes Since the January Marketplace Enrollment Report

Reporting of Cumulative Four-Month Data - This report includes cumulative data for the four-month period (10-1-13 to 2-1-14) because some people’s process of applying, shopping, and selecting a plan may span across multiple monthly reporting periods (for example, a person may have applied for a Marketplace plan in October and then selected a Marketplace plan in December). We believe that these cumulative data provide the best “snapshot” of Marketplace enrollment-related activity to date. Ongoing efforts are underway to eliminate duplication associated with counting people in more than one month. Additionally, some SBM data systems are still working to eliminate duplication in their cumulative counts, so all duplication has not yet been removed in this report.

Data on Total Number of Completed Applications and Total Individuals Applying for Coverage in Completed Applications – We are no longer showing data on the total number of completed applications and total number of individuals applying for coverage in completed applications in Appendix C and in the main body of this report because we believe that there is duplication in these metrics.

¹⁴ The previous Marketplace Enrollment Reports can be accessed at <http://www.aspe.hhs.gov/health/reports/2012/ACA-Research/index.cfm>.

Data on the Number of Individuals Determined or Assessed Eligible for Medicaid/CHIP by the Marketplace – The data for this metric increased at a faster rate than some of the other metrics due to the inclusion of updated data for California (the previous report only contained data for California through November 2013).

SBM Data – Not all SBMs have provided updated data on website and call center activity through 2-1-14. For state-specific technical notes, please see the footnotes of the tables in Appendix A, Appendix B, and Appendix C.

Data on Characteristics of Marketplace Plan Selections by Metal Level – The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers may have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. For the February enrollment report, to the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown for each metal tier type. Additionally, separate totals for standalone dental plan selections are shown separately where appropriate.

Standalone Dental Plan Selection – For the FFM, total standalone dental plan selections includes data for both the “High” and “Low” standalone dental plan metal tier types. For the SBMs, separate data are not yet available on standalone dental plan selections.

Data on Additional Characteristics of FFM Marketplace Plan Selections – This report also includes preliminary additional data on the characteristics of persons who have selected a Marketplace plan through the FFM (by Gender and Age; Gender and Metal Level; Financial Assistance Status and Metal Level; and Metal Level and Age). In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

APPENDIX TABLE D1

Summary of Marketplace Monthly Enrollment-Related Information By Marketplace Type (10-1-13 to 2-1-14)	Marketplaces Total (SBMs and FFM)		States Implementing Their Own Marketplaces (SBMs)		States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)	
	Number	% of Total*	Number	% of Total*	Number	% of Total*
Completed Applications (1)	6,497,003	n/a	2,569,610	n/a	3,927,393	n/a
Number of Individuals Applying for Coverage in Completed Applications (1)	11,485,366	100.0%	5,396,996	100.0%	6,088,370	100.0%
Eligible for Marketplace Plan Enrollment	7,267,230	63.3%	2,488,288	46.1%	4,778,942	78.5%
Eligible for Marketplace Plan with Financial Assistance (non-add)	4,156,600	36.2%	1,457,709	27.0%	2,698,891	44.3%
Other Marketplace Plan-Eligible Individuals (non-add)	3,110,630	27.1%	1,030,579	19.1%	2,080,051	34.2%
Determined or Assessed Eligible for Medicaid/CHIP by the Marketplace	3,181,155	27.7%	2,013,145	37.3%	1,168,010	19.2%
Pending/Other	1,089,106	9.5%	947,688	17.6%	141,418	2.3%
Total Individuals Eligible to Enroll in a Marketplace Plan	7,267,230	100.0%	2,488,288	100.0%	4,778,942	100.0%
Marketplace Eligible Individuals Who Have Selected a Marketplace Plan	3,299,492	45.4%	1,359,904	54.7%	1,939,588	40.6%

(1) We are no longer showing data on the total number of completed applications and total number of individuals applying for coverage in completed applications in Appendix C and in the main body of this report because we believe that there is duplication in these metrics.

* Percent of total represents the percent of total individuals applying for coverage in completed applications, or the percent of total individuals eligible to enroll in a Marketplace plan who have selected a Marketplace plan.

** Pending/Other does not sum to 100 percent due to differences in process flows and potentially missing data. (Note: The Pending/Other totals shown in this table represent the sums of the corresponding state-level Pending/Other counts in Appendix B, which may differ slightly from the difference between the total number of individuals applying for coverage in completed applications and the total number of individuals with processed eligibility determinations).

*** Total SBM and FFM data on the number of persons with processed eligibility determinations or assessments do not add to the total number of persons applying for coverage in completed applications due to missing data and differences in process flow for Marketplace plan and Medicaid/CHIP eligibility determinations / assessments.

Source: Centers for Medicare & Medicaid Services, as of 2-10-2014.