

Zubin Damania, MD Director of Healthcare Development Downtown Project Las Vegas

Downtown Project Las Vegas is an ambitious urban revitalization movement spearheaded by Zappos.com CEO Tony Hsieh. Before joining Downtown Las Vegas, Damania spent 10 years as a hospitalist at Stanford University where he received the Russell Lee Award for Clinical Teaching while he maintained a shadow career performing stand-up comedy for medical audiences worldwide. His videos, created under the pseudonym ZDoggMD, have amassed nearly 1 million views while educating patients and providers and mercilessly satirizing our dysfunctional health care system.

In Las Vegas, Damania is making the leap from satire to actionable change by developing an innovative model of health care delivery that promotes wellness at both the individual and community level.