

VITAL2014 PROGRAM ADVERTISING OPPORTUNITIES



Reach nearly 300 decision-makers and leaders by advertising in the Vital2014 conference program. Attendees use the program as a reference for important information, including a schedule of general and education breakout sessions, award recipients, and speaker information. Advertising in the program will give your company visibility during and after the conference.

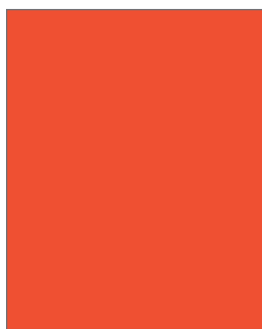
Complete the requested information below and select ad size. Return this form to Katie Zimmerman, marketing manager, at kzimmerman@essentialhospitals.org. Upon receipt of this form, America's Essential Hospitals will mail an invoice for payment.

Name: _____ Email Address: _____

Title: _____ Company: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____



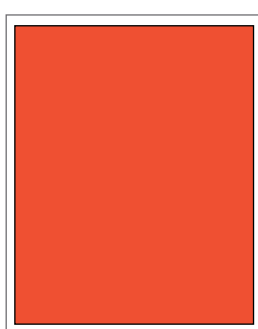
Front or Back Inside Cover

Full Color with
Bleeds

8.75" x 11.25"

☐ \$1,995

☐ Front ☐ Back

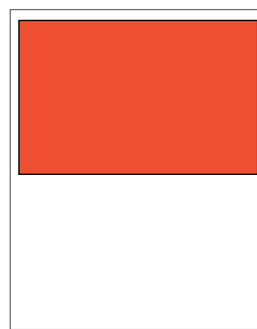


Full Page

Black and White
No Bleeds

7.5" x 10"

☐ \$1,495

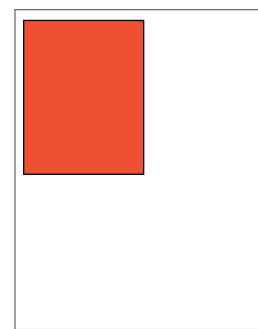


Half Page

Black and White
No Bleeds

7.5" x 4.75"

☐ \$995



Quarter Page

Black and White
No Bleeds

3.5" x 4.75"

☐ \$495

Advertising Information and Specifications:

- Ads can only be sent in an electronic format
- Program size: 8.5" x 11"
- File format: JPEG, PDF, TIFF or EPS. All files must be high resolution, at least 300 dpi.
- Acceptable media: CD-ROM, Digital file via email (To ensure accurate reproduction, please email a proof. All artwork sent to America's Essential Hospitals is considered non-returnable)
- Space reservations and payment due: April 19, 2013
- Materials due: May 9, 2014
- Send materials to:
America's Essential Hospitals
Attn: Katie Zimmerman
Marketing Manager
1301 Pennsylvania Avenue, NW, Suite 950
Washington, DC 20004
Email: kzimmerman@essentialhospitals.org