



# AMERICA'S ESSENTIAL HOSPITALS

## Senior Leadership

### **Bruce Siegel, MD, MPH** **President and CEO**

Since joining America's Essential Hospitals in 2010, Siegel has used his extensive background in health care management, policy, and public health to achieve the association's strategic vision of its members as integrated delivery systems and leaders in access and quality.

He served previously as Center for Health Care Quality director and health policy professor at the George Washington University School of Public Health and Health Services. Before that, Siegel was president and CEO of two member systems: Tampa General Healthcare and the New York City Health and Hospitals Corporation. He also served as New Jersey's commissioner of health.

Among his many accomplishments, Siegel led groundbreaking work on quality and equity for the Robert Wood Johnson Foundation. Modern Healthcare named him one of the "100 Most Influential People in Healthcare" in 2011, 2012, and 2013, and one of the "50 Most Influential Physician Executives" in 2012 and 2013. Currently, he chairs the National Advisory Council for Healthcare Research and Quality and is a member of the National Quality Forum board of directors.

### **Beth Feldpush, DrPH** **Senior Vice President of Policy and Advocacy**

Feldpush oversees advocacy, policy, and communications work for America's Essential Hospitals. In this role, she provides strategic leadership and advocacy on behalf of safety net health systems. Feldpush directs the association's federal government affairs portfolio, as well as the organization's policy development activities. She oversees the association's internal and external communications efforts. Feldpush also manages the association's participation in and leadership of coalitions and allied organization activities, acting as a liaison to other trade associations.

Feldpush previously served as a senior associate director for policy at the American Hospital Association (AHA), where she worked on health care delivery system reform and hospital quality and patient safety issues. Prior to joining AHA, Feldpush worked at the U.S. Government Accountability Office, where her work focused on Medicare payment policy, end-of-life care, geographic variation in service delivery, and health

care workforce adequacy. She also serves as adjunct faculty for the George Washington University School of Public Health Department of Health Policy.

**David Engler, PhD**

**Senior Vice President of Leadership and Innovation**

Engler joined America's Essential Hospitals in June 2013 and provides vision, strategic direction, and oversight for activities supporting its members as they transform into integrated health systems that deliver quality and access to the most vulnerable populations.

His experience lies in quality improvement and safety initiatives in the health care industry. He also is nationally recognized for performance improvement and clinical informatics solutions that lead to improved outcomes and reduced harm. Engler previously held the position of vice president at the Ohio Hospital Association, in Columbus, Ohio, where he led the association's strategic initiatives in quality and safety.

Engler received a BS in natural sciences from Case Western Reserve University, in Cleveland, and an MS in preventative medicine and PhD in economics, both from Ohio State University.

**Kristine Metter**

**Vice President of Member Services**

Kristine Metter has worked in the nonprofit and association industry for more than 20 years, primarily in the health care arena. At America's Essential Hospitals, she spearheads membership recruitment and engagement, as well as association meetings.

Before joining America's Essential Hospitals, Metter was vice president of administration and operations for the Visiting Nurse Associations of America, a vice president for AcademyHealth, and director of membership for the National Association of Student Personnel Administrators. She is a certified association executive (CAE) and holds a master's degree in nonprofit management from the University of Maryland University College and a BSBA in marketing from the University of Missouri.

**Rhonda Gold, CPA**

**Chief Financial Officer**

Rhonda Gold has been employed with Essential Hospitals Institute (formerly the National Public Health and Hospital Institute) since 1992. She has more than 25 years of accounting experience and is a certified public accountant. Her primary responsibilities include providing oversight and managing of all finance, information technology, human resources, and operational functions of America's Essential Hospitals and the Institute.

Before joining the organization, Gold was the assistant controller at a large employment agency, an accounting manager for two property management companies, an auditor for Marriott Corp., and an auditor for a large public accounting firm. She graduated on the dean's list from the University of Maryland with a bachelor of science degree.