

Week 9 Deliverables

Group Name: Starbucks

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College: USC

Specialization: Data Science

Problem Description

Develop a machine learning model to estimate whether a particular customer will buy a specific term deposit product or not based on the customer's past interaction with bank or other Financial institution.

Github Repo Link

<https://github.com/joshf117/DataGlacier/tree/main/Bank%20Project>

Data Cleaning

1.missing data:

 approach 1: drop data or randomly assign value

 approach 2: fill with mode value

2.outliers: remove outliers from dataset