



Hi, I'm Josh. I'd love to be your software engineer.



charity: water



joshbob  
J O S H U A F E R R A R A

you



me

#### YOU ARE THE BEST

You are charity: water — and you're changing how our generation approaches the water crisis and charity on a macroscopic level. You inspire hope, challenge the standard, and make the world around you a better place.

#### YOU HIRE THE BEST

An organization like charity: water can only function at the capacity it does if each member of the team is the best at what they do. When you hire a software engineer, you'll need someone who believes in what you do but isn't scared to fight for an idea, or to tell you "no" if needed. To be truly valuable, extensive front-end (HTML / CSS / JS) and back-end (PHP / Ruby On Rails) development experience would definitely be needed.

#### BEING THE BEST IS A CHALLENGE

You surely have your choice of many applicants for this position, and it's your job to sort through candidates that are "good" and find someone who is a "great" fit for the team.

I've spent nearly a month preparing to apply for this job because more than I love the idea of working with people I admire and respect, I'm passionate about the idea of working with people who are changing the world.

I've followed and studied charity: water for years. Clearly there is knowledge I can learn from you, but I also believe there is great value that I can add back to the team as well.

#### I'M WELL-ROUNDED

I'm a developer, a designer, and a business guy. I bring products from the idea stage, through strategic planning, and then to life through design and development. I've managed teams, clients, vendors, and businesses, and I genuinely love working with people. I'm not your typical neckbeard software developer.

Outside of work, I'm a novice runner, food lover (hence the running), and I've got a collection of books that seems to grow as fast as I can read.

#### I'VE DONE THIS BEFORE

I've built a mission trip fundraising platform (YouCanSend.me) from the ground up to help people around the world raise money. I've also joined an early stage startup and helped guide their political fundraising platform (Anedot) to new heights. The world of creative online fundraising isn't new to me, but I'm excited about the chance to learn even more about it.

#### I LOVE A CHALLENGE

I've worked as a freelancer, run a small business, led teams at a large company, and loved every moment of it all.

Currently, I'm leading my own team of creatives at Hivemind Creative. I've got creative freedom, flexibility, control over the direction of the company, and no compelling reason to ever move on. But I want more. I want to learn more and get better at what I do. I want a challenge.

I would **love** to be a part of your team.



## education

### LOUISIANA STATE UNIVERSITY [Bachelor's Degree](#)

- Major: Mass Communication / Advertising
- Minor: Business Administration / Marketing

## team assets

### HIGHLY RELATIONAL

I've always loved meeting and spending time with people. My priority on connecting with others has been vital to growth as a leader and an individual.

### CREATIVE THINKER

I see things outside of the box. My unique perspective allows me to critically think, solve problems, and cultivate ideas that others cannot.

### PEOPLE GATHERER

My outgoing personality and genuine love for people draws them near. I value relationships, and I have the uncanny ability to get people together.

### RESOURCEFUL

I can get the job done, even if I have very little to get it done with! Self-motivated and confident, I can make things happen, no matter what the task.

### TEAM PLAYER

I love working with others to get the job done. I can adapt to each and every situation, and lead from whatever role is necessary.

### LIFETIME LEARNER

As a leader, I see the importance of continually growing in knowledge, skills, and experience. Every experience and interaction is a chance to learn.

### SWISS ARMY KNIFE

My skillset is diverse: communication and leadership, planning and strategy, design and programming.

## experience

### HEALING PLACE CHURCH [Communication Intern](#)

- Helped develop content and a brand for a church with international reach and influence.
- Helped develop sites for multiple campuses, ethnicities, regions, and age groups.
- Traveled to church campuses in Africa to develop better church branding in their communities.

### FERRARA CREATIVE [Freelance Designer](#)

- Development of client brands, styles and policies from the ground up.
- Worked to develop communication materials that expressed a clients' messages clearly.

### GATORWORKS WEB DESIGN [PHP Developer](#)

- Utilized PHP & WordPress to develop interactive web sites, plug-ins & web applications for clients.
- Extensive experience communicating with clients to build a product that matches their vision.

### HIVEMIND LABS [Co-Founder / Developer](#)

- Managed client contracts and relationships.
- Built sites & apps in PHP, Rails, JS, and Obj. C.

### ANEDOT [Team Leader / Rails Developer](#)

- Gave guidance and strategy to the product team.
- Helped develop an enterprise-level fundraising application built with Ruby on Rails.

### HIVEMIND CREATIVE [Creative / Marketing Lead](#)

- Developed creative marketing strategies for clients.
- Crafted relationships with clients and creatives.

Here's my number. **Call me**, maybe?

(225) 776-3757 or [josh@hivemind.co](mailto:josh@hivemind.co)