Hero Image
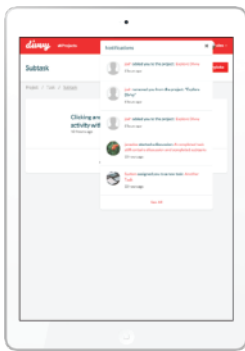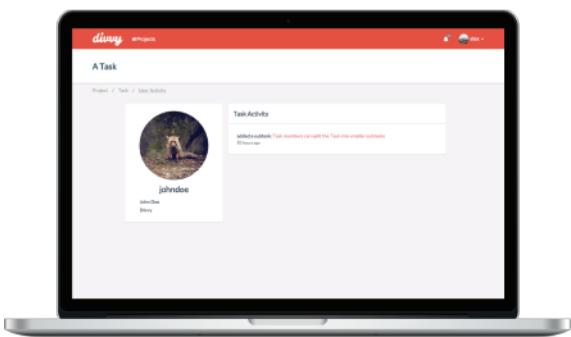http://magicmockups.com/mockup/1/7ef367e67d474a509b48983fed9421ea
Creative Commons Zero - Public Domain Dedication

Default User Avatars
Tulip - https://download.unsplash.com/reserve/OnRKhvlFQ2uJNSx5O3cc_DSC00560.jpg
Fox - https://download.unsplash.com/reserve/nqr33LlRR66jA3Ez9mX7_fox-in-the-forest-by-jose-inesta.jpg
Mac - https://download.unsplash.com/photo-1421757295538-9c80958e75b0
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Product Mocks
iphone + macbook- http://shapeitapp.com/
ipad - picapp.net
shapeitapp is an free alpha app with no licensing- picapp.net is a paid service, I bought the image

Splash Page section texture background
http://transparenttextures.com
transparent textures is a webapp that transparentizes textures from subtle patterns. The subtle patterns author only asks that a link is placed in the CSS for commercial projects - which I am not