# GreenSight: AI-Driven Renewable Energy Forecasting and Site Optimization

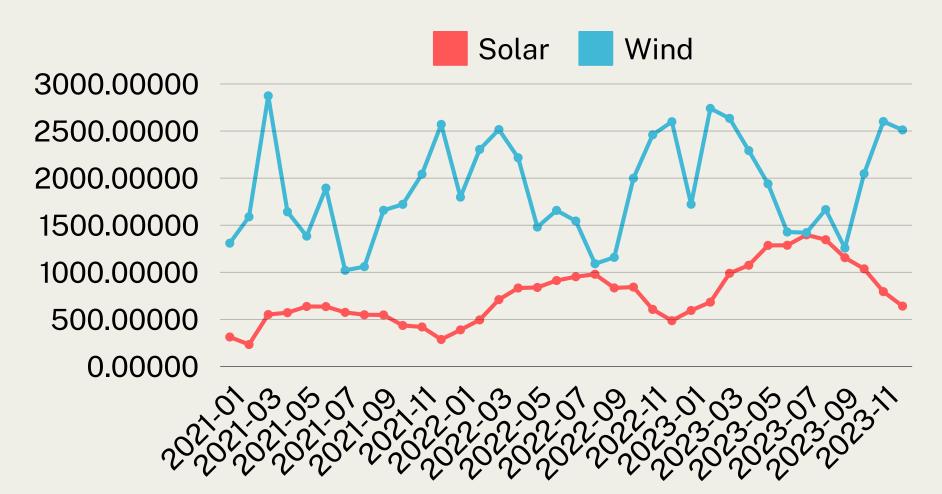
HARNESSING DATA SCIENCE FOR A SUSTAINABLE FUTURE

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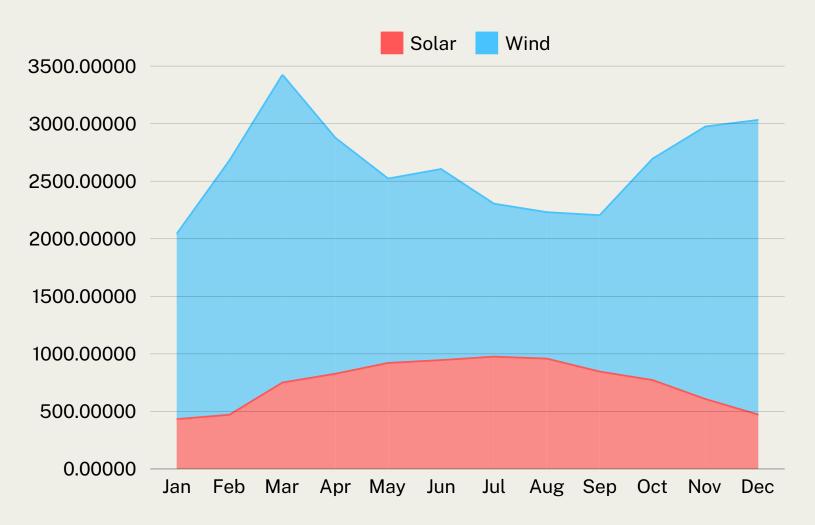
### PROBLEM

- Variability of renewable energy sources
- Need for improved grid management
- Importance of optimal site selection

### Renewable Energy Production in New York (2021 - 2023)

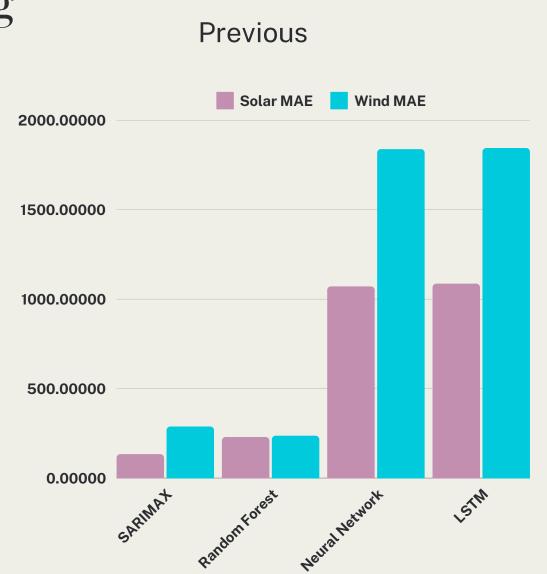


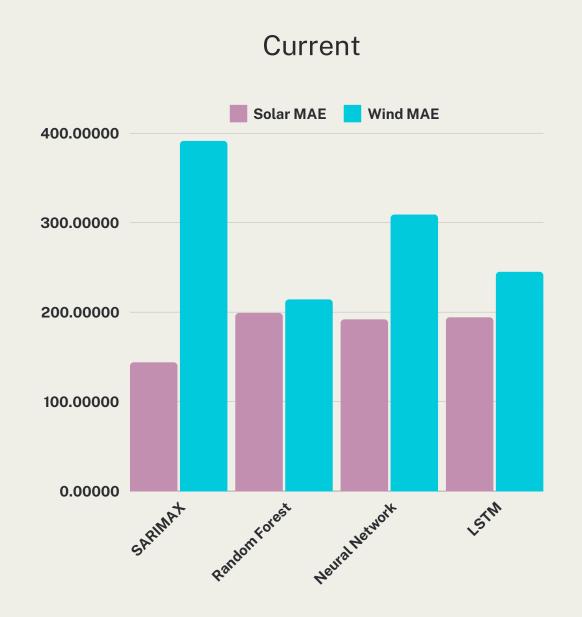
### Average Monthly Renewable Energy Production in New York



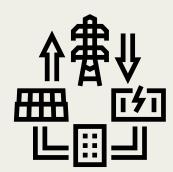
### VISION AND SOLUTION

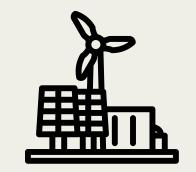
- Develop advanced forecasting models
  - SARIMAX,
  - Random Forest
  - Neural Network
  - o LSTM
- Integrate geographical and weather data
- Implement AI-driven site optimization





### POTENTIAL IMPACT











Improved grid stability

**Enhanced renewable energy integration** 

Better decisionmaking tools

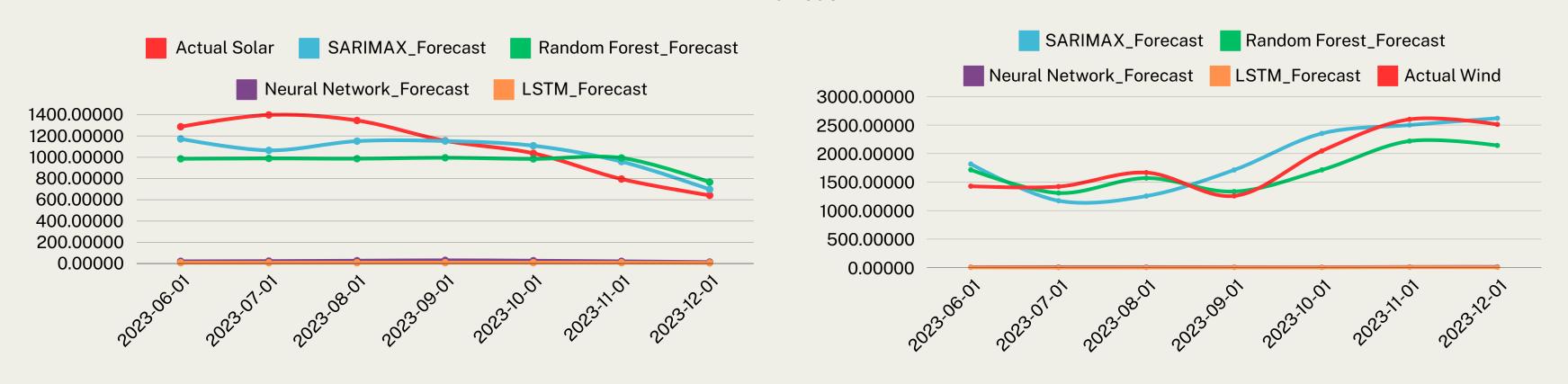
Support for policymakers

**Environmental Impacts** 

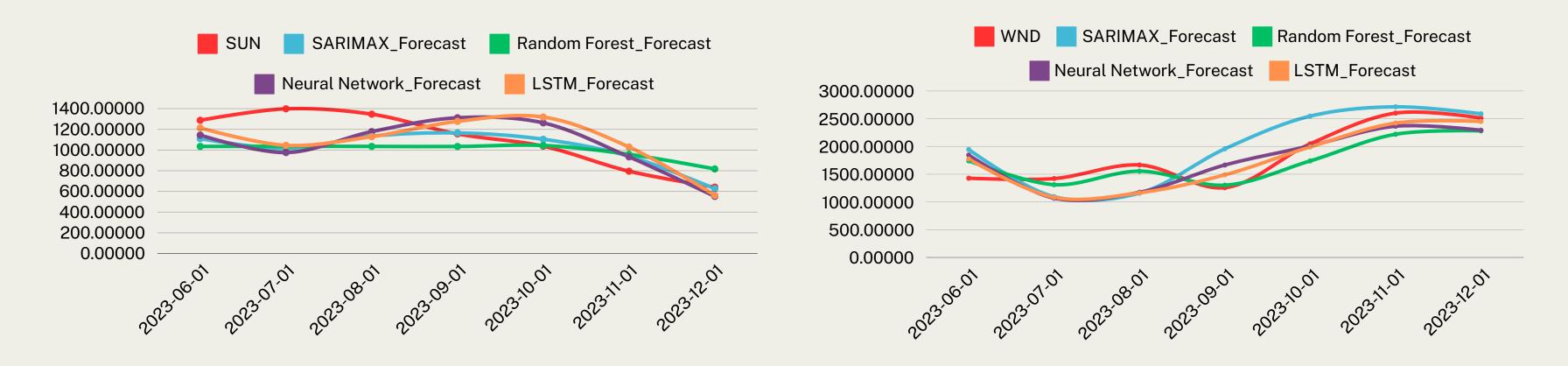
### **Solar Energy Forecast**

### **Wind Energy Forecast**

#### **Previous**



#### Current



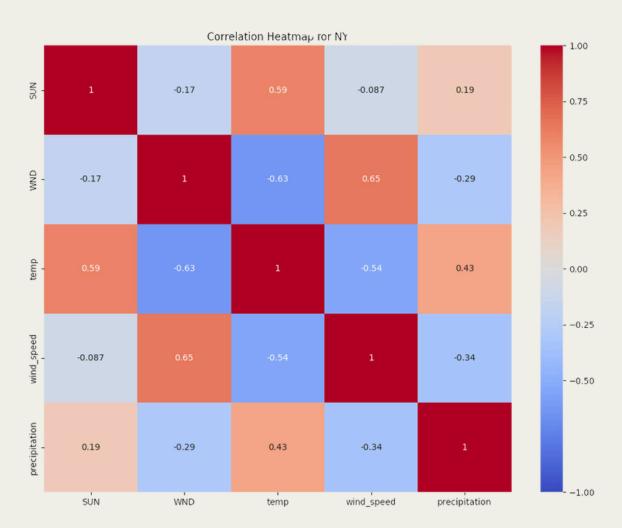
### THE DATA

### Data overview

Energy production and weather data on New York State, 2021 - 2023

### Data sources

- Energy production:
  - U.S. Energy Information Administration API
- Weather data:
  - meteostat API



## **Key**variables

- date date of observation
- **SUN** solar energy production in trillion BTU
- **WND** wind energy production in trillion BTU
- temp average temperature in °C
- wind\_speed average wind speed in km/h
- precipitation total precipitation in mm

# Data quality concerns

- limited geographic scope
- temporal resolution
- lacking energy output of each power source
- API is slow

### THE DATA



### NEXT STEPS

### Expand dataset



- Explore broader region
- Extract data on power plant locations
- More variables such as satellite imagery and geospatial data

Feature engineering



- Lag features
- seasonal indicators

### Modeling



- Expand modeling approaches
- Ensemble methods
- Hyperparameter tuning

### *Implementation*



- Implement computer vision on satellite data
- Use NLP for analyzing policy documents and sentiment on building power plants

### Deploy



Create dashboard for a site optimization model for determining optimal locations for renewable energy based on supply and demand conditions

# Thank you!