



KALAMAZOO VOTER TURNOUT INITIATIVE

A Neighborhood-Based Approach



 **WHAT** | The students of Kalamazoo Public Schools, along with partner organizations, are calling upon their community to **set a new voter turnout record in the November, 2020 election.**

 **GOAL | 90% VOTER TURNOUT IN KALAMAZOO**

 **HOW | Recruiting BLOCK LEADERS!**

Each block leader will be responsible for the 20 or 30 homes on their block and would be trained to do the following:

- 1) Distribute unbiased candidate information from the League of Women Voters.
- 2) Answer any questions about the voting process.
- 3) Assist in voter registration.
- 4) Provide information about how to apply for an absentee ballot, so citizens can vote from the comfort of their own home.
- 5) Check in before election day to confirm absentee ballot was submitted or answer any further questions.

 **WHO | Who can be a BLOCK LEADER?**

Students

Parents

Family Members

Community Members

Members of Faith Groups

Members of Youth Groups

Anyone who believes everyone's voice deserves to be heard!

 **HOW DO I GET INVOLVED?**

Sign up online at www.kpsvotes.com

Attend one of the 1-hour training sessions.

Get your BLOCK LEADER Resource Package

Visit your neighbors on your block.

Celebrate community and promote citizenship!