

Web Accessibility (A11y)



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1. Why is Accessibility important?
2. What is Web Accessibility?
3. Inclusive Design & Diverse Abilities
4. Principles
5. Assistive technologies
6. What you can do

Why is Accessibility important?



1 in 12 men have trouble differentiating colors (color blindness) - colourblindawareness.org

1 out of 7 people in the world has some sort of disability - *World Health Organization*

20% of the US Population has some sort of disability - *US Census Bureau*

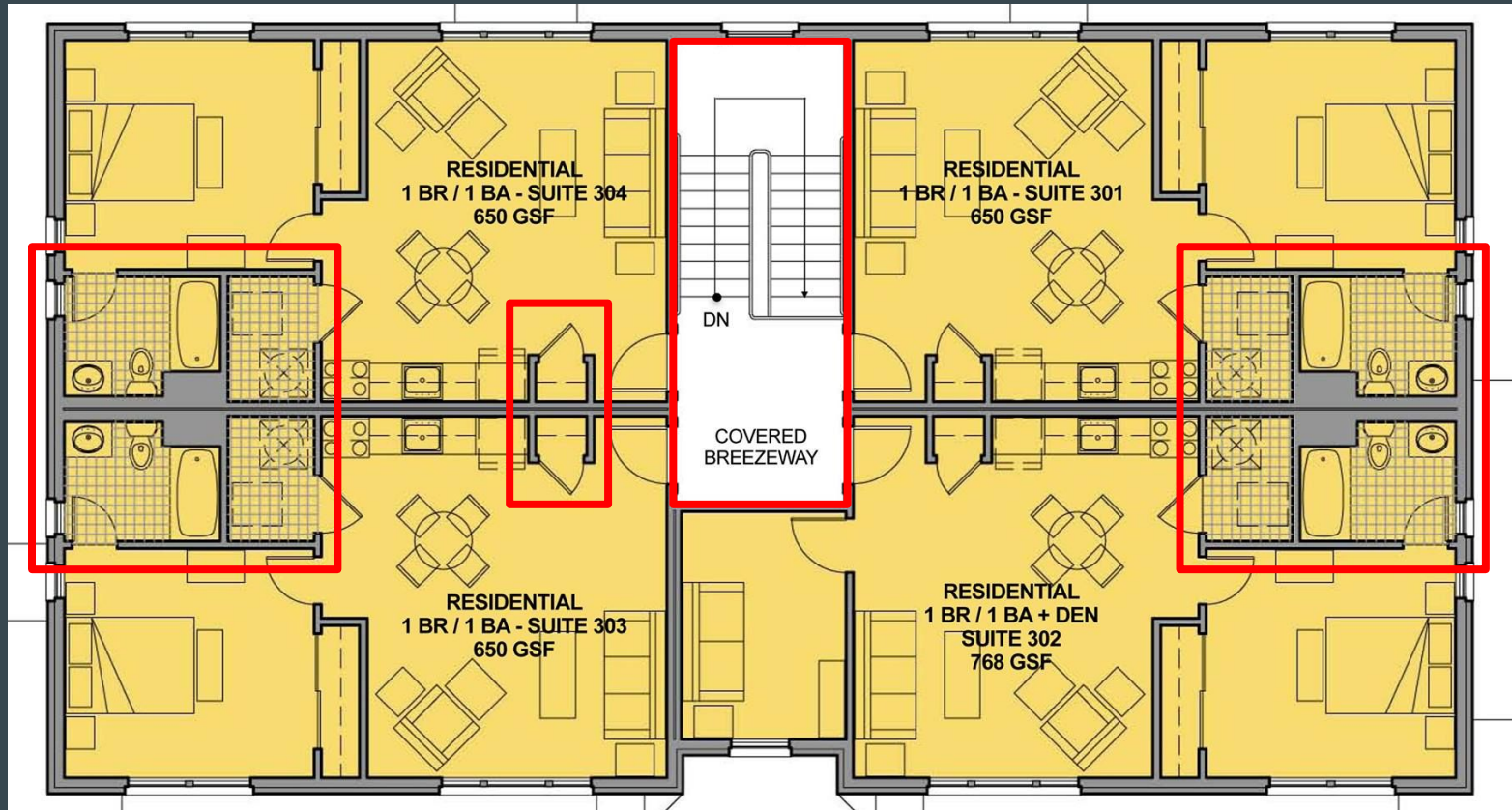
98% of web home pages have accessibility issues - [WebAIM Million Report](#)

Why is Accessibility important?

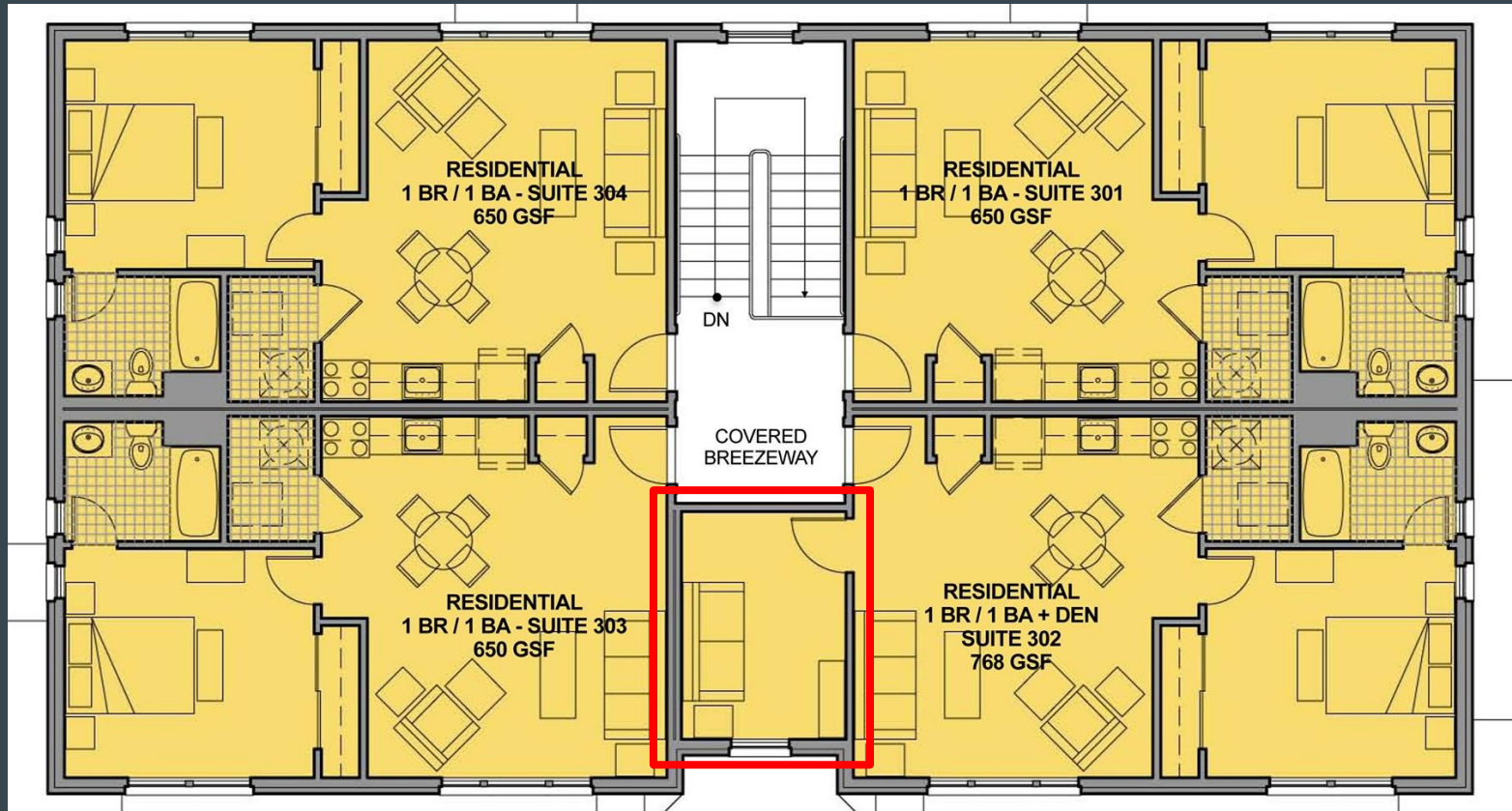
“...a disability is not an intrinsic property of an individual, but a mismatch between the individual’s abilities and environment.”

- World Health Organization,
[Web Accessibility Context](#)

Importance of Inclusive Design



Importance of Inclusive Design



Accessibility benefits everyone!









Failing to design inclusively









Diverse abilities

"Solve for one, extend to many"

- [Microsoft Inclusive Design Kit](#)

	Permanent	Temporary	Situational
Touch	 One arm	 Arm injury	 New parent
See	 Blind	 Cataract	 Distracted driver

	Permanent	Temporary	Situational
Hear	 Deaf	 Ear infection	 Bartender
Speak	 Non-verbal	 Laryngitis	 Heavy accent

Web Accessibility principles

Websites, tools, and technologies are designed and developed so that people with disabilities can use them.

- WWW is fundamentally designed to work for all people
- WWW removes barriers to communication and interaction
- Badly designed websites, applications, technologies, etc. introduce barriers

Many organisations are waking up to the fact that embracing accessibility leads to multiple benefits – strengthening brand presence, improving customer experience, colleague productivity, and reducing legal risks.

Paul Smyth, Head of Digital Accessibility, Barclays

Web Accessibility principles - POUR

Perceivable - people can see or hear the content

Operable - people can use the software via keyboard, mouse, voice, etc.

Understandable - people get clear and simple language

Robust - people can use different assistive technologies

Assistive Technologies

- Screen reader
- Text-to-speech
- Screen magnification
- Custom color theming

Using a screen reader

1. [Accessibility Testing Site](#)

Acme Widgets

Exploring the usability and accessibility of widgets

About this site

This web site includes sets of pages to test accessible and non-accessible methods for writing HTML. This will allow us to test patterns on multiple devices and assistive technologies. It will also give us controls for doing automated testing. The menu to the left will contain the test pages.

What you can do

1. Use semantic HTML

What you can do

1. Use semantic HTML

```
1  <section>
2    <h1>This is my page title!</h1>
3    <div>This is my first paragraph of my page.</div>
4  </section>
5  <section>
6    <h3>This is a heading for my first section.</h3>
7    <div>This is the paragraph. It also contains a link to <span class="link" onclick="goToGoogle()">Google's homepage</span>.</div>
8    <div>This paragraph contains a button to <div class="btn-custom" onclick="submitFeedback()">submit feedback</div>.</div>
9  </section>
10 <section>
11   <h5>This is a heading for my second section.</h5>
12   <div>This section includes an image.</div>
13   <div>
14     
15   </div>
16   <div>
17     <div class="checkmark">List item one</div>
18     <div class="checkmark">List item two</div>
19     <div class="checkmark">List item three</div>
20   </div>
21 </section>
22
```

What you can do

1. Use semantic HTML

```
1  <section>
2    <h1>This is my page title!</h1>
3    <p>This is my first paragraph of my page.</p>
4  </section>
5  <section>
6    <h2>This is a heading for my first section.</h2>
7    <p>This is the paragraph. It also contains a link to <a href="http://www.google.com">Google's homepage</a>.</p>
8    <p>This paragraph contains a button to <button onclick="submitFeedback()">submit feedback</button></p>
9  </section>
10 <section>
11   <h2>This is a heading for my second section.</h2>
12   <p>This section includes an image.</p>
13   <div>
14     
15   </div>
16   <ul>
17     <li>List item one</li>
18     <li>List item two</li>
19     <li>List item three</li>
20   </ul>
21 </section>
22
```

What you can do

1. Use semantic HTML
2. Use reusable UI components that are accessible
 - a. [Vue.js Accessibility Basics](#)



What you can do

1. Use semantic HTML
2. Use reusable UI components that are accessible
3. Test the UI using only your keyboard
 - a. `tab / shift+tab` to move forwards and backwards
 - b. `enter` to activate a button or a link
 - c. `space` to check/uncheck a checkbox
 - d. `up/down/left/right` to select a radio button in a radio button group

What you can do

1. Use semantic HTML
2. Use reusable UI components that are accessible
3. Test the UI using only your keyboard
4. Test the UI using a screen reader
 - a. Windows - download and use [NVDA](#)
 - b. Mac/iOS - use [VoiceOver](#) (built-in)
 - c. Android - use [TalkBack](#) (built-in)

Links to resources

1. [Web Content Accessibility Guidelines](#) (WCAG)
2. [NVDA Shortcut Keys](#)
3. [MacOS VoiceOver Guide](#)
4. [Android TalkBack Guide](#)
5. [Vue.js Accessibility Basics](#)
6. [Accessibility Testing Site](#)
7. <https://github.com/joshharrison626/Intro-To-Accessibility>