

Joshua Hobson *Web Developer*

Albuquerque, NM, 87102 | joshhobson95@gmail.com | [Github](#) | [LinkedIn](#) | [Portfolio](#)

EDUCATION

Devmountain | Lehi, UT

December 2022

- Web Development Program

Seattle Central College | Seattle, WA

March 2019

- Associates in Business

SKILLS

React | JavaScript | CSS | NodeJs | SQL | PostgreSQL | MySQL | Axios | Express | Cors | Git | Github | PGAdmin | Sequelize | AWS | Postman | Heroku | Firebase | Adobe Creative Suite | Figma | Wordpress | PHP | Advanced Custom Fields | Memberpress | Gravity Forms | Pantheon | ChatGPT | Custom Plugin Development | SVGs |

PROFESSIONAL EXPERIENCE

Freelance Web Design | Albuquerque, NM

January 2023 - present

Web Developer / Web Designer / Software Engineer

Center for Relational Learning Website Redesign - [Github Repo](#) | [Link to Site](#)

JavaScript | HTML | CSS | Wordpress | PHP | Shortcode | WP Mail SMTP | Advanced Editor Tools | Figma | Curve

- Created numerous webpage designs for the client to choose from, providing a broad spectrum of options to ensure alignment with their vision and preferences
- Integrated new brand colors and designs, working closely with the head of marketing to seamlessly incorporate fresh visual elements into the website in order to maintain brand consistency and appeal.
- Diligently worked on numerous redesigns to fine-tune the concept of the new site, ensuring that every detail met the client's expectations and enhanced the overall user experience
- Utilized a BlankSlate theme to work freely and incorporate any design the client requested, enabling maximum customization and flexibility in order to meet specific design preferences and requirements
- Crafted the WordPress site using HTML, JavaScript, CSS, and PHP, meticulously developing each page separately to ensure precise control and organization of the website's structure and content
- Found custom solutions to problems the client was facing on the old site, addressing and resolving issues to enhance functionality and user satisfaction
- Integrated Calendly apps, buy buttons for books, intros, and buy buttons for courses, streamlining these features to localize them on the website and improve ease of access and user experience
- Collaborated with BrownRice Internet's Servers to backup the old site, host the development site during the redesign process, and smoothly transition to the new site while maintaining the other services held on their VPS, ensuring a seamless deployment and continuous operation
- Continued working with the client to update and maintain their website, providing ongoing support and enhancements to ensure its continued relevance and effectiveness

Hello Sunie Collaboration - [Github Repo](#)

React | JavaScript | HTML | CSS | Axios | Express | Cors | NodeJs | Wordpress | PHP | Pantheon | Advanced Custom Fields | Shortcode | Memberpress | MetaBoxes | WP Mail SMTP | Gravity Forms | Custom Plugin Development

- Coordinated with fellow developers to integrate code seamlessly, ensuring optimal functionality and enhanced accessibility across the entire site, fostering a cohesive and user-friendly web experience
- Handcrafted a secure and dynamic Login Page using React, featuring user access throttling based on different account types, seamless login and logout functionality, as well as robust options for password recovery and username retrieval in order to provide an alternative login page

- Implemented administrative controls allowing administrators to approve or disapprove user accounts, while also incorporating features for generating and managing temporary passwords, all supported by an SMTP system and email links for efficient account management
- Contributed to in-depth research on leveraging advanced custom fields and their compatibility with WordPress plugins such as MemberPress and Gravity Forms, ensuring seamless integration and optimal functionality within the WordPress ecosystem, thus enhancing the overall user experience and expanding the capabilities of the website
- Played an integral role in implementing design changes and customizations to the site, actively contributing to enhancing the user interface (UI) through brand-specific menus and other UI elements, ensuring a visually appealing and cohesive user experience.
- Designed and implemented MetaBoxes with custom styling enhancing the backend interface for improved user experience to provide an intuitive and user-friendly administrative environment
- Utilized Advanced Custom Fields (ACF) for creating custom post types and a flexible content management system optimizing the website structure for seamless addition and management of diverse content types
- Expertly salvaged and revamped legacy code from the old site, meticulously rewriting and optimizing it for seamless integration into the new platform, ensuring the preservation of crucial functionalities and enhancing overall system efficiency
- Implemented custom shortcodes, HTML, and CSS utilizing both templates and coding expertise to create a tailored and responsive design that met the unique requirements of each webpage
- Revamped designs, icons, and portals by leveraging SVGs and responsive design techniques to elevate the overall aesthetics and brand representation of the webpages
- Implemented a real-time graphing algorithm in JavaScript to dynamically process and graph variables upon webpage load optimizing data visualization and accessibility for an intuitive user experience
- Created three distinct portals and calendars for PNM, NMG, and Sparklight Internet segregating and detailing work tasks by company to significantly improve task management and accessibility for each company's specific needs
- Developed a custom WordPress Plugin for an Admin Calendar enabling efficient work item management and streamlined email communication to enhance scheduling processes and administrative efficiency
- Diligently conducted regular site audits, identifying and resolving bugs and conflicts, ensuring a smooth and error-free user experience by proactively addressing and rectifying issues

Jericho Nursery Website Redesign - [Github Repo](#) | [Link to Site](#)

React | JavaScript | HTML | CSS | Axios | Express | Cors | NodeJs | SQL | Dotenv | BcryptJS | JSON Web Tokens | SWAL2 | Sequelize | Helmet | Google Analytics/GA4 | Google Tag Manager | SVG animation

- Designed numerous elegant and compelling web pages for the Jericho Team using Figma and Canva to lay the groundwork to build functional and beautiful websites
- Consulted with the Jericho Nursery team about their tastes and desires around their website to better understand how to serve my clientele
- Narrowed down designs the Jericho Team choose from and culminated aspects of all designed that meshed well with the brand in order to craft a final website design
- Crafted animations and stock photos according to Jericho's brand to allow their web presence to be cohesive and on message
- Developed and implemented an Admin Portal that allows other web developers and content creators to easily add and manage photos, blog posts, sales posts and other media types in order to give the Jericho Team full control of their website and flexibility when making their weekly posts
- Engineered an exceptionally mobile-friendly site that dynamically adjusts headers, navbars, styling, and other elements based on the user's device, ensuring an optimized and seamless experience tailored to each user's needs
- Utilized advanced web development techniques to engineer a robust set of functions enabling seamless dynamic data output and automatic activation/deactivation of various aspects such as dates, seasonal job opportunities, and workshops, ensuring up-to-date and relevant website content
- Collaborated closely with previous developers and an established ad agency to align vision and execute the creation of a cutting-edge website, seamlessly integrating innovative elements within the existing framework.

- Leveraged the expertise of certified Google Partners within the ad agency to optimize SEO, employing industry-leading techniques such as GTM and GA4 compatibility, while implementing essential elements like meta tags, alt texts, and other SEO optimization strategies for maximum visibility and search engine performance
- Served as the sole developer for both front-end and back-end aspects of the project, demonstrating exceptional proficiency by independently spearheading and successfully executing the entire development process with unwavering dedication and resourcefulness
- Continuing as the primary developer, diligently managing ongoing updates and overseeing the deployment process for the website, ensuring its smooth operation and continued enhancement in the weeks ahead

Devmountain | Lehi, UT

August 2022 - December 2022

Web Developer / Software Engineer (student)

Shiny Pokemon Checklist Version 2 - [Github Repo](#) | [Demo](#) | [Link to site](#)

React | JavaScript | HTML | CSS | Axios | Express | Cors | NodeJs | SQL | Dotenv | BcryptJS | JSON Web Tokens | SWAL2 | Sequelize

- Reimagined the original idea for a Shiny Pokemon Checklist and executed version 2 to be more functional and complete while keeping the core concepts of intuitiveness and cohesiveness very much alive to give users a well rounded experience
- Designed logos, loading animations and UX/UI to work around a central theme while using CSS media queries to allow the website to be as responsive as possible giving users a superb experience no matter their device
- Integrated a PostgreSQL database that was meticulously designed to store data in the most efficient way possible in order to create a streamlined back-end
- Formulated queries using SQL and the Sequelize ORM that combined data from many tables and created dynamic data output in order for users to check their progress of how many Pokemon they have obtained against how many Pokemon there are
- Implemented packages such as bcryptJS and JSON Web Tokens to provide login functionality to the website to not only allow users to create personal accounts but to hash and save users passwords securely and allow for ease of use when logging back in on trusted devices
- Redeveloped concepts from the original to be more robust and appealing by using the React Framework while also adding new features in order to expand and grow the application
- Developed the back-end of the application with NodeJs to communicate with the database and facilitate all requests made by the front end smoothly and efficiently allowing the application to stand independently

The Shiny Pokemon Checklist - [Github Repo](#) | [Demo](#)

JavaScript | HTML | CSS | Axios | Express | Cors | NodeJs

- Developed a website in order for Pokemon players to track their progress collecting shiny Pokemon in a fast and intuitive manner
- Designed and styled the website with excellent responsiveness and with UI/UX at the forefront of consideration
- Discovered multiple approaches to constructing the app and narrowed down the most efficient way to move forward
- Debugged extensively in order to squash any persistent problems with the website
- Utilized a JSON database and the nodemone package in order to simulate a server and database on your local machine
- Integrated Axios to send requests to the back-end and send data from the JSON database to the front end

Premier Cleaning ABQ | Albuquerque, NM

April 2020 - August 2022

Estate Manager/ House Cleaner

- Founded Premier Cleaning ABQ by taking on clients independently to better serve myself and my community as well as become a small business owner
- Excelled at house cleaning using superior cleaning tactics and attention to detail to dazzle customers
- Consolidated many jobs into one by taking on responsibilities to complete tasks in multiple fields to better serve the client

- Provided endless hours of maintenance all year round by adapting previous knowledge of my own with knowledge of the estate owners to excel in upkeep of the property

Instacart | Seattle, WA

May 2018 - June 2020

Deliver Driver/ In-store Shopper

- Optimized the company's relationships between customer, employee and employer through working with iOS based app to provide feedback and insight to increase users of the app on both employee and customer side
- Provided excellent service through attention to detail, communication and dedication to provide the customer with the best outcome possible
- Increased annual sales by becoming in the top 5 percentile of drivers, completing over 2500 deliveries

Resource Plus | Seattle, WA

March 2017 - October 2017

Nursery Merchandiser (Seasonal)

- Optimized staging of plants and products through design and attention to detail to better improve the sales of Lowes' Garden Section
- Expeditiously unpackaged plants in order to increase productivity and decrease loss of product
- Integrated personal strategies in staging in order to create a beautiful shopping environment

Green Cleaning Seattle | Seattle, WA

May 2015 - April 2017

House Cleaner/ Employee Trainer

- Provided superb cleaning through strict routine and unwavering devotion to the craft to better serve a client base passionate about keeping the environment clean through the use of Green house cleaning products
- Committed to a fragrance free workspace through using no fragrance in cleaning products or personally to protect those with allergies to fragrance
- Utilized iOS based technology to get schedules, work orders, client information, and to conduct day to day business for a more efficient workforce
- Improved customer experience by bridging the gap between the office and the client, updating tasks and preferences in order to cater to each client personally
- Lead and trained new hires in the precise cleaning methods and Green Cleaning's standards and practices in order to provide a baseline skill level of all Green Cleaners