# **Amazon Fine Food Reviews Analysis**

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

#### Attribute Information:

- 1 Id
- 2. ProductId unique identifier for the product
- 3. Userld unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

#### Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be considered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# [1]. Reading Data

# [1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

#### In [1]:

```
%matplotlib inline
import warnings
warnings.filterwarnings("ignore")

import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
import matplotlib.pyplot as plt
```

```
import seaborn as sns
from sklearn.feature extraction.text import TfidfTransformer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.feature extraction.text import CountVectorizer
from sklearn.metrics import confusion matrix
from sklearn import metrics
from sklearn.metrics import roc curve, auc
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
from tqdm import tqdm
import os
```

#### In [2]:

```
# using SQLite Table to read data.
con = sqlite3.connect('database.sqlite')
# filtering only positive and negative reviews i.e.
# not taking into consideration those reviews with Score=3
# SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data points
# you can change the number to any other number based on your computing power
# filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000""", co
# for tsne assignment you can take 5k data points
filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Score != 3 """, con)
# Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negative rating(0).
def partition(x):
   if x < 3:
       return 0
   return 1
#changing reviews with score less than 3 to be positive and vice-versa
actualScore = filtered data['Score']
positiveNegative = actualScore.map(partition)
filtered_data['Score'] = positiveNegative
print("Number of data points in our data", filtered data.shape)
filtered data.head(3)
```

Number of data points in our data (525814, 10)

## Out[2]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary
0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	1	1	1303862400	Good Quality Dog Food
1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	0	0	1346976000	Not as Advertised
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia	1	1	1	1219017600	"Delight" says it all

```
ld
          ProductId
                                 Userld Profile Name HelpfulnessNumerator HelpfulnessDenominator
                                                                                                                      Summary
In [3]:
display = pd.read sql query("""
SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
FROM Reviews
GROUP BY UserId
HAVING COUNT(*)>1
""", con)
In [4]:
print(display.shape)
display.head()
(80668, 7)
Out[4]:
                                                                                                                Text COUNT(*)
                 Userld
                            ProductId
                                              ProfileName
                                                                 Time Score
                                                                                   Overall its just OK when considering the
  #oc-R115TNMSPFT9I7
                                                                           2
                                                                                                                              2
                          B005ZBZLT4
                                                   Breyton 1331510400
                                            Louis E. Emory
                                                                                     My wife has recurring extreme muscle
                                                                           5
   #oc-R11D9D7SHXIJB9
                        B005HG9ESG
                                                           1342396800
                                                                                                                              3
                                                   "hoppy
                                                                                                          spasms, u...
                   #oc-
2
                          B005ZBZLT4
                                          Kim Cieszykowski
                                                          1348531200
                                                                               This coffee is horrible and unfortunately not ...
                                                                                                                              2
      R11DNU2NBKQ23Z
      #oc-
R11O5J5ZVQE25C
3
                         B005HG9ESG
                                             Penguin Chick
                                                           1346889600
                                                                               This will be the bottle that you grab from the...
                                                                                                                              3
                   #oc-
                         B007OSBEV0
                                       Christopher P. Presta
                                                          1348617600
                                                                                  I didnt like this coffee. Instead of telling y...
                                                                                                                              2
      R12KPBODL2B5ZD
In [5]:
display[display['UserId'] == 'AZY10LLTJ71NX']
Out[5]:
                Userld
                           ProductId
                                                   ProfileName
                                                                                                                 Text COUNT(*)
                                                                     Time
                                                 undertheshrine
                                                                                       I bought this 6 pack because for the
80638 AZY10LLTJ71NX B001ATMQK2
                                                                1296691200
                                                "undertheshrine'
In [6]:
```

```
display['COUNT(*)'].sum()
```

Out[6]: 393063

# [2] Exploratory Data Analysis

# [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [7]:
```

```
display= pd.read_sql_query("""
SELECT *
FPOM Pavious
```

```
WHERE Score != 3 AND UserId="AR5J8UI46CURR"

ORDER BY ProductID

""", con)
display.head()
```

#### Out[7]:

	ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summ
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACF QUADRA VANII WAFE
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACH QUADRAT VANII WAFE
2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACH QUADRAT VANII WAFE
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACH QUADRAT VANII WAFE
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACH QUADRAT VANII WAFE
4									Þ

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
In [8]:
```

```
#Sorting data according to ProductId in ascending order
sorted_data=filtered_data.sort_values('ProductId', axis=0, ascending=True, inplace=False, kind='qui
cksort', na_position='last')
```

#### In [9]:

```
#Deduplication of entries
final=sorted_data.drop_duplicates(subset={"UserId","ProfileName","Time","Text"}, keep='first', inpl
ace=False)
final.shape
```

## Out[9]:

(364173, 10)

## In [10]:

```
#Checking to see how much % of data still remains
(final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
```

```
Out[10]:
69.25890143662969
```

**Observation:-** It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [11]:
```

```
display= pd.read_sql_query("""
SELECT *
FROM Reviews
WHERE Score != 3 AND Id=44737 OR Id=64422
ORDER BY ProductID
""", con)
display.head()
```

## Out[11]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary
<b>0</b> 6442	22	B000MIDROQ	A161DK06JJMCYF	J. E. Stephens "Jeanne"	3	1	5	1224892800	Bought This for My Son at College
<b>1</b> 4473	37	B001EQ55RW	A2V0I904FH7ABY	Ram	3	2	4	1212883200	Pure cocoa taste with crunchy almonds inside
									Þ

#### In [12]:

```
final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
```

# In [13]:

```
#Before starting the next phase of preprocessing lets see the number of entries left
print(final.shape)

#How many positive and negative reviews are present in our dataset?
final['Score'].value_counts()
```

```
(364171, 10)
```

Name: Score, dtype: int64

# [3] Preprocessing

# [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.

- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

#### In [14]:

```
# printing some random reviews
sent_0 = final['Text'].values[0]
print(sent_0)
print("="*50)

sent_1000 = final['Text'].values[1000]
print(sent_1000)
print("="*50)

sent_1500 = final['Text'].values[1500]
print(sent_1500)
print(sent_1500)
print("="*50)

sent_4900 = final['Text'].values[4900]
print(sent_4900)
print(sent_4900)
print("="*50)
```

this witty little book makes my son laugh at loud. i recite it in the car as we're driving along a nd he always can sing the refrain. he's learned about whales, India, drooping roses: i love all t he new words this book introduces and the silliness of it all. this is a classic book i am willing to bet my son will STILL be able to recite from memory when he is in college

I was really looking forward to these pods based on the reviews. Starbucks is good, but I prefer bolder taste... imagine my surprise when I ordered 2 boxes - both were expired! One expired back in 2005 for gosh sakes. I admit that Amazon agreed to credit me for cost plus part of shipping, b ut geez, 2 years expired!!! I'm hoping to find local San Diego area shoppe that carries pods so t hat I can try something different than starbucks.

Great ingredients although, chicken should have been 1st rather than chicken broth, the only thing I do not think belongs in it is Canola oil. Canola or rapeseed is not someting a dog would ever find in nature and if it did find rapeseed in nature and eat it, it would poison them. Today's Food industries have convinced the masses that Canola oil is a safe and even better oil than olive or virgin coconut, facts though say otherwise. Until the late 70's it was poisonous until they figured out a way to fix that. I still like it but it could be better.

Can't do sugar. Have tried scores of SF Syrups. NONE of them can touch the excellence of this product.<br/>
Strip />cbr />Thick, delicious. Perfect. 3 ingredients: Water, Maltitol, Natural Maple Flavor. PERIOD. No chemicals. No garbage.<br/>
Strip />cbr />Have numerous friends & family members hooked on this stuff. My husband & son, who do NOT like "sugar free" prefer this over major label regular syrup.<br/>
Strip />cbr />I use this as my SWEETENER in baking: cheesecakes, white brownies, muffins, pumpkin pies, etc... Unbelievably delicious...<br/>
Strip />cbr />Can you tell I like it?:)

#### In [15]:

```
# remove urls from text python: https://stackoverflow.com/a/40823105/4084039
sent_0 = re.sub(r"http\S+", "", sent_0)
sent_1000 = re.sub(r"http\S+", "", sent_1000)
sent_150 = re.sub(r"http\S+", "", sent_1500)
sent_4900 = re.sub(r"http\S+", "", sent_4900)
print(sent_0)
```

this witty little book makes my son laugh at loud. i recite it in the car as we're driving along a nd he always can sing the refrain. he's learned about whales, India, drooping roses: i love all t he new words this book introduces and the silliness of it all. this is a classic book i am willing to bet my son will STILL be able to recite from memory when he is in college

```
In [16]:
```

```
# https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all-tags-from-an
-element
from bs4 import BeautifulSoup
```

```
soup = BeautifulSoup(sent_0, 'lxml')
text = soup.get_text()
print(text)
print("="*50)

soup = BeautifulSoup(sent_1000, 'lxml')
text = soup.get_text()
print(text)
print("="*50)

soup = BeautifulSoup(sent_1500, 'lxml')
text = soup.get_text()
print(text)
print(text)
print("="*50)

soup = BeautifulSoup(sent_4900, 'lxml')
text = soup.get_text()
print(text)
print("="*50)
```

this witty little book makes my son laugh at loud. i recite it in the car as we're driving along a nd he always can sing the refrain. he's learned about whales, India, drooping roses: i love all t he new words this book introduces and the silliness of it all. this is a classic book i am willing to bet my son will STILL be able to recite from memory when he is in college

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-----

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## In [17]:

```
# https://stackoverflow.com/a/47091490/4084039
import re
def decontracted(phrase):
   # specific
    phrase = re.sub(r"won't", "will not", phrase)
    phrase = re.sub(r"can\'t", "can not", phrase)
    # general
    phrase = re.sub(r"n\'t", " not", phrase)
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
   phrase = re.sub(r"\'d", " would", phrase)
   phrase = re.sub(r"\'ll", " will", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'m", " am", phrase)
   return phrase
```

#### In [18]:

```
sent_1500 = decontracted(sent_1500)
print(sent_1500)
print("="*50)
```

Great ingredients although, chicken should have been 1st rather than chicken broth, the only thing T do not think belongs in it is Capala and Capala or represent is not compating a dog would over fi

I do not think belongs in it is canota off. Canota of rapeseed is not someting a dog would ever if nd in nature and if it did find rapeseed in nature and eat it, it would poison them. Today is Food industries have convinced the masses that Canola oil is a safe and even better oil than olive or v irgin coconut, facts though say otherwise. Until the late 70 is it was poisonous until they figured out a way to fix that. I still like it but it could be better.

\_\_\_\_\_\_

#### In [19]:

```
#remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
print(sent_0)
```

this witty little book makes my son laugh at loud. i recite it in the car as we're driving along a nd he always can sing the refrain. he's learned about whales, India, drooping roses: i love all t he new words this book introduces and the silliness of it all. this is a classic book i am willing to bet my son will STILL be able to recite from memory when he is in college

#### In [20]:

```
#remove spacial character: https://stackoverflow.com/a/5843547/4084039
sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
print(sent_1500)
```

Great ingredients although chicken should have been 1st rather than chicken broth the only thing I do not think belongs in it is Canola oil Canola or rapeseed is not someting a dog would ever find in nature and if it did find rapeseed in nature and eat it it would poison them Today is Food indu stries have convinced the masses that Canola oil is a safe and even better oil than olive or virgi n coconut facts though say otherwise Until the late 70 is it was poisonous until they figured out a way to fix that I still like it but it could be better

#### In [21]:

```
# https://gist.github.com/sebleier/554280
# we are removing the words from the stop words list: 'no', 'nor', 'not'
# <br /><br /> ==> after the above steps, we are getting "br br"
# we are including them into stop words list
# instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "y
ou're", "you've",\
            "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he', 'him', 'his',
'himself', \
            'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', 'they', 'them',
'their',\
            'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'll",
'these', 'those', \
            'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'having',
'do', 'does', \
            'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'until', '
while', 'of', \
            'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'during',
'before', 'after',\
            'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'under'
, 'again', 'further',\
            'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'any', 'both', '&
ach', 'few', 'more', \
            'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'too', 'very', \
            's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'now', 'd', 'll'
, 'm', 'o', 're', \
            've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'doesn', "do
esn't", 'hadn',\
            "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mightn',
"mightn't", 'mustn',\
            "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", 'wasn',
"wasn't", 'weren', "weren't", \
            'won', "won't", 'wouldn', "wouldn't"])
4
```

#### In [22]:

```
# Combining all the above stundents
from tqdm import tqdm
```

```
preprocessed_reviews = []
# tqdm is for printing the status bar
for sentance in tqdm(final['Text'].values):
    sentance = re.sub(r"http\s+", "", sentance)
    sentance = BeautifulSoup(sentance, 'lxml').get_text()
    sentance = decontracted(sentance)
    sentance = re.sub("\s*\d\s*", "", sentance).strip()
    sentance = re.sub('[^A-Za-z]+', ' ', sentance)
    # https://gist.github.com/sebleier/554280
    sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopwords)
    preprocessed_reviews.append(sentance.strip())
```

In [23]:

```
preprocessed_reviews[1500]
```

Out[23]:

'great ingredients although chicken rather chicken broth thing not think belongs canola oil canola rapeseed not someting dog would ever find nature find rapeseed nature eat would poison today food industries convinced masses canola oil safe even better oil olive virgin coconut facts though say otherwise late poisonous figured way fix still like could better'

# [3.2] Preprocessing Review Summary

In [24]:

```
## Similartly you can do preprocessing for review summary also.
```

# [4] Featurization

In [25]:

```
# split data points to avoid data leakage
from sklearn.model_selection import train_test_split

n_samples= 100000
x_sampled_data= preprocessed_reviews[:n_samples]
y_sampled_data= final.Score[:n_samples]

X_train, x_test, Y_train, y_test= train_test_split(x_sampled_data, y_sampled_data, test_size= .33)
```

# [4.1] BAG OF WORDS

```
In [26]:
```

```
count vect = CountVectorizer() #in scikit-learn
X train bow= count vect.fit transform(X train)
print("some feature names ", count vect.get feature names()[:10])
print("the type of count vectorizer ",type(X train bow))
print("the shape of out text BOW vectorizer ",X_train_bow.get_shape())
print('='*50)
X test bow = count vect.transform(x test)
print("the type of count vectorizer ",type(X_test_bow))
print("the shape of out text BOW vectorizer ",X_test_bow.get_shape())
'aaaaaahhhhhyaaaaaa', 'aaaaaand', 'aaaaaah', 'aaaaawsome']
the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
the shape of out text BOW vectorizer (67000, 49341)
______
the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
the chane of out text ROW westerizer (33000 /03/1)
```

# [4.2] Bi-Grams and n-Grams.

In [0]:

```
#bi-gram, tri-gram and n-gram

#removing stop words like "not" should be avoided before building n-grams

# count_vect = CountVectorizer(ngram_range=(1,2))

# please do read the CountVectorizer documentation http://scikit-
learn.org/stable/modules/generated/sklearn.feature_extraction.text.CountVectorizer.html

# you can choose these numebrs min_df=10, max_features=5000, of your choice
count_vect = CountVectorizer(ngram_range=(1,2), min_df=10, max_features=5000)
final_bigram_counts = count_vect.fit_transform(preprocessed_reviews)
print("the type of count vectorizer ",type(final_bigram_counts))
print("the shape of out text BOW vectorizer ",final_bigram_counts.get_shape())
print("the number of unique words including both unigrams and bigrams ", final_bigram_counts.get_s
hape()[1])

the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
the shape of out text BOW vectorizer (4986, 3144)
the number of unique words including both unigrams and bigrams 3144
```

# [4.3] TF-IDF

In [27]:

```
tf idf vect = TfidfVectorizer(ngram range=(1,2), min df=10)
X_train_tfidf= tf_idf_vect.fit_transform(X_train)
print ("some sample features (unique words in the corpus)", tf idf vect.get feature names () [0:10])
print("the type of count vectorizer ", type(X train tfidf))
print("the shape of out text TFIDF vectorizer ",X train tfidf.get shape())
print('='*50)
X test tfidf= tf idf vect.transform(x test)
print("the type of count vectorizer ",type(X_test_tfidf))
print("the shape of out text TFIDF vectorizer ",X_test_tfidf.get shape())
some sample features (unique words in the corpus) ['ab', 'abandon', 'abc', 'abdominal', 'ability',
'able', 'able break', 'able buy', 'able chew', 'able drink']
the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
the shape of out text TFIDF vectorizer (67000, 37915)
_____
the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
the shape of out text TFIDF vectorizer (33000, 37915)
```

# [4.4] Word2Vec

In [26]:

```
# Train your own Word2Vec model using your own text corpus
i=0
list_of_sentance=[]
for sentance in X_train:
    list_of_sentance.append(sentance.split())
```

In [27]:

```
# Using Google News Word2Vectors

# in this project we are using a pretrained model by google

# its 3.3G file, once you load this into your memory

# it occupies ~9Gb, so please do this step only if you have >12G of ram

# we will provide a pickle file wich contains a dict ,

# and it contains all our courpus words as keys and model[word] as values
```

```
# To use this code-snippet, download "GoogleNews-vectors-negativeJUU.Din"
# from https://drive.google.com/file/d/0B7XkCwpI5KDYNlNUTTlSS21pQmM/edit
# it's 1.9GB in size.
# http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17SRFAzZPY
# you can comment this whole cell
# or change these varible according to your need
is_your_ram_gt_16g=False
want to use google w2v = False
want to train w2v = True
if want to train w2v:
    # min count = 5 considers only words that occured atleast 5 times
    w2v model=Word2Vec(list of sentance,min count=5,size=50, workers=4)
    print(w2v model.wv.most similar('great'))
    print('='*50)
    print(w2v model.wv.most similar('worst'))
elif want_to_use_google_w2v and is_your_ram_gt_16g:
    if os.path.isfile('GoogleNews-vectors-negative300.bin'):
        w2v_model=KeyedVectors.load_word2vec_format('GoogleNews-vectors-negative300.bin', binary=Tr
ue)
        print(w2v model.wv.most similar('great'))
        print(w2v model.wv.most similar('worst'))
       print("you don't have gogole's word2vec file, keep want to train w2v = True, to train your
own w2v ")
[('good', 0.832168698310852), ('terrific', 0.8253186941146851), ('awesome', 0.8083842992782593), (
'excellent', 0.8074345588684082), ('fantastic', 0.8049054145812988), ('wonderful',
0.7881608009338379), ('perfect', 0.7651262283325195), ('nice', 0.722446084022522), ('amazing', 0.7
004618048667908), ('fabulous', 0.6860787868499756)]
______
[('greatest', 0.7601165771484375), ('disgusting', 0.7121964693069458), ('best',
0.6908397674560547), ('horrible', 0.6568304300308228), ('terrible', 0.6364208459854126), ('awful',
0.6297550201416016), ('tastiest', 0.6062493324279785), ('worse', 0.5978882908821106), ('closest',
0.5957783460617065), ('nastiest', 0.5905071496963501)]
In [28]:
w2v words = list(w2v model.wv.vocab)
print("number of words that occured minimum 5 times ",len(w2v words))
print("sample words ", w2v_words[0:50])
number of words that occured minimum 5 times 15729
sample words ['amazingly', 'flavorful', 'hard', 'candy', 'like', 'gummy', 'products', 'hit',
'flavor', 'real', 'fruit', 'spot', 'product', 'high', 'quality', 'flavors', 'incredibly', 'juicy',
'true', 'life', 'mainly', 'actual', 'main', 'ingredient', 'not', 'anything', 'leathers',
'closest', 'thing', 'eating', 'gets', 'terms', 'buy', 'time', 'love', 'particularly', 'lychee', 'k
iwi', 'strawberry', 'sellers', 'image', 'match', 'item', 'shipped', 'us', 'purchased', 'exact', 'c
atnip', 'local', 'pet']
```

# [4.4.1] Converting text into vectors using Avg W2V, TFIDF-W2V

# [4.4.1.1] Avg W2v

```
In [29]:
```

```
cnt_words += 1
if cnt_words != 0:
    sent_vec /= cnt_words
    X_tr_AvgW2V.append(sent_vec)
print(len(X_tr_AvgW2V))
print(len(X_tr_AvgW2V[0]))

100%| 67000/67000 [42:13<00:00, 26.44it/s]</pre>
```

50

```
In [30]:
```

```
# average Word2Vec
# compute average word2vec for each review.
X_test_AvgW2V = []; # the avg-w2v for each sentence/review is stored in this list
for sent in tqdm(x_test): # for each review/sentence
   sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need to change this
to 300 if you use google's w2v
   cnt words =0; # num of words with a valid vector in the sentence/review
   for word in sent: # for each word in a review/sentence
       if word in w2v words:
           vec = w2v model.wv[word]
           sent vec += vec
           cnt words += 1
   if cnt words != 0:
       sent vec /= cnt words
   X test AvgW2V.append(sent vec)
print(len(X test AvgW2V))
print(len(X_test_AvgW2V[0]))
        33000/33000 [21:43<00:00, 25.32it/s]
```

33000 50

## [4.4.1.2] TFIDF weighted W2v

In [39]:

```
# S = ["abc def pqr", "def def def abc", "pqr pqr def"]
model = TfidfVectorizer()
tf_idf_matrix = model.fit_transform(X_train)
# we are converting a dictionary with word as a key, and the idf as a value
dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
```

In [40]:

```
# TF-IDF weighted Word2Vec
tfidf feat = model.get feature names() # tfidf words/col-names
# final tf idf is the sparse matrix with row= sentence, col=word and cell val = tfidf
X tr tfidf sent vectors = []; # the tfidf-w2v for each sentence/review is stored in this list
for sent in tqdm(X_train): # for each review/sentence
    sent vec = np.zeros(50) # as word vectors are of zero length
    weight_sum =0; # num of words with a valid vector in the sentence/review
    \textbf{for word in sent:} \ \textit{\# for each word in a review/sentence}
        if word in w2v words and word in tfidf feat:
            vec = w2v model.wv[word]
              tf idf = tf idf matrix[row, tfidf_feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf idf = dictionary[word] * (sent.count(word) /len(sent))
            sent vec += (vec * tf idf)
```

```
weight sum += tf idf
   if weight sum != 0:
      sent vec /= weight sum
   X tr tfidf sent vectors.append(sent vec)
100%| 67000/67000 [4:02:16<00:00, 4.96it/s]
```

#### In [41]:

```
# TF-IDF weighted Word2Vec
tfidf_feat = model.get_feature names() # tfidf words/col-names
# final tf idf is the sparse matrix with row= sentence, col=word and cell val = tfidf
X_test_tfidf_sent_vectors = []; # the tfidf-w2v for each sentence/review is stored in this list
\textbf{for} \ \texttt{sent} \ \underline{\textbf{in}} \ \texttt{tqdm} \ (\texttt{x\_test}) : \ \# \ \textit{for each review/sentence}
    sent vec = np.zeros(50) # as word vectors are of zero length
    weight sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v words and word in tfidf feat:
            vec = w2v model.wv[word]
              tf idf = tf idf matrix[row, tfidf_feat.index(word)]
             # to reduce the computation we are
             # dictionary[word] = idf value of word in whole courpus
             # sent.count(word) = tf valeus of word in this review
            tf idf = dictionary[word] * (sent.count(word) /len(sent))
            sent_vec += (vec * tf_idf)
            weight sum += tf idf
    if weight_sum != 0:
        sent_vec /= weight_sum
    X test tfidf sent vectors.append(sent vec)
    row += 1
100%| 33000/33000 [1:30:06<00:00, 4.40it/s]
```

# [5] Assignment 5: Apply Logistic Regression

#### 1. Apply Logistic Regression on these feature sets

- SET 1:Review text, preprocessed one converted into vectors using (BOW)
- SET 2:Review text, preprocessed one converted into vectors using (TFIDF)
- SET 3: Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

# 2. Hyper paramter tuning (find best hyper parameters corresponding the algorithm that you choose)

- Find the best hyper parameter which will give the maximum AUC value
- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

#### 3. Pertubation Test

- Get the weights W after fit your model with the data X i.e Train data.
- Add a noise to the X (X' = X + e) and get the new data set X' (if X is a sparse matrix, X.data+=e)
- Fit the model again on data X' and get the weights W'
- Add a small eps value(to eliminate the divisible by zero error) to W and W' i.e W=W+10^-6 and W' = W'+10^-6
- Now find the % change between W and W' (| (W-W') / (W) |)\*100)
- Calculate the 0th, 10th, 20th, 30th, ...100th percentiles, and observe any sudden rise in the values of percentage change vector
- Ex: consider your 99th percentile is 1.3 and your 100th percentiles are 34.6, there is sudden rise from 1.3 to 34.6, now calculate the 99.1, 99.2, 99.3,..., 100th percentile values and get the proper value after which there is sudden rise the values,
- Print the feature names whose % change is more than a threshold x(in our example it's 2.5)

## 4. Sparsity

· Calculate sparsity on weight vector obtained after using L1 regularization

NOTE: Do sparsity and multicollinearity for any one of the vectorizers. Bow or tf-idf is recommended.

#### 5. Feature importance

• Get top 10 important features for both positive and negative classes separately.

## 6. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like:
  - Taking length of reviews as another feature.
  - Considering some features from review summary as well.

#### 7. Representation of results

- You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure.
- Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.
- Along with plotting ROC curve, you need to print the <u>confusion matrix</u> with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps</u>.

#### 8. Conclusion

• You need to summarize the results at the end of the notebook, summarize it in the table format. To print out a table please refer to this prettytable library link

## Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit\_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link.

# **Applying Logistic Regression**

```
In [32]:
```

```
# importing libraries
from sklearn.model_selection import train_test_split
from sklearn.model_selection import GridSearchCV
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import roc_curve, auc
from sklearn.metrics import roc_auc_score

import math
import warnings
warnings.filterwarnings("ignore")
```

# [5.1] Logistic Regression on BOW, SET 1

# [5.1.1] Applying Logistic Regression with L1 regularization on BOW, SET 1

```
In [35]:
```

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]

#Using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='l1'), tuned_parameters, scoring = 'f1', cv=5)
model.fit(X_train_bow, Y_train)
```

```
train auc= model.cv results ['mean train score']
train_auc_std= model.cv_results_['std_train_score']
cv auc = model.cv results ['mean test score']
cv auc std= model.cv results ['std test score']
log my data = [math.log(x) for x in ls]
plt.plot(log my data, (train auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
plt.plot(log my data, cv auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()
print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best score )
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```

# ERROR PLOTS 1.00 Train AUC 0.98 0.96 0.92 -10.0 -7.5 -5.0 -2.5 0.0 2.5 5.0 7.5 10.0 C: hyperparameter

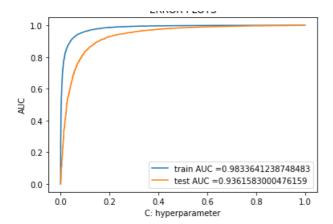
#### In [36]:

```
lr_model = LogisticRegression(C= best_C, penalty='ll')
lr_model.fit(X_train_bow, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_bow)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_bow)[:,1])

plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_bow)))
```



AUC: 0.8876055412330767

#### In [37]:

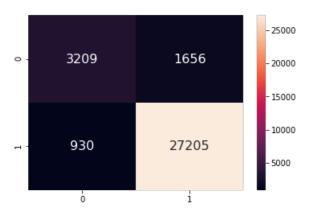
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_bow)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_bow)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

Test confusion matrix [[ 3209 1656] [ 930 27205]]

## Out[37]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f39a1d486d8>



# [5.1.1.1] Calculating sparsity on weight vector obtained using L1 regularization on BOW, SET 1

# In [38]:

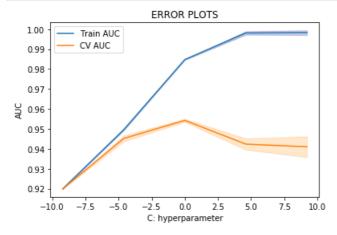
```
# More Sparsity (Fewer elements of W* being non-zero) by increasing Lambda (decreasing C)
import numpy as np

clf = LogisticRegression(C= best_C, penalty='ll');
clf.fit(X_train_bow, Y_train);
w = clf.coef_
print('Sparsity: ',np.count_nonzero(w))
```

Sparsity: 4765

```
In [39]:
```

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned parameters = [{'C': ls}]
#Using GridSearchCV
model = GridSearchCV(LogisticRegression(), tuned parameters, scoring = 'f1', cv=5)
model.fit(X train bow, Y train)
train auc= model.cv results ['mean train score']
train auc std= model.cv results ['std train score']
cv auc = model.cv results ['mean test score']
cv auc std= model.cv results ['std test score']
log_my_data = [math.log(x) for x in ls]
plt.plot(log my data, (train auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
plt.plot(log my data, cv auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill between(log my data,cv auc - cv auc std,cv auc + cv auc std,alpha=0.2,color='darkora
nge')
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()
print('Best hyper parameter: ', model.best params )
print('Model Score: ', model.best score )
print('Model estimator: ', model.best estimator )
best_C= float(model.best_params_['C'])
```



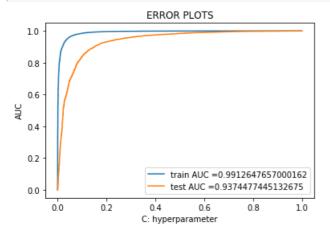
#### In [40]:

```
lr_model = LogisticRegression(C= best_C)
lr_model.fit(X_train_bow, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_bow)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_bow)[:,1])
```

```
plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_bow)))
```



AUC: 0.920401346573141

#### In [41]:

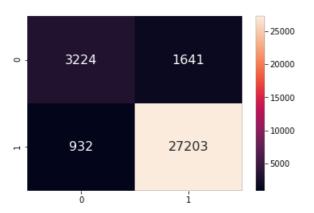
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_bow)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_bow)))
sns.heatmap(df_test, annot=True, annot_kws={"size": 16}, fmt='g')
```

Test confusion matrix [[ 3224 1641] [ 932 27203]]

## Out[41]:

<matplotlib.axes. subplots.AxesSubplot at 0x7f39a1eb48d0>



# [5.1.2.1] Performing pertubation test (multicollinearity check) on BOW, SET 1

# In [58]:

```
# weights on model before adding error to train dataset
from sklearn.metrics import accuracy_score
```

```
lr_model = LogisticRegression(C= 1, penalty='l1')
lr_model.fit(X_train_bow, Y_train)
pred= lr_model.predict(X_test_bow)
print('Accuracy: ', accuracy_score(y_test, pred))
weight_1= lr_model.coef_
```

Accuracy: 0.92187878787879

```
In [60]:
```

```
# weights on model after adding error to train dataset
from scipy.sparse import find
X_tr_epsilon= X_train_bow

#Random noise
epsilon = np.random.uniform(low=-0.0001, high=0.0001, size=(find(X_tr_epsilon)[0].size,))
#Getting the postions(row and column) and value of non-zero datapoints
a,b,c = find(X_tr_epsilon)

#Introducing random noise to non-zero datapoints
X_tr_epsilon[a,b] = epsilon + X_tr_epsilon[a,b]

lr_model = LogisticRegression(C= 1, penalty='ll')
lr_model.fit(X_tr_epsilon, Y_train)
pred= lr_model.predict(X_test_bow)
print('Accuracy: ', accuracy_score(y_test, pred))

weight_2= lr_model.coef_
```

Accuracy: 0.91987878787879

#### In [68]:

```
diff= (abs(weight_1 - weight_2)/weight_1)*100
print(diff.size)
```

49244

# [5.1.3] Feature Importance on BOW, SET 1

## [5.1.3.1] Top 10 important features of positive and negative class from SET 1

```
In [29]:
```

```
# Creating the model with our best alpha.
mnb_clf = LogisticRegression(C= 1, penalty='l1')
mnb_clf.fit(X_train_bow, Y_train)
```

# Out[29]:

## In [36]:

```
# Ref.:https://www.kaggle.com/laowingkin/amazon-fine-food-review-sentiment-analysis
w = count_vect.get_feature_names()
coef = mnb_clf.coef_.tolist()[0]
coeff_df = pd.DataFrame({'Word' : w, 'Coefficient' : coef})
coeff_df = coeff_df.sort_values(['Coefficient', 'Word'], ascending=[0, 1])
print('')
print('-Top 20 positive-')
print(coeff_df.head(20).to_string(index=False))
print('')
print(''-Top 20 negative-')
```

```
print(coeff_df.tail(20).to_string(index=False))
-Top 20 positive-
Word Coefficient
 critical 4.969975
  similac
             4.451155
 samplers
             3.867715
             3.847230
 versatile
   modest
             3.581931
             3.505305
   ramune
             3.325100
pleasantly
   kisses
             3.294496
            3.196754
 skeptical
 security
            2.977212
  patient
            2.915194
            2.862605
 drawback
 grateful
             2.855520
    pests
             2.810917
             2.744712
    swore
     beat
            2.701648
   delish
            2.690778
            2.664897
  worries
 tastiest
             2.636445
            2.605601
complement
-Top 20 negative-
Word Coefficient
 unacceptable -2.662629
      sounded
                -2.669663
     avocados -2.684959
       temper -2.714811
        mori -2.779016
                -2.812268
     powergel
                -2.876170
      bizarre
                -3.210357
       worst
                -3.292404
       markup
                -3.328958
        sunny
                -3.364811
       larvae
       archer
                -3.367268
     pyrenees
                -3.562408
discriminating
                -3.571116
              -3.739963
     mediocre
  sustainably -3.971847
     drawing
                -4.006706
                -4.345440
        schar
      weakest -4.479616
    sedentary -9.934590
```

# [5.2] Logistic Regression on TFIDF, SET 2

# [5.2.1] Applying Logistic Regression with L1 regularization on TFIDF, SET 2

In [42]:

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]

#Using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='ll'), tuned_parameters, scoring = 'f1', cv=5)
model.fit(X_train_tfidf, Y_train)

train_auc= model.cv_results_['mean_train_score']
train_auc_std= model.cv_results_['std_train_score']
cv_auc = model.cv_results_['mean_test_score']
cv_auc_std= model.cv_results_['std_test_score']

log_my_data = [math.log(x) for x in ls]

plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039

slt_res() fill_between log_my_data_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_train_auc_score_trai
```

```
prt.gca().fifit_between(log_my_data,train_auc = train_auc_std,train_auc + train_auc_std,aipna=0.2,co
lor='darkblue')

plt.plot(log_my_data, cv_auc, label='CV AUC')

# this code is copied from here: https://stackoverflow.com/a/48803361/4084039

plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora nge')

plt.legend()

plt.slabel("C: hyperparameter")

plt.ylabel("AUC")

plt.title("ERROR PLOTS")

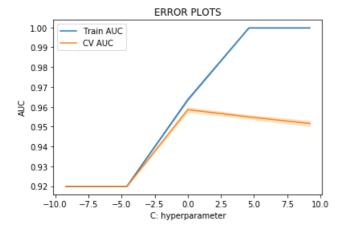
plt.show()

print('Best hyper parameter: ', model.best_params_)

print('Model Score: ', model.best_score_)

print('Model estimator: ', model.best_estimator_)

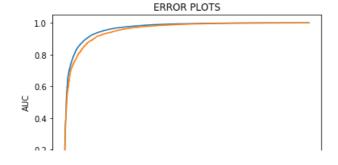
best_C= float(model.best_params_['C'])
```



## In [43]:

```
lr_model = LogisticRegression(C= best_C, penalty='ll')
lr_model.fit(X_train_tfidf, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_tfidf)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_tfidf)[:,1])
plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()
print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_tfidf)))
```



```
train AUC =0.9671958854582616
test AUC =0.9573537183353421
0.0 0.2 0.4 0.6 0.8 1.0
C: hyperparameter
```

AUC: 0.8317892072766967

#### In [44]:

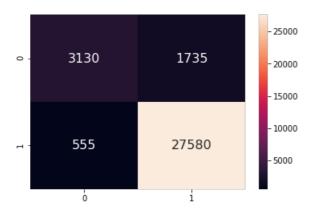
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_tfidf)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_tfidf)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

Test confusion matrix [[ 3130 1735] [ 555 27580]]

#### Out[44]:

<matplotlib.axes. subplots.AxesSubplot at 0x7f39a051fe48>



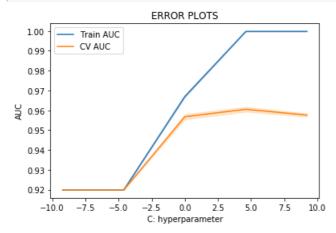
# [5.2.2] Applying Logistic Regression with L2 regularization on TFIDF, SET 2

#### In [45]:

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]
#Using GridSearchCV
model = GridSearchCV(LogisticRegression(), tuned parameters, scoring = 'f1', cv=5)
model.fit(X_train_tfidf, Y_train)
train auc= model.cv results ['mean train score']
train_auc_std= model.cv_results_['std_train_score']
cv_auc = model.cv_results_['mean_test_score']
cv auc std= model.cv results ['std test score']
log my data = [math.log(x) for x in ls]
plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
plt.plot(log_my_data, cv_auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora
```

```
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best_score_)
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```



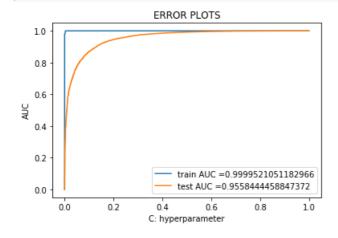
# In [31]:

```
lr_model = LogisticRegression(C= best_C)
lr_model.fit(X_train_tfidf, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_tfidf)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_tfidf)[:,1])

plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_tfidf)))
```



#### In [47]:

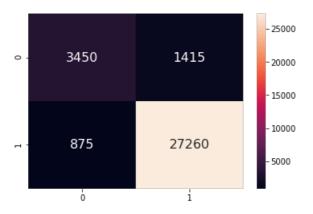
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_tfidf)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_tfidf)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

```
Test confusion matrix [[ 3450 1415] [ 875 27260]]
```

# Out[47]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f39a03f80f0>



# [5.2.3] Feature Importance on TFIDF, SET 2

# [5.2.3.1] Top 10 important features of positive and negative class from SET 2

# In [37]:

```
lr_model = LogisticRegression(C= 100)
lr_model.fit(X_train_tfidf, Y_train)
```

#### Out[37]:

# In [39]:

```
# Ref.:https://www.kaggle.com/laowingkin/amazon-fine-food-review-sentiment-analysis
w = tf_idf_vect.get_feature_names()
coef = lr_model.coef_.tolist()[0]
coeff_df = pd.DataFrame({'Word' : w, 'Coefficient' : coef})
coeff_df = coeff_df.sort_values(['Coefficient', 'Word'], ascending=[0, 1])
print('')
print('-Top 20 positive-')
print(coeff_df.head(20).to_string(index=False))
print('')
print('-Top 20 negative-')
print(coeff_df.tail(20).to_string(index=False))
```

-Top 20 positive-Word Coefficient

```
great 27.458773
not disappointed 24.50432/
23.071549
          best
                  21.494229
                 18.229366
        perfect
           good 18.001611
      love 17.180879
wonderful 17.086806
         loves 16.976579
      excellent 16.353848
        amazing
                 16.352934
        pleased 16.290647
                   14.641841
          happy
           glad
                   14.015649
                 13.918403
        awesome
                  13.294917
       teas like
         hooked 13.208958
         yummy 12.778372
eptical 12.732661
       skeptical
                 12.381458
       favorite
-Top 20 negative-
Word Coefficient
     plus side
                 -14.107974
                -14.478391
     not happy
      horrible -14.483138
         worse -14.599591
         bland -15.061112
    not buying -15.404931
                 -15.634905
     not great
                -16.066087
 disappointment
      not good -16.184894
      terrible -16.872429
         threw -17.217369
                 -17.569598
   keep looking
         awful
                -17.628371
  disappointing -17.819516
 not recommend -18.857677
candy delicious -19.581901
                -20.538792
   disappointed
                -21.662343
     two stars
        worst -22.315208
     not worth -24.874776
```

# [5.3] Logistic Regression on AVG W2V, SET 3

# [5.3.1] Applying Logistic Regression with L1 regularization on AVG W2V SET 3

# In [33]:

```
X train AvgW2v= np.array(X_tr_AvgW2V)
X_test_AvgW2v= np.array(X_test_AvgW2V)
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]
#Using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='11'), tuned parameters, scoring = 'f1', cv=5)
model.fit(X train AvgW2v, Y train)
train auc= model.cv results ['mean train score']
train auc std= model.cv results ['std train score']
cv auc = model.cv results ['mean test score']
cv auc std= model.cv results ['std test score']
log_my_data = [math.log(x) for x in ls]
plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
```

```
plt.plot(log_my_data, cv_auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora nge')
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

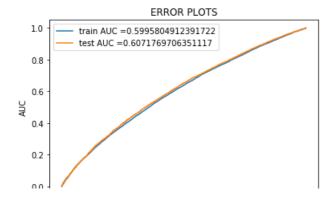
print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best_score_)
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```

#### ERROR PLOTS Train AUC 0.92000 CV AUC 0.91975 0.91950 0.91925 0.91900 0.91875 0.91850 0.91825 -5.0-7.5-2.50.0 5.0 7.5 10.0 -10.02.5 C: hyperparameter

# In [34]:

```
lr_model = LogisticRegression(C= best_C, penalty='ll')
lr_model.fit(X_train_AvgW2v, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_AvgW2v)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_AvgW2v)[:,1])
plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()
print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_AvgW2v)))
```



```
0.0 0.2 0.4 0.6 0.8 1.0 C: hyperparameter
```

AUC: 0.5

#### In [35]:

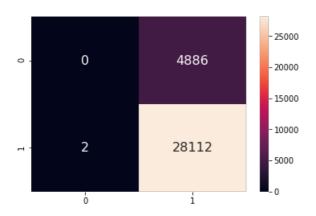
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_AvgW2v)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_AvgW2v)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

```
Test confusion matrix [[ 0 4886] [ 2 28112]]
```

#### Out[35]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f9fc14721d0>



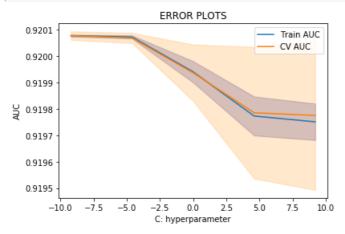
# [5.3.2] Applying Logistic Regression with L2 regularization on AVG W2V, SET 3

# In [36]:

```
X train AvgW2v= np.array(X train AvgW2v)
X_test_AvgW2v= np.array(X_test_AvgW2v)
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]
#Using GridSearchCV
model = GridSearchCV(LogisticRegression(), tuned_parameters, scoring = 'f1', cv=5)
model.fit(X train AvgW2v, Y train)
train auc= model.cv results ['mean train score']
train auc std= model.cv results ['std train score']
cv auc = model.cv results ['mean test score']
cv_auc_std= model.cv_results_['std_test_score']
log_my_data = [math.log(x) for x in ls]
plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
plt.plot(log_my_data, cv_auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora
```

```
nge')
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best_score_)
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```



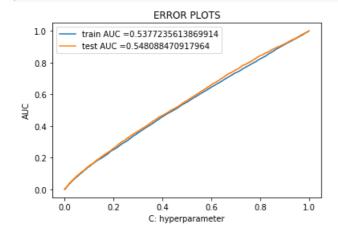
## In [37]:

```
lr_model = LogisticRegression(C= best_C)
lr_model.fit(X_train_AvgW2v, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_AvgW2v)[:,1])
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_AvgW2v)[:,1])

plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_AvgW2v)))
```



#### In [38]:

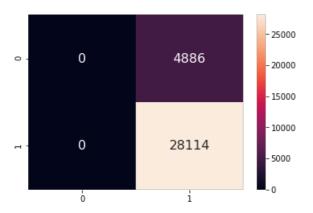
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_AvgW2v)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_AvgW2v)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

```
Test confusion matrix
[[ 0 4886]
  [ 0 28114]]
```

#### Out[38]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f9fc1467ba8>



# [5.4] Logistic Regression on TFIDF W2V, SET 4

# [5.4.1] Applying Logistic Regression with L1 regularization on TFIDF W2V, SET 4

## In [42]:

```
X_train_tfidfW2V= np.array(X_tr_tfidf_sent_vectors)
X_test_tfidfW2V= np.array(X_test_tfidf_sent_vectors)
```

# In [43]:

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]

#Using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='ll'), tuned_parameters, scoring = 'f1', cv=5)
model.fit(X_train_tfidfW2V, Y_train)

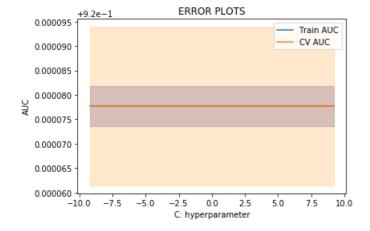
train_auc= model.cv_results_['mean_train_score']
train_auc_std= model.cv_results_['std_train_score']
cv_auc = model.cv_results_['mean_test_score']
cv_auc_std= model.cv_results_['std_test_score']

log_my_data = [math.log(x) for x in ls]

plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data, train_auc - train_auc_std, train_auc + train_auc_std, alpha=0.2, co
lor='darkblue')
```

```
plt.plot(log_my_data, cv_auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,cv_auc - cv_auc_std,cv_auc + cv_auc_std,alpha=0.2,color='darkora nge')
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best_score_)
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```



# In [44]:

```
lr_model = LogisticRegression(C= best_C, penalty='l1')
lr_model.fit(X_train_tfidfW2V, Y_train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive class
# not the predicted outputs

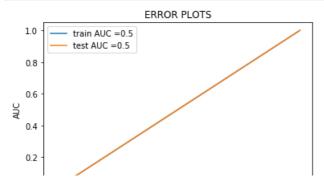
train_fpr, train_tpr, thresholds = roc_curve(Y_train, lr_model.predict_proba(X_train_tfidfW2V)[:,1])

test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_tfidfW2V)[:,1])

plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test_fpr, test_tpr, label="test AUC ="+str(auc(test_fpr, test_tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('AUC: ',roc_auc_score(Y_train, lr_model.predict(X_train_tfidfW2V)))

[]
```



AUC: 0.5

#### In [45]:

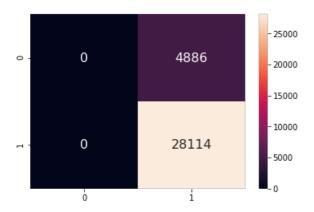
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_tfidfW2V)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_tfidfW2V)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

```
Test confusion matrix [[ 0 4886] [ 0 28114]]
```

#### Out[45]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f9fc006e080>



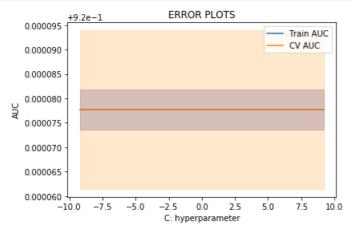
# [5.4.2] Applying Logistic Regression with L2 regularization on TFIDF W2V, SET 4

#### In [46]:

```
# grid search CV
ls=[10**-4, 10**-2, 10**0, 10**2, 10**4]
tuned_parameters = [{'C': ls}]
#Using GridSearchCV
model = GridSearchCV(LogisticRegression(), tuned_parameters, scoring = 'f1', cv=5)
model.fit(X_train_tfidfW2V, Y_train)
train_auc= model.cv_results_['mean_train_score']
train auc std= model.cv results ['std train score']
cv auc = model.cv results ['mean test score']
cv auc std= model.cv results ['std test score']
log my data = [math.log(x) for x in ls]
plt.plot(log_my_data, (train_auc), label='Train AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill_between(log_my_data,train_auc - train_auc_std,train_auc + train_auc_std,alpha=0.2,co
lor='darkblue')
plt.plot(log_my_data, cv_auc, label='CV AUC')
# this code is copied from here: https://stackoverflow.com/a/48803361/4084039
plt.gca().fill between(log my data,cv auc - cv auc std,cv auc + cv auc std,alpha=0.2,color='darkora
nge')
plt.legend()
```

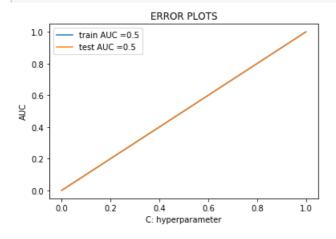
```
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()

print('Best hyper parameter: ', model.best_params_)
print('Model Score: ', model.best_score_)
print('Model estimator: ', model.best_estimator_)
best_C= float(model.best_params_['C'])
```



## In [47]:

```
lr model = LogisticRegression(C= best C)
lr model.fit(X train tfidfW2V, Y train)
# roc_auc_score(y_true, y_score) the 2nd parameter should be probability estimates of the positive
class
# not the predicted outputs
train fpr, train tpr, thresholds = roc curve (Y train, lr model.predict proba(X train tfidfW2V)[:,1]
test_fpr, test_tpr, thresholds = roc_curve(y_test, lr_model.predict_proba(X_test_tfidfW2V)[:,1])
plt.plot(train_fpr, train_tpr, label="train AUC ="+str(auc(train_fpr, train_tpr)))
plt.plot(test fpr, test tpr, label="test AUC ="+str(auc(test fpr, test tpr)))
plt.legend()
plt.xlabel("C: hyperparameter")
plt.ylabel("AUC")
plt.title("ERROR PLOTS")
plt.show()
print('AUC: ',roc auc score(Y train, lr model.predict(X train tfidfW2V)))
4
```



```
AUC: 0.5
```

# In [48]:

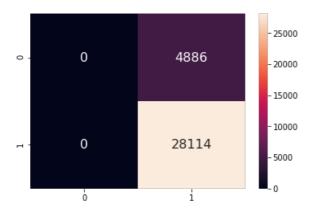
```
from sklearn.metrics import confusion_matrix
print("Test confusion matrix")
print(confusion_matrix(y_test, lr_model.predict(X_test_tfidfW2V)))

# conprint('AUC: ',roc_auc_score(Y_train, m_nb.predict(X_tr_bow))) fusion matrix visualization usin
g seaborn heatmap
df_test= pd.DataFrame(confusion_matrix(y_test, lr_model.predict(X_test_tfidfW2V)))
sns.heatmap(df_test, annot=True,annot_kws={"size": 16}, fmt='g')
```

```
Test confusion matrix
[[ 0 4886]
 [ 0 28114]]
```

#### Out[48]:

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f9fb24f2da0>



# [6] Conclusions

## In [45]:

```
# http://zetcode.com/python/prettytable/
from prettytable import PrettyTable
x = PrettyTable()
y = PrettyTable()
x.field names = ["Vectorizer", "Model", "Hyper parameter", "AUC", "Train(%)", "Test(%)"]
y.field names = ["Vectorizer", "Model", "Hyper parameter", "AUC", "Train(%)", "Test(%)"]
x.add_row(["BOW", 'Logistic Regression',1, .88, 98, 93])
y.add_row(["BOW", 'Logistic Regression', 1, .92, 99, 93])
x.add_row(["BOW", 'Logistic Regression', 1, .81, 96, 95])
y.add row(["BOW", 'Logistic Regression', 100, .99, 99, 95])
x.add_row(["Avg-W2Vec", 'Logistic Regression', .01, .5, 60, 60])
y.add row(["Avg-W2Vec", 'Logistic Regression', .0001, .5, 54, 55])
x.add row(["TFIDF-W2Vec", 'Logistic Regression', .0001, .5, .5, .5])
y.add row(["TFIDF-W2Vec", 'Logistic Regression', .0001, .5, .5, .5])
print('\t\t\t- L1 -')
print(x)
print('\t\t\t- L2 -')
print(y)
```

```
- L1 -
```

BOW	Logistic Regression	1	0.88	98	93
BOW	Logistic Regression	1	0.81	96	95
Avg-W2Vec	Logistic Regression	1	0.71	90	48
	Logistic Regression		0.5	0.5	0.5
- L2 -	+			•	+
			,		T
Vectorizer		Hyper parameter			
	Model +   Logistic Regression			+	
BOW	+	1	+	+   99	+
BOW BOW	+   Logistic Regression	1 100	+	+   99	+   93

In [ ]: