

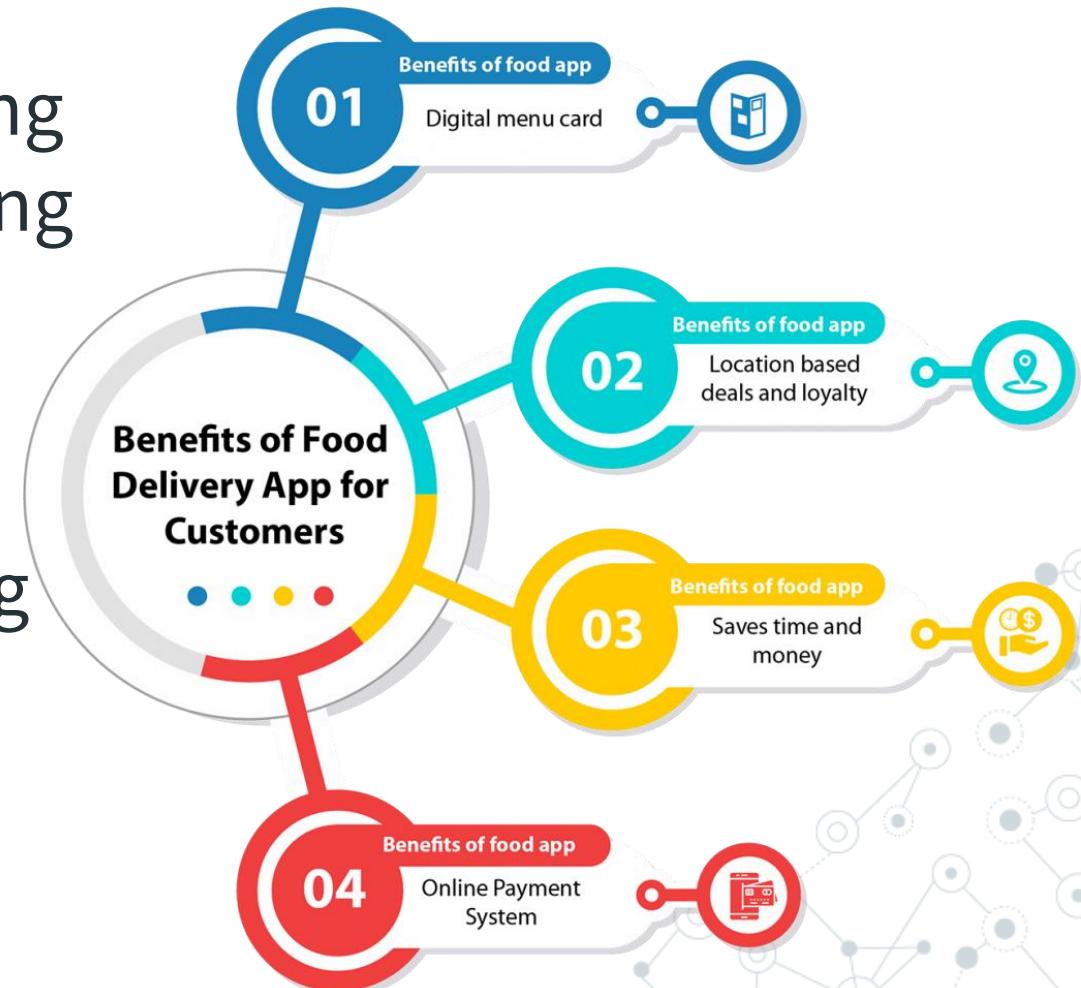


# E-Commerce

**Website, App & Digital  
Marketing**

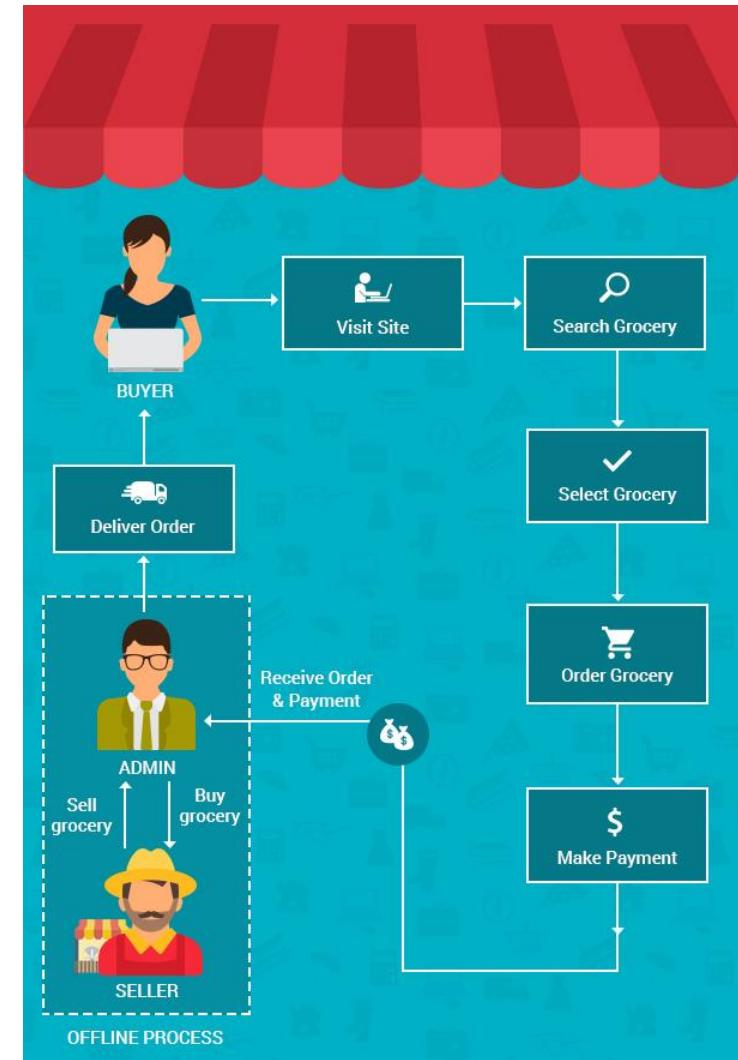
# Features:

- Domain & Hosting
- Website Designing
- Admin Panel
- Mobile App
- Delivery
- Digital Marketing



# Domain & Hosting

- One Domain Name
- Hosting Space **2 GB**
- RAM **4GB**
- 3 Email-ids**



# Website Designing

## Front End

- Responsive Dynamic Website

- Attractive Banners

- Offer Popups

- About us, Contact – Static Pages

- Terms-Condition & Policy pages

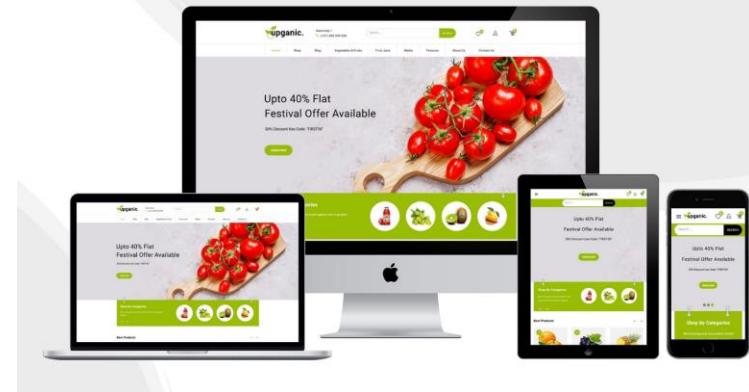
- Product listing – Category / Sub category

- Product Description, Images, In Stock,...

- Search Product



FULLY RESPONSIVE



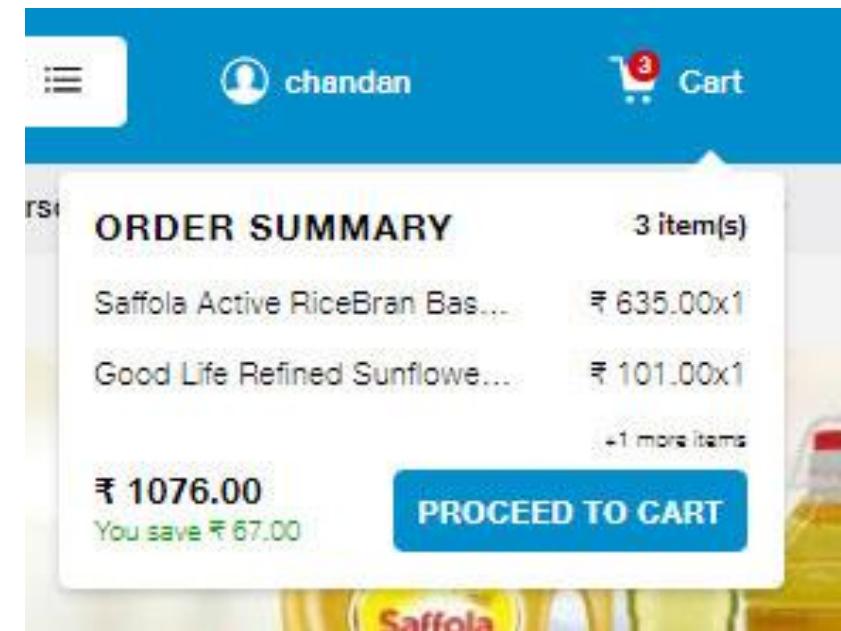
# Website Designing

## Front End

- Customers Signup & Login
- Customers Account & Profile
- Order History

- Add to Cart, Verify & Checkout
- Payment Gateway Integration

- Sms & Email alerts
- For New Registration
- For Order Placing
- On Order Delivery



# Admin Panel

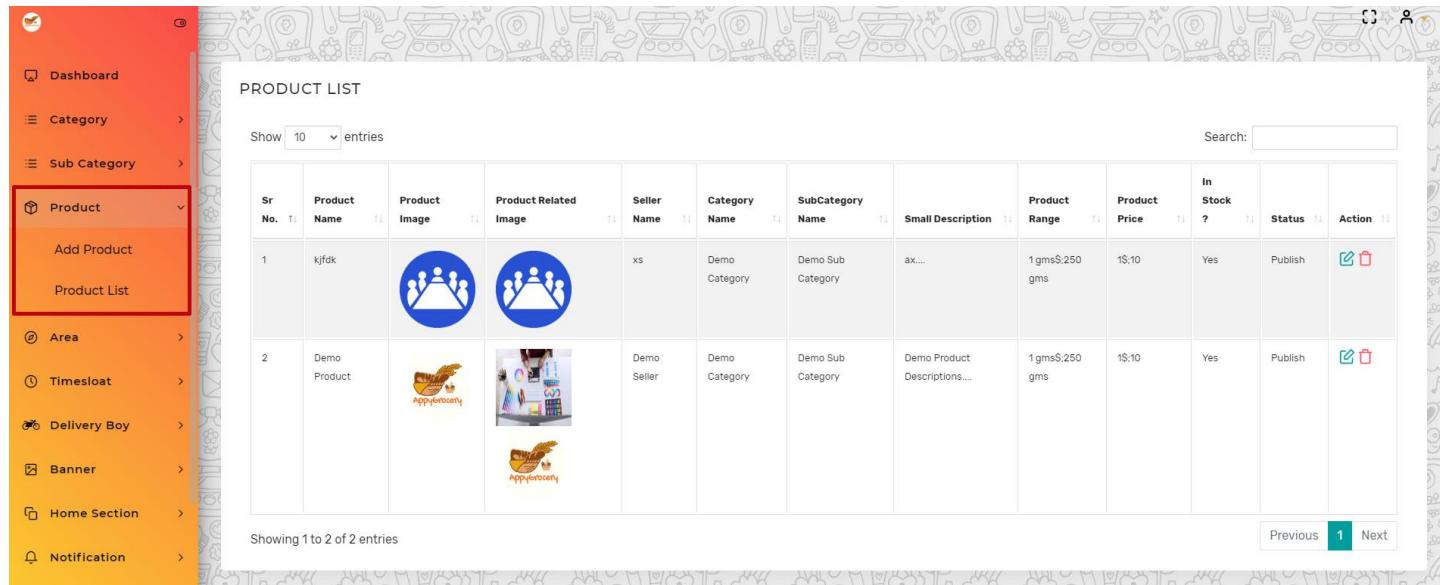
Manage Products

Add / Edit / Delete

Manage Customers

Manage Pending Orders

Manage Completed Sales



The screenshot displays the Admin Panel interface. On the left, a vertical sidebar menu is shown with the following items:

- Dashboard
- Category
- Sub Category
- Product** (selected, highlighted in orange)
- Add Product
- Product List
- Area
- Timeslot
- Delivery Boy
- Banner
- Home Section
- Notification

The main content area is titled "PRODUCT LIST". It includes a search bar at the top right and a table below it. The table has the following columns:

Sr No.	Product Name	Product Image	Product Related Image	Seller Name	Category Name	SubCategory Name	Small Description	Product Range	Product Price	In Stock ?	Status	Action	
1	kjfdk			xs	Demo Category	Demo Sub Category	ax....	1 gms \$250 gms	1\$-10	Yes	Publish		
2	Demo Product.			Demo Seller	Demo Category	Demo Sub Category	Demo Product Descriptions....	1 gms \$250 gms	1\$-10	Yes	Publish		

At the bottom of the table, it says "Showing 1 to 2 of 2 entries".

# Mobile App

- Banners & Categories – Front Page

- Product Listing

- Search, Filter & Sort By

- Product Details

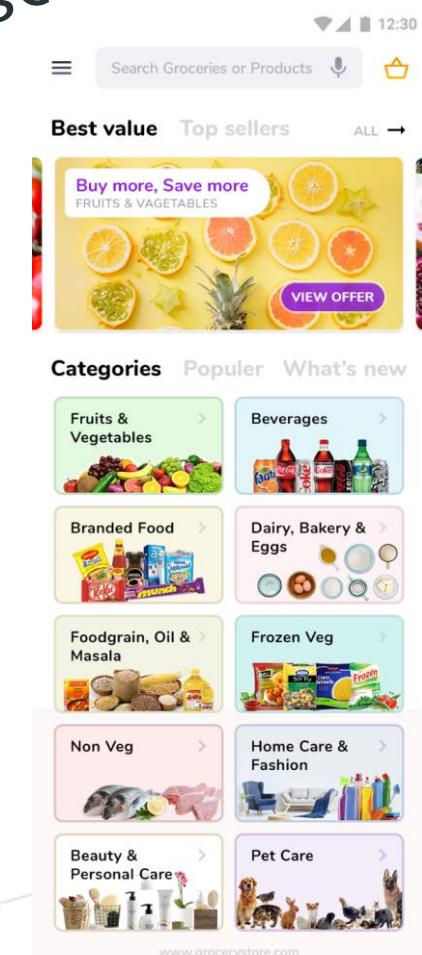
- Shopping Cart

- Checkout & Place Order

- Customer Login

- Profile

- Order History



# Delivery Support



A Business Tie-Up with Delivery service providers, will be provided

- ◎ They will come and collect the package from store and deliver to customer
- ◎ The location & areas of delivery which you want can be managed
- ◎ The delivery charge will be added in the product price

# Digital Marketing



- ◎ On-page & Off-page optimization
- ◎ Keywords based content modification
- ◎ Business directory submission
- ◎ Google Search Engine verification
- ◎ Link building methods
- ◎ Social Media Optimizing : Google Business / Facebook / Insta / Twitter / LinkedIn
- ◎ Campaign Marketing : Facebook, Instagram

# Thanks!

## Any questions?

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