

# E-Commerce

**Website, App & Digital  
Marketing**

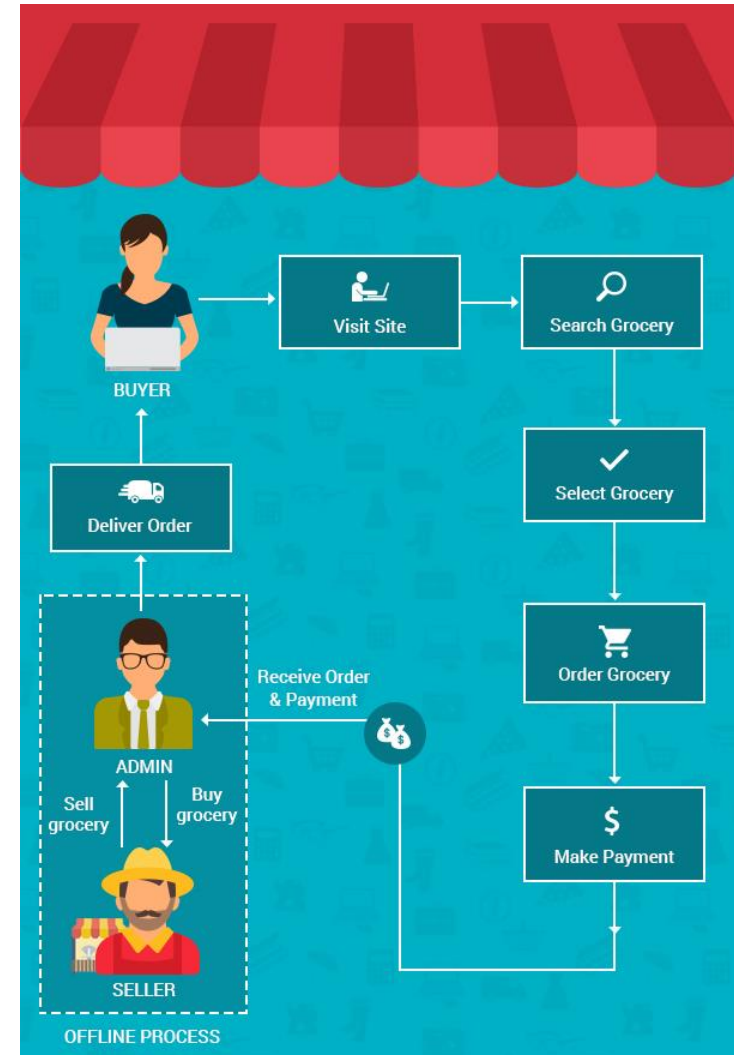
# Features:

- ◎ Domain & Hosting
- ◎ Website Designing
- ◎ Admin Panel
- ◎ Mobile App
- ◎ Delivery
- ◎ Digital Marketing



# Domain & Hosting

- ◎ One Domain Name
- ◎ Hosting Space **2 GB**
- ◎ RAM **4GB**
- ◎ **3** Email-ids



# Website Designing

## Front End

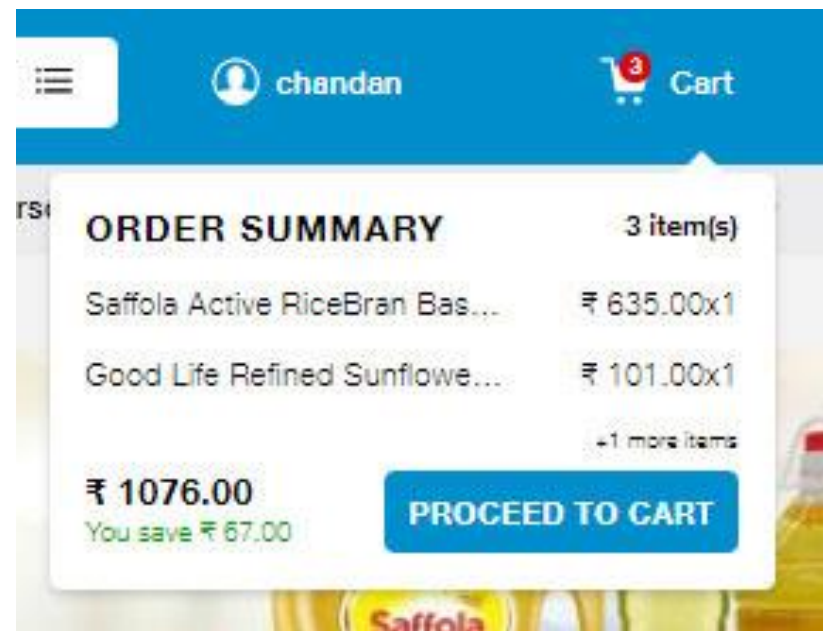
- Responsive Dynamic Website
- Attractive Banners
- Offer Popups
- About us, Contact – Static Pages
- Terms-Condition & Policy pages
- Product listing – Category / Sub category
- Product Description, Images, In Stock,...
- Search Product



# Website Designing

## Front End

- Customers Signup & Login
- Customers Account & Profile
- Order History
- Add to Cart, Verify & Checkout
- Payment Gateway Integration
- Sms & Email alerts
- For New Registration
- For Order Placing
- On Order Delivery



# Admin Panel

- Manage Products
  - Add / Edit / Delete
- Manage Customers
- Manage Pending Orders
- Manage Completed Sales

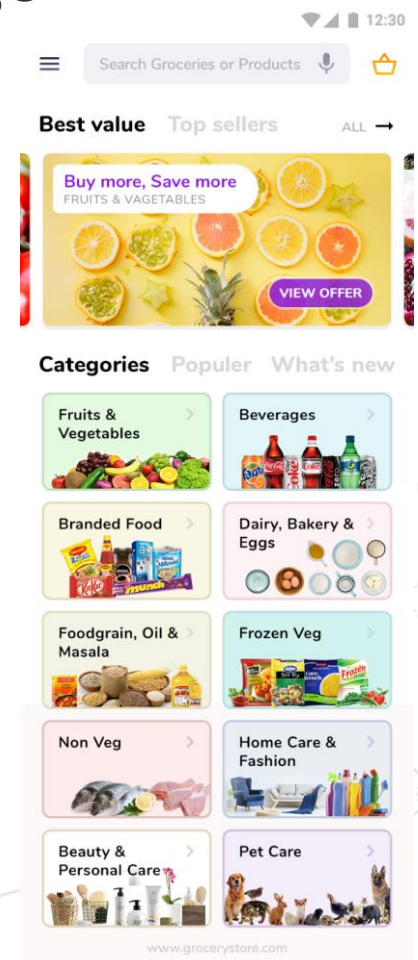
The screenshot displays the 'PRODUCT LIST' section of the Admin Panel. On the left is a vertical sidebar with navigation options: Dashboard, Category, Sub Category, Product (highlighted with a red box), Area, Timeslot, Delivery Boy, Banner, Home Section, and Notification. The 'Product' menu item has sub-options: 'Add Product' and 'Product List'. The main content area shows a table of products with columns: Sr No., Product Name, Product Image, Product Related Image, Seller Name, Category Name, SubCategory Name, Small Description, Product Range, Product Price, In Stock?, Status, and Action. Two product entries are visible. Entry 1 has a placeholder image 'kjfdk' and a blue icon of three people. Entry 2 is 'Demo Product' with an 'Appetizers' icon and a photo of a product display. At the bottom, it says 'Showing 1 to 2 of 2 entries' and includes 'Previous', '1', and 'Next' navigation links.

Sr No.	Product Name	Product Image	Product Related Image	Seller Name	Category Name	SubCategory Name	Small Description	Product Range	Product Price	In Stock ?	Status	Action
1	kjfdk			xs	Demo Category	Demo Sub Category	ax....	1 gms\$250 gms	1\$10	Yes	Publish	
2	Demo Product			Demo Seller	Demo Category	Demo Sub Category	Demo Product Descriptions....	1 gms\$250 gms	1\$10	Yes	Publish	



# Mobile App

- ◎ Banners & Categories – Front Page
- ◎ Product Listing
- ◎ Search, Filter & Sort By
- ◎ Product Details
- ◎ Shopping Cart
- ◎ Checkout & Place Order
- ◎ Customer Login
- ◎ Profile
- ◎ Order History



# Delivery Support

- ◎ A Business Tie-Up with Delivery service providers, will be provided
- ◎ They will come and collect the package from store and deliver to customer
- ◎ The location & areas of delivery which you want can be managed
- ◎ The delivery charge will be added in the product price



# Digital Marketing

- ◎ On-page & Off-page optimization
- ◎ Keywords based content modification
- ◎ Business directory submission
- ◎ Google Search Engine verification
- ◎ Link building methods
- ◎ Social Media Optimizing : Google Business / Facebook / Insta / Twitter / LinkedIn
- ◎ Campaign Marketing : Facebook, Instagram

# Thanks!

## Any questions?

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