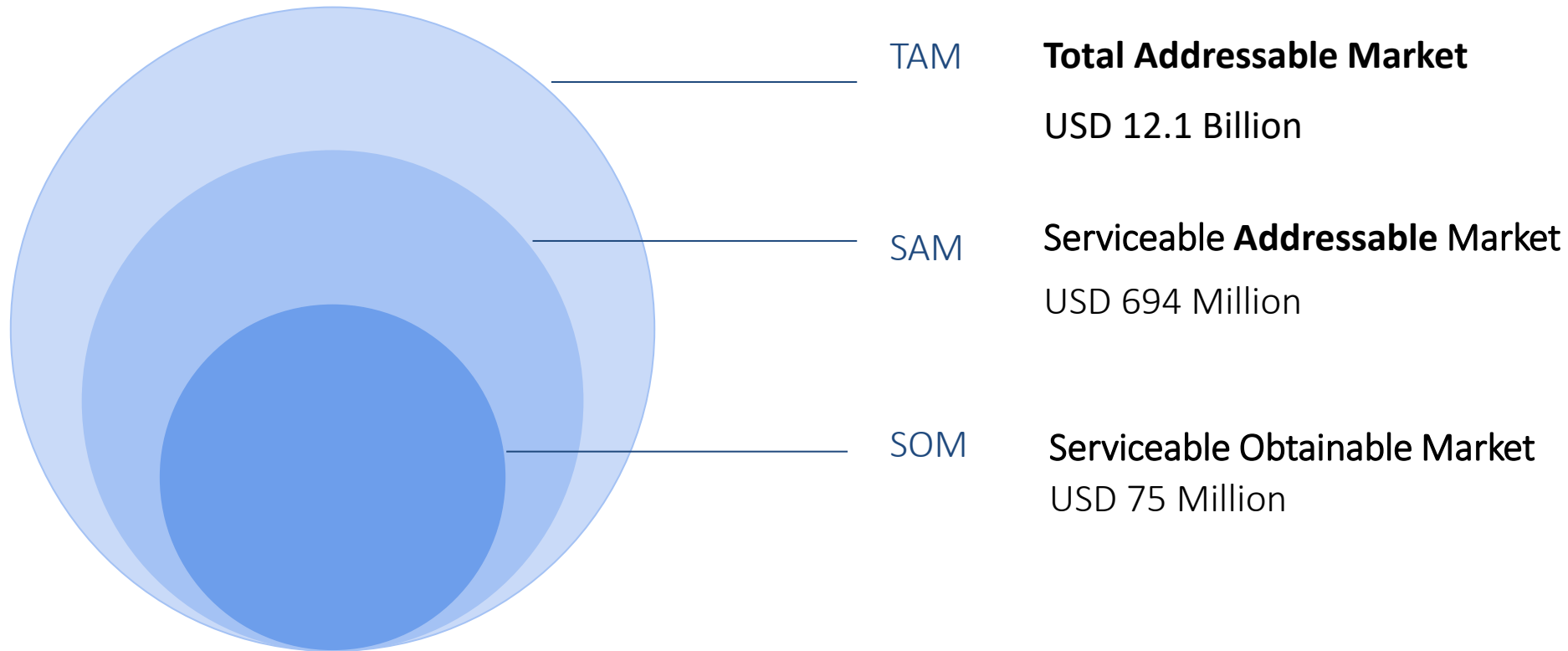


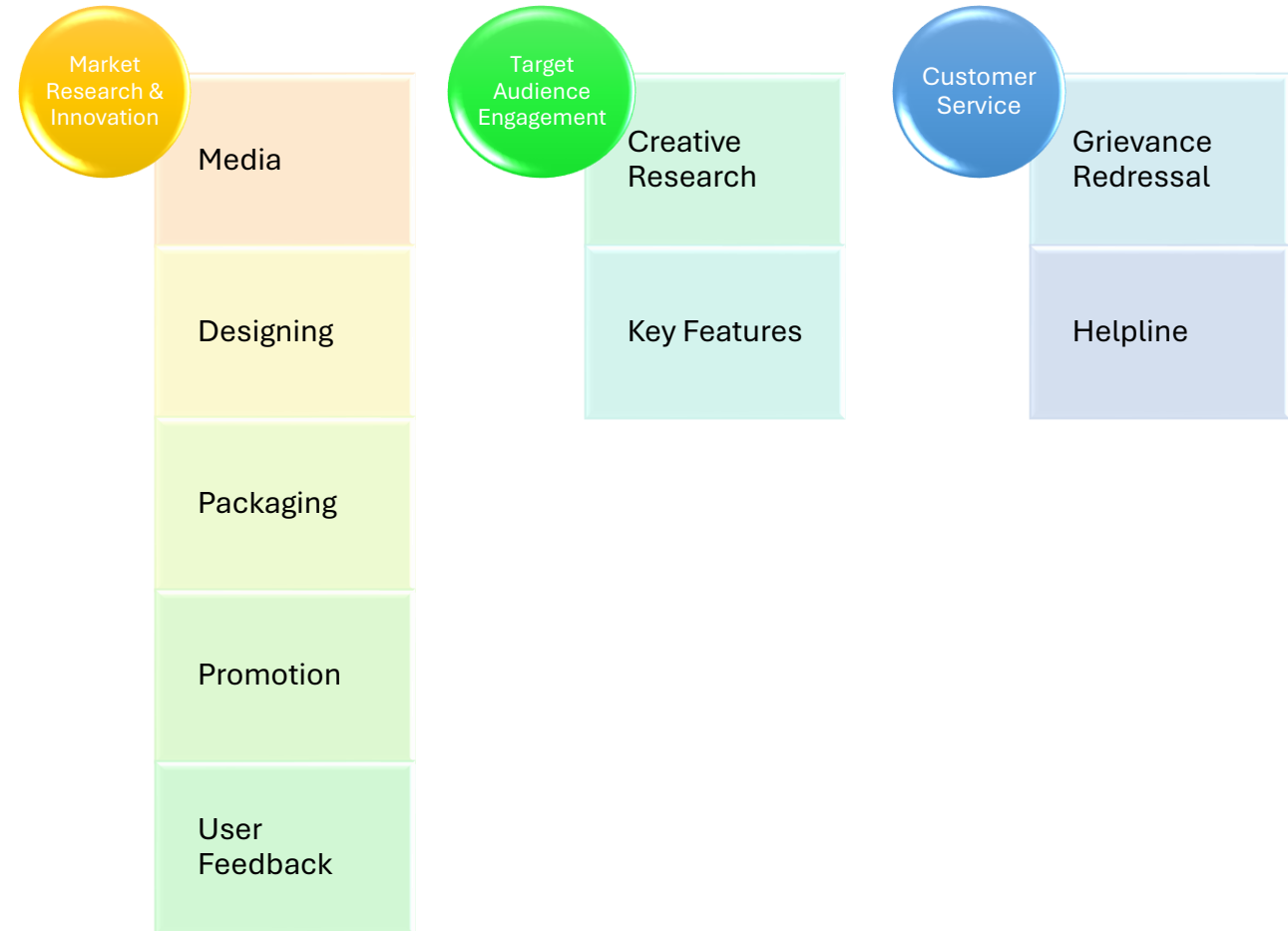
Market Analysis



Marketing strategy



Strategic pillars



Engaging Target Audience



Testing

Pilot testing
User feedback

Media

Print
Electronic
Social
Digital

Promotions

Events
Demo
Dialogues

Branding

Packaging
Storytelling
Designing
Positioning
Brand ambassadors
and influencers

Business Model

