

# DATA ANALYTICS WITH TABLEAU

## SUPERMARKET SALES ANALYTICS REPORT

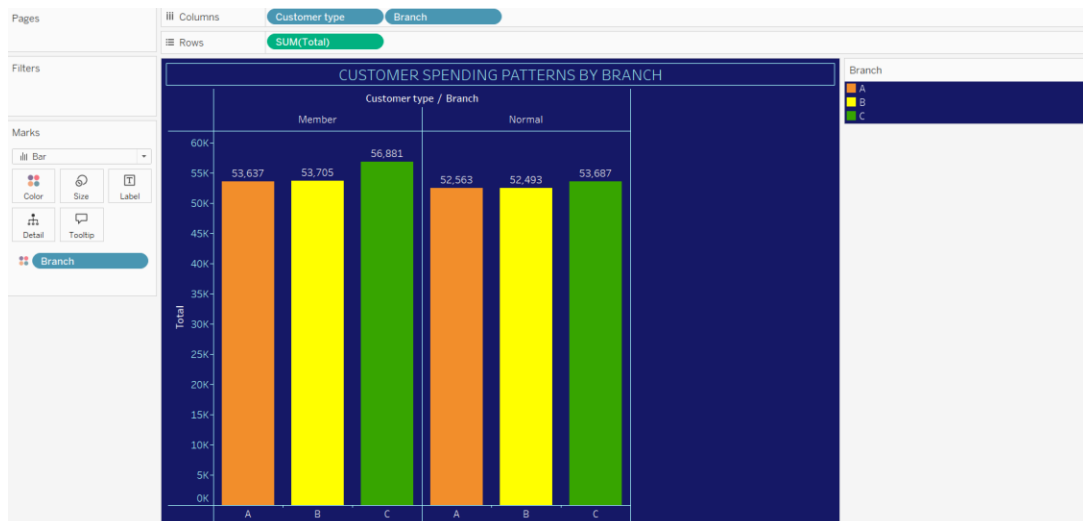
### ASSIGNMENT-1

NAME: P.PoojaSri

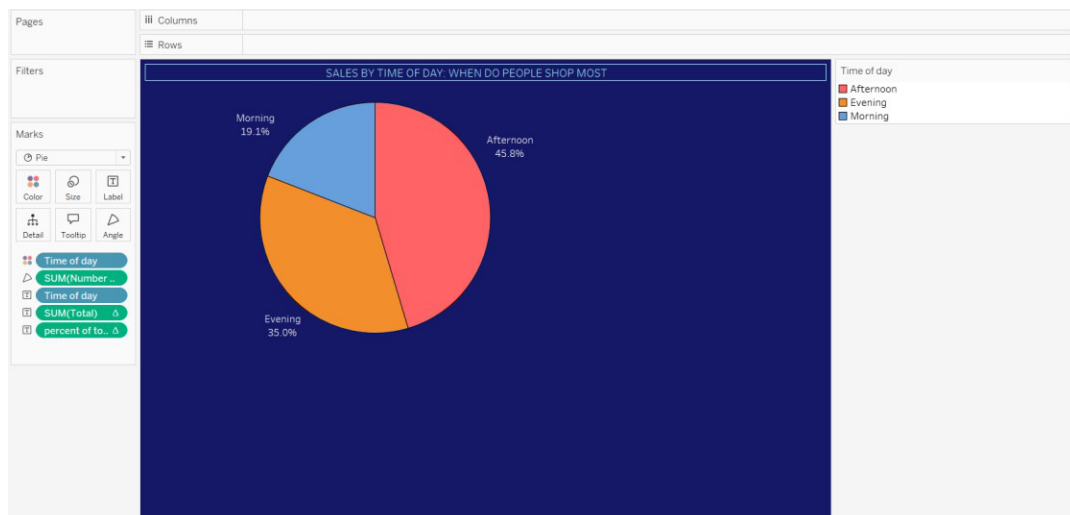
#### CONTENTS:

1. Bar Chart
2. Pie Chart
3. Stacked Bar Chart
4. LineChart
5. Bubble Chart

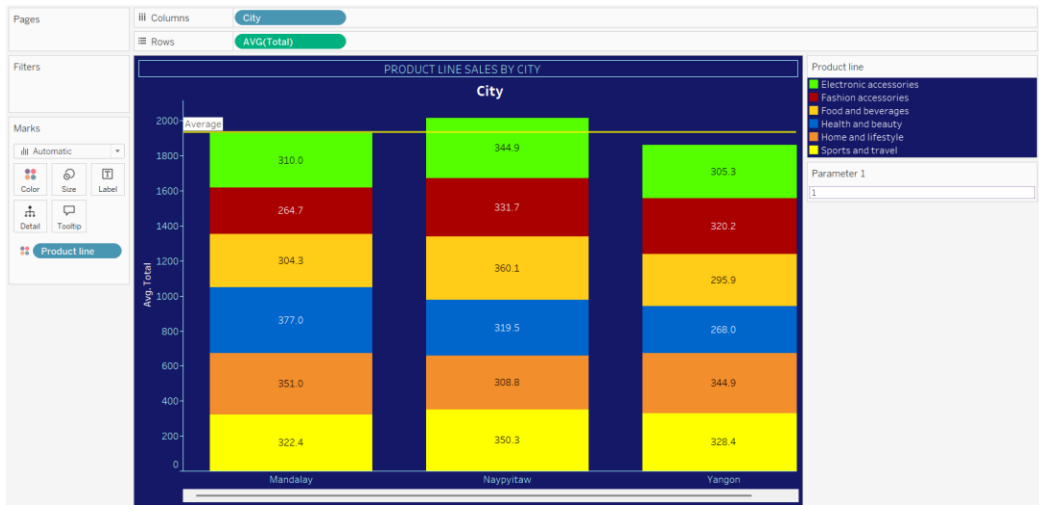
#### 1. CUSTOMER SPENDING PATTERNS BY BRANCH:



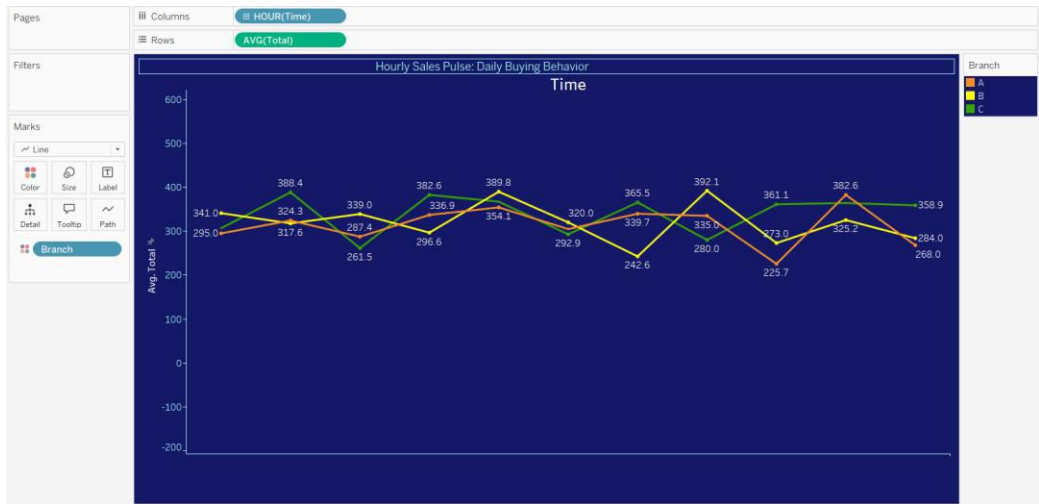
#### 2. SALES BY TIME OF DAY: WHEN DO PEOPLE SHOP MOST:



3. PRODUCT LINE SALES BY CITY:



4. HOURLY SALES PULSE: DAILY BUYING BEHAVIOUR:



5. SPENDING IN FOCUS: SALES BY PRODUCT LINE, GENDER & PAYMENT:



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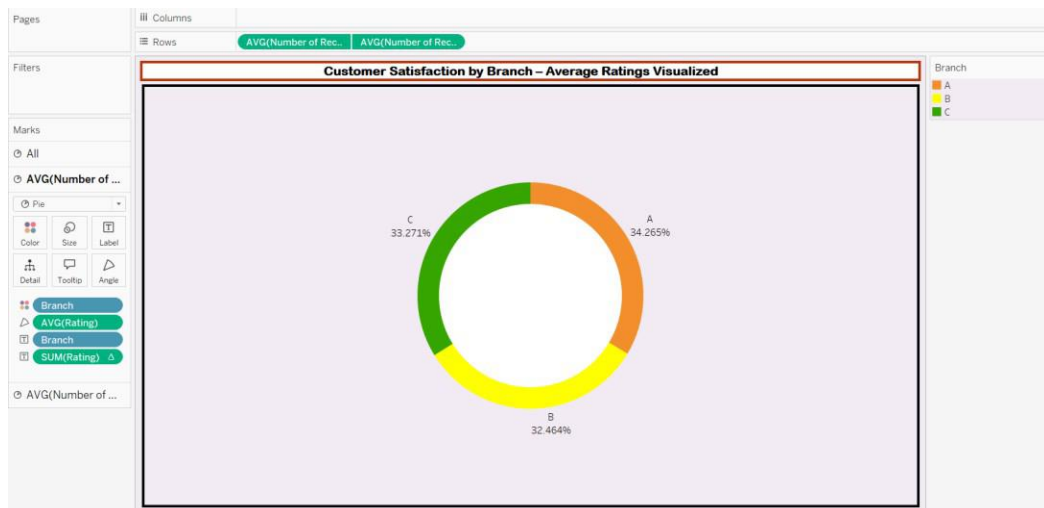
### ASSIGNMENT-2

NAME: P.Pooja Sri

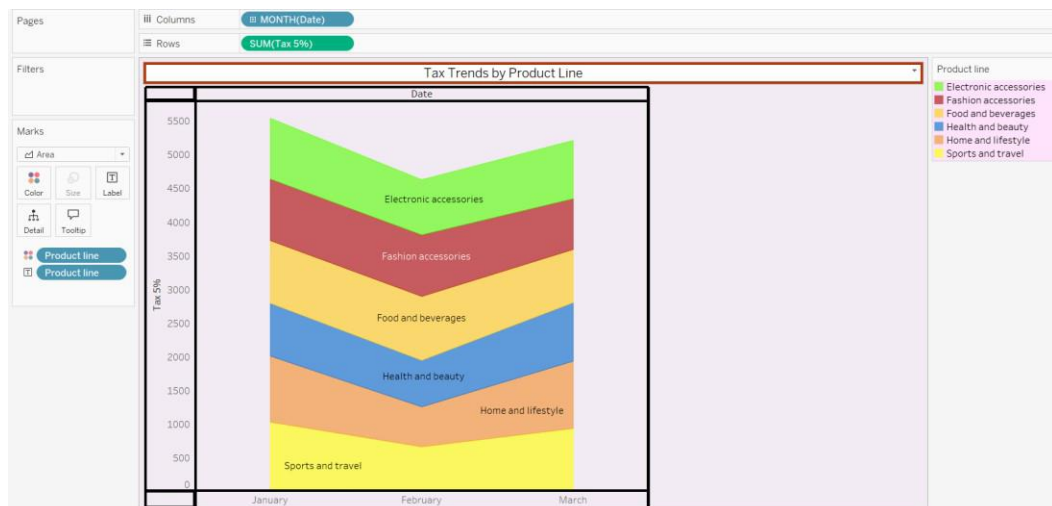
#### CONTENTS:

1. Donut Chart
2. Area Chart
3. Text table
4. Highlighted table
5. Word Cloud
6. Funnel Chart
7. Waterfall

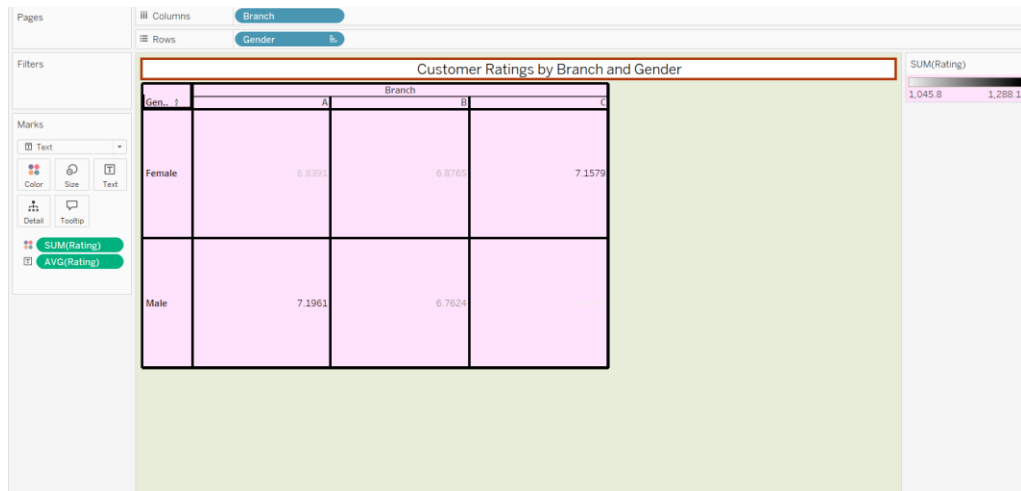
#### 1. CUSTOMER SATISFACTION BY BRANCH – AVERAGE RATINGS VISUALIZED:



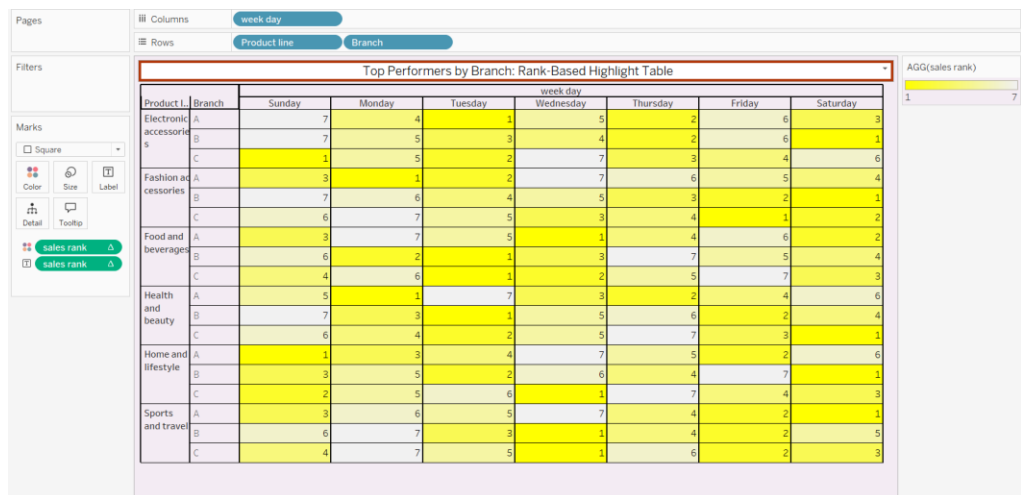
#### 2. TAX TRENDS BY PRODUCT LINE:



### 3. CUSTOMER RATINGS BY BRANCH AND GENDER:



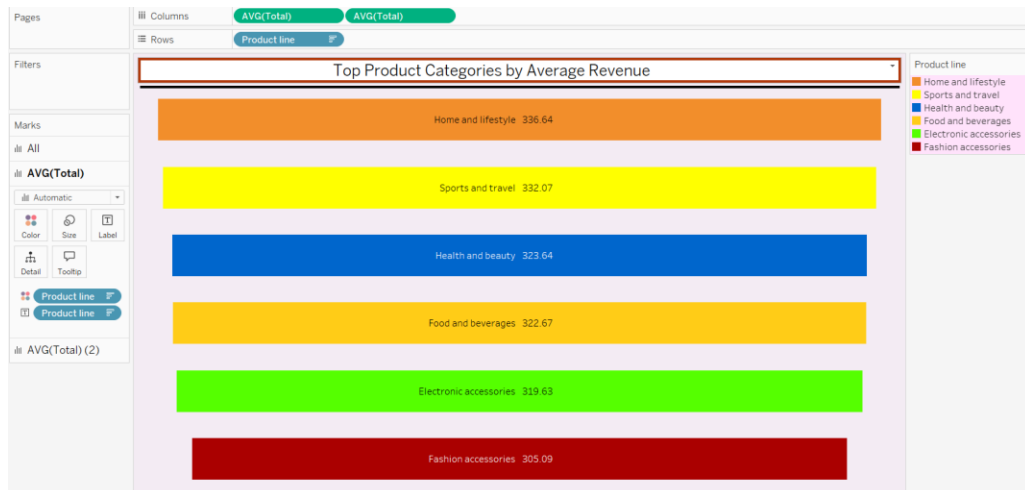
### 4. TOP PERFORMERS BY BRANCH: RANK-BASED HIGHLIGHT TABLE:



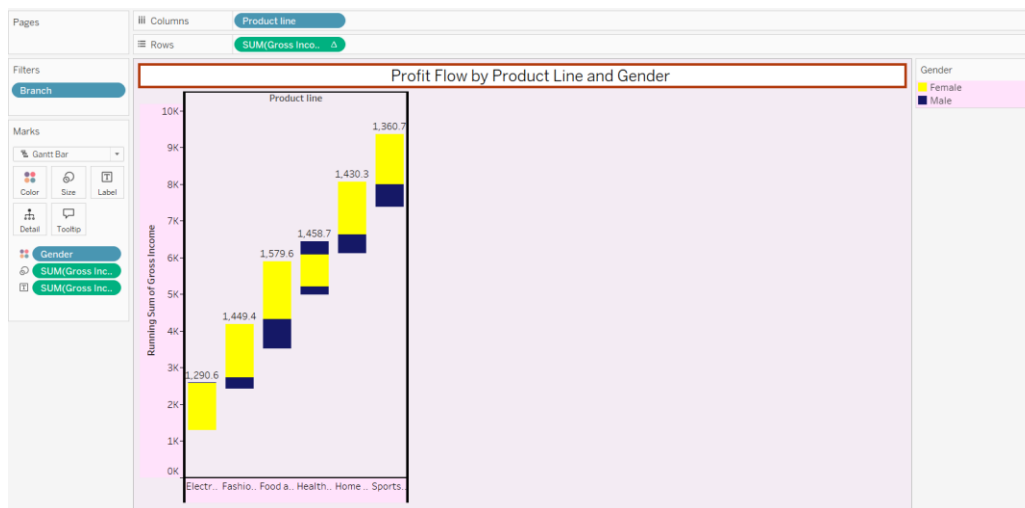
### 5. PRODUCT POPULARITY BY CUSTOMER TYPE:



## 6. TOP PRODUCT CATEGORIES BY AVERAGE REVENUE:



## 7. PROFIT FLOW BY PRODUCT LINE AND GENDER:



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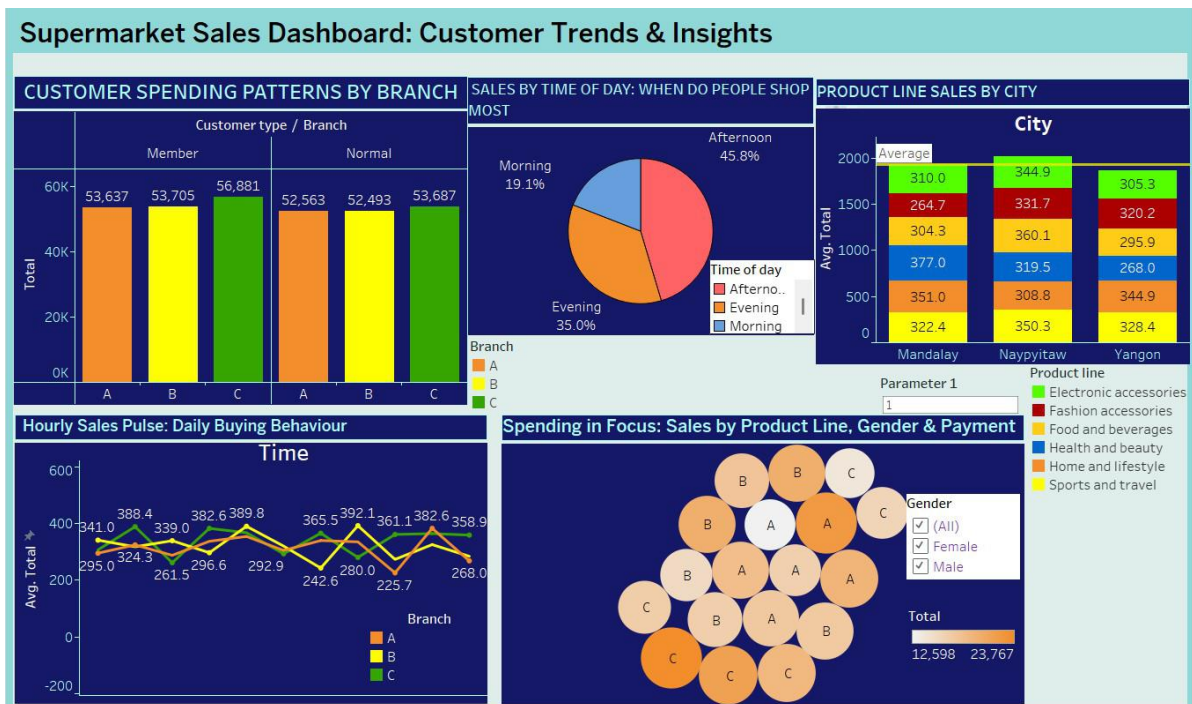
## SUPERMARKET SALES ANALYTICS

### Dashboards

#### ASSIGNMENT-3

NAME: P.Pooja Sri

#### DASHBOARD 1:



#### DASHBOARD 2:

