

# Assignment Term-1

## Module -1

**Que-1 Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .**

<https://www.flipkart.com/>

**Ans**- https:// - Protocol

Www. - Sub domain  
flipkart - Domain  
.com - Top level domain (TLD)

<https://www.irctc.co.in/>

**Ans**- https:// - Protocol

Www. - Sub domain  
irctc - Domain  
.co - Top level domain (TLD)  
.in/ - Top level domain (ccTLD)

<https://www.allegro.pl/>

**Ans**- https:// - Protocol

Www. - Sub domain  
allegro - Domain  
.pl/ - Top level domain (ccTLD)

<https://www.johnlewispartnership.co.uk/>

**Ans**- https:// - Protocol

Www. - Sub domain  
johnlewispartnership - Domain  
.co - Top level domain (TLD)  
.uk/ - Top level domain (ccTLD)

<https://www.uidai.gov.in/>

**Ans**- https:// - Protocol

Www. - Sub domain  
uidai - Domain  
gov. - Second level domain  
.in/ - Top level domain (ccTLD)

## **Que-2 What is HTTPS/SSL Update?**

**Ans**- The HTTPS/SSL update refers to the process of transferring websites from the non-secure 'HTTP' protocol to the secure 'HTTPS' protocol. This relocation is performed by installing an SSL Certificate on a website server.

## **Que-3 List out 10 famous browsers used worldwide**

**Ans**- 1. Google Chrome,  
` 2. Safari,  
3. Microsoft Edge,  
4. [Mozilla Firefox](#),  
5. Opera,  
6. Samsung Internet,  
7. Brave,  
8. [Vivaldi](#),  
9. UC Browser,  
10. Yandex Browser

## **Que-4 Create a Customer Persona & identify Brand Details for the given brands.**

Brand : Disney+ Hotstar and Tata 1 MG

### **Submissions Details:**

1. Please click on File -> Make a copy -> Rename the Document to Your Name.
2. Once you are done with your task, click on File -> Download the file in (Microsoft Excel.xlsx) extension, and download the file on your computer.
3. Paste the PPT link below and hit the Submit button on the (<https://careercenter.tops-int.com/>).

**Ans-**

<https://docs.google.com/spreadsheets/d/1F8flXzL1GcWWSoZZLYoX8I9YmfQISsYjwwTrrXrL7w/edit?usp=sharing>