

Assignment Term-1

Module -1

Que-1 Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

<https://www.flipkart.com/>

Ans- https:// - Protocol
Www. - Sub domain
flipkart - Domain
.com - Top level domain (TLD)

<https://www.irctc.co.in/>

Ans- https:// - Protocol
Www. - Sub domain
irctc - Domain
.co - Top level domain (TLD)
.in/ - Top level domain (ccTLD)

<https://www.allegro.pl/>

Ans- https:// - Protocol
Www. - Sub domain
allegro - Domain
.pl/ - Top level domain (ccTLD)

<https://www.johnlewispartnership.co.uk/>

Ans- https:// - Protocol
Www. - Sub domain
johnlewispartnership - Domain
.co - Top level domain (TLD)
.uk/ - Top level domain (ccTLD)

<https://www.uidai.gov.in/>

Ans- https:// - Protocol
Www. - Sub domain
uidai - Domain
gov. - Second level domain
.in/ - Top level domain (ccTLD)

Que-2 What is HTTPS/SSL Update?

Ans- The HTTPS/SSL update refers to the process of transferring websites from the non-secure 'HTTP' protocol to the secure 'HTTPS' protocol. This relocation is performed by installing an SSL Certificate on a website server.

Que-3 List out 10 famous browsers used worldwide

Ans-

1. Google Chrome,
2. Safari,
3. Microsoft Edge,
4. [Mozilla Firefox](#),
5. Opera,
6. Samsung Internet,
7. Brave,
8. [Vivaldi](#),
9. UC Browser,
10. Yandex Browser

Que-4 Create a Customer Persona & identify Brand Details for the given brands.

Brand : Disney+ Hotstar and Tata 1 MG

Submissions Details:

1. Please click on File -> Make a copy -> Rename the Document to Your Name.
2. Once you are done with your task, click on File -> Download the file in (Microsoft Excel.xlsx) extension, and download the file on your computer.
3. Paste the PPT link below and hit the Submit button on the (<https://careercenter.tops-int.com/>).

Ans-

<https://docs.google.com/spreadsheets/d/1F8fIXzL1GcWWSoZZLYoX8l9YmfQISsYjjwwTrrXrL7w/edit?usp=sharing>