

Joshua Jones

Data Analyst

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PROFILE

Dedicated professional with experience converting complex datasets into strategic business insights that drive organizational decision-making. Expertise leveraging AI/ML, MCP, Python, JavaScript, Excel, and PowerBI to build large data models, analyze customer behavior trends, and make financial forecasts.

EDUCATION

Western Governors University

BS in Data Analytics (expected to graduate Dec. 2026)

CERTIFICATIONS

CompTIA A+, Data+, Cloud+, and Network+

Anthropic Advanced MCP

SUMMARY

Data Analysis:

Expert in revenue growth forecasting, customer behavior analytics, and profitability modeling for multi-unit operations.

Technical Automation:

Using AI and Model Content Protocol (MCP) to automate tasks on large business datasets for quick and actionable insights.

Reporting:

Real-time data visualization via proprietary APIs and webhooks to track customer behavior trends across multiple channels of sale.

JOB HISTORY

DATA & MARKETING INTERN, JAVA HOUSE – 3/2024-PRESENT

- Used Cursor and other AI tools to engineer predictive data models to forecast revenue and long-term profitability for 12 storefronts, directly informing executive decisions for 2026.
- Designed, maintained, and distributed automated Node.js dashboards to streamline reporting for the entire Marketing team.
- Extracted and analyzed high-volume customer/sales data via Square APIs for customer behavior data modeling.

FOUNDER, JOSH JONES MEDIA – 2021-PRESENT

- Provided videography, photography, and digital marketing services. Produced narrative-driven personal and commercial video content. Developed and established brand images.

CREATIVE DESIGNER, TISX CORP. – 4/2023-1/2024

- Overhauled the company website, produced commercial driving and safety videos, and maintained consistent branding across social media platforms.

E-COMMERCE MANAGER, CODE10 – 4/2023-1/2024

- Designed products, built online storefronts (Shopify, Amazon, Etsy), and led social media marketing campaigns.

REMOTE VIDEO EDITOR, LARISON MEDIA – 12/2021-4/2023

- Edited varied video content for their clients, collaborated with art director to meet tight publication deadlines.