



Daily Tous Les Jours

Josh Mao

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What

World-acclaimed projects
ranging from musical swings to
dancing walls.



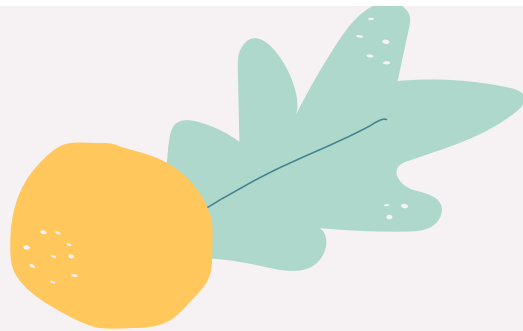
Who

The people behind the
Montreal-based art and design
studio



Why

The mission and vision that
drives their work



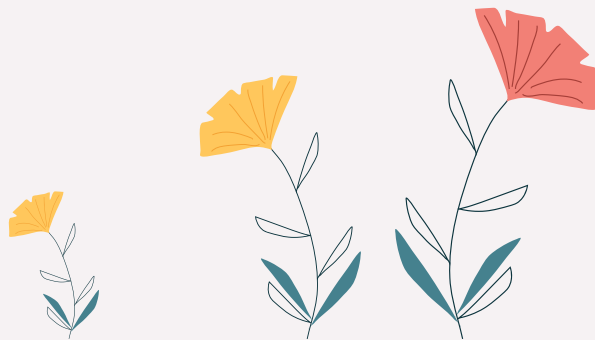
01. Who

Mouna Andraos & Melissa Mongiat





Mouna Andraos



About Mouna

Daily tous les jours

- She considers technology as a vehicle for social change
- Co-founded the studio in 2010 w/ Melissa

Awards

- Webby Award
- Best of Show at the SXSW Festival
- Cyber Lion in Cannes

Education

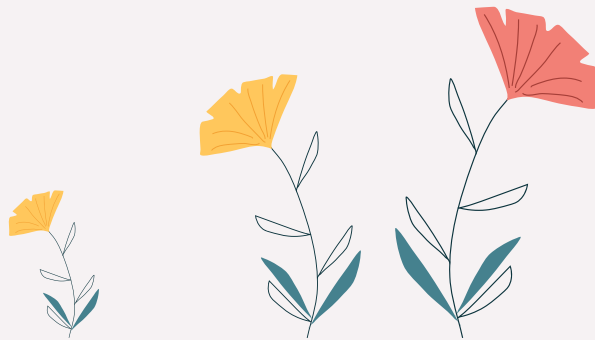
- Master's degree from New York University's Interactive Telecommunications Program
- Bachelor degree from Concordia University.

Career

- Electronic Crafts & Bluesponge
- Research Fellow at the Eyebeam Center for Art and Technology
- Adjunct professor at Concordia University



Melissa Mongiat



About Melissa

Daily tous les jours

- Her work focuses on participation and storytelling through technology
- Co-founded the studio in 2010 w/ Mouna

Awards

- Selected as one of the world's ten breakthrough designers by Wallpaper* Magazine

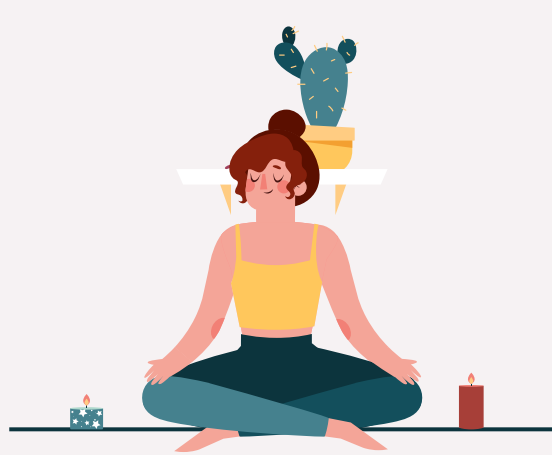
Education


- Master's degree in Creative Practice for Narrative Environments from Central Saint Martins College of Art and Design in London

Career


- Visiting lecturer at UQAM, Concordia University and Central Saint Martins
 - Milk & Tales
 - Like People Do

What happens when these two
creatives come together?





“When transforming everyday habits in the city into collective experiences, we not only bring value to a neighborhood, but we are addressing important urban issues, such as solitude or mobility. Our work intends to revive connections between communities and their city.”




—Mouna Andraos & Melissa Mongiat



02.

What

Daily Tous Les Jours



“Daily tous les jours leads an emergent field of practice combining technology, storytelling, performance and placemaking to reinvent living together in the 21st century”

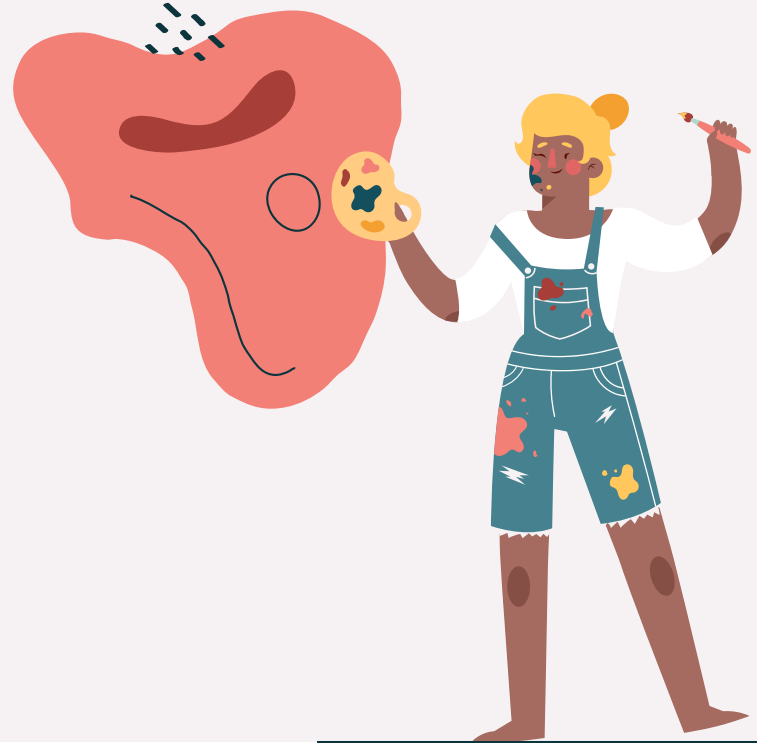
—About





Tell me more!

The Montreal-based art and design studio is best known for its work in public spaces, inviting people to play a critical role in the transformation of cities





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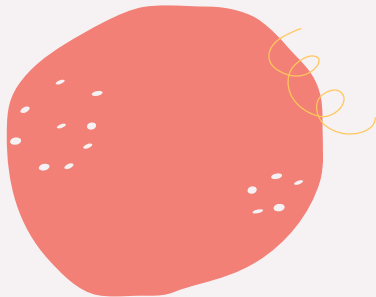
Original Artworks within

30+

Cities across the world

Musical Swings (2011)





The Project*

- Each swing triggers notes from a classical instruments: piano, guitar, harp and vibraphone. A color code indicates which instrument is played and invites the public to try different seats.
- The interactive soundtrack is inspired by the pendulum. The higher the swing, the higher the note.
- When the swings move together in unison, they create a musical composition through which unique melodies can emerge if participants cooperate.
- The gentle, kinetic quality of the acoustic sounds blends seamlessly into the urban environment.

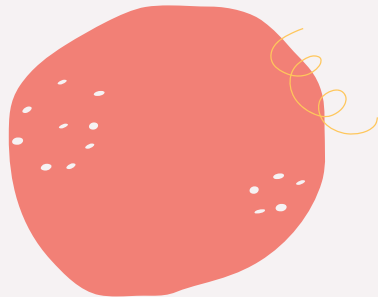


Video



McLarena (2014)





The Project*

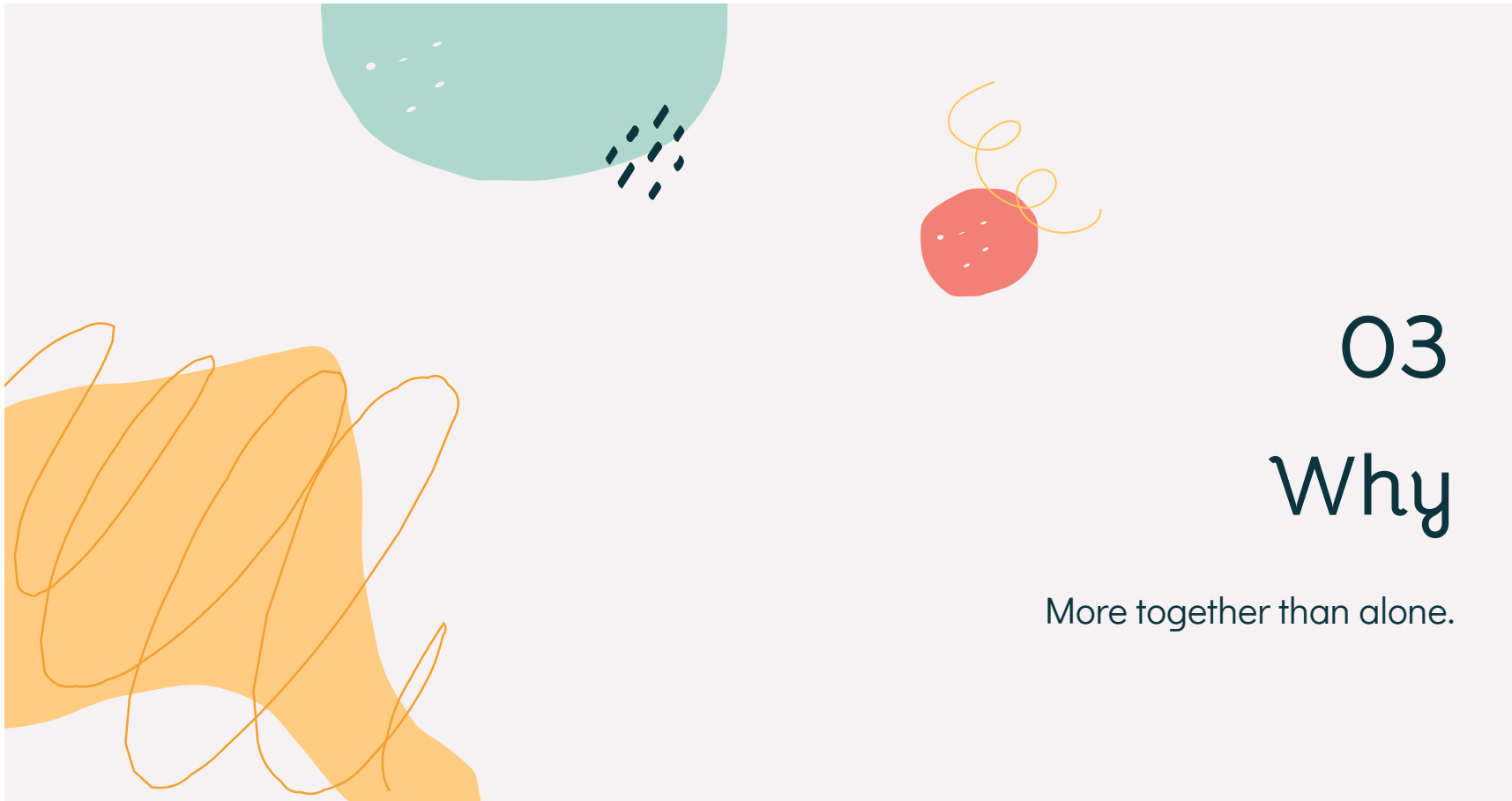
- A shipping container transformed into a temporary recording studio allows anybody to follow the original choreography... or the moves of the person that preceded them. Thanks to this imitation game, a collaborative dance is created, evolving with the personality of each dancer.
- Once recorded, the dances are edited in real time in a movie and projected on a nearby building facade. Custom seats add to the street theater feeling and allow everybody to enjoy the film.












03

Why

More together than alone.



“We believe collective experiences can transform our relationships with our neighbors and our environments. Ultimately, they help connect people and enable change within society.”

—Mission



Themes*

A deeper empathy for nature would help us better respect its needs and protect it more.

Routines to rituals

We believe profound change in society can happen when the everyday is transformed with meaning and awe.

Wild Things

Collective Storytelling

Cities are built from the stories of the people and things in them. By listening to their tales, we can collectively write the stories to come.

More Themes

Many urban areas suffer from a lack of street life. We want to bring people outside so they can take ownership of their cities.

Sensing

We look for new means of connection and communication with the sensory world.

New Gatherings

People Need People

Study after study tells us we are becoming lonelier, more isolated. Connections through a screen cannot replace time spent together. We believe in experiences unique enough that you want to discuss them with whoever is standing close by.



Thank you for listening.

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