1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* There is a relationship between project length (in days) and success. The longer the project is live the less likely it is to succeed.
* A project is more likely to be successful if it is launched in June.
* There is a higher rate of success for project is launched with a goal between $15,000 – $34,999.

1. What are some limitations of this dataset?

* There is no data on marketing/exposure of the project. There may be missed trends that show the number of exposure sites/platforms can contribute to the project’s success.
* The data is dated 2019 and older. This limits us as we may not be able to see any current trends.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Pivot table on the duration of the project against outcome. Through a line graph we can establish if there is a relationship between the length of the project and its success.
* Pivot table on the origin Country and the outcome. Using a bar chart we could identify if Country is a contributing factor to the success of a project.