

JOSH MEADS

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INDUSTRY RELATED SKILLS

- Expert knowledge of HTML5, CSS3, SASS, GruntJS, NPM, Sublime Text, Hosting solutions.
- Strong working knowledge of JQuery & Javascript, currently developing AngularJS skills within a MEAN stack. Git (BitBucket/Github).
- Expert software skills in Adobe Photoshop, Chrome Dev tools, Mac OSX, Windows, and a myriad of VFX and video editing software.
- Working knowledge of PHP, MySQL and quickly learning Express/NodeJS.
- Vast experience with Wordpress and moderate experience with other CMS systems such as Joomla and Magento.
- Experience working with teams both in-house and distance to provide clients with timely and quality work.
- Proven management skills on complex projects involving technical and creative components.

PROFESSIONAL EXPERIENCE

2014 – Present **Web Consultant, Designer and Front-End Developer**

- Provide Web and UX consulting to firms. Design websites and web apps.
- Front end development of designs using a grunt/git workflow.
- Strong focus on site speed - optimising servers, assets and render to improve speed.

2012 – 2014 **Swift Studios Ltd: Managing Director**

- Lead a global team providing marketing services to clients around the world.
- Focusing on search engine optimisation (SEO) we increased revenue by 400%.
- Creation of digital web assets to improve client conversion and qualified contact rates by an average of 300%. (Websites, Logos, Banners, Brochures, etc.).
- Oversee all business operations and financial assets.
- Advise CEO's and management of client firms on marketing strategies and provide frequent progress reports.

2008 – 2012 **Freelance Design and Front End Development**

- Provided tailored design services to clients around the United Kingdom.
- Converted Photoshop design mock-ups to valid HTML/CSS/JS websites.

2012 **The Machine (Feature Film): Compositor**

- Solely composited three live action in car green screen plates under strict deadlines with extremely grain-ridden footage.
- Film went on to win three BAFTA awards, Best of UK Award at Raindance Film Festival, and Achievement Against the Odds Prize at the British Independent Film Awards.

2011 – 2012 **Barefoot Rascals / ITV:** *Visual Effects Artist, Lead Compositor*

- Advised the Director one-on-one for all visual effects matters for two major network shows:
Galahad (ITV, UK) and *Falklands Combat Medics* (History Channel, Global).
- Researched historical media and texts to ensure all details are as historically accurate as possible.
- Created high quality visual effects shots for global broadcast.

2011 **Night of Fire** (Short Film): *Lead Compositor, Technical Advisor*

- Solely composited in excess of 20 complete shots within a 14-day timeframe to meet project deadlines.
- Taught a large team of Animators the compositing and finishing workflow and showed how to prepare advanced multi-pass renders.
- Used advanced workflows to drastically lessening render times for 3D elements in order to meet project deadline.

2011 **Day 83** (Short Film): *Lead Compositor*

- Film won international award for visual effects. Lead compositing artist and advisor. Worked closely with other artists to ensure consistent results.
- Solely created eight of the films shots, including two hero shots, which have become the most recognised and highly praised in the film.

EDUCATION

2009 – 2012 **University of Glamorgan:** *BA of Visual Effects & Motion Graphics*

- Coursework included company client relationship, advanced colour theory, computer science, consumer psychology and product engagement.
- Created broadcast quality visual effects work. (*Showreel linked at bottom*).
- Graduated with an Upper Second Class Honours (A- (USA) / 82 (Canada)).

2007 – 2009 **Coventry College:** *Interactive Media and Website Development*

- Coursework included: Visual communication of design and its psychological impact on consumers, creating functional websites with valid code, 2D and 3D animation, colour theory, fine art.
- Graduated with a BTEC Distinction, Distinction, Merit (A (USA) / 89 (Canada)).

ADDITIONAL INFORMATION

- **Chinese International Animation Award:** Won the Silver Monkey Award (2nd) for *Day 83*. Award consisted of hundreds of global applicants.
- **Apple Final Cut Pro 7:** Scored 95% on Level 1 End User Exam.
- **Full scholarship recipient:** Based on exceptional grades, attitude and portfolio of work.

PORTFOLIO

Web Dev Website: <http://joshmeads.com/>

Github: <http://github.com/joshmeads>

VFX Showreel: <http://vimeo.com/68953200>