# **DATA ANALYTICS WITH TABLEAU**

#### **ASSIGNMENT1**

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AIM: The growth of supermarkets in most populated cities is increasing and market competitions are high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data.

Creation below visualization:

**BAR CHART:** 

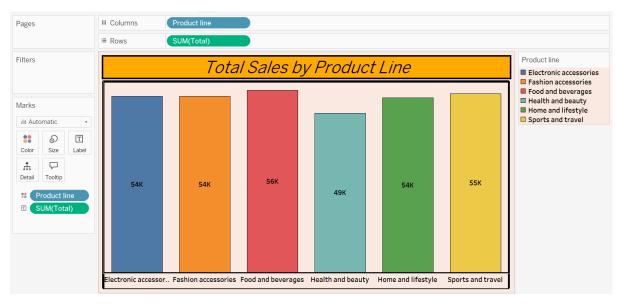
TITLE: Total sales by product line

**COLUMNS: product line** 

**ROWS: SUM(Total)** 

**COLOR: product line** 

LABEL: SUM(Total)



PIE CHART:

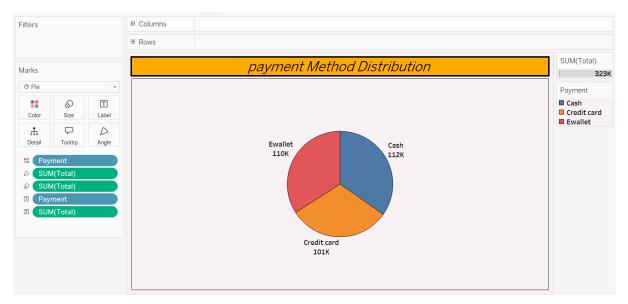
TITLE: Payment method distribution

COLOR: payment

ANGLE: SUM(Total)

### SIZE: SUM(Total)

### LABEL: SUM(Total), payment



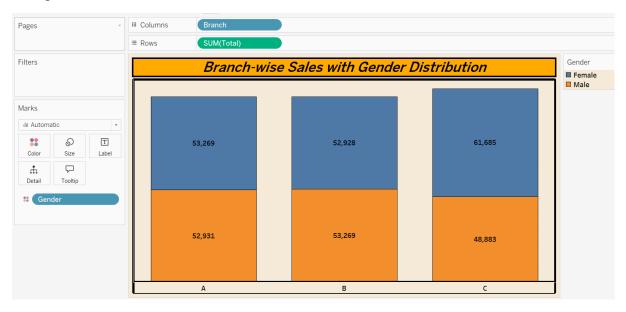
Stacked Bar Chart:

Title: Branch-wise Sales with Gender Distribution

Columns: branch

Rows: SUM(Total)

Color:gender



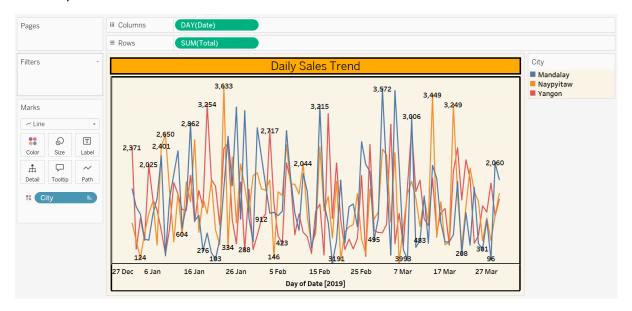
Line Chart:

Title: Daily Sales Trend

Columns: DAY(date)

Rows:SUM(total)

## Color:city



**Bubble Chart:** 

Title: Gross Income by Product Line (Bubble Chart)

Size: SUM(quantity)

Label: product line

Color: SUM(gross income)

