

Ideation Phase

Empathize & Discover

Date	23 june 2025
Team ID	LTVIP2025TMID51515
Project Name	Comprehensive analysis and dietary strategies with tableau : A college food choice case study
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

SAYS	THINKS
<ul style="list-style-type: none">. I need to know which foods are most preferred by Students. We must track dietary trends across different Student Groups. Are students skipping meals or eating unhealthy preference options.	<ul style="list-style-type: none">. Can this dashboard help us plan better menus?. How can I use this to reduce food waste and overproduction?. Can we align food offerings with student And dietary needs?
DOES	FEELS
<ul style="list-style-type: none">. Reviews tableau dashboards regularly for meal Consumption Insights. Conducts surveys or feedback collection on food Quality and satisfaction. Compare intake data before and after dietary satisfaction intervention	<ul style="list-style-type: none">. Frustrated by inconsistent or vague data. Curious about behavioral patterns behind choices. Confident when data aligns with student satisfaction

