Ideation Phase Brainstorm & Idea Prioritization Template

Date	23 june 2025
Team ID	LTVIP2025TMID51515
Project Name	Comprehensiv analysis and dietary strategies with tableau: A college food choices case study
Maximum Marks	4 Marks

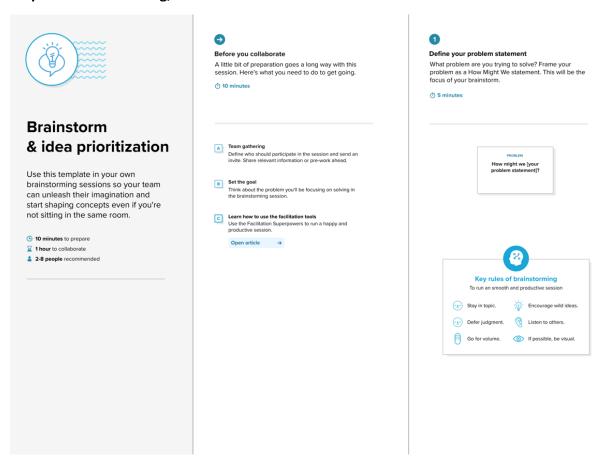
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

JOSHNA

Integrate food

consumption

trend lines

before and after

health

awareness

campaigns

Highlight low

Includes benchmark data from other colleges for diet and preference

> Design a "What if" simulation tool in tableau to test changes like removing sugary drinks

comparisons

MANOJ

Add summary **KPI** cards showing metrics like 'healthy vs unhealthy food ratio'

Embed a recommendation engines based on student eating patterns and feedback

KESAV

Use interactive tooltips to show nutrition facts

Organize dashboards wih clean tabs

Schedule automatic data refreshes for real time tracking of cafeteria food uasage

Add a feedback form within the dashboard to collect studentds

GOWTHAM

Add icon based visuals for better UX

Apply conditional formatting to highlight unsuals spikes in junk food

Set up user access levels for nutritionists, canteen staff

Link Tableau reports to auto email updates for college adminstrationan food committee

Step 3: Idea prioritization

Your Team should all be on same page about Whats important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

