

Design/Development

Features

Notifications/Permissions

Growth/Future

Screens/Tabs

Problems

Mobile app

Compatibility with different devices

Allow for check out of some form

Allow for check in of some form

track user location while using app

Partner with School?

Home/Login

How to ensure tracker is accurate?

Make the app easily accessible

Make app free

Sync with when student ids are swiped at gym entrance

Track data of when gym is most crowded (date and time)

Require user to register/verify with school email

Reach more students

User/Profile

What if users don't check out?

Make the app visually appealing (bright colors)

in app purchases

Allow users to build profiles

Allow users to schedule workouts

Push notifications to notify students when gym is busy

Have school let students know about the app

Messages

What profile info should be asked for?

Create messaging feature to connect with other students

Offer workout plans

Push notification to notify gym is not busy

Expand to other college campuses

Gym Data/Info

How to regulate message content?

Reward system to entice students to check in

Allow live viewing/tracking of people in the gym

Promote on social media

Workout Plans

What if users don't check in?