

JOSH NESBITT

# The rise of the programmer

HEYST.AC

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-Leeds was  
missing a  
general purpose  
event-



# The “blue” room

# ...and people did!



-It validated  
that we  
were onto  
something-

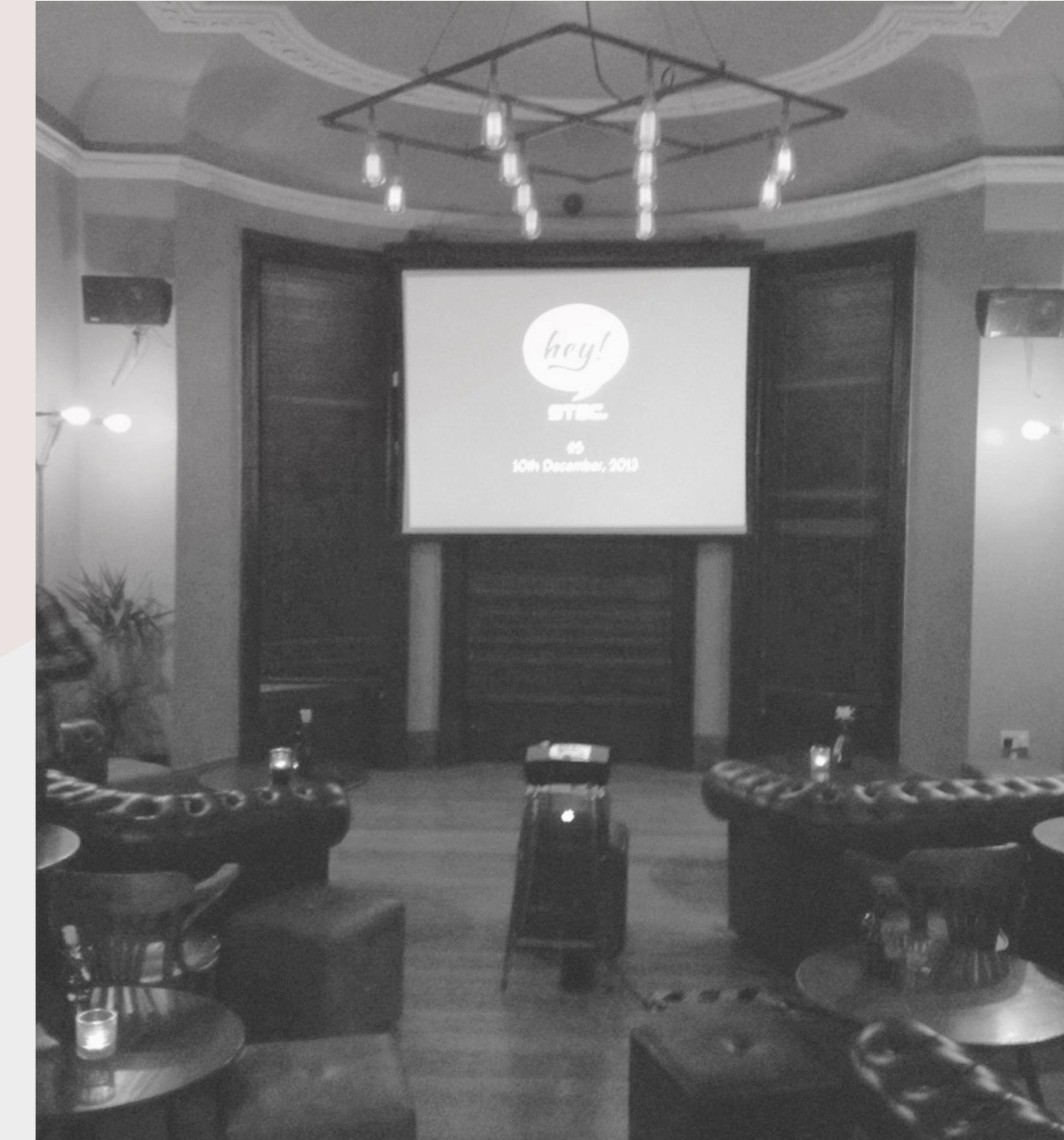
# And it grew

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Something  
informal and  
welcoming to  
absolutely  
anyone



We had to start  
thinking of creative  
ways to make people  
fit in the space



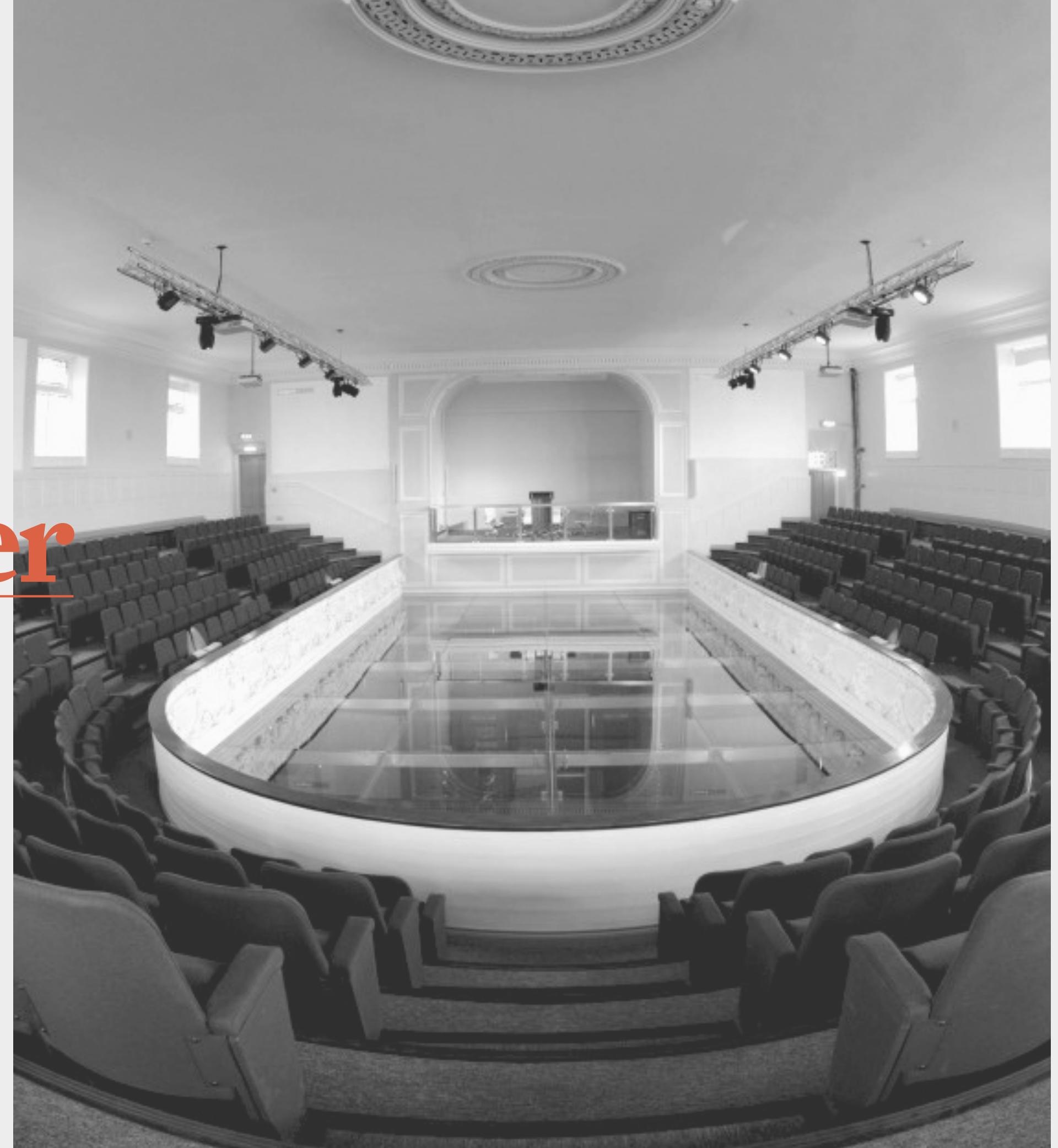
And don't  
forget this was  
a working bar...

Until we really  
couldn't make it  
work anymore



**-So we went  
on the hunt for  
a new venue-**

# A 400 seater auditorium



# The current home for Hey!

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# And more seats

Launching a city wide food festival  
Mental health  
Higher education  
Writing a programming language  
Becoming a better designer

and a hell of a lot more.

E H ?

So you're  
probably  
wondering  
why this  
is all  
relevant?



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Today



-That is no longer the case-

# Kode with Klossy

[kodewithklossy.com](http://kodewithklossy.com)

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# GIRLS WHO CODE

# Lyndsey Scott

[lyndseycott.com](http://lyndseycott.com)

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-Technology can be  
customisable in an  
entirely new way by  
programming it  
differently-

# A-GRADE

*Investments*



# Margaret Hamilton

[margarethamilton.com](http://margarethamilton.com)

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**“That excitement is  
contagious - it’s easy for people  
to get interested in stories of  
things they use all the time.”**

-Harvard's “Introduction to  
Computer Science” beat a  
previously popular  
Economics class-

**-Movies such as “The Social Network” actively promote programming as an exciting and positive contribution to society-**

-People feel like  
programming is  
more accessible to  
them-



**Thank you!**



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