



Site Purpose:

The purpose of the business is to provide accommodations that are affordable, safe, pleasant, and designed specifically for members of the Church of Jesus Christ who have come from out of town to visit the temple either for a onetime event like a wedding or the different services that the temple provides, or a longer term stay for missionary or temple president couples. The website will be focused on describing those services that are provided and a way for the person to contact us to make a reservation.

Target Audience:

There are four main target audiences and their needs:

Missionary or Temple President couples who will be staying for months or years.

An apartment that provides:

Kitchenette

Living/sitting room for guests

Visitor bathroom when possible.

Deals for long term stay

Transport to temple depending on distance.

Soon to be sealed couples and possible their extended family.

Reception area with possible event planning and catering.

Changing rooms

Storage of personal items

Transport to temple depending on distance.

Simple hotel-like rooms for couples

Families who are coming to the temple for different ordinances.

Changing rooms

Transport to temple depending on distance.

Storage of personal items

Child-care

Simple hotel-like rooms extended to accommodate children.

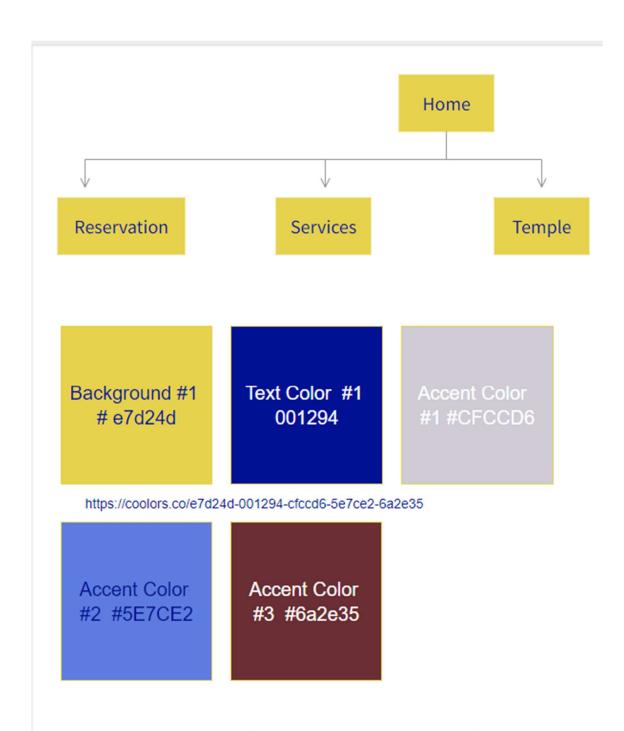
Youth or other groups from wards/branches that need to spend the night.

Changing rooms.

Transport to temple depending on distance.

Storage of personal items

Hostel like rooms with multiple single beds.



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