

SUPERSTORE SALES & PERFORMANCE DASHBOARD

\$12.6M

Total Sales

\$1.5M

Total Profit

26.3%

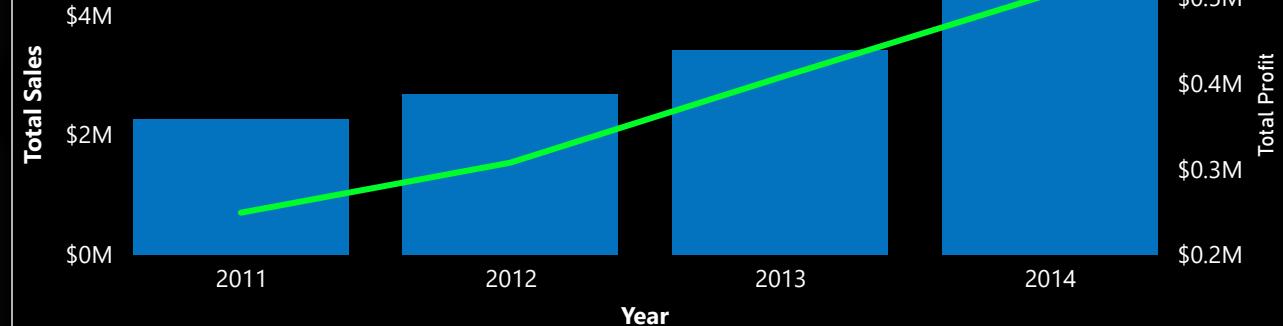
Sales Growth YoY

\$504.99

Average Order Value (USD)

Total Sales & Total Profit by Year

Total Sales Total Profit



Total Sales & Total Profit by Region

Total Sales Total Profit



PERFORMANCE INSIGHTS

GROWTH CHAMPION

26.3% YoY Growth
→ \$15M+ Projection

PROBLEM ZONE

SE Asia: 2% Margin
\$884K Sales

PROFIT LEADERS

Central: 11.03% Margin
\$310K Profit

OPPORTUNITY

\$505 Avg Order Value
→ Upsell Potential

Year

All

Region

All

Category

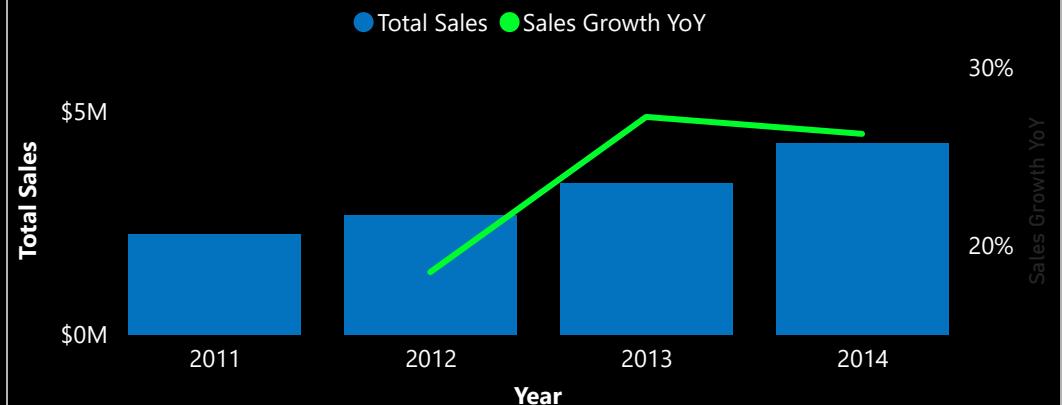
All

Segment

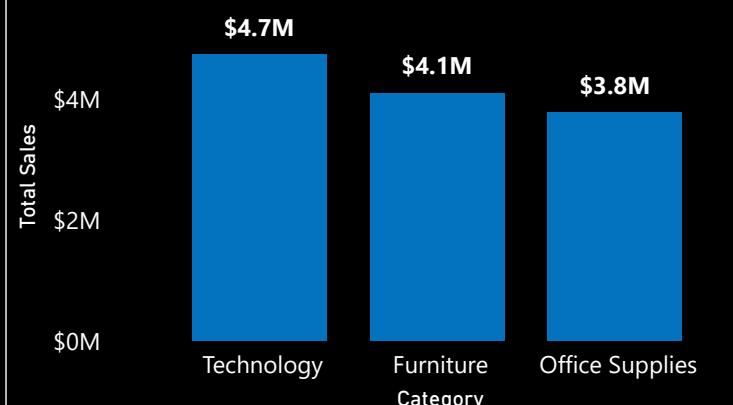
All

SALES INSIGHTS

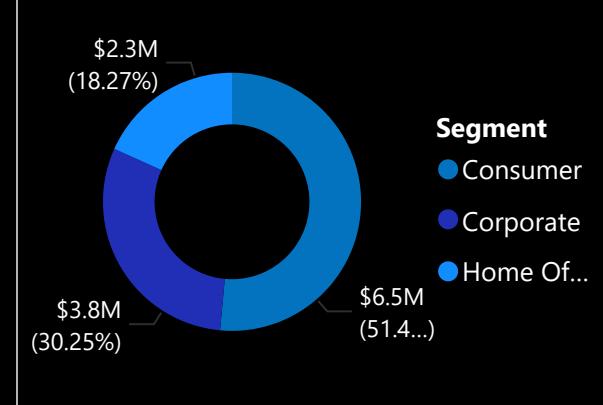
Total Sales & Total Profit by Year



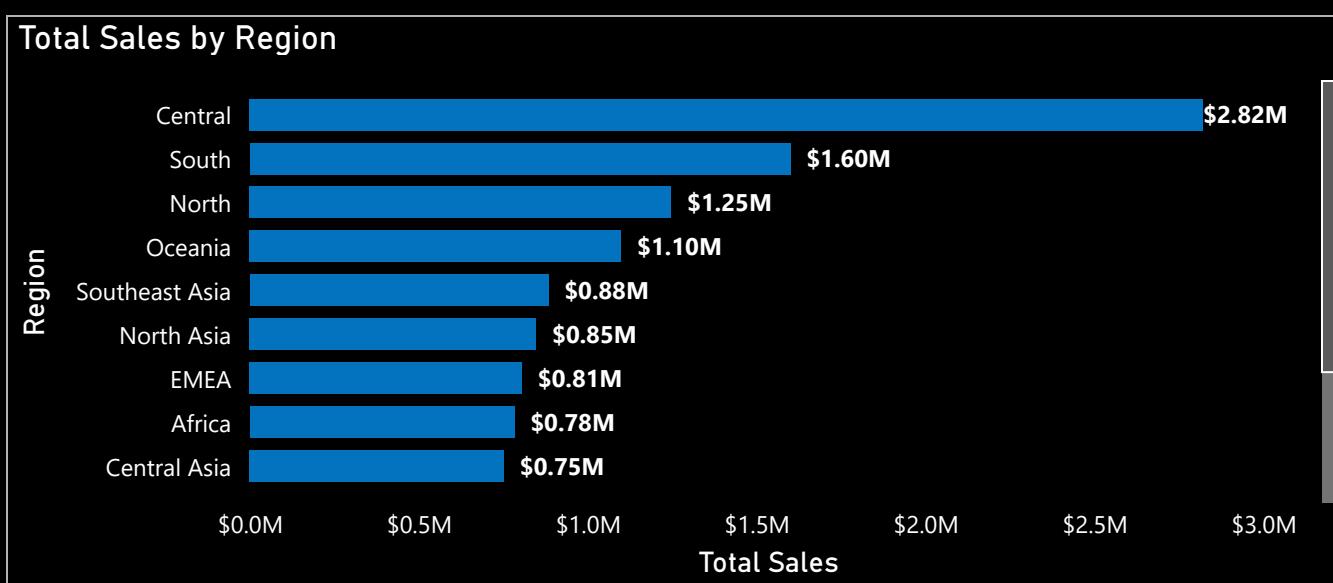
Total Sales by Category



Total Sales by Segment



Total Sales by Region



Top 5 Countries by Total Sales



Year

All

Region

All

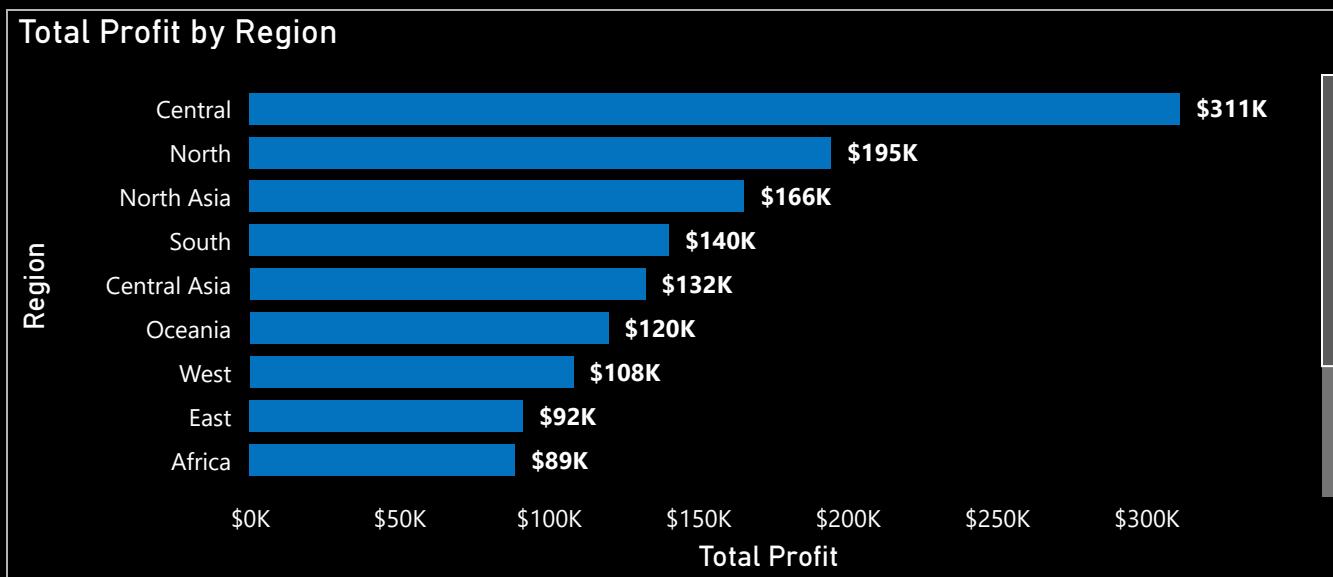
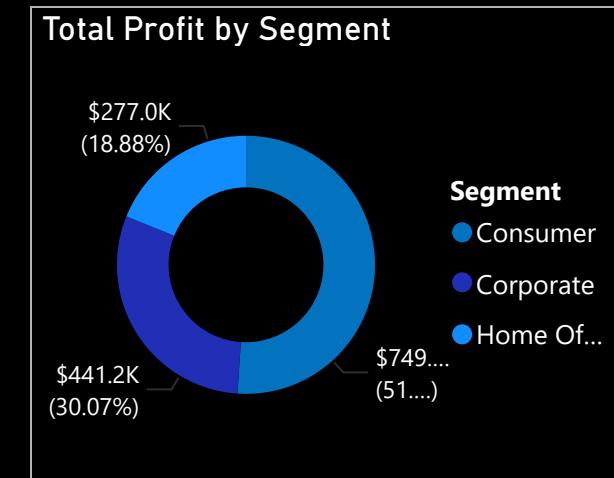
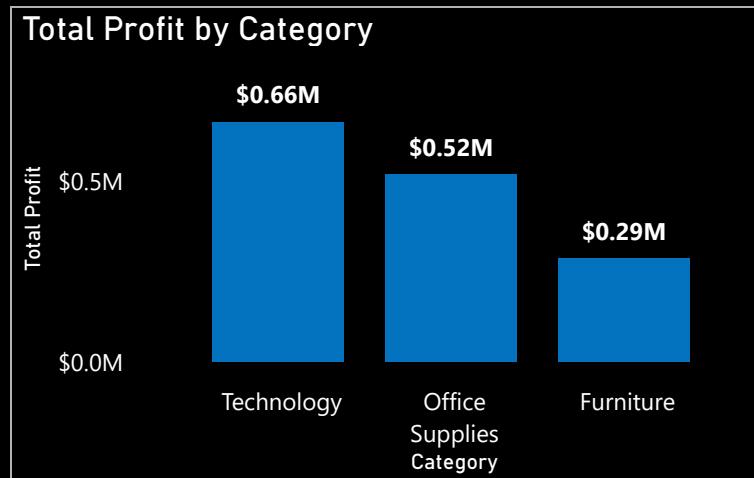
Category

All

Segment

All

PROFIT INSIGHTS



Year

Region

Category

Segment