☑ alexamartinez.design@gmail.com

Hey there! I am an interactive and graphic designer looking to collaborate with inspiring professionals, refine my skills, and produce impactful work.

EDUCATION

Rochester Institute of Technology 2015

BFA New Media Design

MINOR Digital Business

CONCENTRATION Communication

GPA 3.96

PROGRAMS



SKILLS



EXPERIENCE

CARROT CREATIVE Summer 2014

Worked as an intern in several design disciplines and gained valuable experience in a professiong tech agency environment

ROOMIO TV Fall 2013 - Spring 2014

Collaborated with a select group of RIT designers to produce collateral and work on a new user experience and customizable UI

FREELANCE DESIGNER 2010 - present

Created brand identities, collateral, and designed and painted murals for clients and local organizations

RIT GRAPHIC SPECIALIST Fall 2014 - present

Organizer and painter of wall graphics and murals for the RIT Athletic Department

RIT SPORTS INFORMATION Winter 2012 - present

Collected stats and recorded other data during RIT athletic events for official NCAA use

INVOLVEMENT

RIT WOMEN'S SOCCER 2010 - 2014 | 2-year captain Gained incredibly valuable leadership experience and furthered my dedication, drive, commitment, and interpersonal skills as a 4 year team member

- 2013 NSCAA Div. III Third Team All-East Region honors
- 2012/2013 Capital One Academic All-District honors
- 2012 NSCAA Div. III Second Team All-East Region honors
- RIT W Soccer's 1st four time All-Conference selection

NEW MEDIA CLUB 2013 - present

Mentored younger classmates in all aspects of design and participated in club activities

STUDENT ATHLETE ADVISORY COMMITTEE 2011-2013

Represented RIT Women's Soccer as an active member and designer for promotional events

ACHIEVEMENTS

RIT OUTSTANDING UNDERGRADUATE SCHOLAR 2015

Received recognition for acadmeic excellence, an award that goes out to only 1% of each college

A. STEPHEN WELLS LEADERSHIP AWARD 2014

Awarded as a senior student-athlete who has demonstrated strong leadership on and off the field over the course of her four-year career

INTERESTS

soccer · live music · cooking · photography · traveling nature · exploring · craft beer · blogging · exercise