

The Mediator

Advertise to Profit

Price & Effectiveness is an important concern for advertisers.

Social Media Page Owners seek for making money through their page.

No easy way exists to Satisfy needs of both

Solution

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A web platform where “people who wants to advertise their brand” & “the people who are seeking for making money through their already popular Social Media Pages” will collaborate to fulfill each others needs

**Save
Money**

**Make
Money**

**Grow
Business**

Market Size

4



\$10 B+

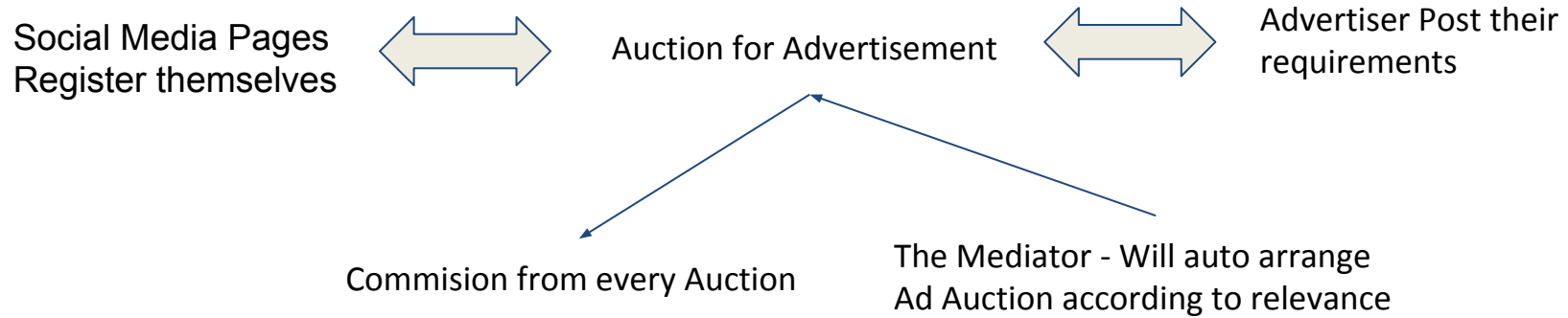
**Advertising Market in
India**

\$1.5 B+

**Digital Advertising
Market in India**

\$600M

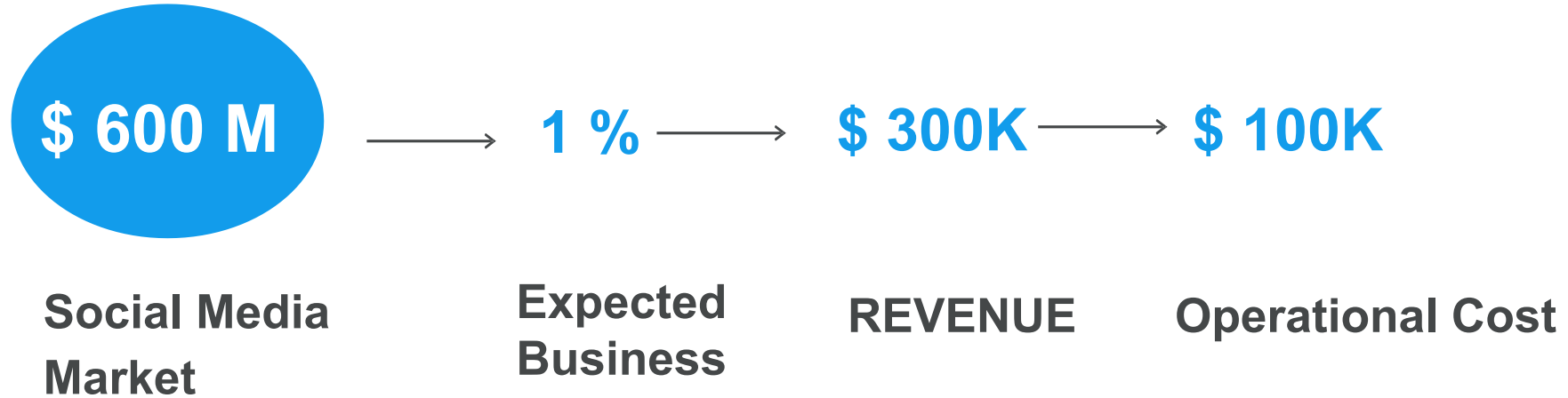
**Social Media
advertising
market**



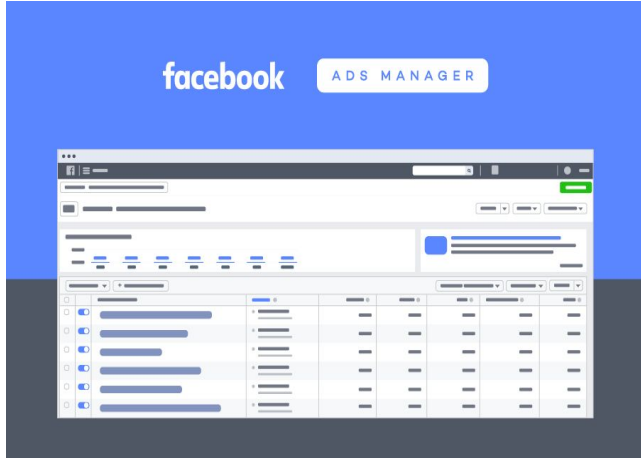
Business Model

6

We will take a 5% commission on each transaction.



Competition



Competitive Advantages

8

Direct user benefit

Less cost

Effective ADS

Customized Ad options

Auction Model

No specific CPC model

**Ads through customer
centric Pages**

Q/A