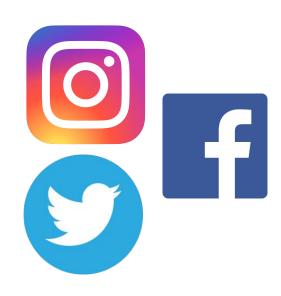
O CapGrab

// CMSI 402, SPRING 2018

// MATHEW SANDERS, GEORGE SARANTINOS, JOSH SORIANO

// WHAT IS CAPGRAB?

- CapGrab is a mobile application that allows users to receive caption ideas for photos or videos they plan on posting on social media
- CapGrab is targeted towards social media users that want to provide a holistic post
- Not trying to replace Instagram/Other social media, but merely augment it





// HOW IS IT USED?

MAIN USER FLOW

User creates an account

User logs into CapGrab using registered credentials

User uploads a photo

- Public (post to public forums for all CapGrab users to see and submit captions)
- Private (post that only the user's followers can see and submit captions)

Other users submit their caption suggestions

Users "upvote" and caption suggestions

User gets to select whichever caption they want

OTHER FEATURES

- Follow/Unfollow other CapGrab users
- Upvotes go towards a "CapGrab Score"



// WHAT'S IN IT FOR US?

- Interested in social media culture.
 - Our How can we add to it?
- Captions => success of post
 - Good captions can be hard to think of
 - Better captions brought up after the post
 - Some captions are just bad
- Good mix of experience and learning
 - Improve our backend development
 - o Improve/learn mobile development
 - Create a better timeline for our project
- Excited! ...



O CapGrab

THANK YOU, QUESTIONS?