



// CMSI 402, SPRING 2018

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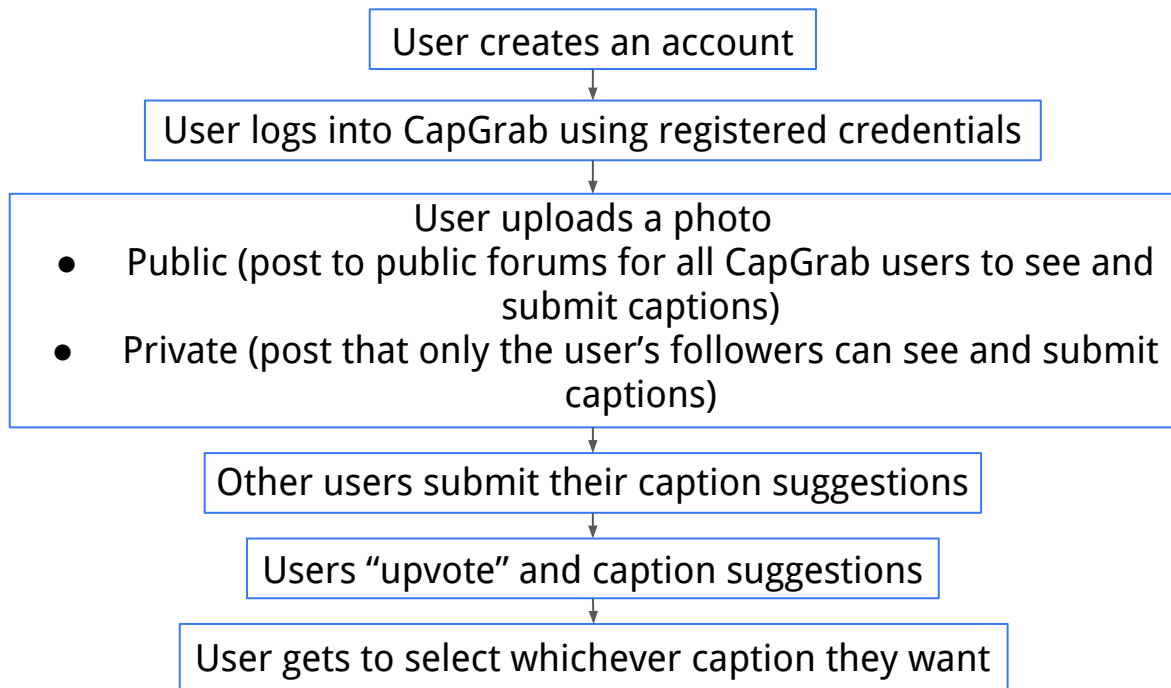
// WHAT IS CAPGRAB?

- CapGrab is a mobile application that allows users to receive caption ideas for photos or videos they plan on posting on social media
- CapGrab is targeted towards social media users that want to provide a holistic post
- Not trying to replace Instagram/Other social media, but merely augment it



// HOW IS IT USED?

MAIN USER FLOW



OTHER FEATURES

- Follow/Unfollow other CapGrab users
- Upvotes go towards a "CapGrab Score"



// WHAT'S IN IT FOR US?

- Interested in social media culture.
 - How can we add to it?
- Captions => success of post
 - Good captions can be hard to think of
 - Better captions brought up after the post
 - Some captions are just bad
- Good mix of experience and learning
 - Improve our backend development
 - Improve/learn mobile development
 - Create a better timeline for our project
- Excited! ...



THANK YOU, QUESTIONS?