

PERSONAL STATEMENT

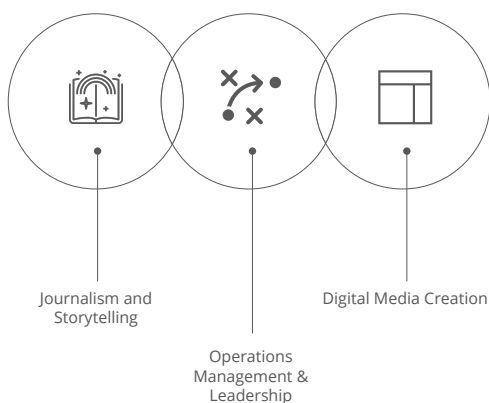
I'm a 24 year old entrepreneur based in Washington, DC. I have spent the last three years creating and developing a network of online college publications. In this time, I developed a successful editorial and marketing strategy and remotely trained and managed over 10 teams.

Our latest version of the product, TheRival.news, was launched in November, 2015. It just surpassed one million page views.

My other specialties are in digital media creation. I have three years experience producing short films, with digital design, working with content management systems, and utilizing social media for business.

I'm obsessed with the Internet, story-telling, creating impact, and the intersection of the three.

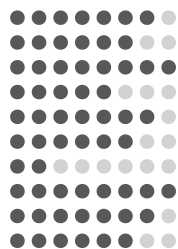
MY SPECIALITIES



SKILLS

01 Computer

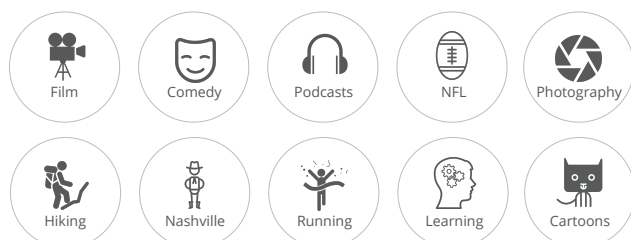
Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe AfterEffects
Adobe RAW
HTML & CSS
Javascript & JQuery
CMS Workflow
Google Analytics
Facebook Power Editor



02 Knowledge

Time management
Operations management
Social media
Video production
Video editing
Editorial workflow
Google analytics & SEO
Web design
Digital design

HOBBIES & INTERESTS



EXPERIENCE

From March, 2014 to Present

COO and Co-Founder
The Rival, LLC

From August, 2014 to May, 2015

Digital Media Associate in the School of Media and Public Affairs
The George Washington University

From June, 2014 to August, 2014

Research and Programming Intern
National Geographic

From February, 2014 to April, 2014

Videographer and Post-Production Editor
TEDx Conferences

From August, 2015 to October, 2016

Product Specialist
Apple, Inc.

EDUCATION

4

From 2011 to 2015, The George Washington University
Bachelor of Journalism and Mass Communications
3.8/4 Major GPA | Graduated Magna Cum Laude



Special Honors in Journalism and Mass Communication
Awarded to select students that excelled in both academic and extracurricular settings
School of Media and Public Affairs

RECOGNITIONS



Cucalorus Official Selection, 2015

"Follow the Noise", a film I produced and edited, and "Hands Up!", a film I helped to produce were both official short film selections. My films were two of only seven selected.



GWU New Venture Competition Finalist

Placed 4th out of 110 teams and won \$9000 in cash and in-kind prizes.

GWU Office of Entrepreneurship



Phil Bredesen Leadership Award

Awarded to one student that displays excellence in leadership
University School of Nashville

PORTFOLIO

Read more about my work at joshstrupp.github.io.