



## Stores

All 

Christmas

Labour Day

Super Bowl

Thanksgiving

Dashboard

Holiday Index

Normal index

2010

2011

2012

### Average CPI & Fuel rate by Store Region

U&T

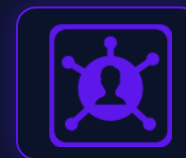
200

150

Stores

● Average CPI ● Average Fuel Price

### Sales by Date by Holiday



CPI

171.58



TEMPERATURE

61



EMPLOYMENT

8.00



FUEL PRICE

\$3.36

### Sales by Date by Holiday

\$100M

\$50M

Jul 2010

Jan 2011

Jul 2011

Jan 2012

Jul 2012



Christmas

Labour Day

Super Bowl

Thanksgiving

Dashboard

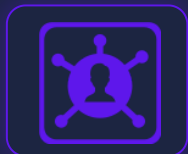
Holiday Index

Normal index

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CPI

171.58



TEMPERATURE

61



EMPLOYMENT

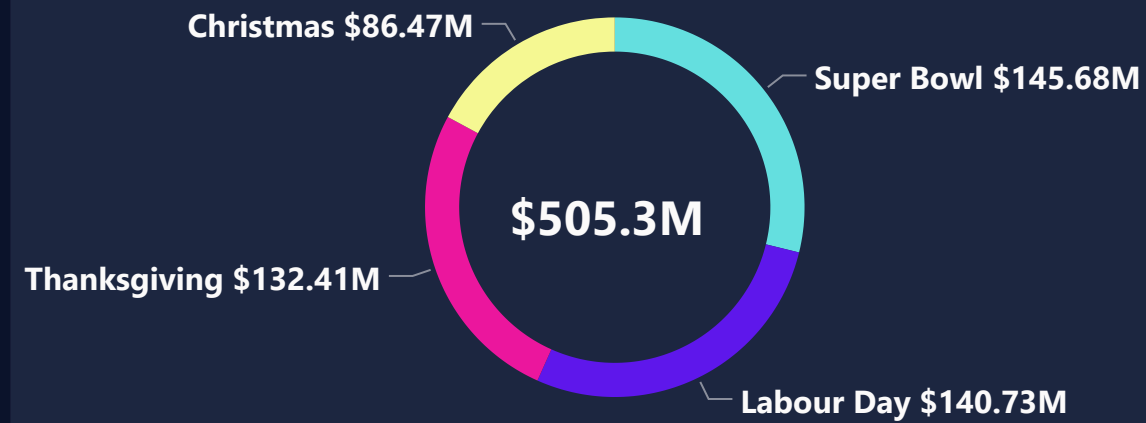
8.00



FUEL PRICE

\$3.36

Holiday Sales



Average Unemployment and Temperature rate by Store Region





## Stores

All ▼

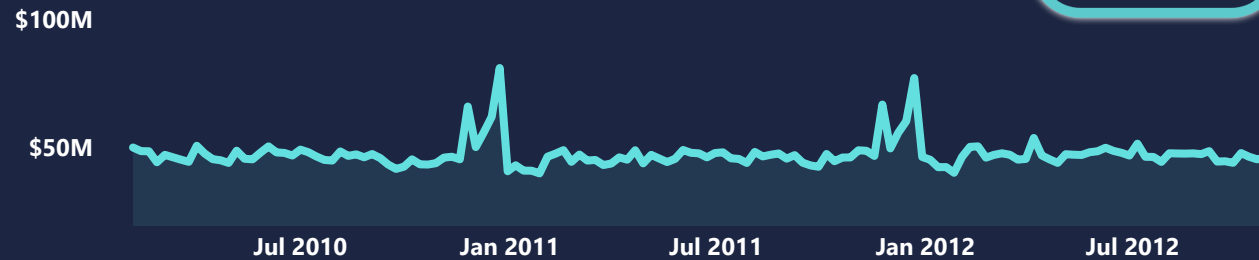
Dashboard

Holiday Index

Normal index

### Normal Sales by Date

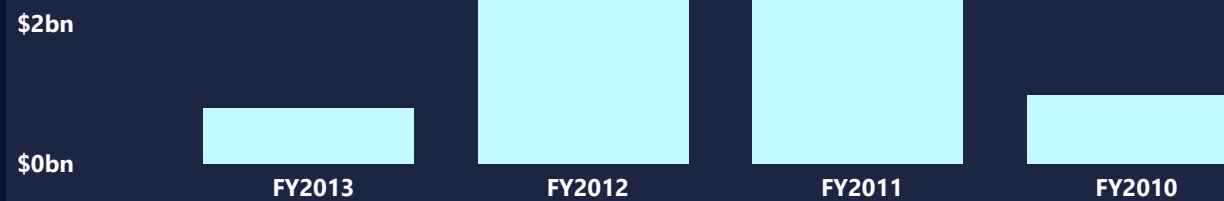
Bar Chart



### No Holiday Sales

\$6,231.92M

### Normal Sales by Fiscal Year



2010

2011

2012

### Sales by Date by Holiday

Stores	Average Temp	Average Fuel Price	Average CPI	average unemp
Store 33	77	\$3.58	128.68	8.53
Store 11	72	\$3.22	219.39	7.18
Store 10	72	\$3.58	128.68	8.36
Store 42	72	\$3.58	128.68	8.36
Store 3	71	\$3.22	219.39	7.18
Store 36	71	\$3.20	214.73	7.87
Store 37	71	\$3.22	214.73	7.87
Store 39	71	\$3.22	214.73	7.87
Store 12	70	\$3.61	128.68	13.12
Store 28	70	\$3.61	128.68	13.12
Store 38	70	\$3.61	128.68	13.12
Store 6	70	\$3.22	217.55	6.61
Store 5	69	\$3.22	216.57	6.30
Store 43	69	\$3.22	207.74	9.93
Store 21	69	\$3.22	215.65	7.62
Store 30	69	\$3.22	215.65	7.62
Store 31	69	\$3.22	215.65	7.62

**171.58**

**Avg CPI**

**\$3.36**

**Avg Fuel Price**

**6,435**

**Total sales**

**45**

**Total Store**

Stores	Average Temp	Average Fuel Price	Average CPI	average unemp
Store 12	70	\$3.61	128.68	13.12
Store 28	70	\$3.61	128.68	13.12
Store 38	70	\$3.61	128.68	13.12
Store 34	58	\$3.22	128.68	9.93
Store 43	69	\$3.22	207.74	9.93
Store 29	55	\$3.44	135.09	9.81
Store 18	53	\$3.44	135.09	8.84
Store 35	57	\$3.42	139.01	8.79
Store 14	58	\$3.42	186.29	8.65
Store 45	58	\$3.42	186.29	8.65
Store 7	40	\$3.24	193.66	8.59