

MARKETING BROCHURE

SPONSORSHIP DRIVE FOR
THE STORMS

THE MOVIE
(Story by Segun
Adegbiji and
Screenplay By
Doris Ariole)



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Introduction:

We are thrilled to introduce The Storms, a powerful and inspirational movie created by Segun Adegbiji and written by Doris Ariole. **The Storms** is a compelling story of faith, resilience, and divine intervention that is poised to become a landmark film in Nigerian cinema. With its rich storyline, dynamic characters, and themes that resonate deeply with audiences, it promises to be both a commercial success and a crowd-puller that will give succour to viewers.

To bring this vision to life, we are

seeking a sponsorship investment of N220m. This investment will ensure that **The Storms** receives the high-quality production it deserves, enabling us to reach a wide audience both within Nigeria and internationally.

We invite you to partner with us on this journey and share in the success of a film that will touch hearts and uplift souls.



The Synopsis



They are also engaged to two young and successful men.

The Roberts family is considered as Royalty by the public. However, Felicia's only and younger sibling - Maria - is jealous of everything she has. Maria's bitter son Festus returns from Europe after an accident cut short his successful football career. Festus, like his mother resents his aunt and her entire household. He sets out to destroy every good thing in their life with his mother's collaboration.

Felicia Roberts has what every woman in her 60s can wish for: good health, a happy home and wealth. Her husband, Mr. Roberts is a devoted man who runs her late parents' Conglomerate with her. Their two daughters, Mercy and Goodness are successful in their careers as award-winning singer and athlete.

Felicia and family find themselves fighting more than spiritual battles as Festus goes the extra mile to cause life-threatening harm and mayhem in their lives. Felicia is torn between her genuine love for her sister and the need to stop Festus by stringent means that can take away his freedom and possibly life.



Why Sponsor the **Storms**

- **Massive Audience Appeal:** The Storms targets a broad audience, including people of faith, families, and fans of Nollywood dramas and foreign acts, ensuring wide reach and high engagement. It will be aired on Netflix and in cinemas all over the country and overseas.

- **Inspirational Storytelling:** The film's narrative is centered on themes of faith, perseverance, and the power of prayer, making it a unique and impactful story that will resonate deeply with viewers. The dialogue in the movie is of universal appeal and the picture is of global standards in terms of production quality.

- **Star-Studded Cast and Crew:** Featuring top Nollywood actors, and real-life award-winning faith icons

such as Joke Silva, Moyinoluwa Olutayo, Shaffy Bello, Tina Mba, Bikiya Graham-Douglas, Kunle Remi, Zainab Balogun, Jemima Osunde, Efa Iwara, Ayoola Ayolola, Prof. Ahmed Yerima, Chimela Nwachukwu and many others. We are also looking at the possibility of special guest appearances by renowned gospel artistes Sinach and Sunmisola Agbebi Oyeleke, The Storms guarantees significant media attention and audience draw. This movie will be shot using the best of modern cameras, the best of cameramen and a world class director.

- **Marketing Power:** With an aggressive marketing campaign planned across TV, radio, social media, and cinemas, your brand will benefit from extensive exposure.

Sponsorship Categories

1. Platinum Sponsor – 220 Million Naira

Benefits:

Title Sponsorship: Your brand name will be prominently featured as the "Presenting Sponsor" in all official movie titles and promotional materials "The Storms, presented by [Your Brand]"

Exclusive Logo Placement: Prime logo placement on movie posters, billboards, trailers, and all digital content, including a dedicated opening credit in the film.

Product Placement: Opportunity for your products or services to be integrated into key scenes of the movie.

Product Usage: Opportunity for your brand to be used in the movie.

VIP Event Access: 50 VIP tickets to the movie premiere, including a special meet-and-greet with the cast and crew.

Media Features: Inclusion in all press releases, interviews, and promotional events.

Co-Branded Marketing: Your brand will be featured in co-branded TV commercials, social media campaigns, and radio jingles.

Custom Content Creation: Opportunity to produce behind-the-scenes content featuring your brand's involvement in the production.

Special Recognition: Your brand will be honoured with a custom award during the premiere event.

2. Gold Sponsor – 120 Million Naira

Benefits:

Prominent Logo Placement: Your brand's logo will appear on movie posters, promotional materials, and within the film's opening credits.

Product Placement: Strategic product placement opportunities within the film.

Product Usage: Opportunity for your brand to be used in the movie.

VIP Event Access: 25 VIP tickets to the movie premiere and after-party.

Media Features: Mention in all press releases and promotional events.

Co-Branded Marketing: Your brand will be included in select TV commercials and social media campaigns.

Behind-the-Scenes Access: Receive exclusive behind-the-scenes footage for your brand's use.

Sponsorship Categories

3. Silver Sponsor – 50 Million Naira

Benefits:

Logo Placement: Your brand's logo will be featured on select movie posters and promotional materials.

Event Access: 12 VIP tickets to the movie premiere.

Media Features: Inclusion in press releases and social media shout-outs.

Co-Branded Marketing: Participation in targeted social media campaigns.

Acknowledgment in Film: Special acknowledgment in the film's end credits.

4. Bronze Sponsor – 20 Million Naira

Benefits:

Logo Placement: Your brand's logo will appear on the film's website and in the end credits.

Event Access: 5 VIP tickets to the movie premiere.

Social Media Shout-Outs: Brand mentions in social media posts leading up to the film's release.

Acknowledgment in Film: Mention in the end credits of the movie.

5. Support Sponsor – 10 Million Naira

Benefits:

Logo Placement: Inclusion of your brand's logo in the end credits.

Event Access: 2 VIP tickets to the movie premiere.

Acknowledgment in Film: Special mention in the movie credits.

B. Institutional / Private Investments:

1. **Option A** - For full investment of N220m, expected ROI is 20 per cent.
2. **Option B** - For a part investment of N120m, expected ROI is 12.5 per cent.
3. **Option C** - For an investment of N100m, expected ROI is 10 per cent.
4. **Option D** - For N60m investment, expected ROI is 7.5 per cent.

Note:

- (i) Estimated returns from Cinema = N500m
- (ii) Estimated returns from Netflix streaming = N150m

Percentage profit is based on Net Profit.



Join us in Making History

By sponsoring **The Storms**, you are not just funding a film; you are investing in a story that will inspire millions. Your brand will be aligned with a project that celebrates courage, resilience and the power of unity. This is a unique opportunity to connect with a dedicated and passionate audience while supporting the growth of the Nigerian film industry.

We look forward to partnering with you on this incredible journey. Together, we can make **The Storms** a cinematic experience that will resonate for years to come.

CONTACT INFORMATION:

For sponsorship inquiries and more information, please contact:

SEGUN ADEGBIJI

Producer/Chairman
0803 302 6473

segunadegbiji@thestormsfilm.com

MOYINOLUWA OLUTAYO

Associate Producer
0803 302 4451
moyinoluwaolutayo@thestormsfilm.com

EMMANUEL OBU

Director of Marketing
0802 320 2684
emmanuelobu@thestormsfilm.com

The Storms is from the stable of Primestone Hidden Pearl Limited, producers of Seeds & Harvests which was on Africa Magic. We are the home of quality and entertaining movies.

Thank you for considering this opportunity.
Let's make The Storms a monumental success - together.