

# Connecting Lonely People: Richard Dawson

By: Josh Fernandez



Recently, Richard has been focused on work and has basically no social life. Even though he loves his job and lives a well off life, he wants to make a change.



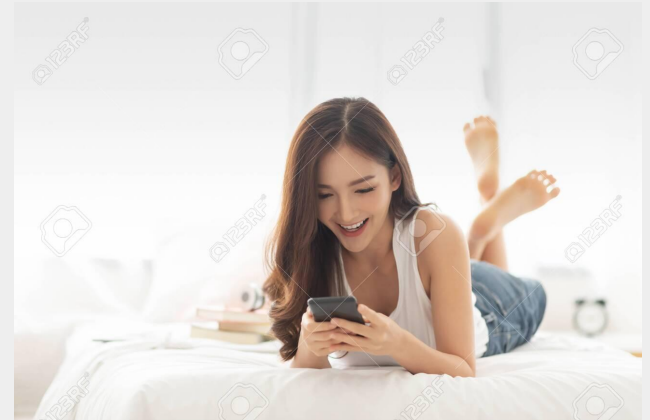
On his lunch break during work, he sees an ad on Facebook about a new popular app called “Pair” which he thinks is stupid but downloads it anyway because why not. Later on he figures out this app is perfect for his situation. His day just got a whole lot better.



A week later, Richard continues to use the app to find friends and maybe even a special partner. You could say he was addicted to the app and even recommended it to all his past friends. His screen time on his phone has doubled and “Pair” is now the most used app on his phone.



One day after waking up for work, he sees his phone has 10+ notification and he opens the app immediately. He sees a beautiful girl he's matched with and they really hit off. Richard thinks this might be the one and to his luck, she lives nearby and they even plan to have a date next week.



On their date, Richard really enjoyed her company and even thinks he fell in love with her. Richard likes the vibe and even thinks she feels the same way. He makes plans to propose and marry her. Richard thinks back and is very thankful for the “Pear” app.



A year later, Richard and his wife Teresa are finally married and live together with their two children.

Richard is thankful for the Pear app and buys the whole app and organization because of how much he loved it.

He recommends “Pear” to anyone who is lonely

