# YEAR BOOK GUIDELINES



## **PHOTOGRAPHY**

This document has been designed to assist you with your class photography that will be included in the Coomera Rivers State School's Year Book. Please make yourself familiar with the terminology and requirements of these images to ensure their smooth transition into the publication.

#### Resolution

Your photo must be 300ppi. (pixels per inch)

Most iPads/ iPhones will produce photographs that are 72ppi which is designed for viewing on a screen / mobile device. Anything below 300ppi is not high enough quality for printed publications.

To check the resolution of a photograph:

- 1. Select the file you want to use.
- 2. Right-click on the file name and then select '*Properties*.' A window will appear with the image's details.
- 3. Go to the 'Details' tab to see the image's dimensions and resolution.

### File Type

Save your photo file as a .JPEG / .jpg

The following will not be accepted:

- .HEIC
- .BMP
- tiff

#### File Size

No smaller than **750 pixels**. (wide/high) This is approx. 20 cms.

\*Tip\* Use a free online service such as https://convert-dpi.com/ to convert your files to the necessary requirements.

## Tips & Tricks

- No less than 2 people in the photograph.
- No more than 4 people in the photograph.
- No picture collages.
- · Use as much natural lighting as possible.
- Use a flash indoors.
- Make sure the adult/child is facing you.
- Make sure the child's gestures are appropriate.
- Classroom photos are cropped into a 'Square' for placement in the publication. Consider if the image you take will crop successfully without cutting a child's face in half.













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