

JOSHUA IMEL

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Product Leader. Startup Founder with exit. Passionate about building people-focused tech solutions.

EXPERIENCE

HEAD OF PRODUCT

Gemini | Remote | 2023 - Present

- General manager of Gemini's HR SaaS business, leading all product, engineering, and design teams
- Scaled org modeling and HR compliance workflow capabilities to drive 270% ARR growth
- Executed 100+ product launches annually, achieving 125% NRR and exceeding customer needs
- Adopted AI code-gen tools (LLMs and front-end frameworks) to rapidly prototype and develop intelligent org insights functionality

PRINCIPAL PRODUCT MANAGER

Gemini | Remote | 2021 - 2023

- Recruited by CEO Jason Kap (ex. Microsoft GM) to lead product and commercialize the Gemini HR platform
- Spearheaded the self-service workflow leading to 3x increase in our customer base in 90-days
- Built Gemini's UX design function delivering new navigation, HR reporting, and people analytics dashboards
- Aligned executives, investors, and product team around a clear product vision, translating complex HR systems into an actionable roadmap

LEAD PRODUCT MANAGER

Christ Fellowship | Palm Beach Gardens | 2019 - 2021

- Led digital transformation for Christ Fellowship, the sixth largest church in the United States
- Championed the adoption of agile across the organization, driving continuous improvement and efficiency
- Defined and launched new web and mobile applications adding 30,000+ active users in 12 months
- Launched a robust Digital Groups product that increased total group membership by 153%

SENIOR PRODUCT MANAGER

VenueNext | Orlando | 2018 - 2019

- Early-stage PM of OrderNext, a new mobile ordering product for venues like Yankee Stadium and TD Garden
- Contributed to Canopy 2.0, an internal order management system used by Disney World to process 1M+ orders
- Appointed as Lead PM of multi-million dollar health business, owning the product roadmap and prioritization
- Unlocked \$500,000+ in revenue from achieving successful product delivery milestones in first 6-months

FOUNDER, HEAD OF PRODUCT

Teeps | Orlando | 2012 - 2018

- Founder of a top app development agency helping 100+ startups build and launch their software MVPs
- Built engineering, design and sales functions from the ground up into a 20+ person in-house team
- Generated \$4M+ in B2B revenue from custom software development delivery serving as Head of Product
- Personally designed UX for Orlando Magic's mobile rewards product, increasing in-app transactions by 124% YoY
- Teeps was acquired in 2018 by VenueNext, a Shift4 Company (\$FOUR)

EDUCATION

University of Central Florida | Orlando | 2014

- BSBA Marketing
- One of 18 students accepted into the inaugural Blackstone Entrepreneurship accelerator