

# JOSHUA LANDON

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## EXPERIENCE

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### **BYU Broadcasting – Software Debugger**

*May 2014 – Present*

- Assist Directors of Digital Media and Architecture with design and improvement of new websites such as BYU Radio v. 2, BYUtv Xbox One app, and BYUtv v. 3
- Increased customer satisfaction by 10%
- Debug BYU Broadcasting websites
- Created/implemented test plans for all platforms
- Verify changes to source code and the websites

### **North American Divers – Orem, Utah – Sales Associate**

*July 2013 – Present*

- Created design of marketing deliverables for the Corporate Team Building program
- Graphics design for marketing events and social media
- Greet and assist customers with purchases
- Schedule Open Water Dive classes
- Manage and Order Inventory

### **Brigham Young University - Custodian**

*August 2013 – April 2014*

- Set up for events in the Tanner Building
- Upkeep of the building (e.g. cleaning and upkeep of offices)
- Assisted Area Supervisors and Marriott School Deans Office in management of the building

### **Church of Jesus Christ of Latter-day Saints, Madagascar – Full-Time Volunteer Representative**

*June 2011 – June 2013*

- Supervised an assigned area of 20-30 volunteers
- Conducted training sessions for 20-30 volunteers
- Increased new member retention by 20%
- Improved volunteer and church leader relations by regularly meeting with them
- Assisted the poor and needy in becoming more self-reliant

### **Lone Peak Mobile Boat Repair – Assistant Mechanic**

*June 2007 – May 2011*

- Assisted Head Mechanic
- Increased monthly profits by \$2000
- Managed and completed de-winterizations and winterizations of all boats
- Completed boat repairs accordingly

## EDUCATION

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### **Brigham Young University**

**GPA:** 3.64

**BYU Undergraduate –** News Media (Digital Media/Social Media Management emphasis)

**Relevant Course Work:** Creation of full ad campaign, Java programming, HTML and CSS implementation, four page magazine spread

## OTHER SKILLS AND QUALIFICATIONS

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- Hobbies: Canyoneering, Ice Fishing, Scuba Diving, Duck Hunting, Skiing, Dodgers Baseball, Golf, Passionate BYU Football and Basketball Fan
- Foreign Language: Malagasy and some French
- Notable Skills: EVE Point of Sale Management System, Microsoft Word, Excel and Powerpoint, working knowledge of Adobe Illustrator, Photoshop, HTML and CSS, Splunk website monitoring, familiar with Adobe Site Catalyst