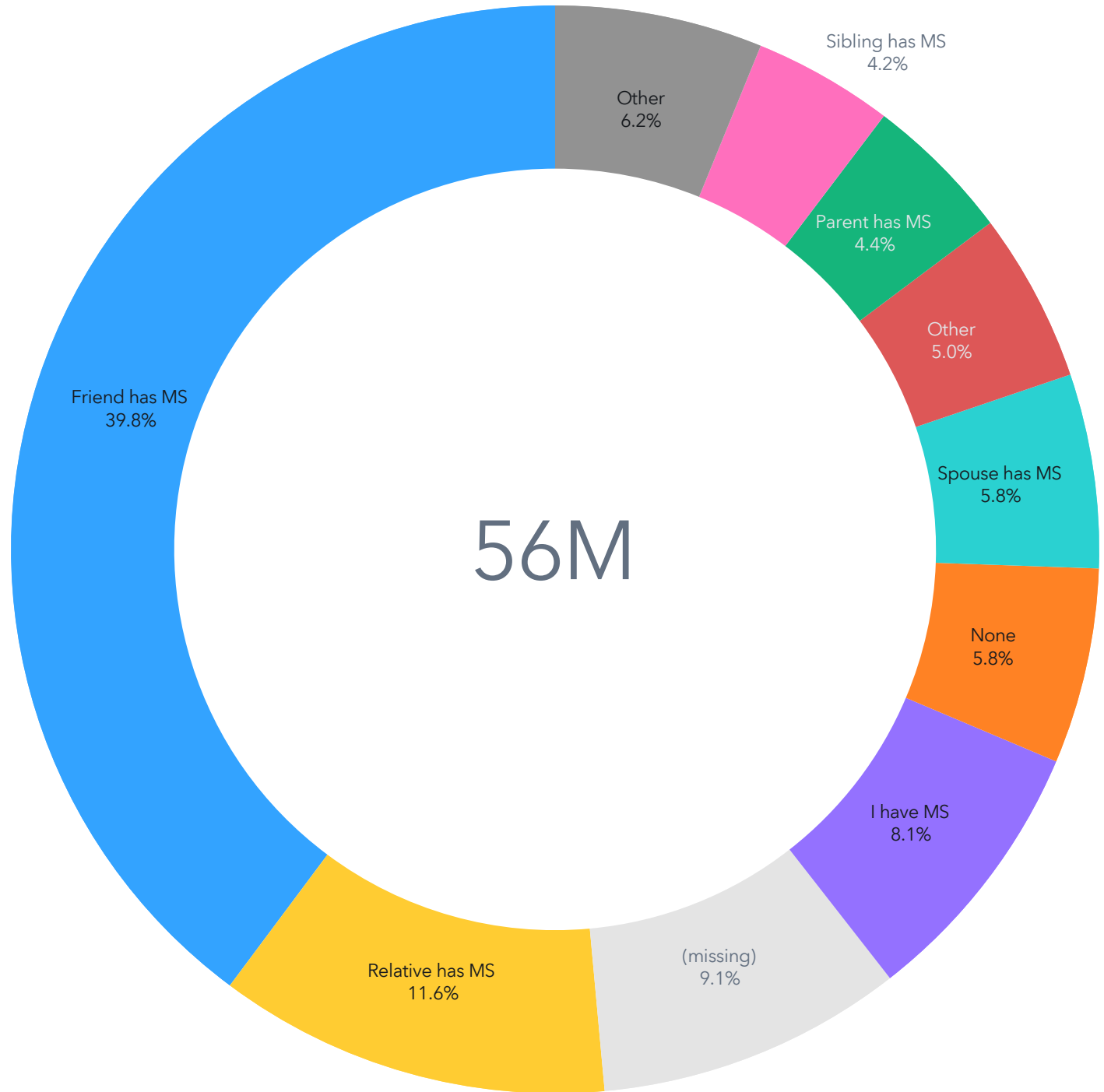


Donations by Participant Connection to MS
Total of All Confirmed Gifts(\$)



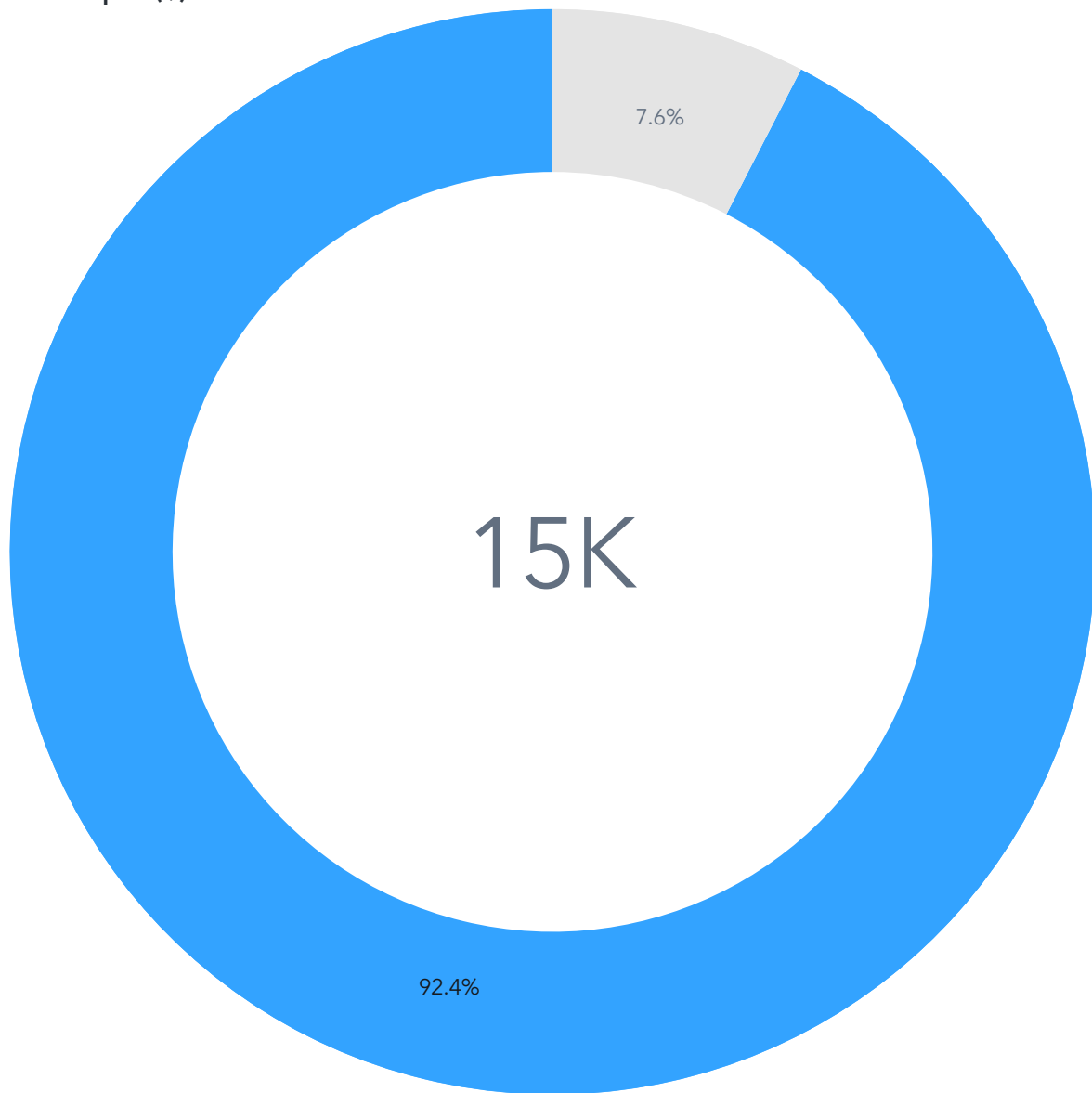
Participant Connection to MS

Friend has MS	Relative has MS	(missing)	I have MS	None
Spouse has MS	Other	Parent has MS	Sibling has MS	Other

Number of donations:



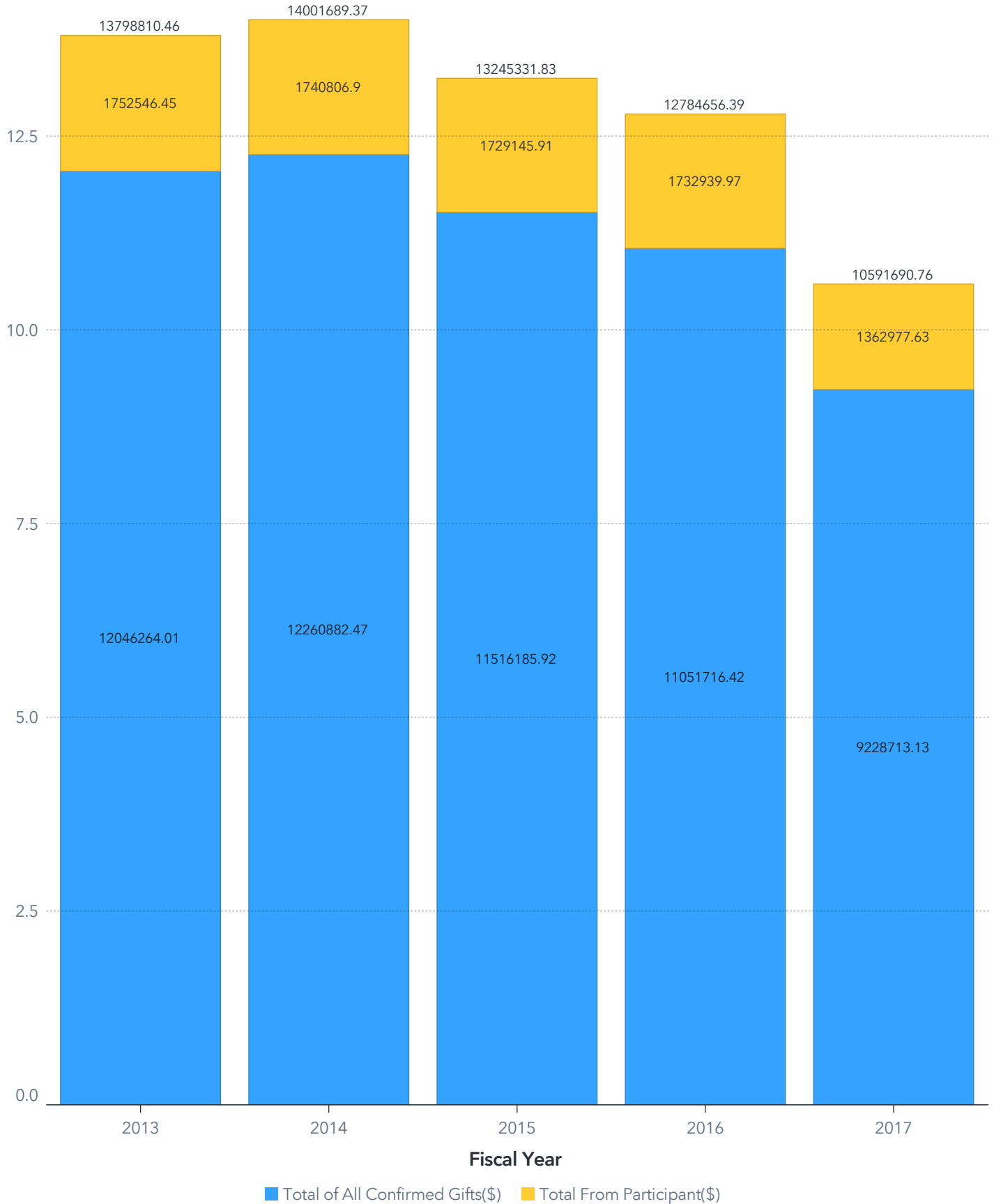
Untitled
Total From Participant(\$)



Participant Connection to MS
■ Relative has MS ■ (missing)

Donations 2013-17

Total of All Confirmed Gifts(\$) / Total From Participant(\$) (millions)



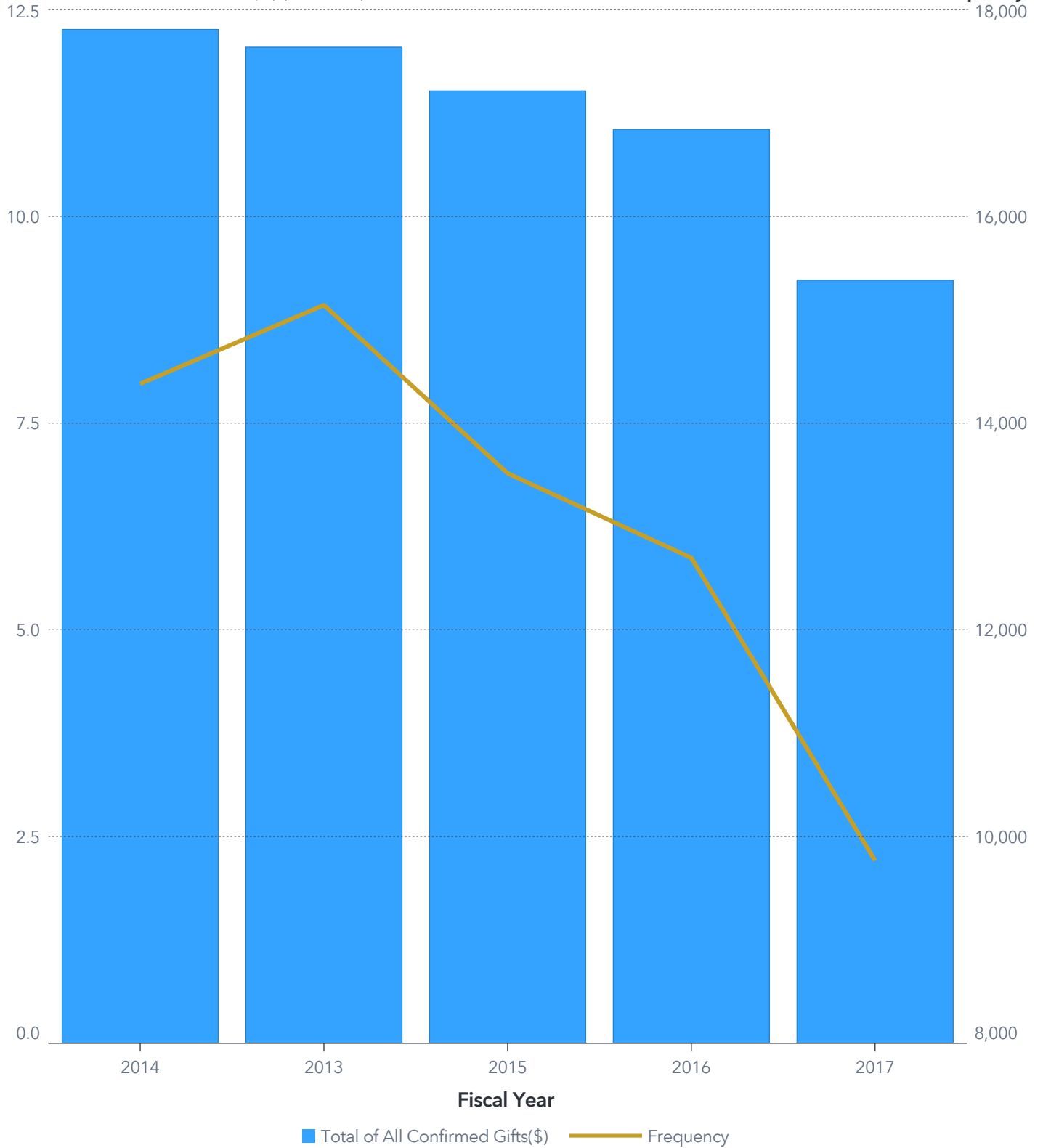
Prior Participant:

N/A	Yes
-----	-----

Donations vs. No. of Participants

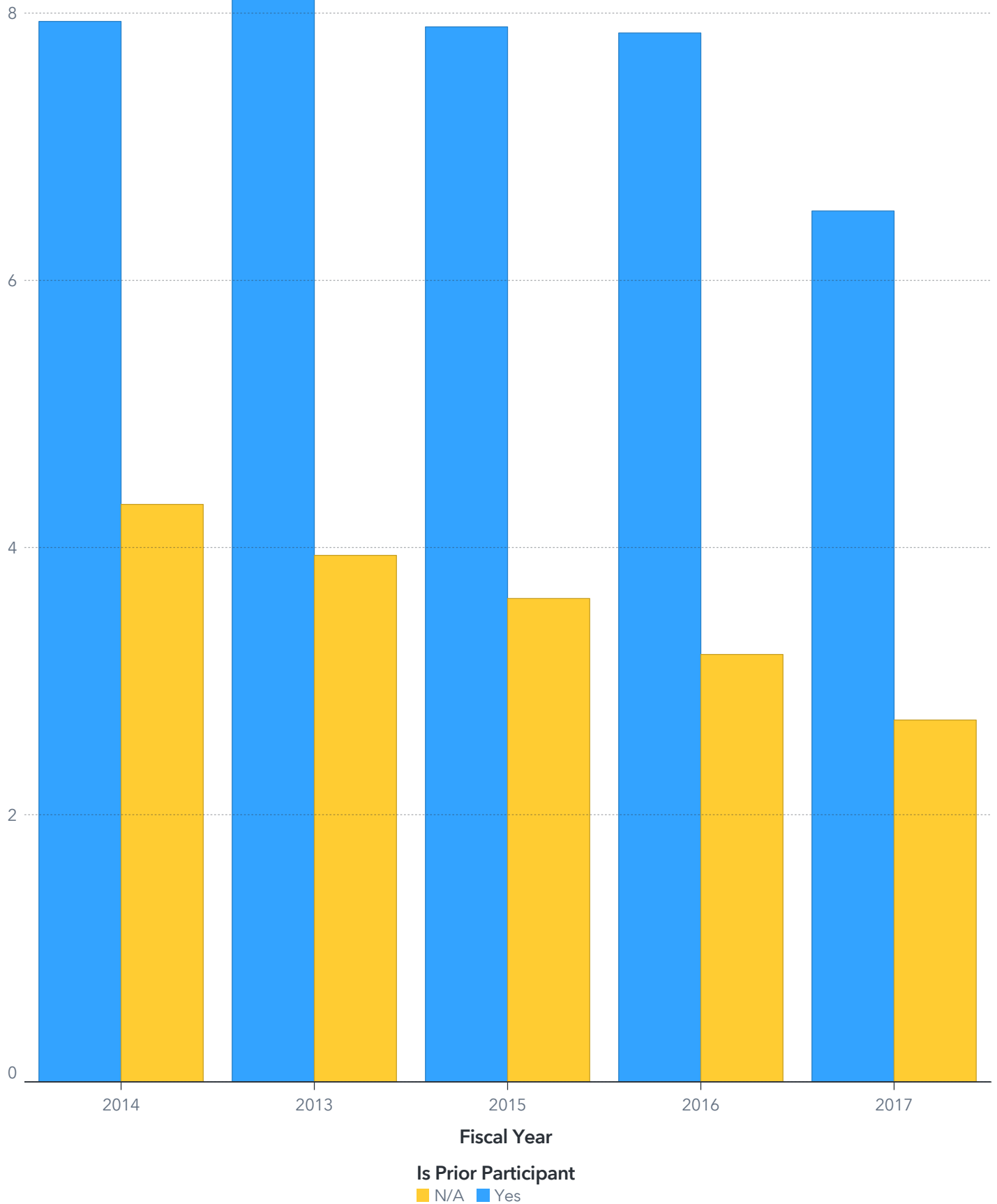
Total of All Confirmed Gifts(\$) (millions)

Frequency



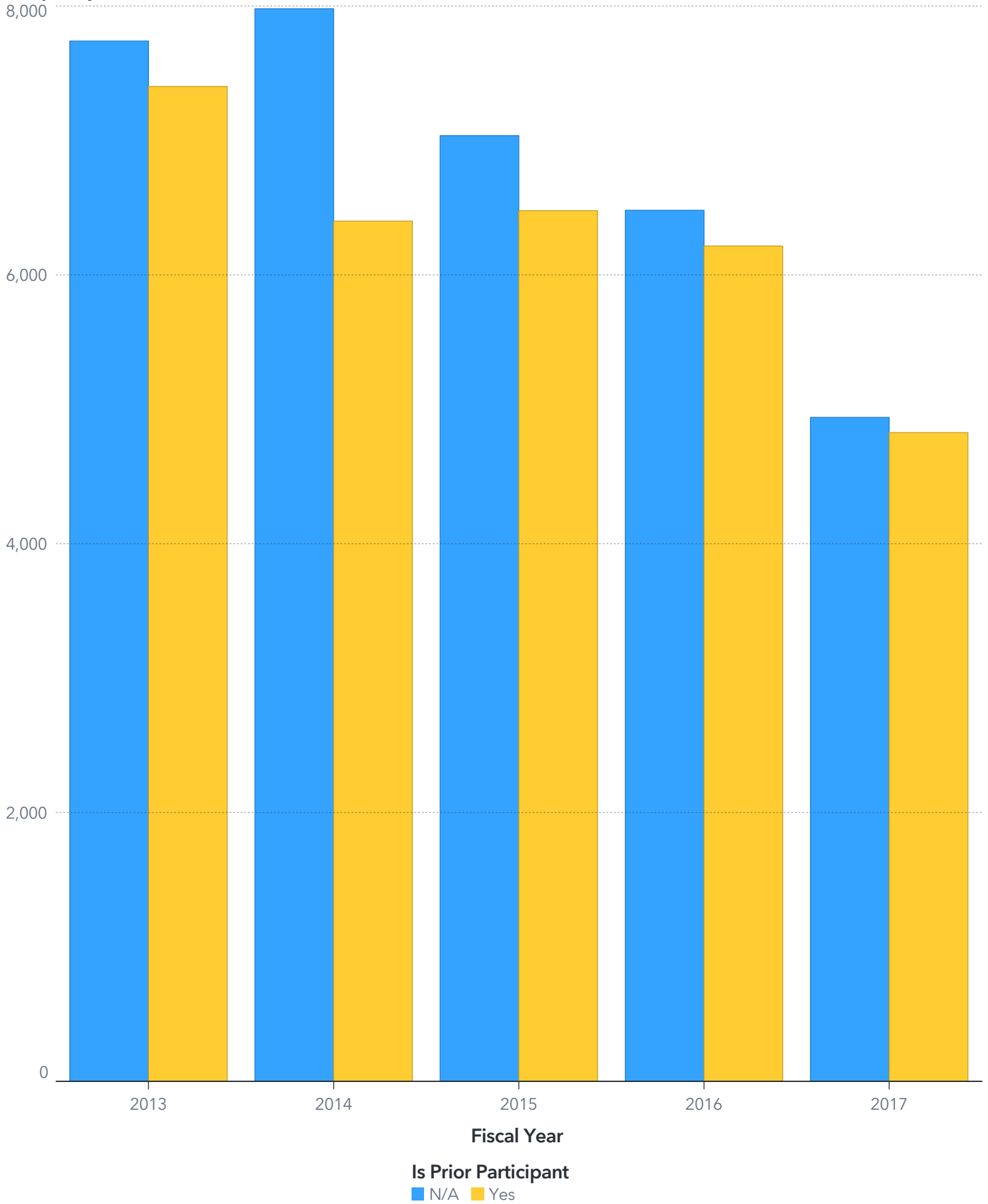
Donations by Prior Participants vs. New Participants

Total of All Confirmed Gifts(\$)(millions)

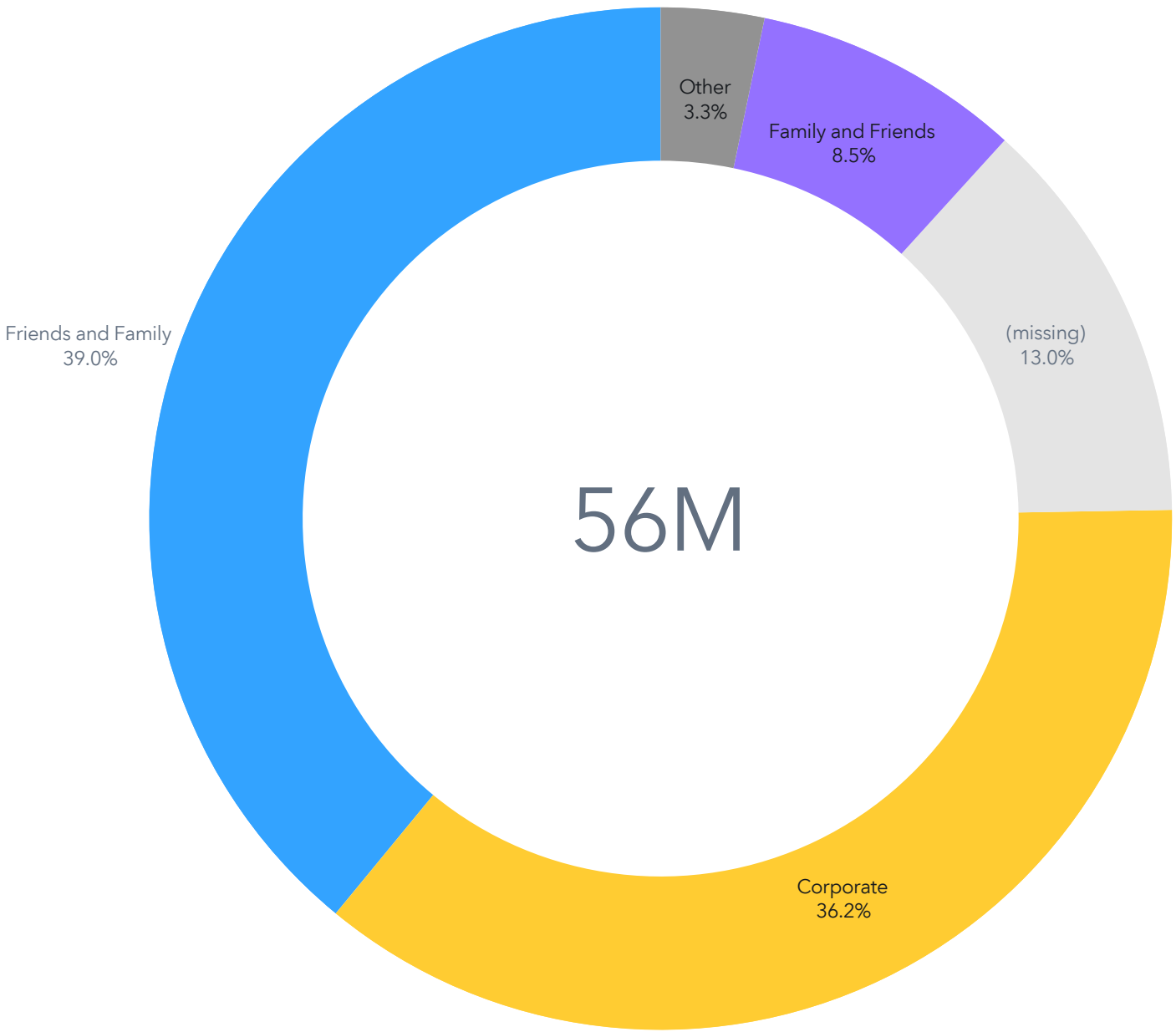


No. of Prior Participants vs. New Participants

Frequency

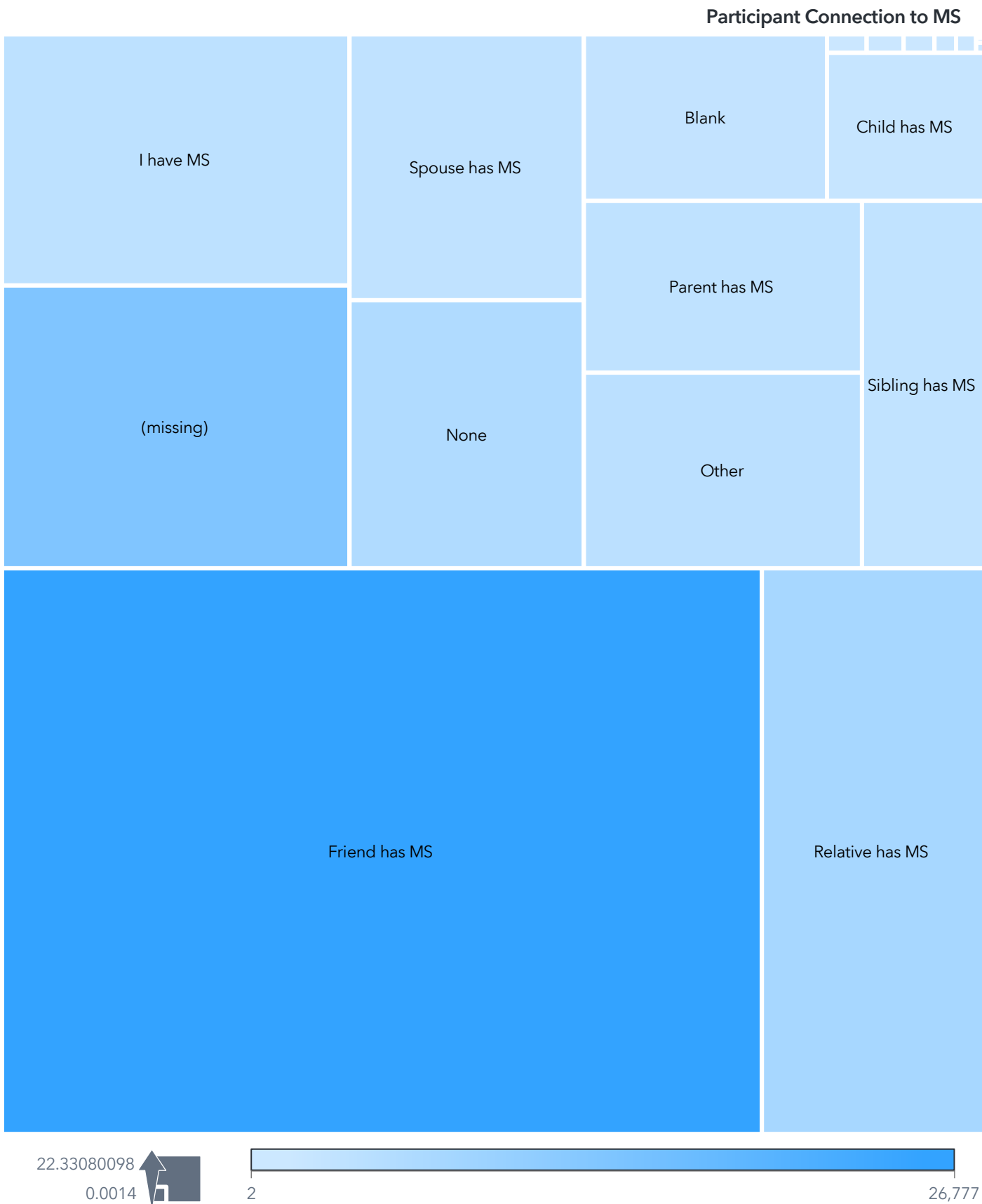


Donations by Team Division
Total of All Confirmed Gifts(\$)

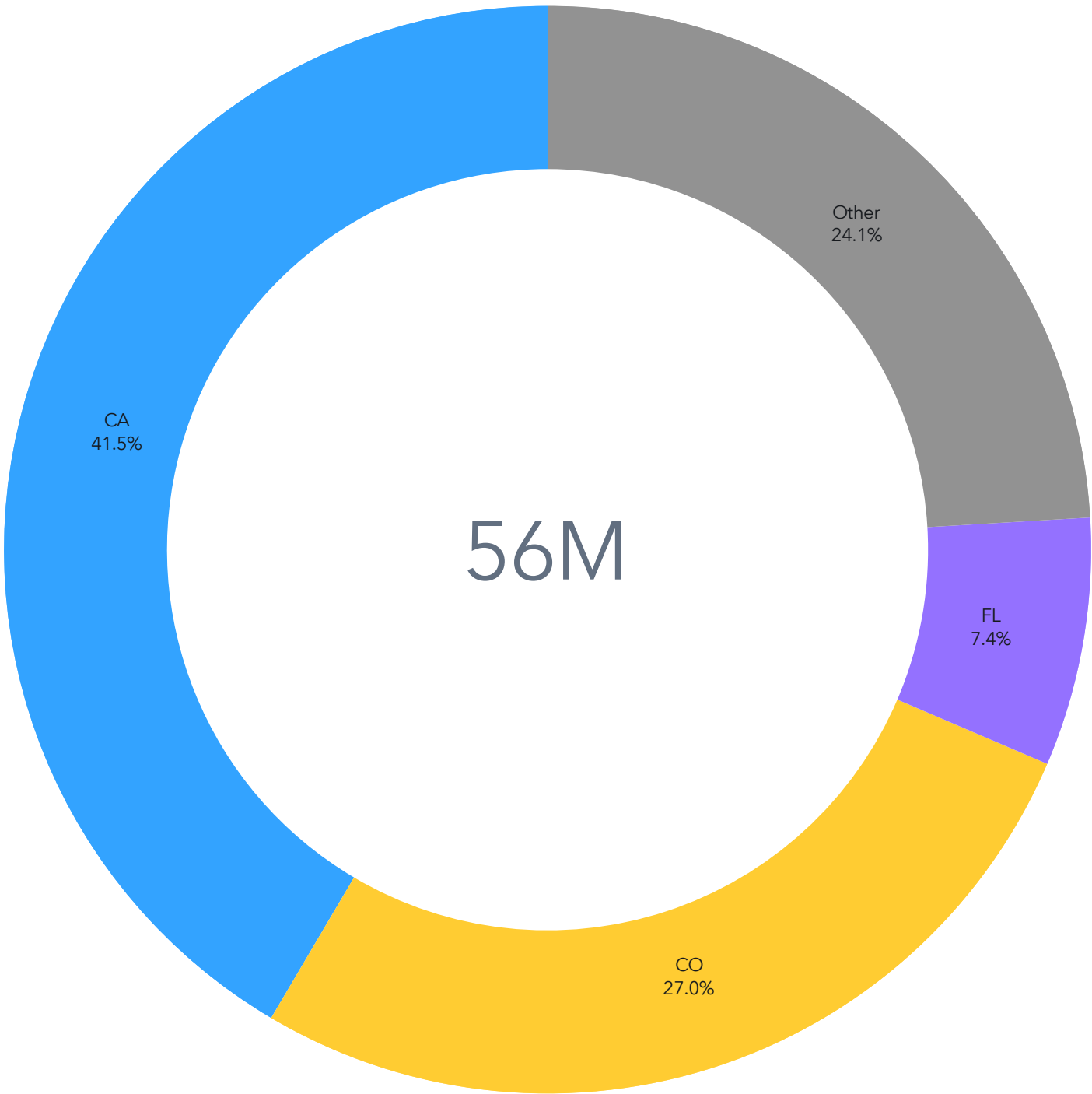


Team Division
■ Friends and Family ■ Corporate ■ (missing) ■ Family and Friends ■ Other

Participant Connection to MS



Donations by Participant Address
Total of All Confirmed Gifts(\$)



Address - Participant State/Pr
■ CA ■ CO ■ FL ■ Other

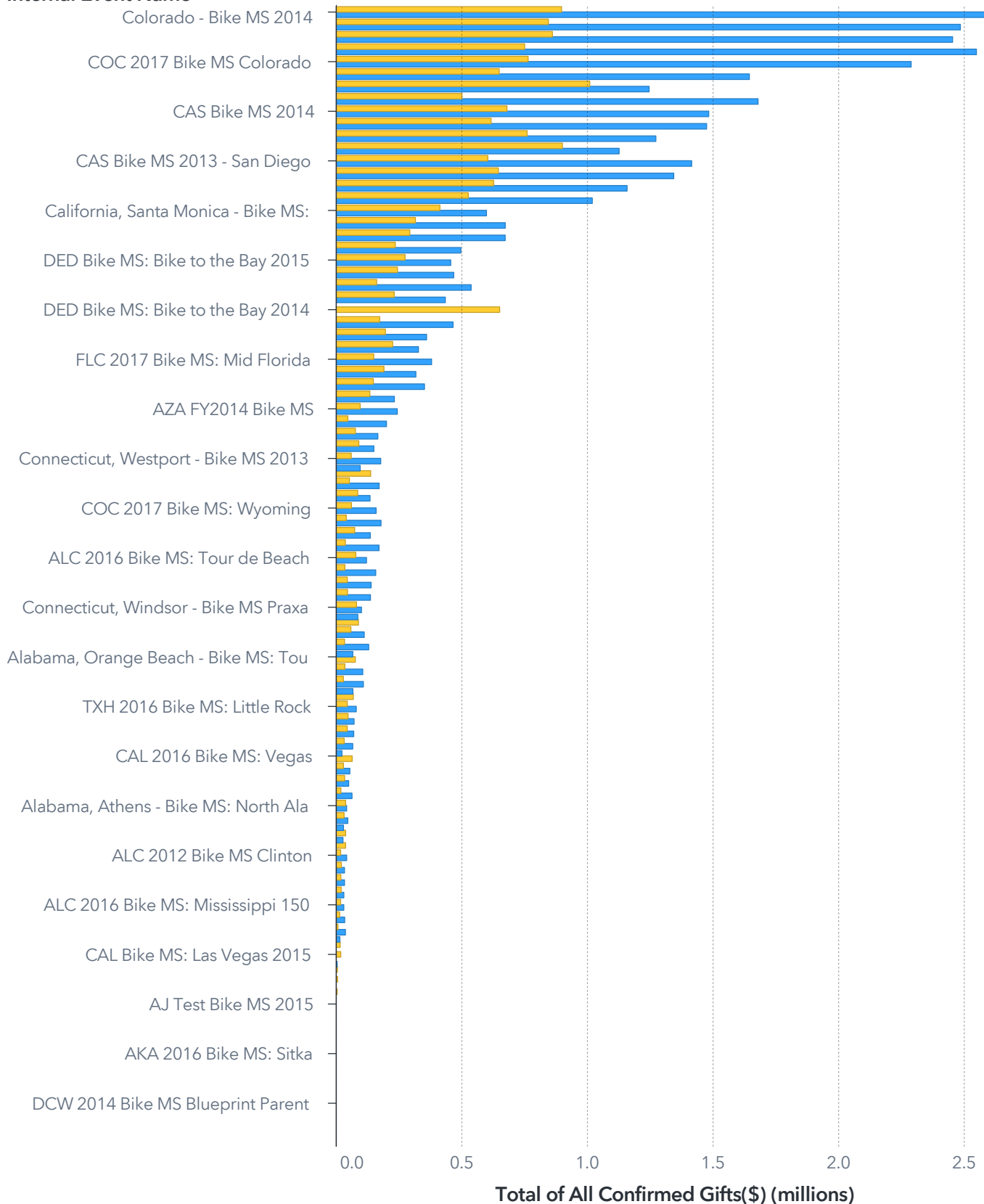
Untitled

Goal - Donation Amount (millions)



Untitled

Internal Event Name

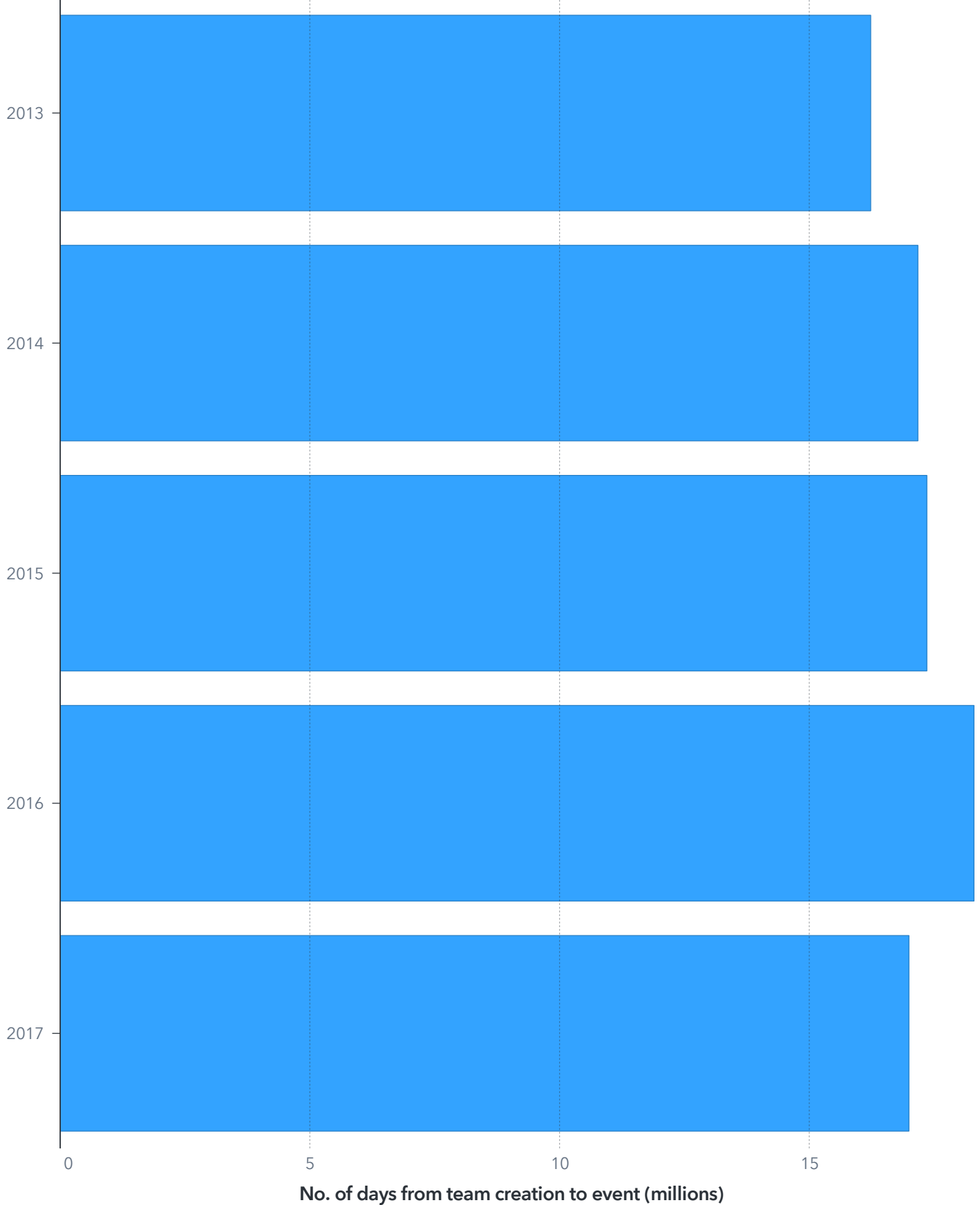


Is Prior Participant

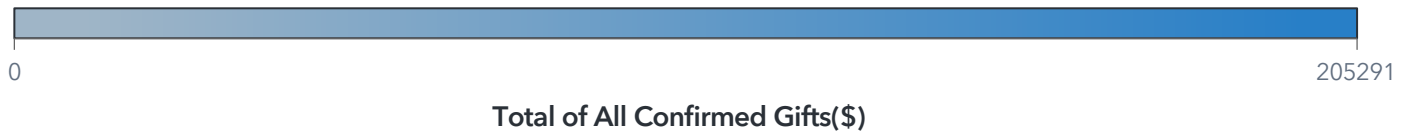
N/A Yes

No. of days from team creation to event

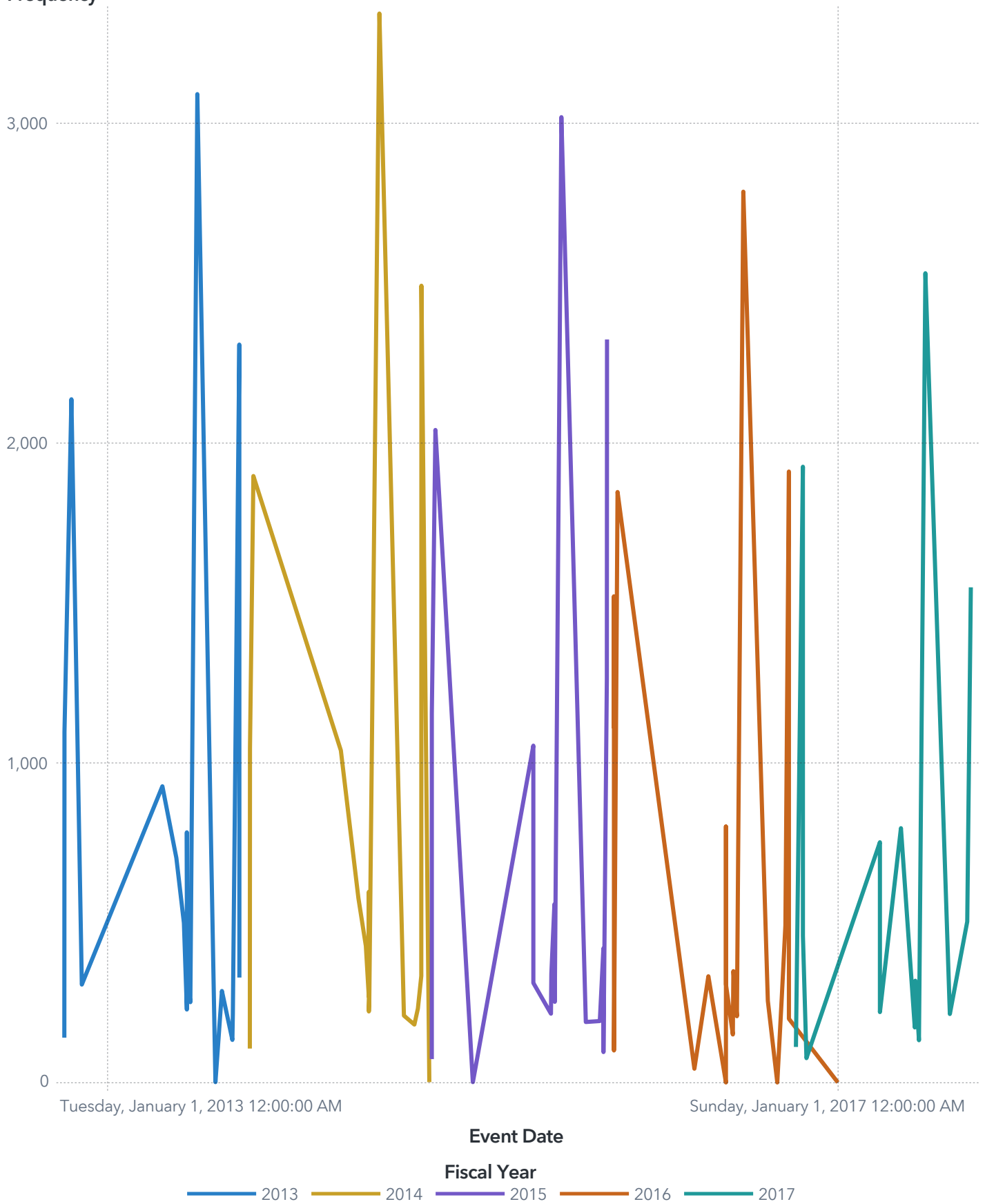
Fiscal Year



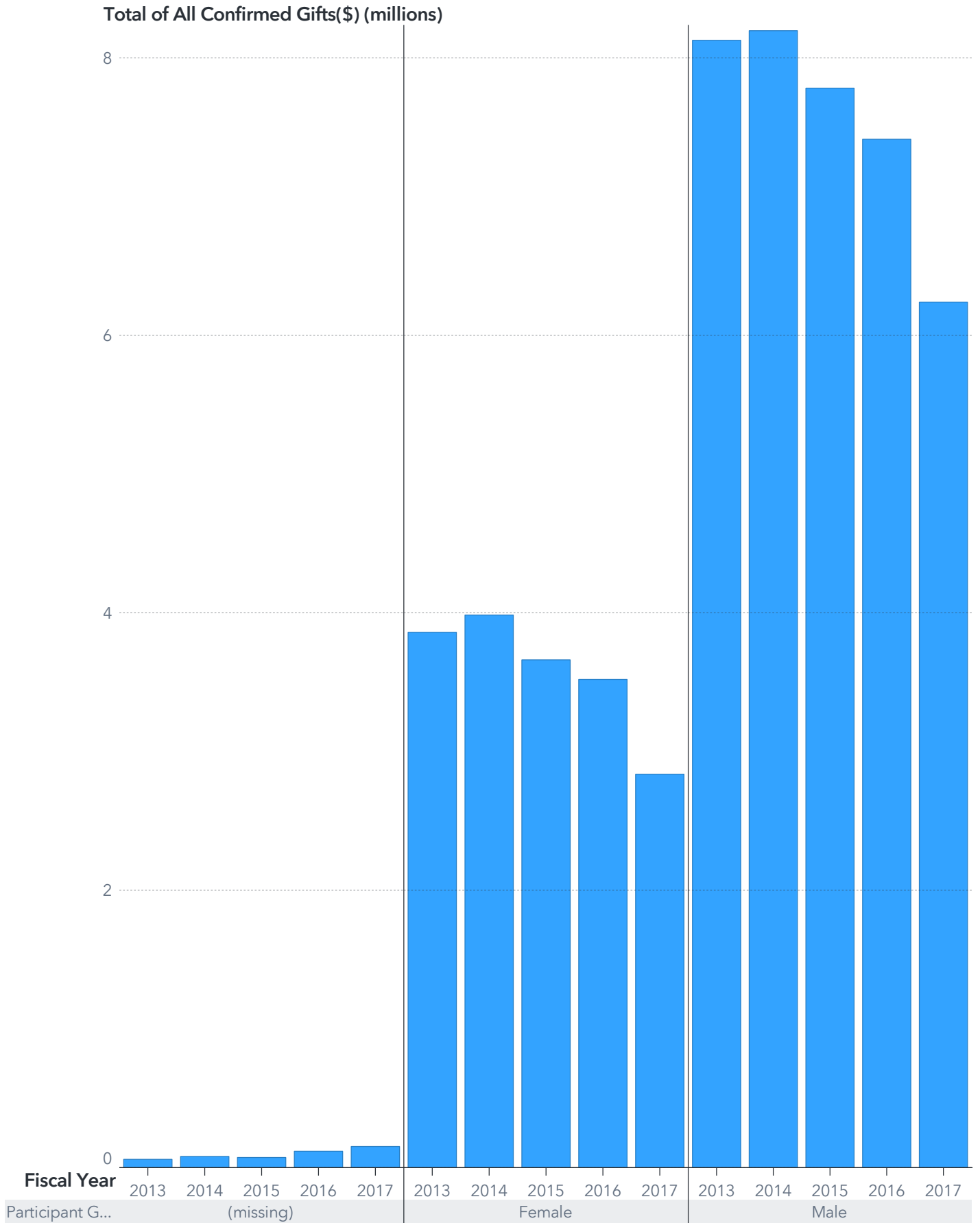
Untitled

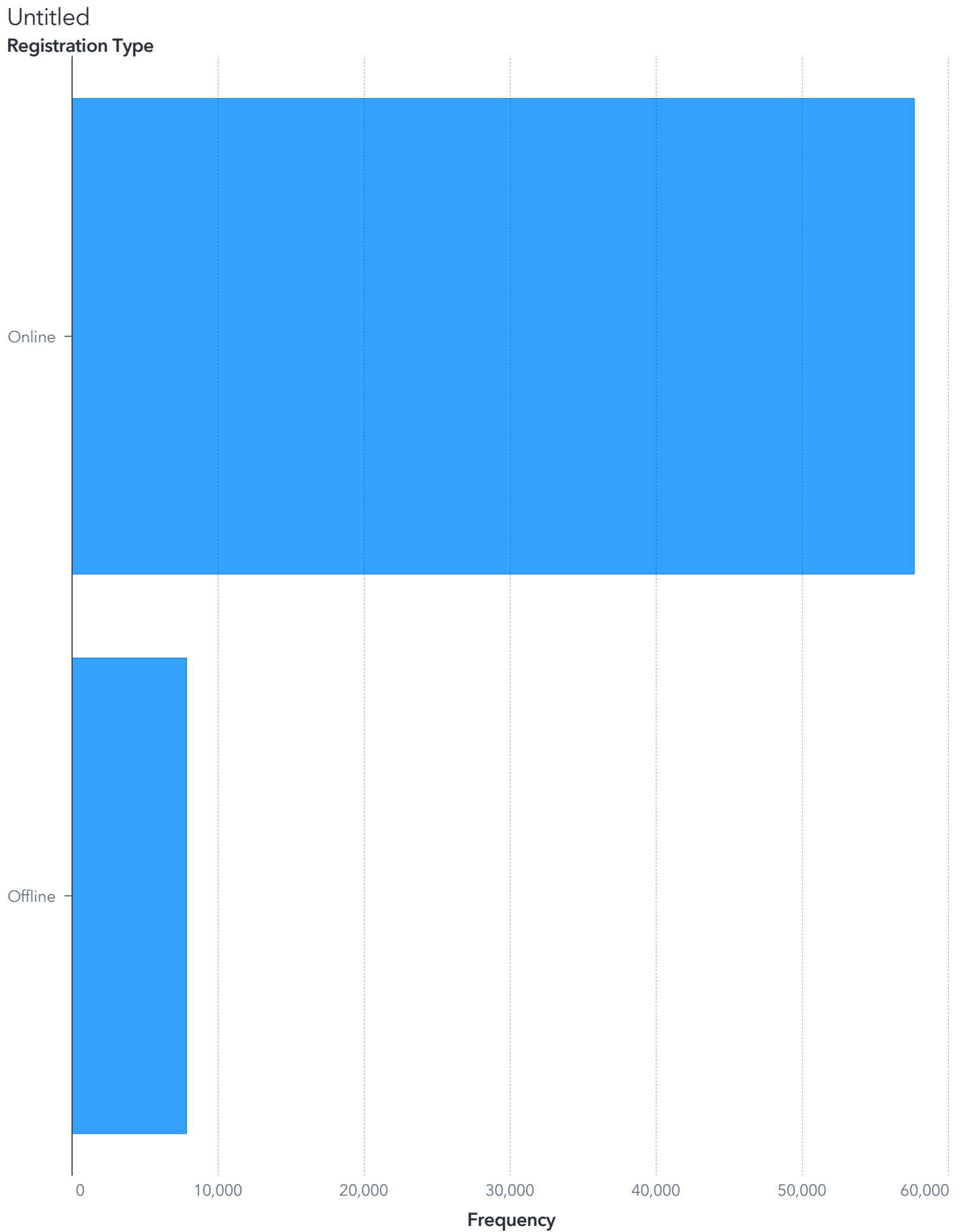


Untitled
Frequency

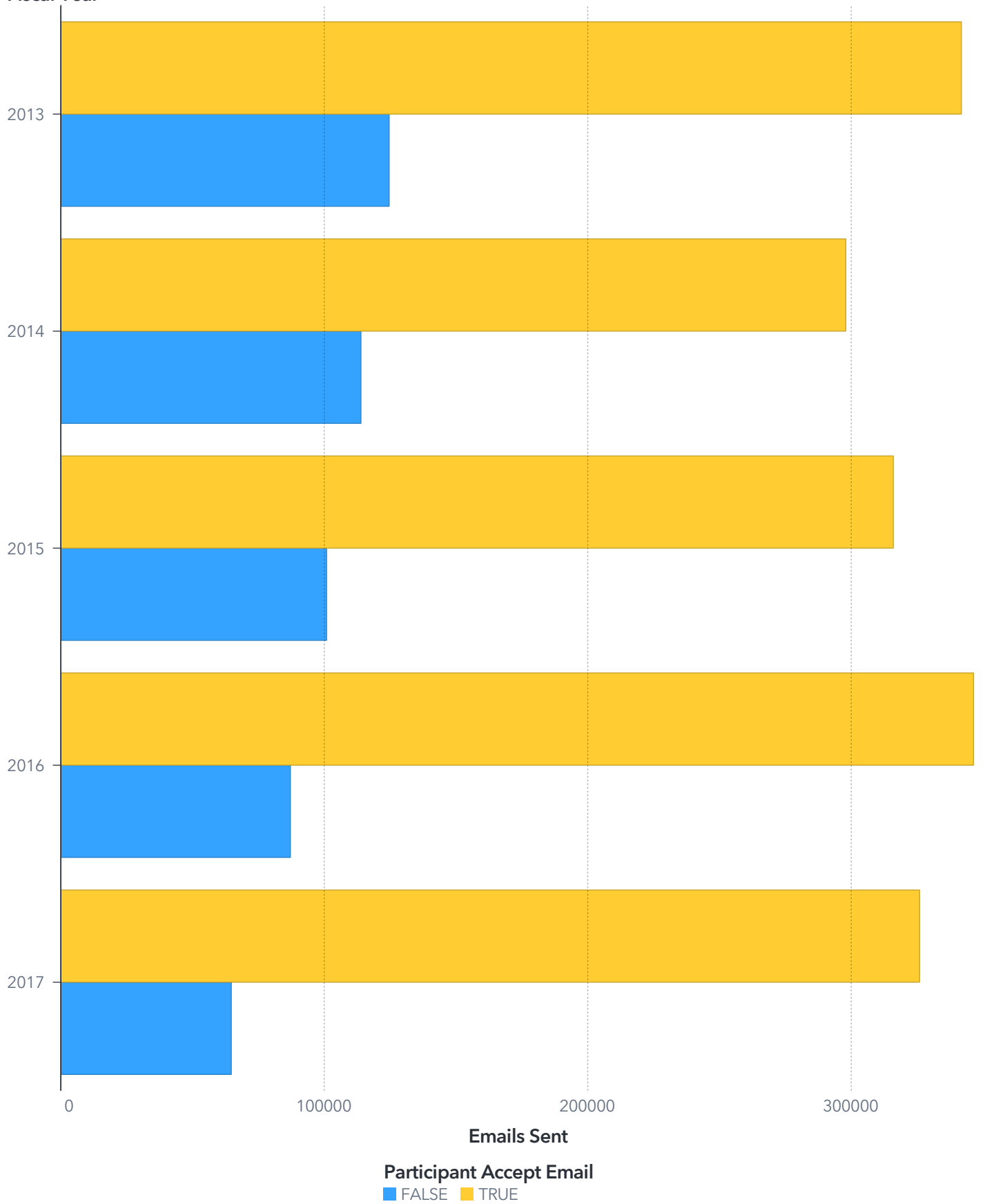


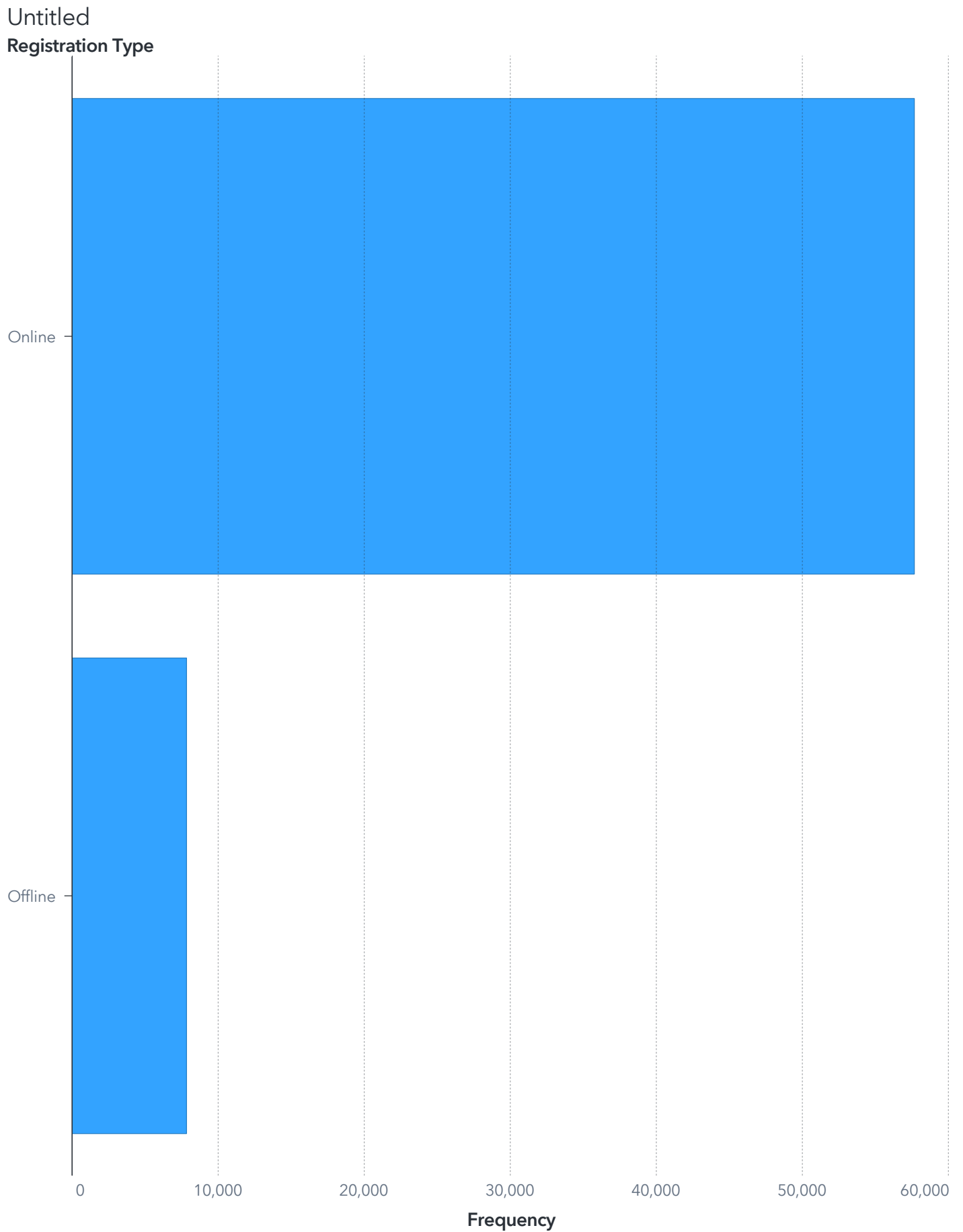
Untitled





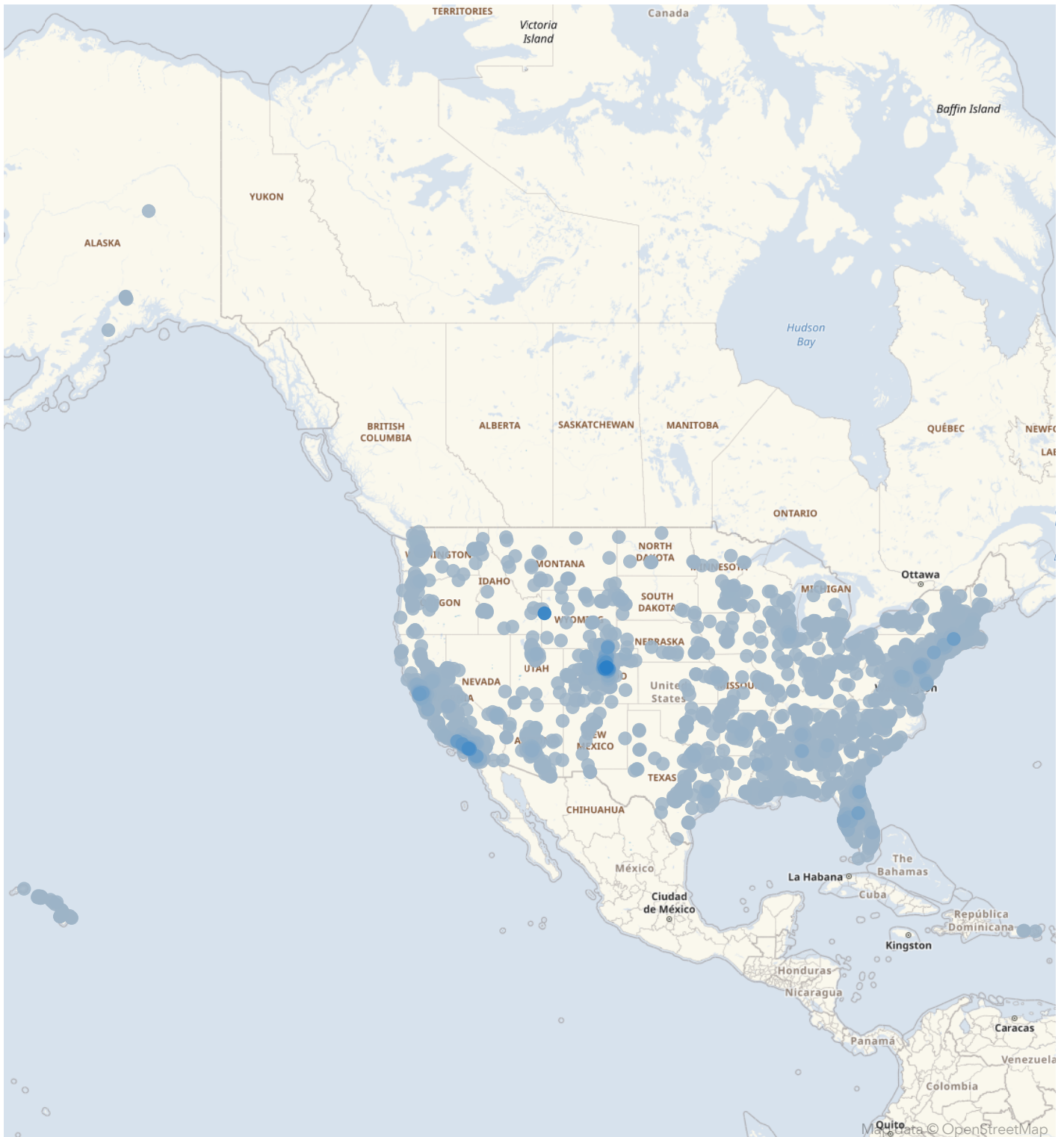
Untitled
Fiscal Year





◀ (missing) Corporate Corporation Family and Friends Friends and Family Organization (Club) Other ▶

Untitled



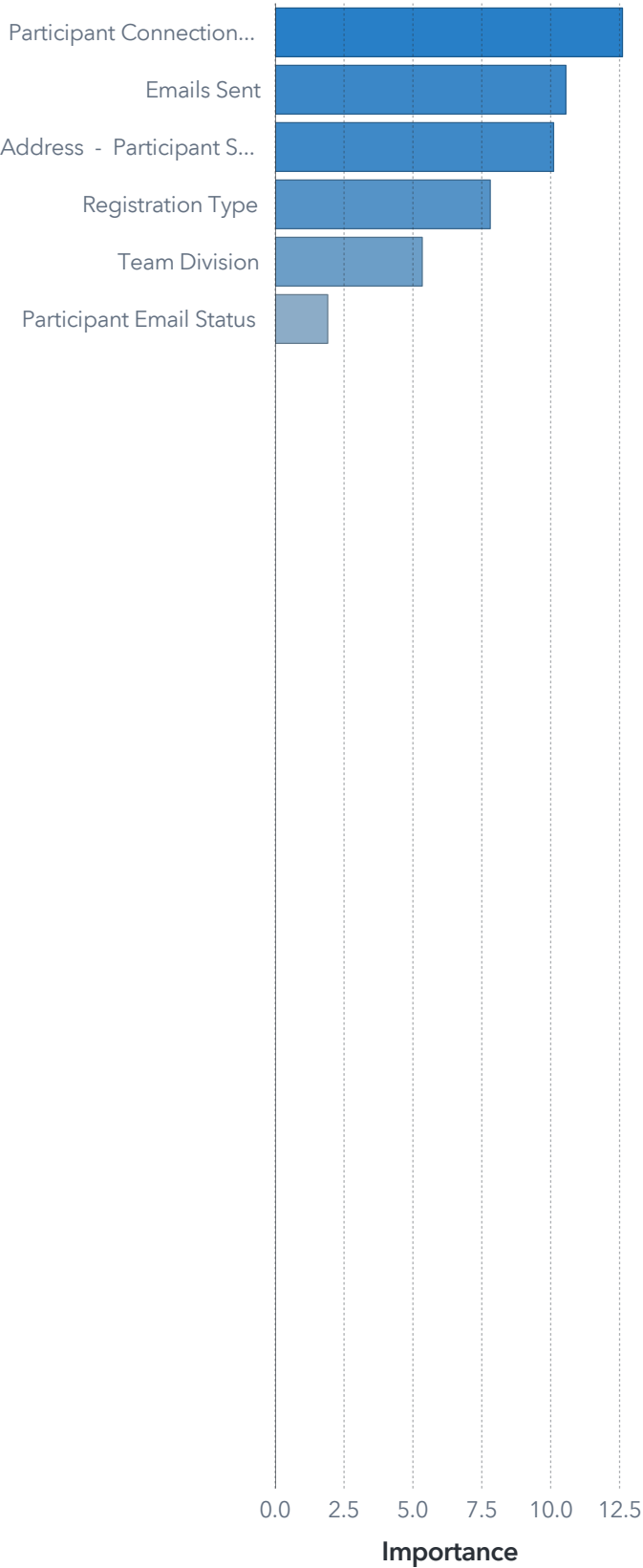
0

598271

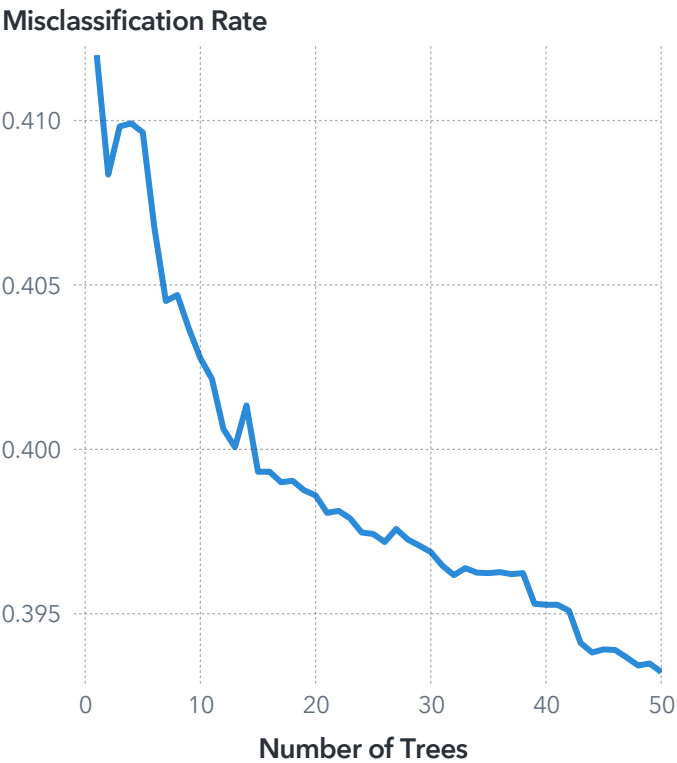
Total of All Confirmed Gifts(\$)

Gradient Boosting Custom Category 1 (event=5 times) Misclassification Rate 0.3932
Observations Used 65,499

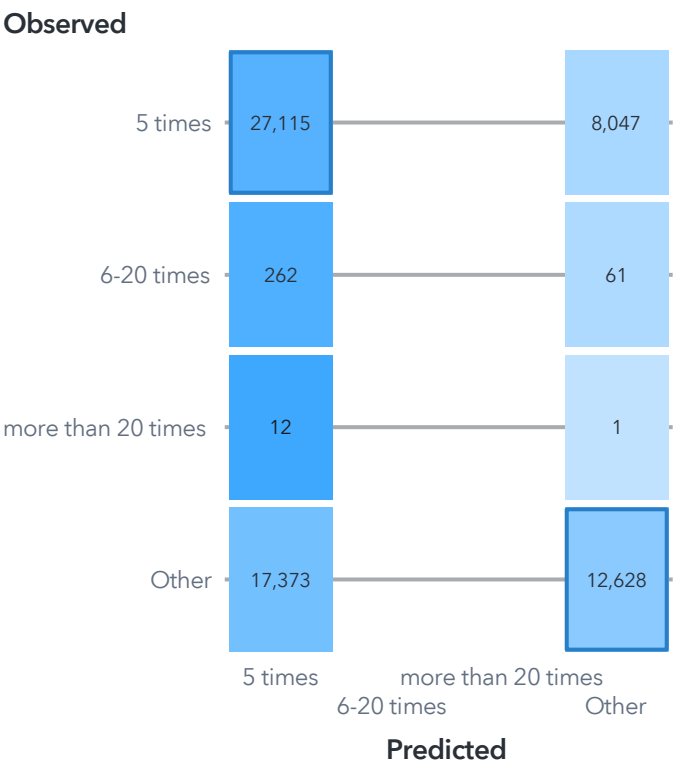
Variable Importance



Iteration Plot



Confusion Matrix

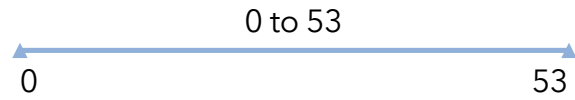
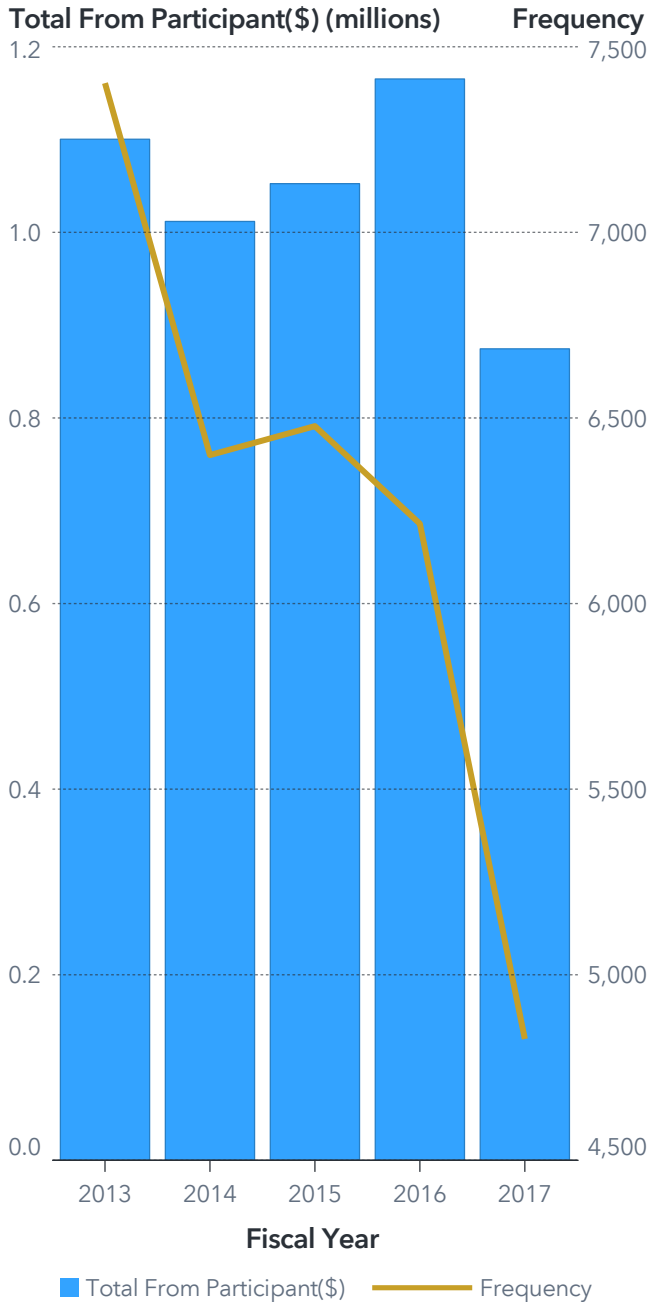


Untitled

Prior
Participant:

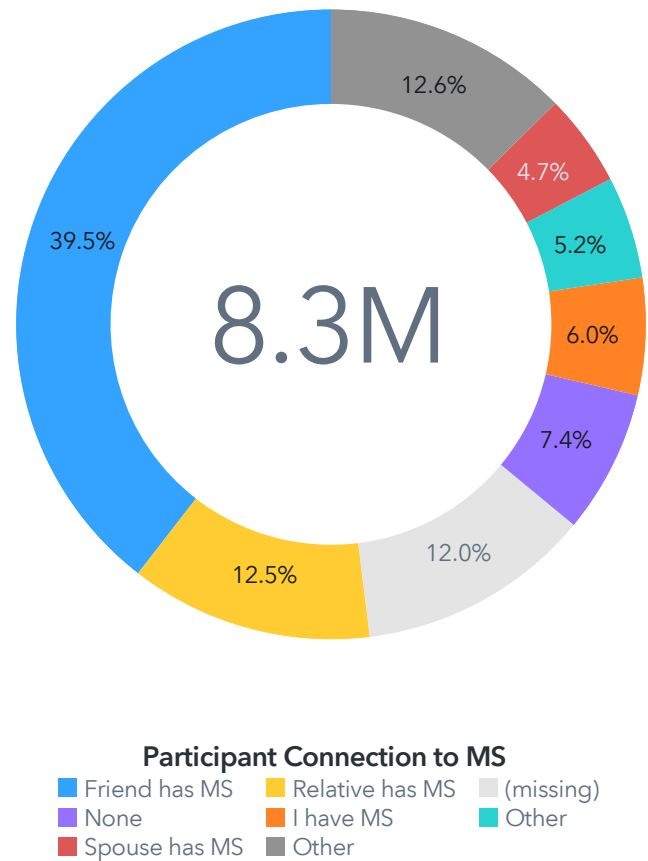
Number of donations:

Donations and Participants 2013-17



Donations by Participant Connection to MS

Total From Participant(\$)



Team Division:



Registration type:



Donations by Participant Location



Registrants vs. Emails Sent 2013-17



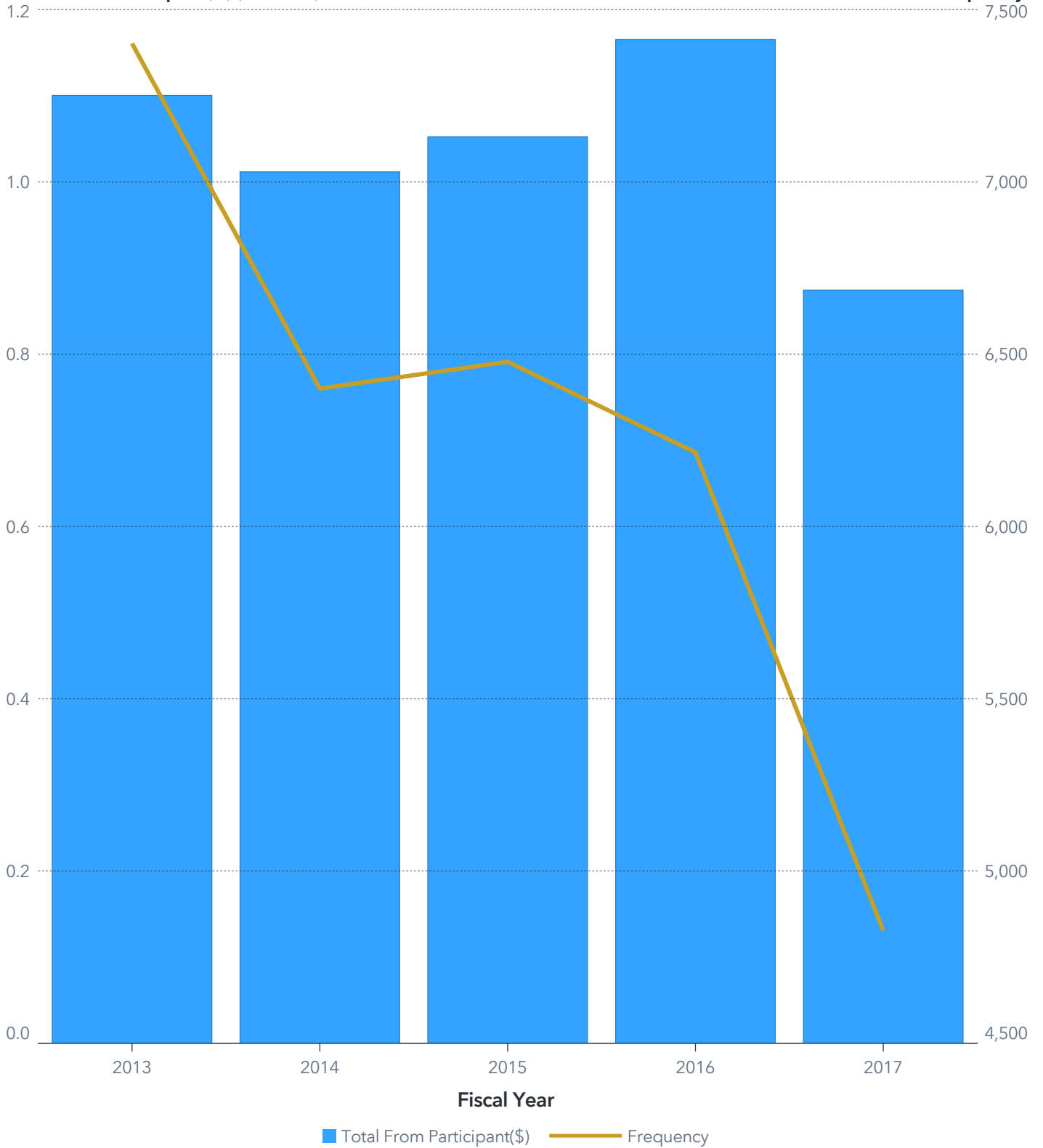
Prior Participant:

N/A	Yes
-----	-----

Donations and Participants 2013-17

Total From Participant(\$)(millions)

Frequency

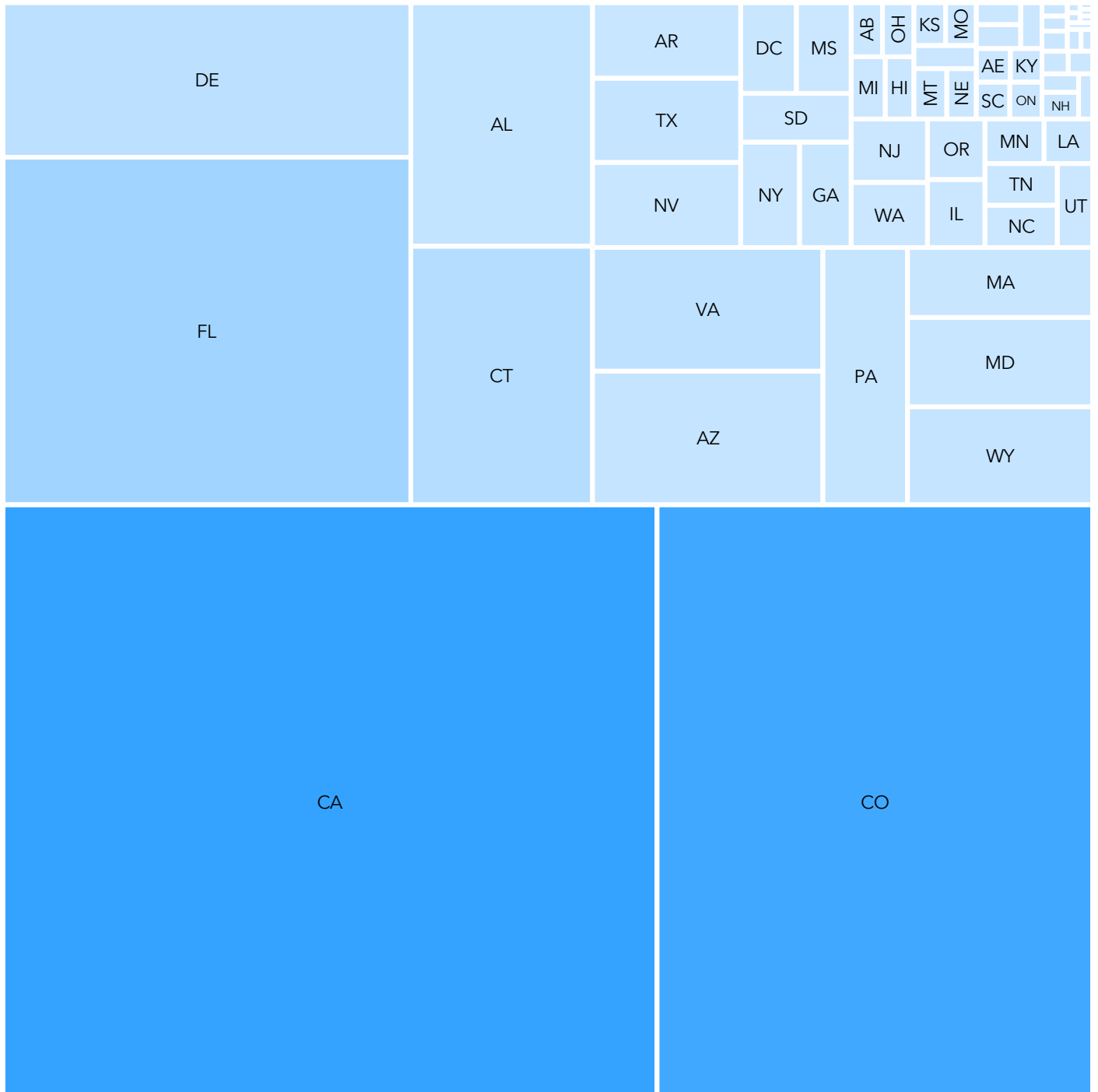


Team Division:

Corporate	Family and Friends	Other
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Donations by Participant Location

Address - Participant State/Pr



9,147
2



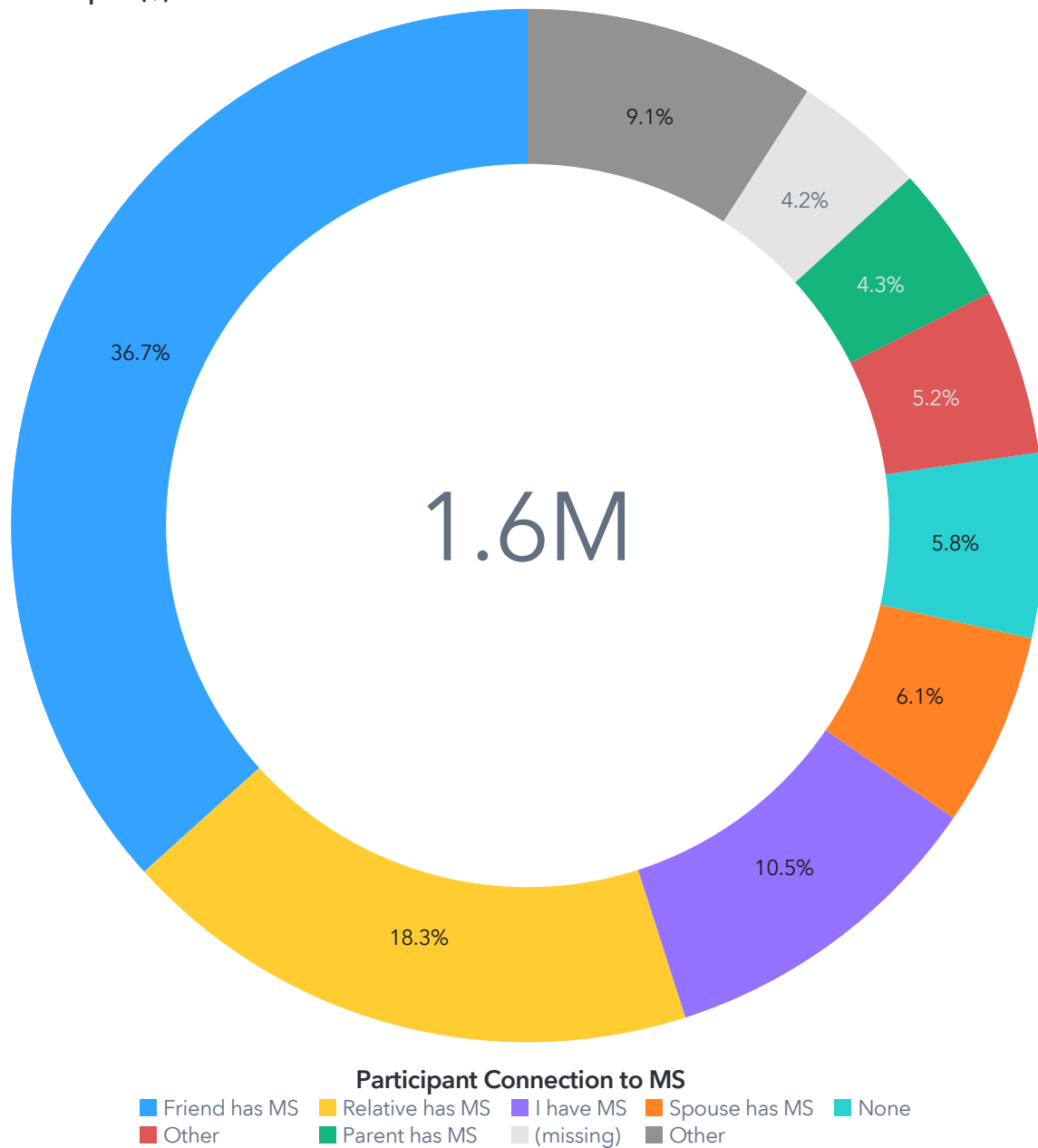
Frequency

Total From Participant(\$ (millions))

Number of donations:



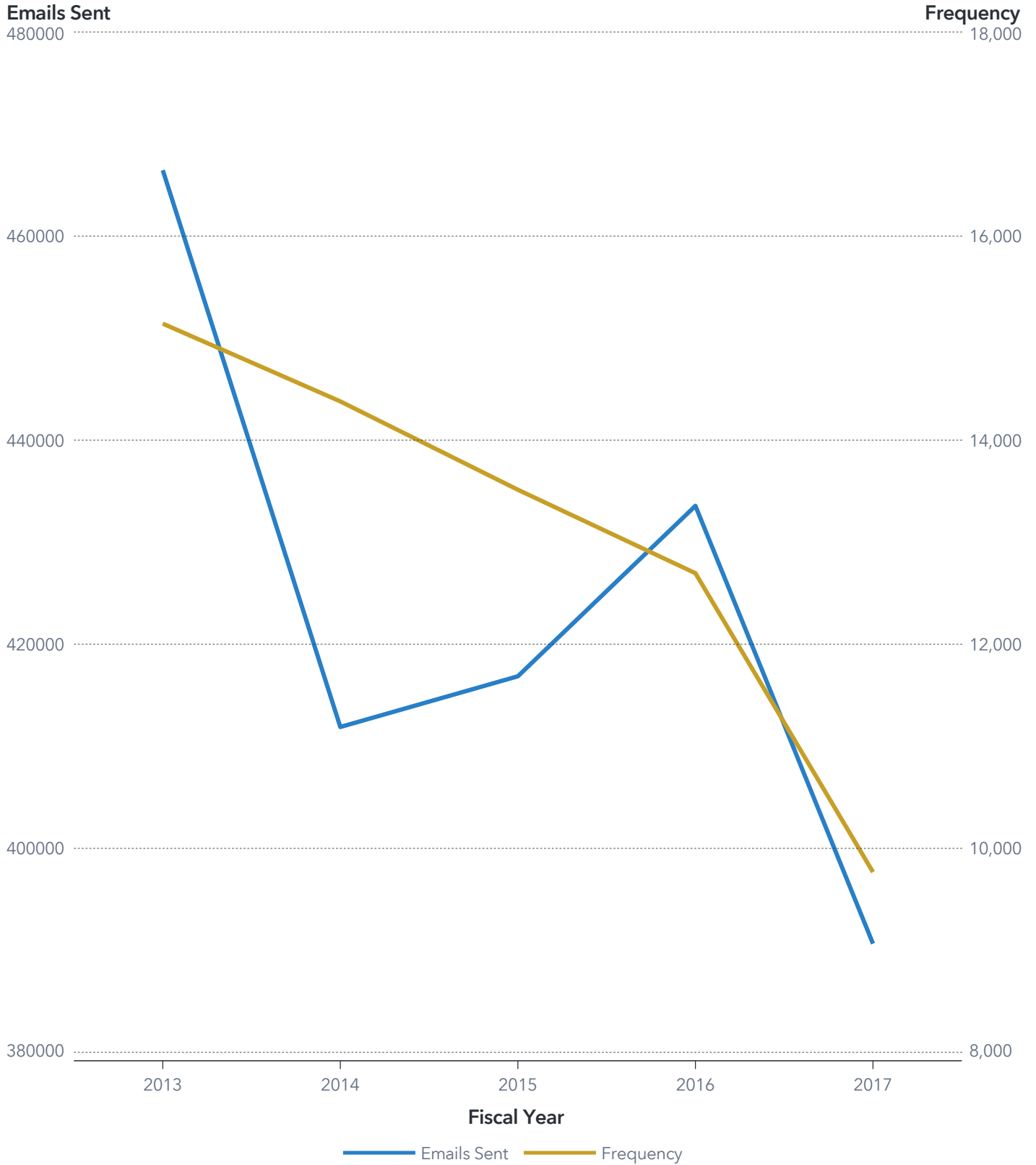
Donations by Participant Connection to MS
Total From Participant(\$)



Registration type:

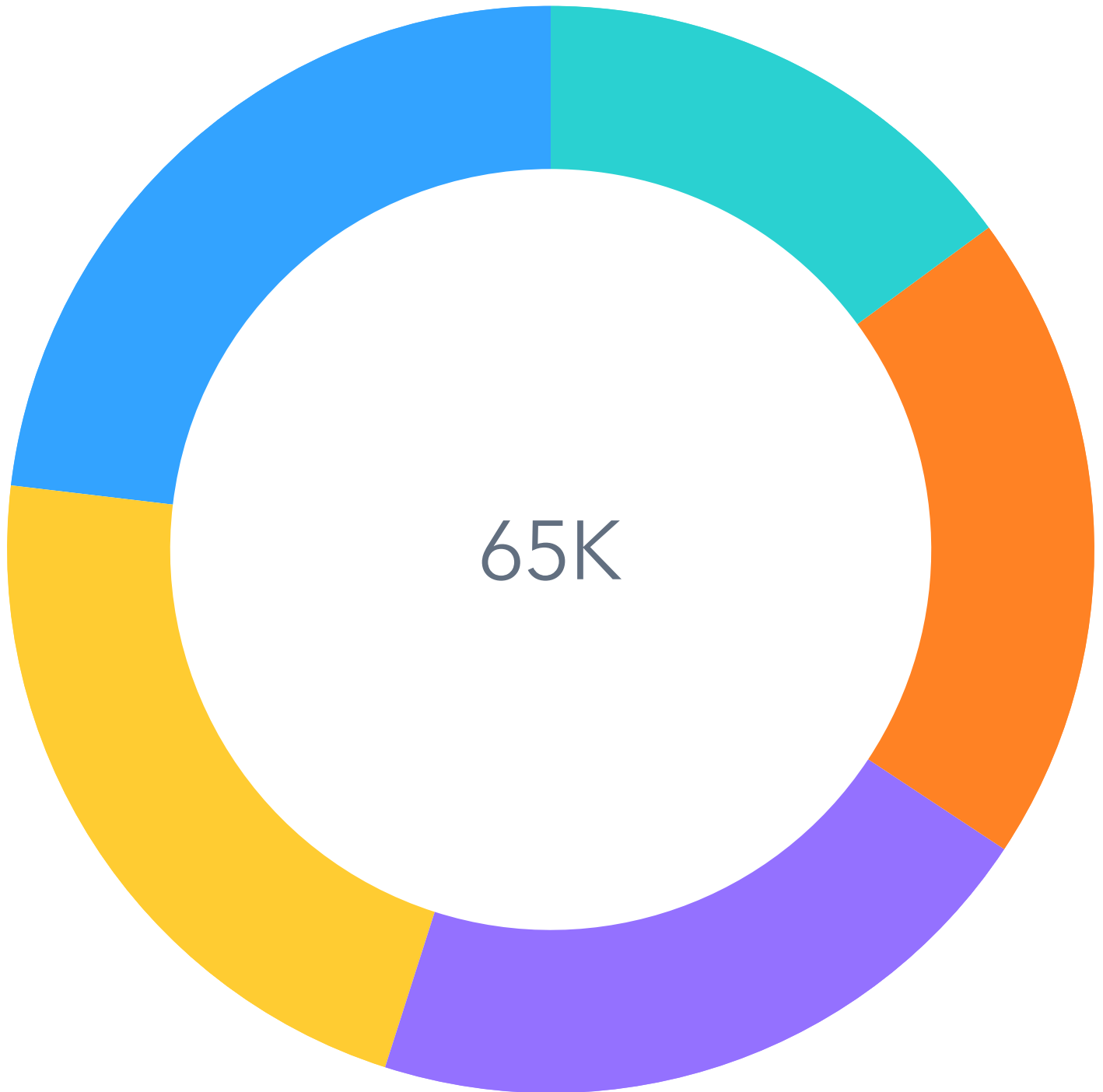
Offline	Online
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Registrants vs. Emails Sent 2013-17



Untitled

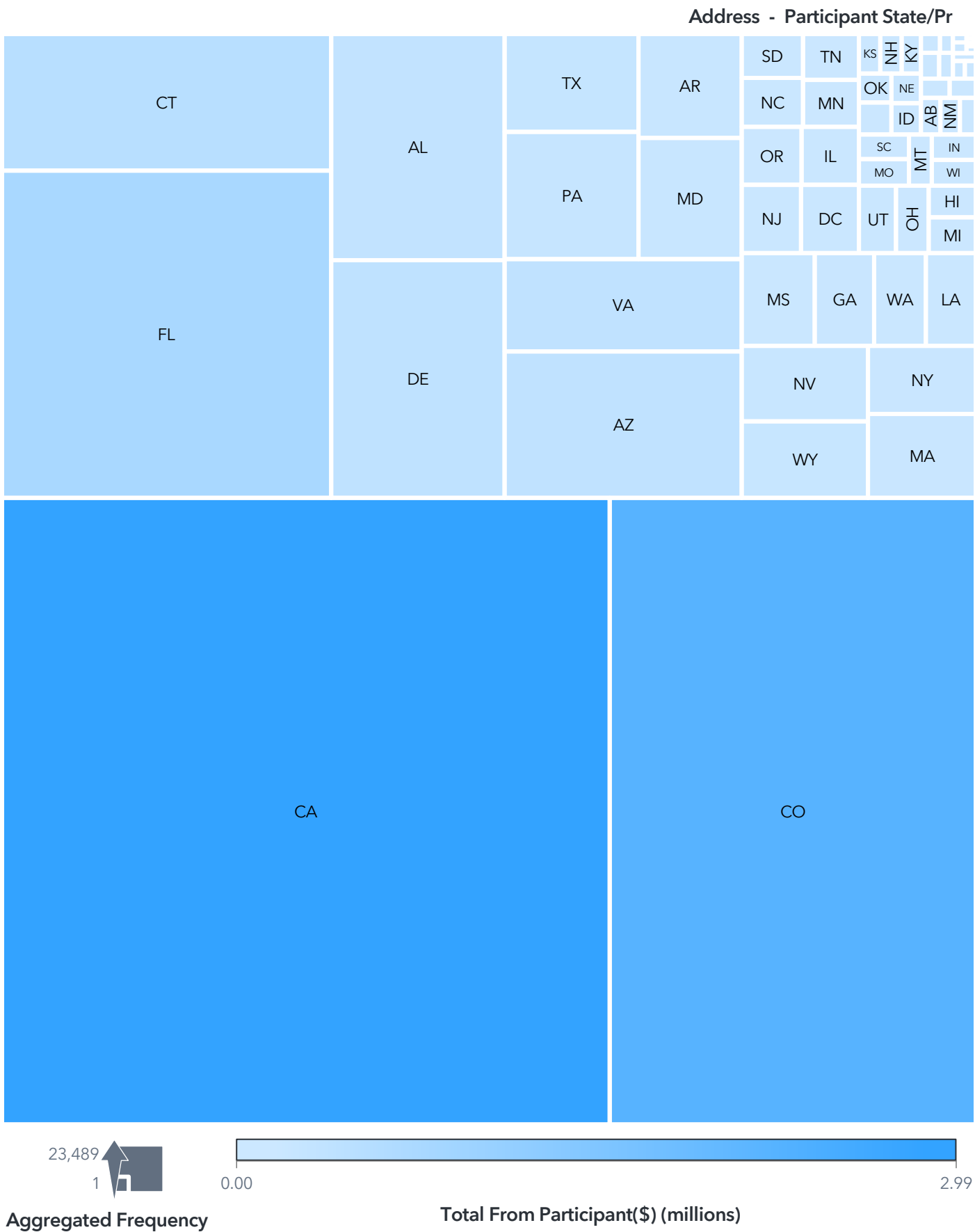
Untitled
Frequency



Fiscal Year

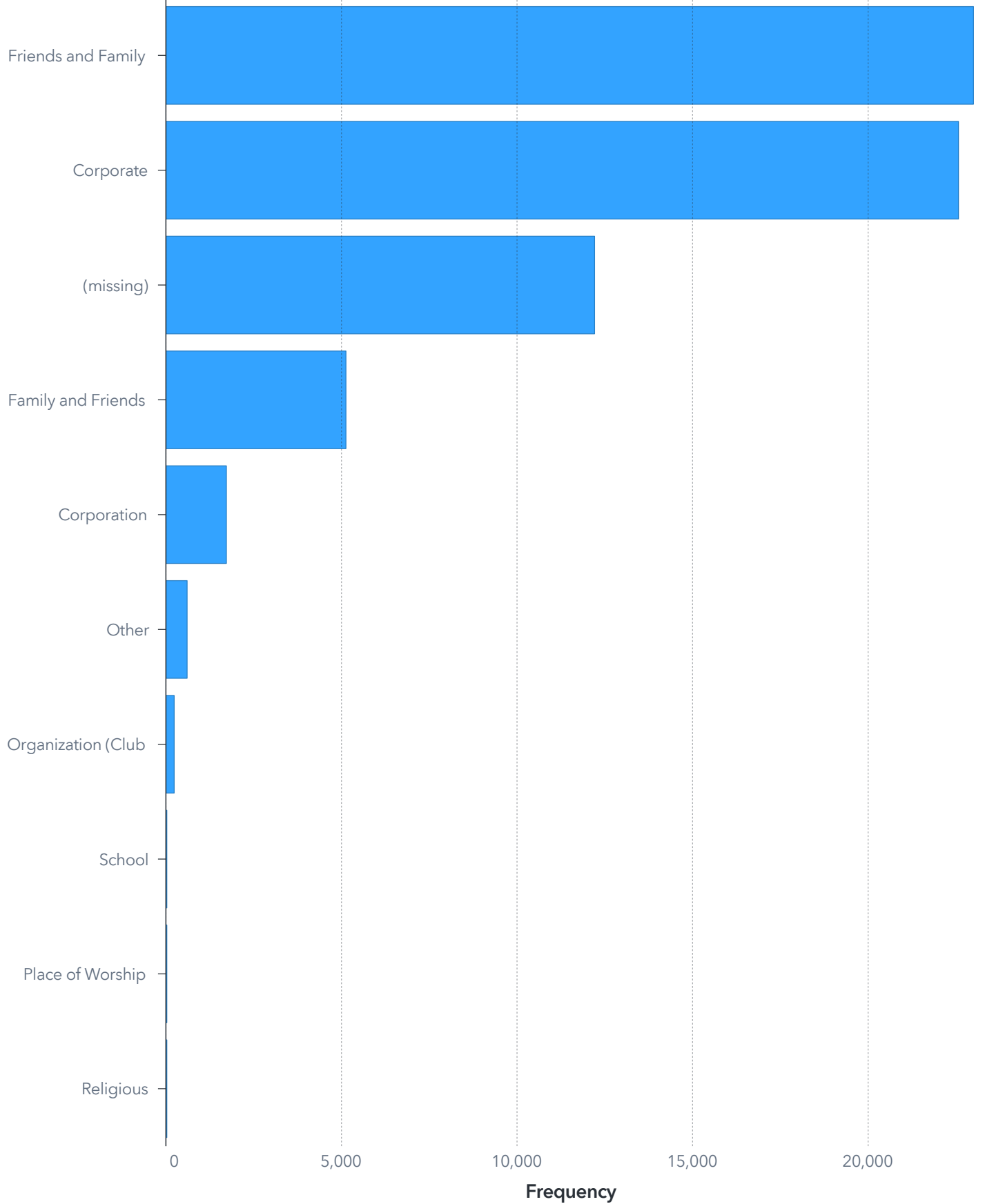
■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017

Untitled



Untitled

Team Division



Untitled
Team Division 2.0

Family and Friends

Corporate

Other

