



# ADIDAS SALES DASHBOARD

**Sum of Total Sales** 

\$900M

**Operating Profit** 

\$332M

**Total Units Sold** 

**2M** 

**Operating Margin** 

42%

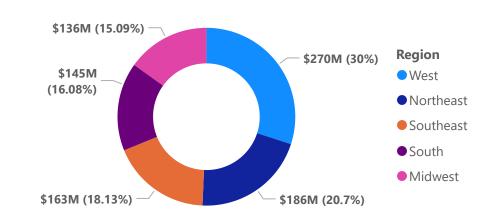
**Average Price per Unit** 

\$45

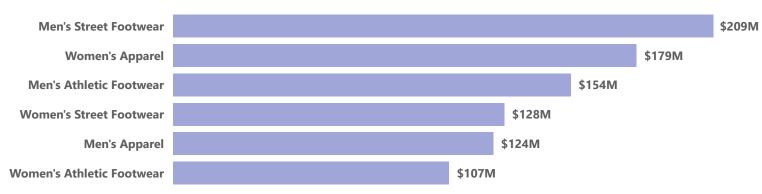
### Total Sales by Month



## Total Sales by Region



## Sum of Total Sales by Product



### Total Sales by Retailer

