# Applied Data Science with R Capstone project

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#### Outline



- Executive Summary
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- Results
- Conclusion
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#### Executive Summary



- This research tries to analyze how weather would affect bike sharing demand in urban areas. The dataset used in this analysis is from Seoul Bike Sharing System, Open Weather API, World Cities, and Bike System in the World
- We developed a predictive model to forecast bike demand under varying weather conditions by leveraging:
  - Historical weather
  - Bike Rental records from multiple cities
- By integrating weather parameters such as temperature, humidity, wind speed, and precipitation, our model provide insights into how weather influences bike usage patterns.

#### Introduction



- Bike sharing systems are a type of bicycle rental service in which the procedure of obtaining a membership, renting a bike, and returning the bike is all done through a network of kiosks located around a city.
- People can rent a bike from one location and return it to a different location on an as-needed basis using these systems
- In urban environments, bike-sharing systems play a pivotal role in promoting sustainable transportation and addressing congestion challenges.
- However, optimizing bike-sharing services requires a deep understanding of factors influencing demand, particularly the impact of weather conditions.
- Challenges faced include;
  - Dynamic nature of demands
  - Weather sensitivity
  - Optimization needs

#### Methodology

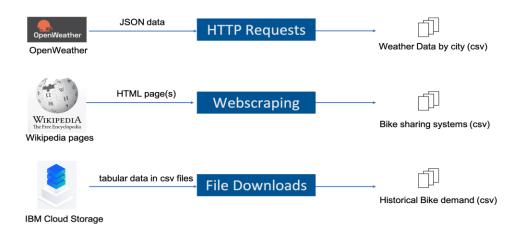


- Perform data collection
- Perform data wrangling
- Perform Exploratory Data Analysis (EDA) using SQL and visualization
- Perform predictive analysis using regression models
  - How to build the baseline model
  - How to improve the baseline model
- Build a R Shiny dashboard app

### Methodology

#### Data collection

- Weather Data was Retrieved from OpenWeatherAPI Using OpenWeather REST API to request weather data.
- Web scraping information about global bike-sharing systems from Wikipedia web pages, and downloading and aggregating tabular data from cloud storage.



#### Data wrangling

- Many related inconsistencies and noises like inconsistent data formats, extracted fields containing HTML tags, reference links were eliminated using regular expressions.
- Detected and handled missing values that may affect the model's predictive ability.
- Categorical variables were converted into indicator variables
- Numeric columns were normalized to transfer them all into a similar range
- Add the screenshots of data wrangling code cell and output for regular expressions, missing values handling, generating indicator columns to the Appendix section for peer-review

#### EDA with SQL

- Performed SQL queries using RSQLite to :
  - o Find valuable statistics such as total bike-sharing records or operational hours,
  - Filter data based on city or date,
  - Find patterns such as bike-sharing seasonality or similarities among bike-sharing systems across the world.

#### EDA with data visualization

- Understanding the distributions of the data using histograms
- Finding correlations between important features using scatterplots
- Spotting outliers and irregular behavior in your features using box plots.

#### Predictive analysis

• Embarked on building a predictive model to forecast bike-sharing demand, a crucial task for urban transportation planning and resource allocation. Began by collecting extensive weather data from the OpenWeatherAPI and integrating it with historical bike usage records from various cities. Leveraging a diverse set of machine learning algorithms including linear regression, random forest, gradient boosting, we constructed initial models to predict bike demand. These models were evaluated using key metrics such as Root Mean Squared Error (RMSE) and R-squared to gauge their accuracy and performance.

#### Build a R Shiny dashboard

- Integrated interactive leaflet maps displaying cities' bike-sharing demand predictions with color-coded markers indicating predicted demand levels.
- Implemented dropdown menu functionality allowing users to select specific cities for detailed analysis.
- Incorporated line plots depicting temperature forecasts for the next five days, aiding in understanding weather patterns' influence on bike demand.
- Developed line plots illustrating bike-sharing demand predictions over time, facilitating trend analysis and forecasting assessment.

#### Results



• Exploratory data analysis results

• Predictive analysis results

• A dashboard demo in screenshots

### EDA with SQL

#### Busiest bike rental times

DATE HOUR total\_rentals

19/06/2018 18 3556

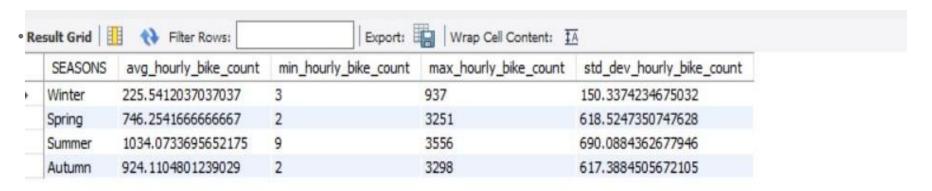
• This query result indicates that June 19, 2018 6:00 PM, had the most bike rentals recorded in the dataset.

### Hourly popularity and temperature by seasons



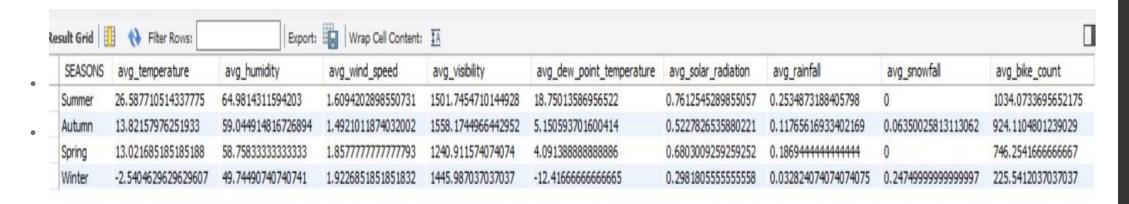
 This analysis highlights the dynamic relationship between seasonal weather patterns, temperature, and bike rental activity, underscoring the need for data-driven decisionmaking in the bike-sharing industry

#### Rental Seasonality



These observations provide insights into seasonal bike usage patterns, which can be valuable for bike-sharing system optimization. The observations underline the fact that far less bikes are rented during Winter.

#### Weather Seasonality



Based on these observations, we can deduce that weather conditions, particularly temperature and solar radiation, may influence bike-sharing usage, with higher usage observed during warmer and sunnier seasons. Additionally, factors such as humidity, visibility, and precipitation may also impact bike-sharing patterns, albeit to a lesser extent.

#### Bike-sharing info in Seoul

```
CITY COUNTRY LAT LON POPULATION total_bikes_available
1 Seoul Korea, South 37.5833 127 21794000 20000
```

• This query result provides insight into the population size and availability of bicycles for shared use in Seoul.

#### Cities similar to Seoul

```
P. .... (. ......)
     CITY
                COUNTRY
                            LAT
                                     LNG POPULATION total bikes
1 Beijing
                 China 39,9050 116,3914
                                           19433000
                                                          16000
   Ningbo
                 China 29.8750 121.5492
                                            7639000
                                                          15000
3 Shanghai
                China 31.1667 121.4667
                                           22120000
                                                          19165
4 Weifang
                China 36.7167 119.1000
                                            9373000
                                                           20000
    Xi'an
                 China 34.2667 108.9000
                                            7135000
                                                          20000
  Zhuzhou
                  China 27.8407 113.1469
                                            3855609
                                                           20000
     Seoul Korea, South 37.5833 127.0000
                                           21794000
                                                           20000
close(conn)
```

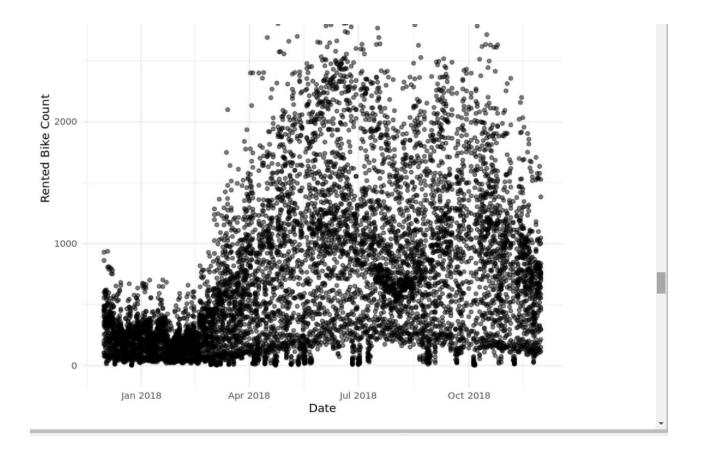
We can infer that these cities, especially Beijing and Shanghai likely have active bike-sharing systems or initiatives due to their large populations and significant numbers of available bicycles just like Seoul.

# EDA with Visualization

### Bike rental vs. Date

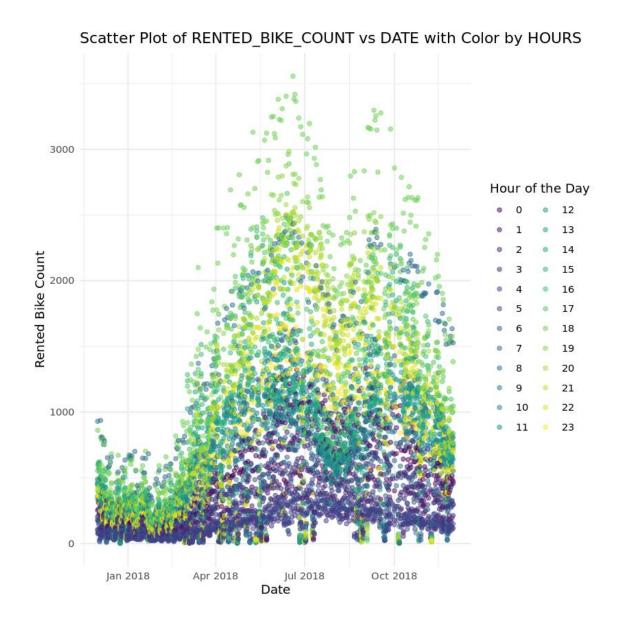
Scatter plot of RENTED\_BIKE\_COUNT vs. DATE

Noticeably few bike rentals during the winter months. Sharp increase during the following Spring months which has the highest rentals. Summer and Autumn also have high number of bike rentals.



### Bike rental vs. Datetime

Afternoon to late evening has the highest number of bike rentals with nighttime as expected, having the lowest numbers

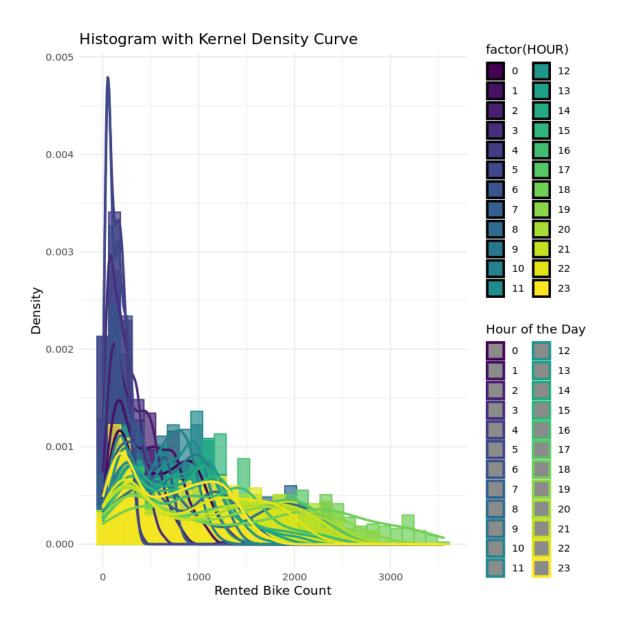


### Bike rental histogram

We can see from the histogram that most of the time there are relatively few bikes rented. Indeed, the 'mode', or most frequent amount of bikes rented, is about 250.

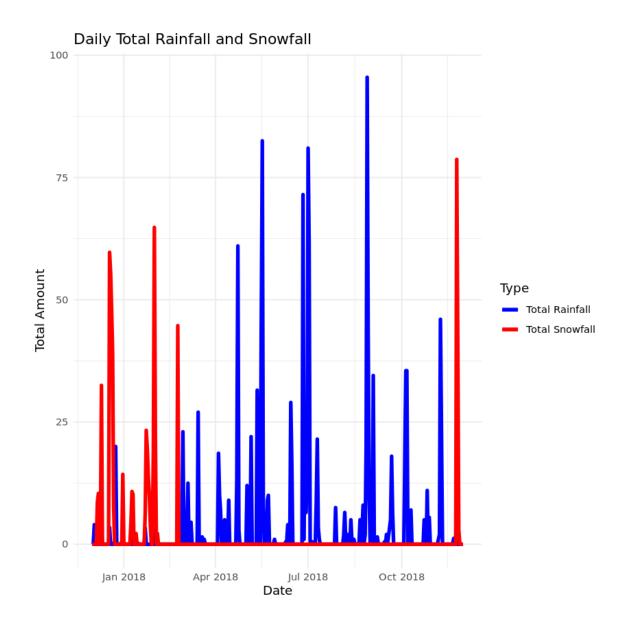
Judging by the 'bumps' at about 700, 900, and 1900, and 3200 bikes, it looks like there may be other modes hiding within subgroups of the data.

Interestingly, judging from the tail of the distribution, on rare occasions there are many more bikes rented out than usual.



## Daily total rainfall and snowfall

A barchart calculating the daily total rainfall and snowfall

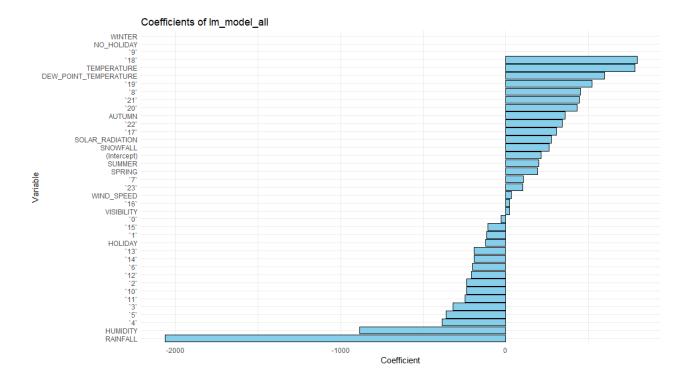


### Predictive analysis

### Ranked coefficients

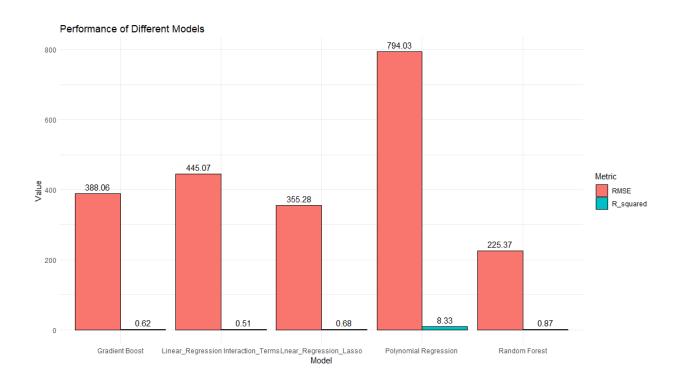
From the coefficients of the model, we can find that Most of the highest predictors are weather variables such as Rainfall, Humidity,
Temperature, and Dew Point Temperature. It means weather condition could influence people decision to rent bikes.

Another significant indicator is most evening time is highly correlated with higher number of bike rents



#### Model evaluation

- ► Here is the result of RMSE and RSquared of each models created for the estimation
- ► Visualized are the refined models' RMSE and R-squared using grouped bar chart



### Find the best performing model

```
> rmse_rf
[1] 225.3694
> rsquared_rf
[1] 0.873195
> |
```

• The predictors <- model.matrix(RENTED\_BIKE\_COUNT

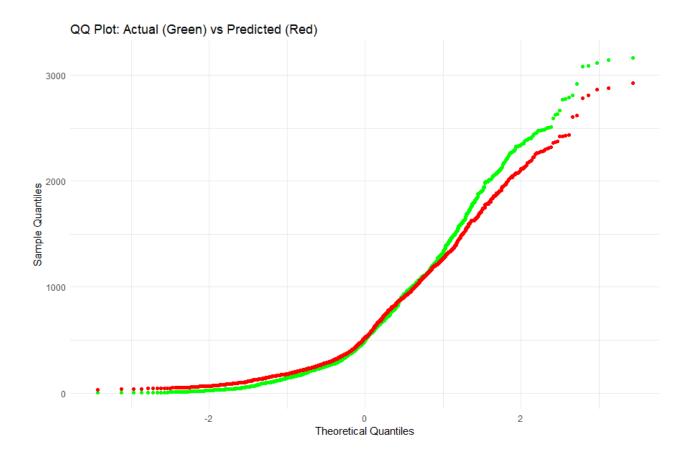
TEMPERATURE + HUMIDITY + WIND SPEED + VISIBILITY + DEW POINT TEMPERATURE + SOLAR RADIATION + RAINFALL + SNOWFALL, data = train\_data1)[, -1]

response <- train\_data\$RENTED\_BIKE\_COUNT</li>

rf\_model <- randomForest(predictors, response)</li>

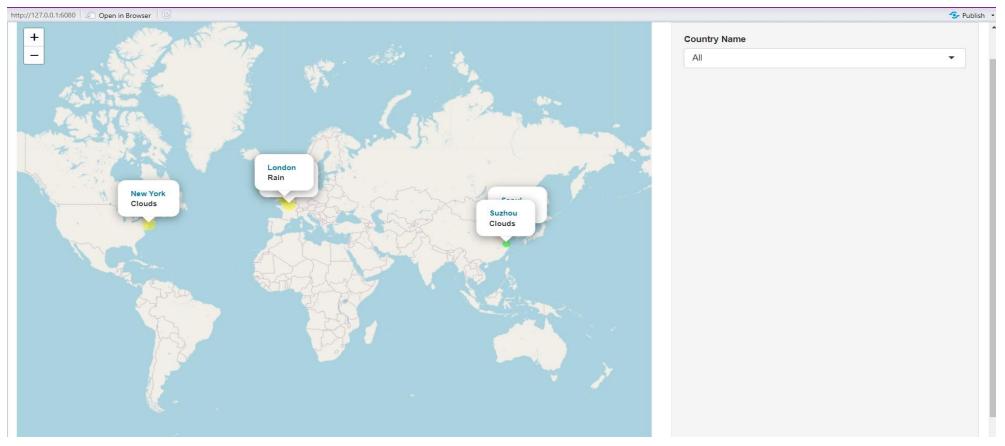
### Q-Q plot of the best model

the Q-Q plot of the best model's test results vs the truths



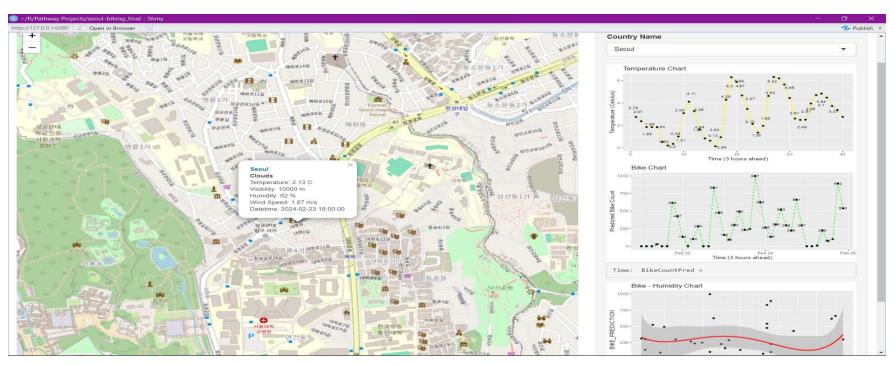
### Dashboard

### Bike-sharing Demand Prediction Dashboard Overview



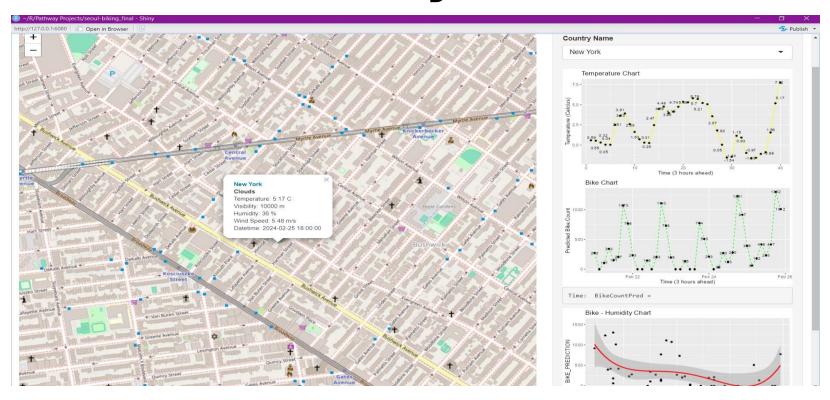
Main default page of Shiny app showing general overview of all cities from which we can select a specific city to show more details about each of its bike sharing demand information.

#### Selected City: SEOUL



Specific city, Seoul, selected to show its temperature, bike prediction count and relative humidity at specific time intervals. Closer city view of Seoul also shown on map.

#### Selected City: New York



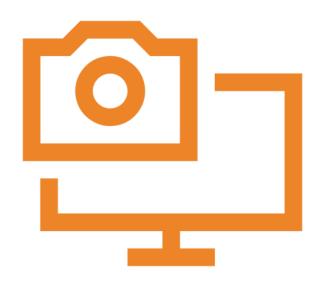
Another city, this time New York, is selected on the shiny app showing this cities specific temperature, humidity and bike prediction count data with a closer view of the city

#### CONCLUSION



- The observed patterns in bike-sharing demand highlight the significant influence of seasons on rental behavior. Rental activity peaks during the summer and autumn seasons, coinciding with warmer temperatures and favorable weather conditions, while experiencing a decline during winter and early spring. This seasonal variation underscores the importance of considering environmental factors and seasonal trends when designing bike-sharing services and infrastructure. Understanding how seasonality affects rental behavior can inform strategic decisions regarding service expansion, promotional campaigns, and resource allocation to meet fluctuating demand throughout the year.
- The insights gleaned from the model should enable stakeholders to make informed decisions, such as adjusting bike inventory levels based on weather forecasts, time of day patterns, and seasonality trends, thereby enhancing the overall user experience of bike-sharing systems.
- Moving forward, there are several avenues for further exploration and improvement. Enhancing the model's predictive accuracy by incorporating additional data sources, such as demographic information, traffic patterns, and special events, could provide deeper insights into bikesharing dynamics

#### **APPENDIX**



• Included are all relevant assets like R code snippets, SQL queries, charts,.

# Data Collection(Weather API)

### TODO: Get the root HTML node

```
[2]: url <- "https://en.wikipedia.org/wiki/List_of_bicycle-sharing_systems"
# Get the root HTML node by calling the `read_html()` method with URL

[3]: webpage <- read_html(url)
table_nodes <- html_nodes(webpage, "table")</pre>
```

```
[5]: if (length(table_nodes) >= 1) {
    first_table_data <- html_table(table_nodes[[1]], fill = TRUE)

# Print the extracted data from the first table as a data frame
    df_first_table <- as.data.frame(first_table_data)
    print(df_first_table)
} else {
    cat("No tables found on the webpage.\n")
}

Country
Albania
Argentina
Argentina
Argentina
Argentina
Argentina
Argentina</pre>
```

## Data Collection(Weather API)

### Summarize the bike sharing system data frame

```
[6]: # Summarize the dataframe
     summary(df_first_table)
        Country
                                              Name
                                          Length:564
      Length:564
                        Length:564
                                                            Length:564
      Class :character Class :character Class :character
                                                            Class :character
      Mode :character Mode :character Mode :character
                                                           Mode :character
        Operator
                          Launched
                                          Discontinued
                                                              Stations
      Length:564
                        Length:564
                                          Length:564
                                                            Length:564
      Class :character Class :character Class :character Class :character
                        Mode :character Mode :character Mode :character
        Bicycles
                        Daily ridership
      Length:564
                        Length:564
      Class :character Class :character
      Mode :character Mode :character
     Export the data frame as a csv file called raw_bike_sharing_systems.csv
[7]: # Export the dataframe into a csv file
     write.csv(df_first_table, file = "raw_bike_sharing_systems.csv", row.names = FALSE)
     # Print a message indicating the successful export
     cat("Data frame exported to raw_bike_sharing_systems.csv\n")
     Data frame exported to raw_bike_sharing_systems.csv
```

# Data Collection (Webscraping)

```
in [5]: # Converting the bike-sharing system table into a dataframe
       table_nodes <- html_nodes(webpage, "table")</pre>
       # Extracting information from the first table
       if (length(table_nodes) >= 1) {
         first table data <- html table(table nodes[[1]], fill = TRUE)</pre>
         # Printing the extracted data from the first table as a data frame
         df first table <- as.data.frame(first table data)</pre>
         print(df_first_table)
        } else {
         cat("No tables found on the webpage.\n")
                                            Country
                                            Albania
                                          Argentina
                                          Argentina
                                          Argentina
                                          Argentina
                                          Australia
                                          Australia
                                          Australia
                                          Australia
       10
                                          Australia
       11
                                          Australia
       12
                                            Austria
       13
                                            Austria
                                            Austria
       15
                                            Austria
                                            Austria
       17
                                            Austria
                                         Bangladesh
       19
                                            Belgium
       20
                                            Belgium
       21
                                            Belgium
```

purminanze the pike analing system data name summary(df first table) Length:560 Length:560 Length:560 Class : character Class : character Class : character Class : character Mode :character Mode :character Mode :character Mode :character Operator Launched Discontinued Stations Length:560 Length:560 Length:560 Length:560 Class : character Class : character Class : character Class : character Mode :character Mode :character Mode :character Mode :character Daily ridership Bicvcles Length:560 Length:560 Class :character Class :character Mode :character Mode :character Export the data frame as a csv file called raw bike sharing systems.csv 7]: # Exporting the dataframe into a csv file write.csv(df\_first\_table, file = "raw\_bike\_sharing\_systems.csv", row.names = FALSE) # Print a message indicating the successful export cat("Data frame exported to raw\_bike\_sharing\_systems.csv\n") Data frame exported to raw\_bike\_sharing\_systems.csv

```
Column names need to be UPPERCASE

The word separator needs to be an underscore, such as in COLUMN_NAME

You can use the following dataset list and the 'names() function to get and set each of their column names, and convert them according to our defined naming convention.

[34] dataset_list <- c('raw_bike_sharing_systems.csv', 'raw_seoul_bike_sharing.csv', 'raw_cities_weather_forecast.csv', 'raw_worldcities.csv')

TODO: Write a form loop to iterate over the above datasets and convert their column names

for (dataset_name in dataset_list)(
    # Rend dataset
    dataset <- read_csv(dataset_name)
    # Someworldcit (column names to unpercase
    names(dataset) <- read_csv(dataset_name)
    # Rendere any white space separators by underscores, using the str_replace_all function
    names(dataset) <- read_csv(dataset_name, row.namessfalst)

Pareed with column specification:
    cols(
    COUTITY = col_character(),
    CITY = col_character(),
```

To improve dataset readbility by both human and computer systems, we first need to standardize the column names of the datasets above using the following naming

```
HUMIDITY = col_double(),
WIND_SPEED = col_double(),
         SEASON = col character().
         FORECAST_DATETIME = col_datetime(format = "")
        CITY_ASCII = col_character(),
LAT = col_double(),
         LNG = col_double(),
COUNTRY = col_character(),
         ISO2 = col_character(),
ISO3 = col_character(),
         ADMIN_NAME = col_character(),
         CAPITAL = col character(),
         ID = col double()
       TODO: Read the resulting datasets back and check whether their column names follow the naming convention
(16): for (dataset name in dataset list){
           # Print a summary for each data set to check whether the column names were correctly converted
           dataset (- read csv (dataset name)
           summary(dataset)
       Parsed with column specification:
         COUNTRY = col character().
         NAME = col character()
         OPERATOR = col_character(),
         LAUNCHED = col character()
```

```
Parsed with column specification:
cols(
CITY = col_character(),
CITY_SCII = col_character(),
LAT = col_double(),
LAT = col_double(),
LAT = col_character(),
LAT = col_character(),
LAT = col_character(),
LAT = col_character(),
LAD = col_character(),
ADMIT_MUME = col_character(),
CAMITAL = col_character(),
DOPULATION = col_double(),
LAD = col_double()
)
)
```

### Process the web-scraped bike sharing system dataset

By now we have standardized all column names. Next, we will focus on cleaning up the values in the web-scraped bike sharing systems dataset.

```
| First Load the dataset blke_sharing_systems.csv*)

| Parsed with column specification: colst | COUNTRY = col_character(), | CITY = col_character(), | RMSE = col_character(), | RMSE = col_character(), | COUNTRY = col_c
```

				A tibble: 6 × 10					
COUNTRY	CITY	NAME	SYSTEM	OPERATOR	LAUNCHED	DISCONTINUED	STATIONS	BICYCLES	DAILY_RIDERSHIP
<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>
Albania	Tirana	Ecovolis	NA	NA	March 2011	NA	8	200	NA
Argentina	Mendoza	Metrobici	NA	NA	2014	NA	2	40	N/A
Argentina	San Lorenzo, Santa Fe	Biciudad	Biciudad	NA.	27 November 2016	NA	8	80	N/

NA 2 December 2015

47 480

NA

Motivate June 2010 30 November 2019[13] 53 676

Even from the first few rows, you can see there is plenty of undesireable embedded textual content, such as the reference link included in Melbourne[12]

In this project, let's only focus on processing the following revelant columns (feel free to process the other columns for more practice):

Buenos Aires Ecobici Serttel Brasil Bike In Baires Consortium.[10]

NA

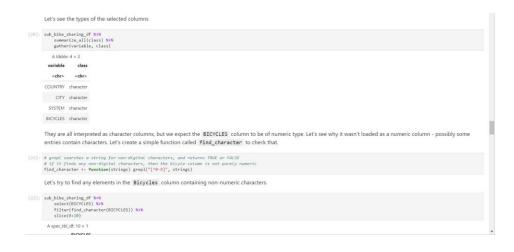
- . COUNTRY : Country name
- CITY : City name

[18]: # Print its head

- SYSTEM : Bike-sharing system name
- BICYCLES: Total number of bikes in the system
- [19]: "Select the four columns sub\_bike\_sharing\_df <- bike\_sharing\_df %>% select(COUNTRY, CITY, SYSTEM, BICYCLES)

Rosario Mi Rici Tu Rici(111

Melbourne[12] Melbourne Bike Share PBSC & 8D







As you can see, many rows have non-numeric characters, such as 32 (including 6 rollers) [162] and 1000[253]. This is actually very common for a table scraped from Wiki when no input validation is enforced.

```
[23]: # Define a 'reference Link' character class,
      # '[A-z0-9]' means at Least one character
      * '\[' and '\]' means the character is urapped by [], such as for [12] or [abc] ref pattern <- "\([[A-20-9]+\\]"
      find_reference_pattern <- function(strings) grepl(ref_pattern, strings)
[24]: # Check whether the COUNTRY column has any reference links
      sub bike sharing df %>%
         filter(find_reference_pattern(COUNTRY)) %>%
      spec_tbl_df:
       0 × 1
      COUNTRY
         <chr>
      Ok, looks like the COUNTRY column is clean. Let's check the CITY column.
[25]: # Check whether the CITY column has any reference Links
      sub bike sharing df %>%
         filter(find_reference_pattern(CITY)) %>%
      A spec_tbl_df: 10 × 1
                   CITY
           Melbourne[12]
```

Next, let's take a look at the other columns, namely COUNTRY, CITY, and SYSTEM, to see if they contain any undesired reference links, such as in Melbourne[12].

Easy@inc[58]
4 Gen.[61]
3 Gen. Smoove(H11]
3 Gen. Smoove[14][142][143][139]
3 Gen. Smoove[179]
3 Gen. Smoove[181]
3 Gen. Smoove[181]

So the SYSTEM column also has some reference links.

After some preliminary investigations, we identified that the CITY and SYSTEM columns have some undesired reference links, and the BICYCLES column has both reference links and some textual annotations.

Next, you need to use regular expressions to clean up the unexpected reference links and text annotations in numeric values.

### TASK: Remove undesired reference links using regular expressions

TODO: Write a custom function using strings::str\_replace\_all to replace all reference links with an empty character for columns CITY and SYSTEM

```
[27] # remove reference link
remove_ref c- *unction(strings) {
    ref_pattern (* "\[(\lambda_i = 0)\] \\] #
    # Replace all motioned substrings with a white space using str_replace_all()
    strings <- str_replace_all(strings, ref_pattern, "\t")
    return(strings)
}</pre>
```

TODO: Use the dplyr::mutate() function to apply the remove\_ref function to the CITY and SYSTEM columns

TODO: Use the following code to check whether all reference links are removed:

result %%% select(CITY, SYSTEM, BICYCLES) %>% filter(find\_reference\_pattern(CITY) | find\_reference\_pattern(SYSTEM) | find\_reference\_pattern(BICYCLES))

A spec\_tbl.df: 0 × 3

A SPEC\_TDI\_GT: 0 × 3

CITY SYSTEM BICYCLES

<chr> <chr> <chr> <chr>

### TASK: Extract the numeric value using regular expressions

[34]: # Write dataset to 'bike\_sharing\_systems.csv'
write.csv(result, file = "bike\_sharing\_systems.csv", row.names = FALSE)

TODO: Write a custom function using stringr::str\_extract to extract the first digital substring match and convert it into numeric type For example, extract the value '32' from 32 (including 6 rollers) [162].

### Establish your SQIIte connection Load the 'RSQLite' library, and use the 'dbConnect()' function as you did in the previous lab to establish the connection to your SQLite database. You are now ready to start running SQL queries using the RSQLite library as you did in Course 3. 向个少去牙童 [2]: # provide your solution here con <- dbConnect(SQLite(), "seoul.db")</pre> [4]: library(readr) Warning message: "replacing previous import 'lifecycle::last\_warnings' by 'rlang::last\_warnings' when loading 'tibble'"Warning message: "replacing previous import 'ellipsis::check\_dots\_unnamed' by 'rlang::check\_dots\_unnamed' when loading 'tibble'"Warning message: "replacing previous import 'ellipsis::check\_dots\_used' by 'rlang::check\_dots\_used' when loading 'tibble'"Warning message: "replacing previous import 'ellipsis::check\_dots\_empty' by 'rlang::check\_dots\_empty' when loading 'tibble'" [5]: # Download the CSV files world\_cities <- read\_csv("https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBMDeveloperSkillsNetwork-RP0321EN-SkillsNetwork/I bike\_sharing\_systems <- read\_csv("https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBMDeveloperSkillsNetwork-RP0321EN-SkillsNetwork cities weather forecast <- read csv("https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBMDeveloperSkillsNetwork-RP0321EN-SkillsNetwork-RP0321E seoul\_bike\_sharing <- read\_csv("https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBMDeveloperSkillsNetwork-RP0321EN-SkillsNet # Write the data to the SOLite database dbWriteTable(con, "WORLD\_CITIES", world\_cities, overwrite = TRUE) dbWriteTable(con, "BIKE\_SHARING\_SYSTEMS", bike\_sharing\_systems, overwrite = TRUE) dbWriteTable(con, "CITIES\_WEATHER\_FORECAST", cities\_weather\_forecast, overwrite = TRUE) dbWriteTable(con, "SEOUL\_BIKE\_SHARING", seoul\_bike\_sharing, overwrite = TRUE) Parsed with column specification: cols( CITY = col\_character(), CITY ASCII = col character(),

```
[5]: # Execute SQL queries to verify data loading
    result <- dbGetQuery(con, "SELECT * FROM WORLD_CITIES LIMIT 5")
    print("WORLD_CITIES table:")
    print(result)
    [1] "WORLD_CITIES table:"
        CITY CITY_ASCII LAT LNG
                                         COUNTRY ISO2 ISO3 ADMIN_NAME CAPITAL
                Tokyo 35.6897 139.6922
                                                                Tökyö primary
    2 Jakarta Jakarta -6.2146 106.8451 Indonesia ID IDN
                                                              Jakarta primary
                Delhi 28.6600 77.2300
                                           India IN IND
                                                               Delhi admin
    4 Mumbai
                Mumbai 18.9667 72.8333
                                           India IN IND Mahārāshtra admin
    5 Manila
                Manila 14.5958 120.9772 Philippines PH PHL
                                                               Manila primary
      POPULATION
    1 37977000 1392685764
    2 34540000 1360771077
    3 29617000 1356872604
    4 23355000 1356226629
    5 23088000 1608618140
```

### Task 1 - Record Count

Determine how many records are in the seoul\_bike\_sharing dataset.

### Solution 1

```
9]: # provide your solution here
query <- "
SELECT DATE, HOUR, SUM(RENTED_BIKE_COUNT) AS total_rentals
FROW seoul_bike_sharing
GROUP BY DATE, HOUR
ORDER BY total_rentals DESC
LIMIT 1;
"
result <- dbGetQuery(con, query)
result

A data.frame: 1 × 3

DATE HOUR total_rentals

<chr> <dbl> <dbl> <dbl>
19/06/2018 18 3556
```

### Task 7 - Hourly popularity and temperature by season

Determine the average hourly temperature and the average number of bike rentals per hour over each season. List the top ten results by average bike count.

### Solution 7

### A data.frame: 4 × 3

### SEASONS avg\_hourly\_temperature avg\_bike\_rentals\_per\_hour

<chr></chr>	<dbl></dbl>	<dbl></dbl>
Summer	26.587711	1034.0734
Autumn	13.821580	924.1105
Spring	13.021685	746.2542
Winter	-2.540463	225.5412

### Find the average hourly bike count during each season.

Also include the minimum, maximum, and standard deviation of the hourly bike count for each season.

Hint: Use the SQRT(AVG(col\*col) - AVG(col)\*AVG(col) ) function where col refers to your column name for finding the standard deviation

### Solution 8

```
12]: # provide your solution here
     query<- "
     SELECT
        SEASONS,
        AVG(RENTED_BIKE_COUNT) AS avg_hourly_bike_count,
        MIN(RENTED_BIKE_COUNT) AS min_hourly_bike_count,
        MAX(RENTED_BIKE_COUNT) AS max_hourly_bike_count,
        SQRT(AVG(RENTED_BIKE_COUNT * RENTED_BIKE_COUNT) - AVG(RENTED_BIKE_COUNT) * AVG(RENTED_BIKE_COUNT)) AS std_dev_hourly_bike_count
      seoul_bike_sharing
       SEASONS;
     result <- dbGetQuery(con, query)
       SEASONS avg_hourly_bike_count min_hourly_bike_count max_hourly_bike_count
      1 Autumn
                           924.1105
     2 Spring
                           746.2542
                                                                        3251
     3 Summer
                          1034.0734
       std_dev_hourly_bike_count
                      617.3885
                       618.5247
```

```
[11]: # Weather Seasonality
      query <- "
      SELECT
         SEASONS,
         AVG(TEMPERATURE) AS avg_temperature,
         AVG(HUMIDITY) AS avg_humidity,
         AVG(WIND_SPEED) AS avg_wind_speed,
          AVG(VISIBILITY) AS avg_visibility,
          AVG(DEW_POINT_TEMPERATURE) AS avg_dew_point_temperature,
          AVG(SOLAR_RADIATION) AS avg_solar_radiation,
         AVG(RAINFALL) AS avg_rainfall,
         AVG(SNOWFALL) AS avg_snowfall,
         AVG(RENTED_BIKE_COUNT) AS avg_bike_count
        seoul_bike_sharing
        SEASONS
        avg_bike_count DESC;
      result <- dbGetQuery(con, query)
        SEASONS avg_temperature avg_humidity avg_wind_speed avg_visibility
      1 Summer 26.587711 64.98143
                                              1.609420
      2 Autumn
                    13.821580
                                59.04491
                                               1.492101
                                                            1558.174
                    13.021685 58.75833
                                               1.857778
                                                            1240.912
      3 Spring
      4 Winter
                    -2.540463 49.74491
                                               1.922685
                                                             1445.987
        avg_dew_point_temperature avg_solar_radiation avg_rainfall avg_snowfall
                                        0.7612545 0.25348732 0.00000000
                                        0.5227827 0.11765617 0.06350026
                                        0.6803009 0.18694444 0.00000000
                      4.091389
                     -12.416667
                                        0.2981806 0.03282407 0.24750000
        avg_bike_count
            1034.0734
             924.1105
             746.2542
            225.5412
```

### \* Task 10 - Total Bike Count and City Info for Seoul

Use an implicit join across the WORLD\_CITIES and the BIKE\_SHARING\_SYSTEMS tables to determine the total number of bikes available in Seoul, plus the following city information about Seoul: CITY, COUNTRY, LAT, LON, POPULATION, in a single view.

Notice that in this case, the CITY column will work for the WORLD\_CITIES table, but in general you would have to use the CITY\_ASCII column.

### Solution 10

### 2010ITION 11

```
•[10]: # provide your solution here
      # Execute SQL query to retrieve city names and coordinates with total bike counts between 15000 and 20000
      query <- "
      SELECT
         wc.CITY,
         wc.LAT,
         wc.LNG AS LNG,
         wc.POPULATION.
         bs.BICYCLES AS total bikes
         WORLD_CITIES wc
         BIKE_SHARING_SYSTEMS bs ON wc.CITY_ASCII = bs.CITY
         bs.BICYCLES BETWEEN 15000 AND 20000;
      # Execute the query
      result <- dbGetQuery(con, query)
      # Print the result
      print(result)
           CITY COUNTRY LAT LNG POPULATION total_bikes
      1 Beijing
                 China 39.9050 116.3914 19433000
      2 Ningbo
                     China 29.8750 121.5492 7639000
      3 Shanghai
                     China 31.1667 121.4667 22120000
                                                         19165
      4 Weifang
                     China 36.7167 119.1000 9373000
      5 Xi'an
                    China 34.2667 108.9000 7135000
                                                         20000
      6 Zhuzhou China 27.8407 113.1469 3855609
                                                         20000
      7 Seoul Korea, South 37.5833 127.0000 21794000
                                                         20000
 []: close(conn)
```

### Task 1 - Load the dataset

Ensure you read DATE as type character .

#### Solution 1

```
[4]: seoul_bike_sharing_url <- "https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBMDeveloperSkillsNetwork-RP0321EN-SkillsNetwork
    # Load the dataset with DATE as character type
    seoul_bike_sharing <- read.csv(seoul_bike_sharing_url, colClasses = c(DATE = "character"))</pre>
    # Display the structure of the dataset
    str(seoul_bike_sharing)
    'data.frame': 8465 obs. of 14 variables:
                        : chr "01/12/2017" "01/12/2017" "01/12/2017" "01/12/2017" ...
     $ RENTED_BIKE_COUNT : int 254 204 173 107 78 100 181 460 930 490 ...
     $ HOUR
                        : int 0123456789...
                       : num -5.2 -5.5 -6 -6.2 -6 -6.4 -6.6 -7.4 -7.6 -6.5 ...

    ▼ TEMPERATURE

     $ HUMTDITY
                         : int 37 38 39 40 36 37 35 38 37 27 ...
     $ WIND SPEED
                        : num 2.2 0.8 1 0.9 2.3 1.5 1.3 0.9 1.1 0.5 ..
                         $ DEW_POINT_TEMPERATURE: num -17.6 -17.6 -17.7 -17.6 -18.6 -18.7 -19.5 -19.3 -19.8 -22.4 ...
     $ SOLAR RADIATION : num 0 0 0 0 0 0 0 0 0.01 0.23 ...
                        : num 0000000000...
     $ SNOWEALL
                        : pum 9999999999 ...
                        : Factor w/ 4 levels "Autumn", "Spring", ..: 4 4 4 4 4 4 4 4 4 ...
     & SEASONS
     $ HOLTDAY
                         : Factor w/ 2 levels "Holiday", "No Holiday": 2 2 2 2 2 2 2 2 2 2 ...
     $ FUNCTIONING DAY : Factor w/ 1 level "Yes": 1 1 1 1 1 1 1 1 1 1 . . .
```

### Task 2 - Recast DATE as a date

Use the format of the data, namely "%d/%m/%Y".

### Solution 2

```
[5]: # Recast DATE as a date with the format "%d/%m/%Y"
    seoul bike_sharing$DATE <- as.Date(seoul_bike_sharing$DATE, format = "%d/%m/%Y")
    # Display the structure of the updated dataset
    str(seoul bike sharing)
     'data.frame': 8465 obs. of 14 variables:
                         : Date, format: "2017-12-01" "2017-12-01" ...
     $ RENTED_BIKE_COUNT
                        : int 254 204 173 107 78 100 181 460 930 490 ...
     $ HOUR
                         : int 0 1 2 3 4 5 6 7 8 9 ...
     $ TEMPERATURE
                         : num -5.2 -5.5 -6 -6.2 -6 -6.4 -6.6 -7.4 -7.6 -6.5 ...
     $ HUMIDITY
                         : int 37 38 39 40 36 37 35 38 37 27 ...
                         : num 2.2 0.8 1 0.9 2.3 1.5 1.3 0.9 1.1 0.5 ...
     $ WIND SPEED
     $ VISIBILITY
                         $ DEW_POINT_TEMPERATURE: num -17.6 -17.6 -17.7 -17.6 -18.6 -18.7 -19.5 -19.3 -19.8 -22.4 ...
     $ SOLAR_RADIATION
                         : num 0 0 0 0 0 0 0 0 0.01 0.23 ...
                         : num 0000000000...
     $ RAINFALL
     $ SNOWFALL
                         : num 0000000000...
     $ SEASONS
                         : Factor w/ 4 levels "Autumn", "Spring", ..: 4 4 4 4 4 4 4 4 4 ...
     $ HOLIDAY
                         : Factor w/ 2 levels "Holiday", "No Holiday": 2 2 2 2 2 2 2 2 2 ...
     $ FUNCTIONING DAY
                         : Factor w/ 1 level "Yes": 1 1 1 1 1 1 1 1 1 1 ...
```

### Task 3 - Cast HOURS as a categorical variable

Also, coerce its levels to be an ordered sequence. This will ensure your visualizations correctly utilize HOURS as a discrete variable with the expected ordering.

#### Solution 3

\$ HOLIDAY

```
[6]: # provide your solution here
# Cast HOUR as a categorical variable with ordered levels
seoul_bike_sharing$HOUR <- factor(seoul_bike_sharing$HOUR, levels = 0:23, ordered = TRUE)</pre>
```

### Check the structure of the dataframe

```
[7]: str(seoul bike sharing)
     'data.frame': 8465 obs. of 14 variables:
     $ DATE
                       : Date, format: "2017-12-01" "2017-12-01" ...
    $ RENTED_BIKE_COUNT : int 254 204 173 107 78 100 181 460 930 490 ..
                       : Ord.factor w/ 24 levels "0"<"1"<"2"<"3"<..: 1 2 3 4 5 6 7 8 9 10 ...
     $ HOUR
     $ TEMPERATURE
                       : num -5.2 -5.5 -6 -6.2 -6 -6.4 -6.6 -7.4 -7.6 -6.5 ...
     $ HUMIDITY
                       : int 37 38 39 40 36 37 35 38 37 27 ...
     $ WIND SPEED
                       : num 2.2 0.8 1 0.9 2.3 1.5 1.3 0.9 1.1 0.5 ..
                       $ DEW POINT TEMPERATURE: num -17.6 -17.6 -17.7 -17.6 -18.6 -18.7 -19.5 -19.3 -19.8 -22.4 ...
     $ SOLAR RADIATION : num 0 0 0 0 0 0 0 0 0.01 0.23 ...
     $ RATNEALL
                       : num 0000000000...
     $ SNOWEALL
                       · pum 00000000000
     $ SEASONS
                    : Factor w/ 4 levels "Autumn", "Spring", ..: 4 4 4 4 4 4 4 4 4 ...
```

\$ FUNCTIONING\_DAY : Factor w/ 1 level "Yes": 1 1 1 1 1 1 1 1 1 1 ...

: Factor w/ 2 levels "Holiday", "No Holiday": 2 2 2 2 2 2 2 2 2 2 ...

### Finally, ensure there are no missing values

[8]: sum(is.na(seoul\_bike\_sharing))

### **Descriptive Statistics**

Now you are all set to take a look at some high level statistics of the seoul\_bike\_sharing dataset.

### Task 4 - Dataset Summary

Use the base R sumamry() function to describe the seoul\_bike\_sharing dataset.

### Solution 4

[9]: # provide your solution here summary(seoul\_bike\_sharing) RENTED\_BIKE\_COUNT Min. :2017-12-01 Min. : 2.0 7 : 353 Min. :-17.80 1st Qu.:2018-02-27 1st Qu.: 214.0 8 : 353 1st Qu.: 3.00 Median : 2018-05-28 Median : 542.0 9 : 353 Median : 13.50 Mean :2018-05-28 Mean : 729.2 10 : 353 Mean : 12.77 3rd Qu.:2018-08-24 3rd Qu.:1084.0 11 : 353 3rd Qu.: 22.70 Max. :2018-11-30 Max. :3556.0 (Other):6347 WIND SPEED VISIBILITY DEW POINT TEMPERATURE Min. : 0.00 Min. : 0.000 Min. : 27 Min. :-30.600 1st Qu.: 42.00 1st Qu.: 0.900 1st Qu.: 935 1st Qu.: -5.100 Median :57.00 Median :1.500 Median :1690 Median : 4.700 Mean :58.15 Mean :1.726 Mean :1434 Mean : 3.945 3rd Qu.:74.00 3rd Qu.:2.300 3rd Qu.:2000 3rd Qu.: 15.200 Max. :98.00 Max. :7.400 Max. :2000 Max. : 27.200

пецтан	.37.00	пецтан	.1.200	пецтан	. 1070	LIEUTAI	il a	4.700	
Mean	:58.15	Mean	:1.726	Mean	:1434	Mean	:	3.945	
3rd Qu.	:74.00	3rd Qu.	:2.300	3rd Qu.	: 2000	3rd Qu	u.: 1	15.200	
Max.	:98.00	Max.	:7.400	Max.	: 2000	Max.	: 2	27.200	
SOLAR F	RADIATION	RAI	NFALL	S	NOWFALL		SE	EASONS	
Min.	:0.0000	Min.	: 0.0000	Min.	:0.00	000	Aut	umn:193	5
1st Qu.	:0.0000	1st Qu	.: 0.0000	1 st	Qu.:0.00	000	Spri	ing: 216	56
Median	:0.0100	Mediar	: 0.0000	Medi.	an :0.00	000	Sumr	mer: 226	38
Mean	:0.5679	Mean	: 0.149:	1 Mean	:0.07	769	Wint	ter: 216	56
3rd Qu.	:0.9300	3rd Ou	.: 0.0000	3 3rd	Ou.:0.00	000			
Max.	:3.5200	Max.	:35.0000	Max.	:8.80	000			
HOLIDAY		FUNCT	IONING DA	AY					
Holiday : 408		Yes:8465							
No Holi	day:8057								

### Some Basic Observations:

- . We can see from DATE that we have exactly a full year of data.
- No records have zero bike counts.
- . Spring and Winter have the same count of records, while autumn has the least and Summer has the most.
- Temperature has a large range, so we might expect it to explain at least some of the variation in bike rentals.
- Precipitation seems to be quite rare, only happening in the fourth quartiles for both RAINFALL and SNOWFALL.
- The average WINDSPEED is very light at only 1.7 m/s, and even the maximum is only a moderate breeze (Google 'Beaufort Wind Scale' to find the different wind descriptions)

By now, you might agree that Exploratory Data Analysis can create more questions than answers. That's okay - you'll have a much deeper understanding and appreciation for your data as a result!

Task 5 - Based on the above stats, calculate how many Holidays there are.

### Solution 5:

```
[10]: # provide your solution here

# Calculate the number of holidays
holiday_count <- table(seoul_bike_sharing$HOLIDAY)["Holiday"]

# Display the result
holiday_count</pre>
```

Task 6 - Calculate the percentage of records that fall on a holiday.

### Solution 6

Holiday: 408

```
[11]: # provide your solution here

# Calculate the total number of records
total_records <- nrow(seoul_bike_sharing)

# Calculate the percentage
percentage_holidays <- (holiday_count / total_records) * 100

# Display the result
percentage_holidays</pre>
```

Holiday: 4.8198464264619

Task 7 - Given there is exactly a full year of data, determine how many records we expect to have.

### Solution 7

```
# Assuming hourly data and a full year
days_in_year <- 365
hours_per_day <- 24

# Calculate expected number of records
expected_records <- days_in_year * hours_per_day

# Print the result
cat("Expected Number of Records:", expected_records, "\n")

Expected Number of Records: 8760
```

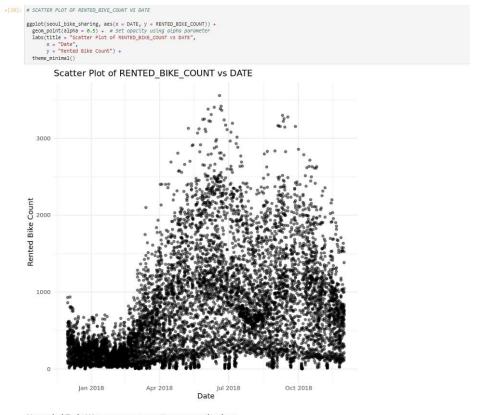
Task 8 - Given the observations for the 'FUNCTIONING\_DAY' how many records must there be?

### Solution 8

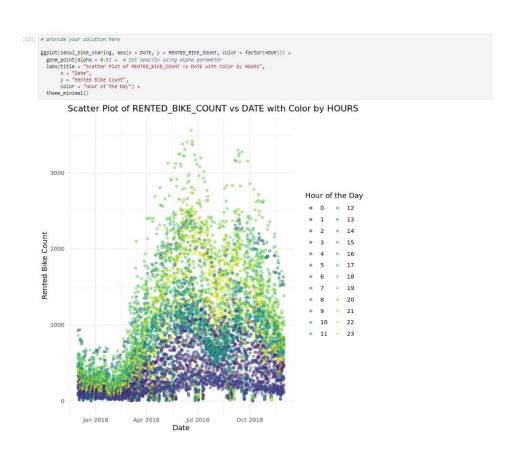
8465

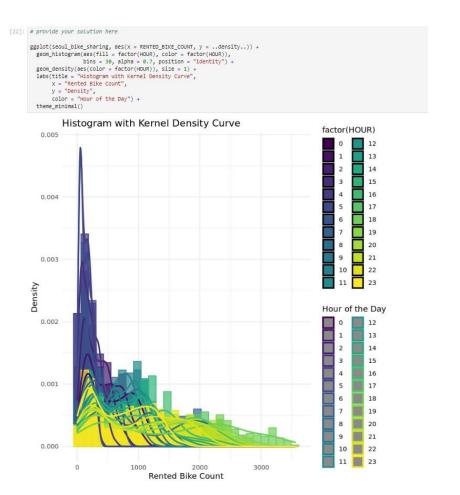
```
[15]: # provide your solution here

# Count the number of records for each level in FUNCTIONING_DAY
table(seoul_bike_sharing$FUNCTIONING_DAY)
```



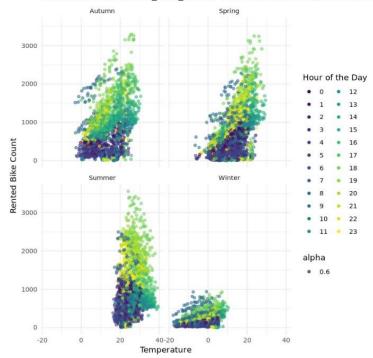
Ungraded Task: We can see some patterns emerging here.





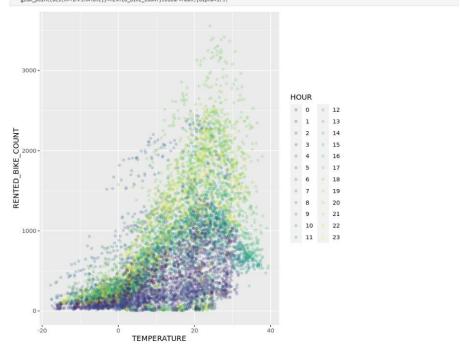


### Scatter Plot of RENTED\_BIKE\_COUNT vs. TEMPERATURE by SEASONS



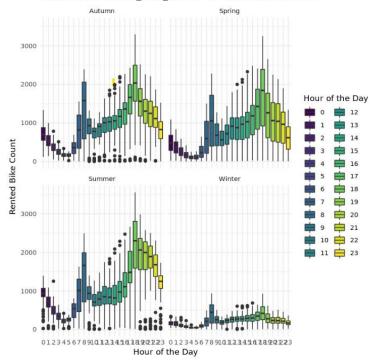








### Boxplots of RENTED BIKE COUNT vs. HOUR by SEASONS



Task 15 - Group the data by DATE , and use the summarize() function to calculate the daily total rainfall and snowfall.

#### Solution 15

Also, go ahead and plot the results if you wish.

