Joshua Bradley

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SUMMARY

User-centric and creative UX Designer with demonstrated experience in the end-to-end design lifecycle, including user research, wireframing, high-fidelity prototyping, and usability testing. Proven ability to collaborate in fast-paced, cross-functional teams to deliver intuitive and accessible digital solutions. Combines technical design skills with a unique background in team leadership and customer experience management to advocate for the user at every stage.

SKILLS

- **UX/UI Design**: User Research, Wireframing, Prototyping, UI/Interaction Design, Information Architecture, Usability Testing, Visual Communication, Visual Design
- **Accessibility**: WCAG Application, Assistive Technology Knowledge, Form Accessibility
- **Tools**: Figma, Sketch, Adobe XD
- **Professional**: Team Leadership, Project Management, Client Communication, Problem-Solving, Collaboration

EXPERIENCE

Cummings Creative Group (CCG) – UX Design Contractor

Birmingham, AL -- Remote   Aug 2025 – Present

- Developed comprehensive UI/UX designs by creating wireframes, interactive prototypes, and high-fidelity mockups to effectively communicate design concepts.
- Conducted user research and usability testing to evaluate design effectiveness, synthesizing findings to inform data-driven design iterations and improvements.
- Maintained and enforced a consistent design language system across multiple products and platforms to ensure a cohesive user experience.
- Collaborated with product managers and engineers to align design solutions with user needs and technical requirements.

Cummings Creative Group (CCG) – UX Design Intern

Birmingham, AL -- Hybrid   May 2025 – Aug 2025

- Assisted senior designers in implementing design solutions, creating wireframes and prototypes to visualize and test ideas.
- Conducted foundational user research, including interviews and surveys, to gather insights into user needs and behaviors.
- Presented design work to internal stakeholders, incorporating constructive feedback to refine visual assets and user flows.

University of North Alabama Office of Advancement – Student Assistant

Florence, AL – On Site   Jan 2023 – Apr 2023

- Provided administrative support for fundraising campaigns and alumni relations initiatives, including data entry, using Microsoft Excel, and preparing materials for mailings and events.
- Assisted with event logistics for alumni gatherings and donor recognition events, ensuring a positive experience for all attendees.

Team Manager – The Escape Room Florence

Florence, AL – On Site   Sept 2022 – Present

- Oversaw daily operations and mentored a team of game masters and customer service representatives, fostering a collaborative and motivating environment.
- Analyzed qualitative and quantitative customer feedback to identify pain points and implement strategic improvements, enhancing the overall customer journey.
- Collaborated with the marketing team on promotional strategies to effectively communicate the value of new and existing offerings.

EDUCATION & CERTIFICATIONS

- **Bachelor of Science Degree – HCI/UX**: University of North Alabama, Florence, AL
- **WCAG Compliance**: WCAG.com
- **Google Professional Certificate – UX Design**: Google