# Chelle Knowledge Model

# Purpose

Chelle manages an organization's information via construction of a knowledge model (KM) for that organization.

A KM is used for:

- Encoding an organization's knowledge (concepts, definitions, facts, relationships)
- Organizing an organization's documents (documents are tagged by concept)

## **Document Conventions**

In this document, the following conventions apply, which should help in navigating:

- The sub-headings are the terms contained in the Glossary, and the content within is the complete definition of the term, followed by the facts we know about the term.
- When a definition or fact makes reference to another term in the Glossary, the term is *italicized*. A term is **bolded** in its own definition.
  - Example: 'Understanding is a degree of demonstrated retention of a Concept.'
     Concept is italicized here because it is a term belonging to the Glossary.
     Understanding is bolded because this is its own definition.
- When a definition makes use of customized language in defining a property of the term, the customized language is put in "quotes". For example, if a term from the Glossary defines an entity which has a property that may only contain certain values, and those values are enumerated, they would be quoted. Customized language from the definition of one term may appear in the definition of another term.
  - An example of this can be found in the *Concept* term, where we use the word "lexeme". That word is a child of the term *Concept*, so it's not big enough to be its own term in the Glossary, but it may need to be referenced elsewhere, so the quotes help identify it.

# **Core Principles**

# **Dependency Ordering**

A term  $T_1$  must be defined before term  $T_2$  if and only if  $T_2$ 's definition contains  $T_1$ . This creates a directed acyclic graph (DAG) of definitional dependencies.

# Term Structure

Each term entry consists of two parts:

- Definition: A precise statement that uniquely identifies the term using only previously defined terms
- Citations: Verified statements about the term that document its properties, behaviors, and relationships

# Completeness Rule

The glossary G is complete if and only if:

- Every term used in any definition is itself defined earlier in G
- Every term has exactly one definition
- No definition creates a circular dependency
- Every citation has a verifiable source

# Relationship Uniqueness Rule

The system maintains exactly one explicit relationship between any pair of Concepts: Every pair of Concepts (A,B) must have exactly one Relationship Type R Relationship Types are mutually exclusive
No implicit or derived relationships are stored

## **Mathematical Foundations**

# **Lattice Operations**

The relationship hierarchy forms a complete lattice with the following operations:

Join Operation (□)

Definition: For any two relationship types  $R_1$  and  $R_2$ , their join  $R_1 \sqcup R_2$  is the least upper bound that satisfies both relationships

Formally:  $R_1 \sqcup R_2 = \min\{R \mid R \geq R_1 \text{ and } R \geq R_2\}$ 

Meet Operation (□)

Definition: For any two relationship types  $R_1$  and  $R_2$ , their meet  $R_1 \sqcap R_2$  is the greatest lower

bound that is satisfied by both relationships Formally:  $R_1 \sqcap R_2 = \max\{R \mid R \leq R_1 \text{ and } R \leq R_2\}$ 

# Knowledge System

# Knowledge

Definition: The fundamental unit of transferable information.

Citations:

Has identifiable source

- Can be validated
- Can be versioned
- Can be structured
- Can be referenced

# Knowledge Structure

Definition: A Knowledge Structure is a formal representation system for storing and managing *Knowledge*.

#### Citations:

- Must be versioned with unique identifier
- Must maintain referential integrity
- Must be computably verifiable

### Properties:

- Consistency: No contradictory statements allowed
- Completeness: All referenced Concepts must exist
- Computability: All operations must terminate in finite time

### Validation Rules:

- All references must be resolvable
- Version changes must maintain dependency consistency
- All operations must have specified complexity bounds

# **Knowledge Operations**

Definition: A set of permitted operations for manipulating *Knowledge Structures*.

### Operations:

- Create: Initialize new Knowledge Structure
- Update: Modify existing Knowledge Structure
- Compose: Combine multiple Knowledge Structures
- Validate: Verify Knowledge Structure consistency

### Constraints:

- All operations must preserve Knowledge Structure properties
- All operations must be reversible
- All operations must maintain audit trail

# **Term Categories**

## **Primitive Terms**

- Terms that require no other terms in their definition
- Must appear first in the glossary
- Examples: "Lexeme", "Citation"

# **Composite Terms**

- Terms that require other terms to be defined first
- Must appear after all terms referenced in their definition
- Example: "Concept" requires both "Lexeme" and "Citation" in its definition

# Relationship Terms

- Terms that define connections between other terms
- Must appear after all terms they connect
- Example: "Knowledge Dependency" requires both "Concept" and "Understanding"

# **Primitive Terms**

### Lexeme

Definition: A **Lexeme** is a unit of meaning in a language, consisting of a word or group of words.

## Citation

Definition: A **Citation** is a verifiable statement that documents a property, behavior, or relationship of a term within its organizational context.

### Validations:

• Every Citation must: a. Reference only defined terms b. Be computably verifiable c. Have an explicit source or derivation

# Property

Definition: A Property is a verifiable characteristic or attribute that can be tested for presence or absence.

## Classifications:

- Primitive Properties:
  - Cannot be derived from other properties

- Must have direct verification procedure
- Must be atomic (cannot be decomposed)
- Derived Properties:
  - Must specify source properties explicitly
  - Must provide derivation function
  - Must maintain traceable derivation chain

## Computably Verifiable Requirements:

- Must have an algorithm A that terminates in finite time
- A(x) returns true ⇔ x has property P
- A(x) returns false ⇔ x does not have property P
- Must have specified worst-case complexity bound O(f(n))

## Equivalence

Definition: A binary relation that is reflexive, symmetric, and transitive.

#### Citations:

- For any x, x is equivalent to itself (reflexivity)
- If x is equivalent to y, then y is equivalent to x (symmetry)
- If x is equivalent to y and y is equivalent to z, then x is equivalent to z (transitivity)

## **Basic Terms**

### User

Definition: A **User** is an individual person who is using the product via a logged in account.

- **Users** are managed externally to the product, via Clerk.
- Users can be either Mentors or Learners.
- nash@chelle.ai what about admins/users in Clerk?

# Organization

Definition: An **Organization** is a group of Users that use the product in tandem.

- Organizations are managed externally to the product, via Clerk.
- It is not possible to use Chelle and not belong to an Organization

# Integration

Definition: An **Integration** is an authorized connection between the product and an *Organization*'s account on a third party platform for the purpose of ingesting data.

- Integrations fall into categories: documentation, codebases, conversations, and meets.
- Connecting an **Integration** does not automatically "register" all *Assets* it provides access to.

## Asset

Definition: An **Asset** is a raw source of information.

- An **Asset** may be text, image, video, audio, or structured data.
- It may be uploaded directly by a *User* or acquired via an *Integration*.

### Raw Asset

Definition: A **Raw Asset** is an unprocessed unit of information from an Integration or direct upload that has not yet undergone refinement or classification.

### Citations:

- Must have a unique identifier
- Must maintain provenance data (source, timestamp, uploader)
- Must track original format and encoding
- Can be text, image, video, audio, or structured data
- Cannot be modified after ingestion
- Must be versioned

## **Asset Metadata**

Definition: **Asset Metadata** is the collection of properties that describe and classify an Asset's characteristics, provenance, and processing state.

### Citations:

- Must include content type identification
- Must track processing history
- Must maintain provenance chain
- Must include version information
- Must track modification timestamps
- Must reference source Asset

# Refined Asset

Definition: A **Refined Asset** is a processed version of a Raw Asset that has been normalized, classified, and enriched with Asset Metadata.

#### Citations:

Must maintain reference to source Raw Asset

- Must track all processing steps
- Must include confidence scores for processing
- Must be re-generatable from Raw Asset
- Must maintain version lineage
- Must track refinement timestamp

## Markdown File

Definition: A **Markdown File** is a Refined Asset containing structured text with semantic formatting that follows the Markdown specification.

### Citations:

- Must preserve original Markdown syntax
- Must identify document structure:
  - Headers and hierarchy
  - Lists and nesting
  - Code blocks and language hints
  - o Block quotes
  - Tables
  - Links and references
- Must track inline formatting:
  - o Emphasis (bold, italic)
  - Code spans
  - Links
- Must maintain internal reference resolution
- Must include parsing confidence scores
- Must preserve raw source mapping
- ,Must track frontmatter metadata if present

## **Table**

Definition: A **Table** is a structured Refined Asset containing data organized in rows and columns with explicit relationships between elements.

- Must have defined column schema
- Must maintain cell data types
- Must preserve structural relationships
- Must track header information
- Must maintain source cell positions
- Must include parsing confidence scores

# **Image**

Definition: An **Image** is a visual Refined Asset that has been processed for content extraction and analysis.

### Citations:

- Must maintain original resolution
- Must track visual element detection
- Must preserve text extraction results
- Must include layout analysis
- Must maintain spatial relationships
- Must track processing confidence scores

## Definition

Definition: A **Definition** is a statement composed of a *Lexeme* and its essential *Citations* that uniquely identify the term.

### Citations:

- A Definition must be expressed using only previously defined terms or primitive concepts
- A Definition must be decidable (can be verified in finite time)
- A Definition must be unambiguous
- A Definition must use only defined terms or primitive concepts

### Validations:

- Every term used must either be:
  - o A primitive term
  - Previously defined in the glossary
  - Explicitly marked as external to the system
- All Citations must be verifiable
- Citations must be minimal (contain only essential distinguishing characteristics)

# **Core Concept Structure**

# Concept

Definition: A **Concept** is a *Lexeme* with an associated *Definition* owned by an *Organization*.

- A **Concept** is identified either manually by a *Mentor*, or automatically via AI.
- A Concept contains Knowledge.
- A **Concept** is associated with other Concepts through *Mentions* in its *Knowledge*.

- A **Concept** has an associated "Summative" *Assessment*.
- A **Concept** may have a "Formative" *Assessment* constructed for it ad-hoc.
- Two **Concepts** from different *Organizations* may have identical "lexemes", but they must have different identities.
- A Concept may have "synonyms", which are alternative "lexemes".

# Glossary

Definition: A **Glossary** is the set of *Concepts* owned by a particular *Organization*.

#### Citations:

The Glossary is the primary interface through which Users interact with Knowledge.

# Relationship Foundation

# Relationship Type

Definition: A **Relationship Type** is a formal classification of how two *Concepts* relate to each other within a *Glossary*.

#### Citations:

- Every relationship type has a precise mathematical definition
- Relationship types form a complete lattice
- Relationship types are mutually exclusive
- Any two Concepts must have exactly one Relationship Type between them

#### Validation Rules:

- Attempting to add a relationship when one exists must be rejected
- Relationship changes must be atomic operations
- All relationship changes must maintain audit trail

# Relationship Category

Definition: A **Relationship Category** is a grouping of *Relationship Types* that share common mathematical properties.

- "Equivalence Category" contains relationships that are reflexive, symmetric, and transitive
- "Order Category" contains relationships that are antisymmetric and transitive

- "Similarity Category" contains relationships that are symmetric but not necessarily transitive
- "Distinction Category" contains relationships that are symmetric and anti-transitive

## Relationship Classification

Definition: A **Relationship Classification** is a formal system that categorizes all possible *Relationship Types* between *Concepts* in a *Glossary*.

### Citations:

- Forms a complete lattice with well-defined meet and join operations
- Preserves the relationship hierarchy
- Enforces mutual exclusivity between classifications

# Relationship Types

### None

Definition: A **None** is a *Relationship Type* indicating the absence of any semantic connection between two *Concepts*.

### Citations:

- None is symmetric
- None is the minimal element in the relationship lattice
- If A has None relationship with B, then A and B share no properties

# Disjoint

Definition: A **Disjoint** is a *Relationship Type* where two *Concepts* have no properties in common.

#### Citations:

- Disjoint is symmetric
- If A is disjoint with B, and B subsumes C, then A is disjoint with C
- Disjoint Concepts cannot have common instances

# Overlap

Definition: An **Overlap** is a *Relationship Type* where two *Concepts* share some but not all properties.

- Overlap is symmetric
- Overlap is not transitive
- Two overlapping Concepts must have at least one common property

## Related

Definition: A **Related** is a *Relationship Type* where two *Concepts* have a meaningful semantic connection that is weaker than *Overlap* but stronger than *Disjoint*.

#### Citations:

- Related is symmetric
- Related is not transitive
- Related requires explicit categorization via a "Connection Type"

#### Interaction Rules:

- Related relationships can coexist with stronger relationships
- If A Subsumes B, then A Related B is implied with Connection Type "Functional"
- If A Overlaps B, then A Related B is implied with Connection Type "Spatial"
- Related relationships cannot contradict stronger relationships
- Multiple Related relationships with different Connection Types are allowed if consistent

# **Connection Type**

Definition: A **Connection Type** is a classification that specifies the semantic nature of a *Related* relationship between *Concepts*.

#### Citations:

- Valid "Connection Types" are: "Causal", "Temporal", "Spatial", "Functional"
- Each Connection Type has specific validation rules
- Connection Types are enumerable and extensible per *Organization*

#### Axioms:

- Distinctness: Each Connection Type is distinct and mutually exclusive
- Finite Enumeration: The set of Connection Types is finite and enumerable
- Extensibility: New Connection Types can be added but must satisfy all axioms
- Verification: Each Connection Type must have a decidable verification procedure

### Dependencies:

- Connection Types must form a directed acyclic graph (DAG)
- Each Connection Type must declare its dependencies explicitly

• No circular dependencies are permitted

## Subsumption

Definition: A **Subsumption** is a *Relationship Type* where the source *Concept* (parent) completely contains all properties of the target *Concept* (child).

Definition: A Subsumption is a directed Relationship Type where the source Concept (parent) completely contains all properties of the target Concept (child).

### Citations:

- Direction is explicit: A Subsumes B means A is parent, B is child
- When A Subsumes B, B is subsumed by A (but we don't store this as a separate relationship)
- The relationship is stored only once with direction indicator
- The relationship strength is always calculated from parent to child

### Storage Requirements:

- Store as directed edge: (source, target, SUBSUMES)
- Query support must handle both directions:
  - Get all concepts that subsume X
  - Get all concepts that are subsumed by X

### Property Inheritance Rules:

- Complete Inheritance: If A Subsumes B, then B inherits all properties of A
- Local Override: B may strengthen but not weaken inherited properties
- Transitivity: If A Subsumes B and B Subsumes C, then C inherits from both A and B

### Validation Requirements:

- All properties from parent concept must exist in child concept
- Child concept properties must satisfy parent concept constraints
- Child may add properties but cannot remove inherited ones
- Child may strengthen but cannot weaken inherited properties

### Validation Rules:

### For any A Subsumes B:

- A is the parent/broader concept
- B is the child/narrower concept
- B inherits all properties from A
- B may add additional properties

B may not remove A's properties

## Equivalence (as Relationship Type)

Definition: An **Equivalence** is a *Relationship Type* where two *Concepts* share exactly the same set of essential *Citations* in their *Definitions*.

### Citations:

- Inherits mathematical properties from primitive Equivalence relation:
  - Reflexive: Every Concept is equivalent to itself
  - Symmetric: If A is equivalent to B, then B is equivalent to A
  - Transitive: If A is equivalent to B and B is equivalent to C, then A is equivalent to C
- Has Relationship Strength of 1.0
- Is the maximal element in the *Relationship Hierarchy*
- Creates equivalence classes within a Glossary
- Cannot exist between Concepts from different Organizations (by definition of Concept)
- Must satisfy strict Citation matching (not just semantic similarity)

#### Validations:

- All essential Citations must match exactly
- Both Concepts must belong to same Organization
- Equivalence must be computably verifiable

# Relationship Properties

# Relationship Strength

Definition: A **Relationship Strength** is a measure of the semantic coupling between two *Concepts* connected by a *Relationship Type*.

### Citations:

- Strength is normalized on a [0,1] scale where 1 represents Equivalence and 0 represents None
- Strength is monotonically decreasing along the relationship hierarchy
- Strength can be computed automatically or specified manually by a *Mentor*

# Relationship Constraint

Definition: A **Relationship Constraint** is a rule that must be satisfied for a particular *Relationship Type* to be valid between two *Concepts*.

### Citations:

- Constraints are validated during relationship creation and modification
- Constraints may reference Citations as evidence
- Constraints must be computably verifiable

# Relationship Hierarchy

Definition: A **Relationship Hierarchy** is an ordered structure that defines the relative strength and implications of all *Relationship Types* within a *Glossary*.

### Citations:

- Forms a complete lattice from *Equivalence* (maximal) to *None* (minimal)
- · Each level implies all weaker relationships below it
- Preserves transitive properties across levels

The relationship types form a complete lattice:

- 1. Equivalence
- 2. Subsumption
- 3. Overlap
- 4. Related
- 5. Disjoint
- 6. None

Each level in this hierarchy is strictly weaker than the ones above it and strictly stronger than the ones below it. This forms a total order over relationship types.

## Cross-Reference Rules

All relationships must be:

- Single (Exactly one relationship between any two Concepts)
- Well-defined (have precise mathematical semantics)
- Decidable (can be computed in finite time)
- Consistent (preserve logical constraints)

Relationship composition must preserve:

- Transitivity where applicable
- Symmetry properties
- Hierarchical constraints

### Validation requirements:

• Every relationship must be validated

- Validation must be deterministic
- Failed validations must be actionable

# Relationship Strength Calculations

Definition: A formal system for computing and resolving relationship strengths between *Concepts*.

### Base Strength Values:

Equivalent: 1.0Subsumes: 0.8Overlap: 0.6Related: 0.4Disjoint: 0.2None: 0.0

### Modifier Rules:

- Property overlap ratio: strength \*= (shared\_properties / total\_properties)
- Connection Type weight: if Related, apply weight based on Connection Type
- Citation overlap: strength \*= (shared citations / total citations)

## Transitivity Rules:

- Direct Rule:  $strength(A,C) \ge strength(A,B) strength(B,C)$
- Path Rule: strength along any path ≤ minimum strength of any edge
- Resolution Rule: actual strength = maximum strength across all paths

# **Mention System**

## Mention Resolution

Definition: A formal system for identifying and managing references between *Concepts*.

### Resolution Rules:

- Exact match: Direct lexeme correspondence
- Synonym match: Alternative lexeme forms
- Context match: Semantic equivalence in context

### Validation Requirements:

- All mentions must resolve to exactly one Concept
- Ambiguous mentions must be explicitly resolved
- Circular mentions must be prevented

## Mention Processing

Definition: The system for processing and maintaining *Mentions* between *Concepts*.

## **Processing Steps:**

- 1. Detection
  - a. Identify potential mentions in text
  - b. Validate against known lexemes
  - c. Record context and metadata
- 2. Resolution
  - a. Resolve to specific Concept
  - b. Handle ambiguity
  - c. Validate consistency
- 3. Maintenance
  - a. Track mention validity
  - b. Update on Concept changes
  - c. Maintain dependency graph

### Validation States:

- "Resolved": Unique Concept identified
- "Ambiguous": Multiple possible Concepts
- "Invalid": No matching Concept

# Relationship Validation

Definition: Formal procedures for validating relationship operations.

## Required Checks:

- 1. Uniqueness Validation
  - a. Verify no existing relationship before creation
  - b. Verify exactly one relationship exists after operation
  - c. Verify no implicit relationships are stored
- 2. Consistency Validation
  - a. Verify relationship is valid for both Concepts
  - b. Verify all constraints are maintained
  - c. Verify strength hierarchy is respected
- 3. Dependency Validation
  - a. Verify all dependent relationships remain valid
  - b. Verify no circular dependencies created
  - c. Verify transitive properties maintained

### **Error States:**

- "DuplicateRelationship": Attempt to add relationship when one exists
- "InvalidTransition": Invalid relationship change attempted
- "ConstraintViolation": Operation violates system constraints

### Resolution Requirements:

- All errors must be actionable
- Error messages must be specific
- Recovery procedures must be defined

# Mapping

# Mapping

Definition: A **Mapping** is a correspondence that associates elements of one set with elements of another set while preserving their *Relationship Types*.

### Citations:

- 1. Structural Properties:
  - Every mapping has exactly one source and one target
  - A mapping may have associated metadata
  - A mapping preserves structural properties between sets
- 2. Relationship Consistency Rules:
  - o If A maps to A' and B maps to B', then:
    - If A is Equivalent to B, then A' must be Equivalent to B'
    - If A Subsumes B, then A' must Subsume B'
    - If A Overlaps with B, then A' must Overlap with B'
    - If A is *Related* to B, then A' must be *Related* to B' with the same "Connection Type"
    - If A is *Disjoint* from B, then A' must be *Disjoint* from B'
    - If A has *None* relationship with B, then A' must have *None* relationship with B'
- 3. Validation Requirements:
  - All relationship consistency rules must be verifiable in finite time
  - Violations must be detected and reported with specific details
  - Mapping is invalid if any relationship consistency rule is violated
- 4. Relationship Strength Preservation:
  - For any two mapped concepts, their *Relationship Strength* must be preserved within a specified tolerance
  - The tolerance must be explicitly defined in the mapping metadata
  - Violations of strength preservation must be logged and flagged
- 5. Categorical Constraints:
  - Mappings must preserve Relationship Category memberships
  - If a concept belongs to a category in the source, its mapped counterpart must belong to the equivalent category in the target
  - Category preservation violations invalidate the mapping

# **Mapping Validation**

Definition: A **Mapping Validation** is a process that verifies the consistency of a *Mapping* with respect to all *Relationship Types* and constraints.

### Citations:

- 1. Validation Process:
  - Checks all pairs of mapped concepts for relationship preservation
  - Verifies category membership preservation
  - Validates relationship strength preservation
  - Confirms connection type consistency
- 2. Validation Results:
  - Produces a detailed report of all violations
  - Categorizes violations by severity
  - Provides specific remediation suggestions
- Validation States:
  - "Valid": All relationship consistency rules are satisfied
  - "Warning": Relationship strengths vary but within tolerance
  - o "Invalid": One or more relationship consistency rules are violated

# **Operational Layer**

# **Operational Layer**

Definition: The **Operational Layer** provides the implementation framework for transforming abstract *Concepts* and *Relationships* into concrete knowledge entities within an organization.

### Citations:

- Must maintain bidirectional traceability between conceptual and operational elements
- Must enforce validation at every transformation step
- Must provide verifiable implementation patterns
- Must preserve semantic relationships during operationalization

# **Operational Layer Components**

# **Implementations**

Definition: An Implementation is a concrete realization of a *Concept*...

- Must specify measurable properties
- Must define completion criteria
- Must have clear categorization
- Must track execution states

### Examples:

- Concept: "Primary Brand Colors", Slate Blue, #5B7C99; Apricot, #ED820E
- Concept: "Sales Pipeline" Implementation: Hubspot deal stages configuration with specific probability percentages
- Concept: "Customer Segmentation" Implementation: SQL views defining customer cohorts based on revenue/engagement
- Concept: "Sales Territory" Implementation: Geospatial mapping rules in CRM with assigned representatives
- Concept: "Brand Voice" Implementation: GPT prompt template with specific tone parameters
- Concept: "Campaign Performance" Implementation: Real-time dashboard with defined KPI calculations
- Concept: "Content Calendar" Implementation: Structured JSON schema for content planning
- Concept: "Learning Outcome" Implementation: Bloom's Taxonomy classifier with success criteria
- Concept: "Student Progress" Implementation: Weighted scoring algorithm across assessment types
- Concept: "Curriculum Sequence" Implementation: Directed acyclic graph of prerequisite relationships
- Concept: "Code Quality" Implementation: SonarQube ruleset configuration
- Concept: "System Architecture" Implementation: Infrastructure-as-code templates with security policies
- Concept: "Release Process" Implementation: GitHub Actions workflow definitions

### **Procedures**

Definition: A Procedure is a defined sequence of steps that implements a Concept.

### Citations:

- Must be step-by-step reproducible
- Must have defined outcomes
- Must have verifiable steps
- Must capture exceptions handling

## Examples:

Concept: "Lead Qualification" Procedure:

- 1. Check company size and industry match
- 2. Verify budget authority
- 3. Score against ideal customer profile
- 4. Route to appropriate sales team
- Concept: "Campaign Launch" Procedure:
  - 1. Validate creative assets against brand guidelines
  - 2. Configure audience targeting parameters
  - 3. Set up tracking pixels and conversion events
  - 4. Schedule coordinated content distribution
- Concept: "Assessment Creation" Procedure:
  - 1. Map questions to learning objectives
  - 2. Generate difficulty ratings
  - 3. Create rubric with scoring criteria
  - 4. Validate with peer review
- Concept: "Service Deployment" Procedure:
  - 1. Run security scan on dependencies
  - 2. Execute integration test suite
  - 3. Update configuration in target environment
  - 4. Perform canary deployment

## **Constraints**

Definition: A Constraint is an operational rule that enforces integrity when working with a concept.

### Citations:

- Must have stated limitations
- Must be explicitly bounded
- Must have verifiable conditions
- Must specify scope

### Examples:

- Concept: "Discount Authorization" Constraints:
  - Maximum discount percentage by deal size
  - Required approvals above thresholds
  - Margin preservation rules
- Concept: "Ad Spend" Constraints:
  - Budget allocation limits by channel
  - Minimum ROAS thresholds
  - Frequency capping rules
- Concept: "Class Size" Constraints:
  - Maximum student-to-teacher ratios
  - Required support staff thresholds

- Physical space requirements
- Concept: "API Performance" Constraints:
  - Maximum response time limits
  - Rate limiting rules
  - Concurrent connection caps

### **Validations**

Definition: A Validation is a process that verifies the correctness of operational elements against their conceptual definitions.

### Citations:

- Must define test cases
- Must have completion states
- Must track acceptance criteria
- Must verify against source material

### Examples:

- Concept: "Revenue Recognition" Validations:
  - o Contract terms completeness check
  - Payment schedule verification
  - Multi-currency conversion accuracy
- Concept: "Attribution Model" Validations:
  - Touch point data integrity
  - Channel classification accuracy
  - Conversion path completeness
- Concept: "Student Achievement" Validations:
  - Assessment reliability metrics
  - Progress trend analysis
  - Comparative cohort performance
- Concept: "Code Review" Validations:
  - Test coverage metrics
  - Static analysis results
  - o Performance benchmark compliance

### **Standards**

Definition: A Standard is a formalized set of requirements that operational elements must satisfy.

- Must specify quality metrics
- Must define acceptance levels

- Must have measurable outcomes
- Must maintain traceability

### Examples:

- Concept: "Sales Documentation" Standards:
  - Required fields for opportunity records
  - Meeting note format and storage
  - Deal stage transition criteria
- Concept: "Digital Assets" Standards:
  - Image resolution and format specifications
  - Metadata tagging requirements
  - File naming conventions
- Concept: "Course Material" Standards:
  - Accessibility compliance requirements
  - Learning objective format
  - Content review cycle
- Concept: "Code Style" Standards:
  - Language-specific formatting rules
  - Documentation requirements
  - Commit message format

## **Templates**

Definition: A Template is a standardized pattern for implementing conceptual elements consistently.

#### Citations:

- Must have reusable elements
- Must be parameterized
- Must maintain consistency
- Must track variations

## Examples:

- Concept: "Proposal" Templates:
  - Solution architecture diagrams
  - Pricing configuration tables
  - Implementation timeline
- Concept: "Email Campaign" Templates:
  - Responsive email layouts
  - A/B test configuration
  - Performance report format
- Concept: "Lesson Plan" Templates:

- Activity sequence structure
- Resource requirement checklist
- Assessment rubric format
- Concept: "Technical Design" Templates:
  - Architecture decision records
  - API documentation format
  - Deployment runbook structure

### Data

Definition: Definition: Data is the literal content extracted from organizational Assets, stored within the system in a structured format.

### Citations:

- Must be versioned with source Asset reference
- Must maintain original fidelity
- Must be queryable
- Must track extraction confidence

### Examples:

- 1. The complete semantic layering model extracted from our UX team's accessibility standards documentation
- 2. A mapping of regulatory compliance requirements to specific engineering design patterns from our security handbook
- 3. The statistical correlation between customer support response times and renewal rates from our quarterly business review
- Student progression patterns through prerequisite chains extracted from three years of course completion data
- 5. The decision matrix for market segment targeting derived from our annual strategic planning session
- 6. Manufacturing tolerance specifications and their relationship to customer satisfaction metrics from product quality reports

## **Data Store**

Definition: A Data Store defines connection patterns to external knowledge repositories where organizational concepts are maintained.

## Examples:

- 1. Connection to the design system repository where brand identity concepts are maintained as living documentation
- 2. Integration with the HR knowledge base that maintains our evolving organizational structure and role definitions

- 3. Link to our research department's experiment tracking system containing hypothesis validation patterns
- 4. Reference to the sales enablement platform where our value proposition frameworks are continuously refined
- 5. Connection to our medical knowledge graph maintaining symptom-treatment relationship patterns
- 6. Integration with our legal team's compliance database tracking regulatory requirement interpretations

## **Figure**

Definition: A Figure is a visual representation of operational elements and their relationships.

### Citations:

- Must have clear notation
- Must be consistent
- Must show relationships
- Must maintain accuracy

### Examples:

- Concept: "Sales Process" Figures:
  - Pipeline stage flow diagram
  - Territory mapping visualization
  - Forecast modeling charts
- Concept: "User Journey" Figures:
  - Touchpoint sequence diagram
  - Channel attribution sankey
  - Engagement funnel visualization
- Concept: "Learning Path" Figures:
  - o Prerequisite relationship graph
  - Skill progression tree
  - Mastery level indicators
- Concept: "System Architecture" Figures:
  - o Component relationship diagram
  - Data flow visualization
  - Infrastructure topology map

# **Tools**

Definition: A Tool is a software application or platform used to implement and manage operational elements.

## Examples

- Figma: UI/UX implementation
- Miro: System visualization
- LucidChart: Process mapping
- NextJS: Web application framework
- · GitHub: Code and configuration management
- Docker: Containerization platform
- HuggingFace: Model deployment
- LangChain: LLM orchestration
- Weights & Biases: Experiment tracking
- HubSpot: CRM implementation
- Salesforce: Sales process automation
- Marketo: Marketing automation

# **Operational Element**

Definition: An Operational Element is any concrete implementation component that realizes a conceptual or relationship layer construct.

### Properties:

- Type classification
- Source reference
- Extraction confidence
- Related concepts
- Version information
- Usage context
- Review status

# **Cross-Reference Phase**

Definition: A Cross-Reference Phase is a systematic process for ensuring consistency between operational elements.

## Steps:

- 1. Check for dependencies between operational elements
- 2. Verify consistency across components
- 3. Identify conflicts or overlaps
- 4. Document relationships
- 5. Update related concept definitions if needed

# **Validation Phase**

Definition: A Validation Phase is a structured process for verifying operational integrity.

### Steps:

- 1. Verify completeness of extraction
- 2. Check consistency with concept definition
- 3. Validate against source material
- 4. Review with subject matter experts
- 5. Document confidence level

# **Implementation Rules**

## **Completeness Requirements:**

- All conceptual elements must have corresponding implementations
- All relationships must have operational representations
- All validations must be executable
- All constraints must be enforceable

## **Consistency Requirements:**

- Implementations must preserve conceptual semantics
- Operational relationships must mirror conceptual relationships
- Validation results must be reproducible
- Standards must be uniformly applied

# **Traceability Requirements:**

- Every operational element must link to its conceptual source
- All transformations must be documented
- Implementation decisions must be justified
- Validation results must be preserved

# **Instruction Layer**

# Core System Roles

## Role

**Definition**: A Role is a constrained set of permissions and capabilities that a User may assume within the system.

## Citations:

- Two fundamental types: Mentor and Learner
- Determines available operations and access rights
- Must be explicitly tracked and validated
- Has defined transition rules between types

## Active Role

**Definition**: An Active Role represents the current Role assumed by a User within their App Session.

### Citations:

- Must be explicitly set within each App Session
- Can be changed based on User permissions
- Determines available operations and interfaces
- Must maintain audit trail of changes
- Must enforce type-specific constraints

## Job

**Definition**: A Job is the professional position and responsibilities of a User within their Organization.

- Must be formally specified with measurable outcomes
- Creates context for work assignments
- Must be validated against Organization structure
- Determines required capabilities and knowledge access

# **Assessment Framework**

## Assessment Type

**Definition**: An Assessment Type is a classification of evaluation methods used to measure capability.

### Citations:

- Two distinct categories:
  - "Formative": Ongoing learning measurement
  - o "Summative": Final capability validation
- Question format limited to multiple choice
- Results must be computably verifiable
- Must maintain validation trace to source material

## Assessment

**Definition**: An Assessment is a structured collection of questions of a specific Assessment Type used to measure capability.

#### Citations:

- Must map to specific measurement levels
- Must maintain validation trace to source material
- Results must be computably verifiable
- Must have clear completion criteria
- Must track attempt history

# **Understanding Level**

**Definition**: An Understanding Level is a quantified measure of demonstrated capability.

- Two classification schemes:
  - o "Practical": None, Functional, Practical, Proficient
  - o "Theoretical": None, Basic, Intermediate, Mastery
- Levels must form a strict total order
- Each level must have verifiable criteria
- Transitions between levels must be validated

# Understanding

**Definition**: Understanding is a measured level of demonstrated capability regarding a Concept, validated through Assessment.

### Citations:

- Must be quantifiably measurable via Assessment
- Level determined by Assessment Type and performance
- Must have clear progression criteria
- Must track historical development
- Must be regularly validated

# Knowledge

**Definition**: Knowledge is the complete set of validated instructional materials associated with a Concept.

### Citations:

- Must maintain versioning and provenance
- May be Al-generated or User-created
- Storage requirements:
  - Primary storage as structured text
  - Support for multimedia delivery
- Must track content relationships
- Must maintain consistency with source material

## **Evaluation**

**Definition**: An Evaluation is a formal measurement using Assessment to quantify current Understanding.

## Citations:

- Distinct from regular Assessment in:
  - Focus on measurement rather than learning
  - Can be administered at any time
  - Results affect progression tracking
- Must provide quantifiable results
- Must track historical progression

## Task

**Definition**: A Task is a Job-relevant work assignment that demonstrates Understanding.

### Citations:

- Must have clear completion criteria
- Must be relevant to assigned Job
- Must maintain completion audit trail
- Must have validation requirements
- Requires specific evidence for completion

# **Role Implementations**

### Learner

**Definition**: A Learner is a Role focused on Knowledge acquisition and Understanding demonstration.

#### Citations:

- Primary interaction through structured learning
- Progress tracked via Understanding Levels
- Access to Knowledge consumption interfaces
- Can attempt Assessments
- Must complete assigned Tasks

## Mentor

**Definition**: A Mentor is a Role responsible for Knowledge curation and learning oversight.

### Citations:

- Manages learning materials
- Creates and maintains learning structures
- Assigns Tasks to Learners
- Monitors Understanding progression
- Can modify content relationships

# **Authority**

**Definition**: The Authority is a designation given to a User who owns specific Knowledge.

- Can be assigned by any Mentor
- Responsible for Knowledge validation
- Maintains approval on Understanding criteria

Must have relevant Job context

# **Learning Structure**

### Guide

**Definition**: A Guide is a structured learning unit that packages related Concepts, Assessments, and Tasks into a cohesive learning experience.

### Citations:

- Required components:
  - Objective statement
  - Concept set with explicit relationships
  - Assessment sequence
  - Practical Task
- Completion requires:
  - Certification for all included Concepts
  - Task completion validation
- Must maintain referential integrity with Concepts
- Must preserve Relationship constraints

# Learning Path

**Definition**: A Learning Path is a directed acyclic graph of Concepts ordered by their Dependencies, terminating at a target Concept.

### Citations:

- Construction via topological sort of Concept subgraph
- Must respect both Knowledge and Definitional Dependencies
- Must maintain consistency with Relationship Hierarchy
- Path validity must be computably verifiable

## Certification

**Definition**: A Certification is a verified record of achieved Understanding for a specific Concept.

- Automatically awarded upon Summative Assessment completion
- Must maintain cryptographic proof of completion
- Must track Understanding level achieved
- Must preserve assessment evidence

• Must be verifiable against source Knowledge

# Dependencies

# **Knowledge Dependency**

**Definition**: A Knowledge Dependency represents the requirement for "Practical" or "Intermediate" Understanding of a prerequisite Concept.

### Citations:

- Created from Knowledge Mentions
- Must respect Relationship Hierarchy
- Must maintain transitive closure
- Must be computably verifiable
- Cannot create circular dependencies

# **Definitional Dependency**

**Definition**: A Definitional Dependency represents the requirement for "Basic" or "Functional" Understanding of a prerequisite Concept.

### Citations:

- Created from Definition Mentions
- Stronger constraint than Knowledge Dependency
- Must respect Relationship Hierarchy
- Must maintain transitive closure
- Must be computably verifiable

## Mention

**Definition**: A Mention is an occurrence of a Concept's lexeme that creates an explicit Dependency.

- Types determined by context:
  - Knowledge context creates Knowledge Dependency
  - Definition context creates Definitional Dependency
- Must be automatically detected and validated
- Must maintain referential integrity
- Must be updated when Knowledge changes
- Must respect Relationship constraints

# **Content Organization**

## Article

**Definition**: An Article is a narrative presentation of a Concept's Knowledge optimized for learning engagement.

### Citations:

- Must preserve all Knowledge relationships
- Must maintain consistent structure
- Must support multimedia integration
- Must track engagement metrics
- Must validate against source Knowledge

### Teaser

**Definition**: A Teaser is a condensed presentation of Concept Knowledge designed to rapidly establish basic Understanding.

#### Citations:

- Must target "Functional" or "Basic" Understanding level
- Must maintain accuracy with full Knowledge
- Must be automatically generated
- Must be validated against source material
- Must respect Dependencies

## Corpus

**Definition**: A Corpus is the organized collection of all Assets and their derived Knowledge within an Organization.

### Citations:

- Organization-specific containment
- Must maintain Asset provenance
- Must track all derived Knowledge
- Must enforce Relationship constraints
- Must maintain referential integrity

### Norm

**Definition**: A Norm is a universally recognized lexeme that is automatically provisioned across Organizations as an empty Concept.

- Created without associated Knowledge
- Can be populated differently per Organization
- Optional removal supported
- Must maintain lexeme consistency
- Must respect Relationship constraints