Binary Classifcaton via a Reinforcement Learner

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Abstract

The purpose of this project is to solve a Kaggle competition using neural networks of varying complexities. The competition in question is sponsored by Red Hat. Given situational (an "action" data set) and customer (a "people" data set) information, the goal is to predict customer behavior for a given action. This project will use these two data sources and neural network/reinforcement learning techniques to prepare an algorithm capable of predicting outcomes against a third situational (a "test action" data set) source. The infrastructure designed and built for this project is informed by and informs the work Docker & Jupyter. This work is accompanied by a set of Jupyter notebooks and a docker-compose.yml file that can be run in order to validate all information here presented. LINK.

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Definition

Please refer to notebook 1 Definition.

1.1 Problem Statement

In this Kaggle competition, Red Hat seeks an optimal algorithm for using information about a given action and information about a given customer to predict the customer's behavior with regard to that action. A completed product will take the form of a csv with two items per row - an action_id from the test set, and a predicted outcome from the set 0, 1.

Data is provided in the form of three separate data sets encoded as CSV:

- people.csv
- act_train.csv
- act_test.csv.

We will store our data in two tables in a PostgreSQL Database. The action (act_train.csv) table makes reference to the people (people.csv) table. Beyond this, the sets have been scrubbed of any domain specific knowledge. Rather attributes are referred to generically as char_1, char_2, etc. As such the competition presents an interesting challenge, in which domain knowledge is completely useless. The competition is in essence a "pure machine learning problem."

1.2 Approach

We take the following approach to completing this task:

- 1. Seed a PostgreSQL database with the three csv files.
- 2. One-Hot Encode the data and store the one-hot encoded vector as an array in the action table
- 3. Pull a batch of One-Hot Encoded vectors from the action table to pass to a Reinforcement Learner
- 4. Create, Update, and Store the parameters of the Reinforcement Learner
- 5. Use the Reinforcement Learner to run a set of predictions on Test Data.
- 6. Assess the accuracy of these predictions

Note that while the Kaggle Challenge includes a set of test-data, for the purposes of this study we will be holding a separate test set aside that we are able to run our own local accuracy metrics. At the time of this writing, the competion is closed to new submissions.

1.3 Metrics

The quality of a solution to this task will be measured using the following test error metric

$$Ave(I(y_i \neq \hat{y}_i))$$

Here, I is an indicator function which yields 0 if the predicted outcome (\hat{y}_i) matches the actual outcome (y_i) . While the size of the dataset (over 2 million rows in the action set) makes this problem atypical, it is at the end of the day, a binary classification problem. As such this simple metric is sufficient to measure our accuracy.

We will assess the learner against the test set throughout the training process as a way of assessing the development of our learner. However, the results of the development of the assessment will not be uses for training and can thus be used repeatedly as an impartial measure of progress.

TODO: Learner Assessment Diagram

1.3.1 Solution Format

The following is a sample of the required format for a solution submission:

1.3. METRICS

\$ head data/sample_submission.csv

```
activity_id,outcome
act1_1,0
act1_100006,0
act1_100050,0
act1_100065,0
act1_100068,0
act1_100100,0
```

Preliminary Data Analysis

2.1 Connecting to PostgreSQL

Use notebook 2.01 Connecting to PostgreSQL.

We store all included data in a PostgreSQL database. By and large, we access this database using the psycopg2 library.

TODO: Diagram just Jupyter and DB

2.2 Data Exploration

The data to be used here consists of three datasets:

- people.csv sample
- act train.csv sample
- act_test.csv sample

We will do the following to analyze the datasets.

- 1. prepare sql initialization scripts
- 2. basic postgres descriptor (\d+)
- 3. define the basic structure rows, columns, data types
- 4. identify unique labels for each column and the counts for each label
- 5. run aggregates on columns mean, median, max, min
- 6. identify duplicate records, if they exist
- 7. search for NULL data
- 8. create histograms of data

2.3 Seeding the Database

This is handled during the building of the Docker image for our PostgreSQL database and is written into our database Dockerfile.

In order to run the commands in this Dockerfile we use the docker-compose tool to build our image.

\$ docker-compose build

During the building of the image, any .sql or .sh files located in /docker-entrypoint-initdb.d will be executed. We have defined the tables we will be using in the tables.sql file. The structure will be shown in a moment when we run the postgres descriptors. It is of note, that we have also added our one_hot_ppl_act table which will contain one-hot encoded data created by joining our two tables, however, this will be discussed later. The full structure can be viewed in the seeding file here. This functionality is part of the PostgreSQL public Docker image.

2.4 Basic PostgreSQL Descriptors

Having built and run our images, we now have a running PostgreSQL database that has been seeded with our csv data.

2.4.1 Descriptor for database

We use the PostgreSQL descriptor command to display basic attributes of our database.

postgres=# \d+

	Name	Type				Description	1
public action public people	n	table	postgres postgres	Ī	235 MB	•	_

2.4.2 Descriptor for action table

We can repeat the same for a particular table. The tables have been trimmed so as not to show columns of repeating type.

```
postgres=# \d+ action
```

Tab	le "public.action"	
Column	I Type	
	·	+
people_id	text	١
act_id	text	
act_date	timestamp without time zone	
act_category	text	
act_char_1	text	
	• • •	
act_char_10	text	
act_outcome	boolean	
Indexes:		

[&]quot;action_pkey" PRIMARY KEY, btree (act_id)

Foreign-key constraints:

[&]quot;action_people_id_fkey" FOREIGN KEY (people_id) REFERENCES people(people_id)

2.4.3 Descriptor for people table

```
postgres=# \d+ people
            Table "public.people"
  Column | Type | Modifiers |
-----+
people_id | text
                                   | not null |
ppl_char_1 | text
ppl_group_1 | text
ppl_char_2 | text
ppl_char_3 | text
ppl_char_9 | text
ppl_char_10 | boolean
ppl_char_11 | boolean
ppl_char_12 | boolean
ppl_char_37 | boolean
ppl_char_38 | real
Indexes:
   "people_pkey" PRIMARY KEY, btree (people_id)
Referenced by:
   TABLE "action" CONSTRAINT "action_people_id_fkey"
      FOREIGN KEY (people_id) REFERENCES people(people_id)
```

2.5 Define the Basic Structure

TODO: Jupyter File

The number of rows in a set can be identified by a query using the COUNT() function. Our test and training sets can be identified by the fact that the test set has NULL values in the act_outcome column.

2.5.1 Number of Rows in database tables

database	number of rows	number of training rows
people	189118	N/A
action	2695978	498687

2.5.2 Number of Columns per Data Type

database	text	boolean	timestamp	real
people	11	28	1	0
action	13	1	1	1

2.6 Identify Unique Labels

2.6.1 Number of Unique Labels for people

label	unique
people_id	18911
ppl_group_1	34224
ppl_date	1196
ppl_char_1	2
ppl_char_2	3
ppl_char_3	43
ppl_char_4	25
ppl_char_5	9

2.6. IDENTIFY UNIQUE LABELS

label	unique
ppl_char_6	7
ppl_char_7	25
ppl_char_8	8
ppl_char_9	9

Additionally we do not show the final group of columns for the following reasons. ppl_char_10 through ppl_char_37 are boolean and have only two labels - TRUE and FALSE.

 ${\tt ppl_char_38}$ is a continuous valued column.

2.6.2 Number of Unique Labels for action

Again we first show columns that have too many labels. However, upon second consideration we should use the column act_category.

unique
2695978
411
7
51
32
11
7
7
5
8
18
19
6969

We do not show the outcome act_outcome because it is boolean.

2.7 Run Aggregates on Columns

Next we take the average of our boolean columns. Note that all of them skew to the negation, most of them heavily so. The only exception is act_outcome which, while still toward the negation, is closer to the middle.

label	mean
ppl_char_10	(0.2509)
ppl_char_11	(0.2155)
ppl_char_12	(0.2403)
ppl_char_13	(0.3651)
ppl_char_14	(0.2598)
ppl_char_15	(0.2695)
ppl_char_16	(0.2821)
ppl_char_17	(0.2920)
ppl_char_18	(0.1876)
ppl_char_19	(0.2847)
ppl_char_20	(0.2291)
ppl_char_21	(0.2850)
ppl_char_22	(0.2911)
ppl_char_23	(0.2985)
ppl_char_24	(0.1904)
ppl_char_25	(0.3278)
ppl_char_26	(0.1670)
ppl_char_27	(0.2381)
ppl_char_28	(0.2889)
ppl_char_29	(0.1683)
ppl_char_30	(0.2069)
ppl_char_31	(0.2786)
ppl_char_32	(0.2849)
ppl_char_33	(0.2178)
ppl_char_34	(0.3565)
ppl_char_35	(0.2103)
ppl_char_36	(0.3437)

2.7. RUN AGGREGATES ON COLUMNS

label	mean
ppl_char_37	(0.2855)
act_outcome	(0.4440)

Then we take the average, maximum, and minimum of the single real-valued column.

2.8 Identify Duplicate Records

Note that there are 189118 people_id values, one for each row. We can take this to mean that there are no duplicate entries in the people dataset. The same is true with actions with 2695978 unique act_id values.

2.9 Search for NULL Data

There is null data in these datasets, in two locations. There are null values in the boolean variables attached to the action table. We will be handling this data, however, when we process the data for handoff to the neural network. Additionally, there are null values in the act_outcome column, but this is functional as a null value in this field signifies a test action as opposed to a train action.

2.10 Create Histograms of Data

Finally, we use the Python library **seaborn** to create plots of our data as histograms.

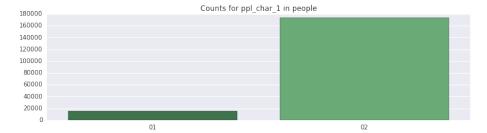
First, we import the necessary libraries, then instantiate a connection to our database.

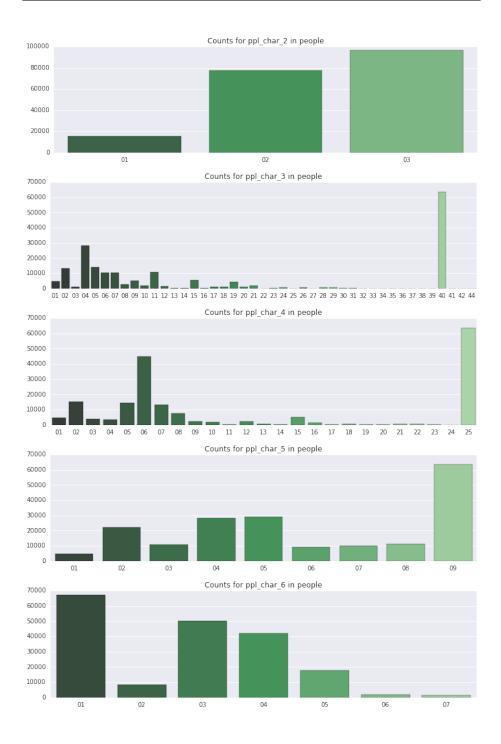
Next, we define a function that we will use to create numbered bins four distinct labels for each column.

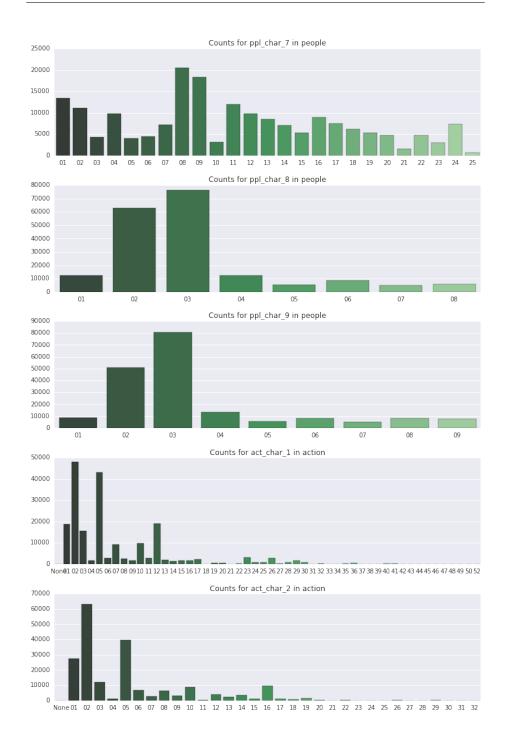
```
column = 'ppl_char_1'
def hist_buckets(column, table, cur):
    sql = "SELECT DISTINCT {} FROM {};".format(column,table)
    cur.execute(sql)
   labels = [str(1[0]) for 1 in cur.fetchall()]
    labels.sort()
   sql = "SELECT {} FROM ".format(','.join(labels).replace(' ','_'))
    sql_rows = ["""(SELECT COUNT({}))
                    FROM {}
                    WHERE {} = '{}') as {}""".format(column,
                                                      table,
                                                      column,
                                                      label,
                                                      label.replace(' ','_'))
                                                      for label in labels]
   sql += ",".join(sql_rows)
    cur.execute(sql)
   bins = cur.fetchall()[0]
   bins = [int(bn.replace('(','').replace(')','')) for bn in bins]
   return bins, labels
```

Then, we define a function to create our bar plot. We are using the **seaborn** library which is designed to create beautiful plots with minimal configuration.

```
def bar plot(col,table,cur):
    vals,labels = hist_buckets(col,table,cur)
    x = np.arange(len(vals))
    y = np.array(vals)
    f = plt.figure(figsize=(12,3))
    ax = f.add_axes([0.1, 0.1, 0.8, 0.8])
    sns.barplot(x=x, y=y,palette='Greens_d')
    ax.set_title("Counts for {} in {}".format(col,table))
    ax.set_xticks(x)
    ax.set_xticklabels([label.replace('type ','') for label in labels])
bar_plot('ppl_char_1','people',cur)
bar_plot('ppl_char_2', 'people', cur)
bar_plot('ppl_char_3','people',cur)
bar_plot('ppl_char_4', 'people', cur)
bar_plot('ppl_char_5','people',cur)
bar_plot('ppl_char_6', 'people', cur)
bar_plot('ppl_char_7','people',cur)
bar_plot('ppl_char_8','people',cur)
bar_plot('ppl_char_9','people',cur)
bar_plot('act_char_1', 'action', cur)
bar_plot('act_char_2', 'action', cur)
bar_plot('act_char_3','action',cur)
bar_plot('act_char_4', 'action', cur)
bar_plot('act_char_5','action',cur)
bar_plot('act_char_6', 'action', cur)
bar_plot('act_char_7', 'action', cur)
bar_plot('act_char_8', 'action', cur)
bar_plot('act_char_9','action',cur)
```

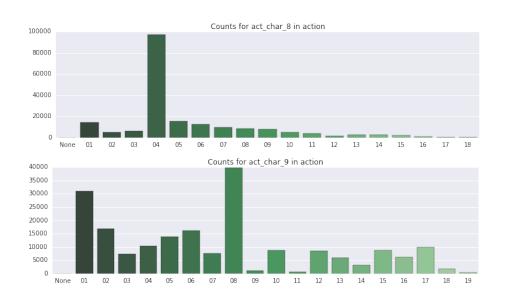








2.10. CREATE HISTOGRAMS OF DATA



Algorithms and Techniques

3.1 One-Hot Encoding

We will use the One-Hot Encoding algorithm to convert our categorical data to numerical data. It may be tempting to merely convert our categories to numbers i.e. type $01 \rightarrow 1$, type $02 \rightarrow 2$, however, such an encoding of data implies a linear relationship between our categories, where there may be none.

In one-hot encoding, a separate bit of state is used for each state. It is called one-hot because only one bit is "hot" or TRUE at any time. (Harris, David, and Sarah Harris. Digital design and computer architecture. Elsevier, 2012.)

This algorithm is also referred to as 1-of-K encoding. An example will be helpful in illustrating the concept.

3.1.1 One-Hot Encoding Example

```
import psycopg2
import numpy as np
from os import environ
conn = psycopg2.connect(dbname='postgres',
                        user='postgres',
                        host=environ['POSTGRES 1 PORT 5432 TCP ADDR'])
cur = conn.cursor()
 cur.execute("SELECT ppl_char_1,ppl_char_2 FROM people LIMIT 10")
this_row = cur.fetchone()
one_hot = []
while this_row:
    one_hot.append([
            this_row[0] == 'type 1',
            this_row[0] == 'type 2',
            this_row[1] == 'type 1',
            this_row[1] == 'type 2',
            this row[1] == 'type 3',
        ])
    this_row = cur.fetchone()
print(np.array(one_hot, dtype=int))
[[0 1 0 1 0]
 [0 1 0 0 1]
 [0 1 0 0 1]
 [0 1 0 0 1]
 [0 1 0 0 1]
 [0 1 0 0 1]
 [0 1 0 1 0]
 [0 1 0 0 1]
 [0 1 0 0 1]
 [0 1 0 0 1]]
```

Here, we select two columns from our database. For each available type for each column, we do a Boolean check and then cast this check to an integer. The result is that for a given group of columns corresponding to a single column in our original database, there will be a single 1 and the remainder will be 0. We use one-hot coding because the categorical and boolean nature of the vast majority of our data lends itself to this technique.

3.2 Linear Classification via Neural Network

Linear classification will be the core algorithm upon which we will build our neural network classifier. We borrow heavily for this approach from Andrej Karpathy's notes for his Convolutional Neural Networks course:

The approach will have two major components: a **score function** that maps the raw data to class scores, and a **loss function** that quantifies the agreement between the predicted scores and the ground truth labels.

3.2.1 Score Function

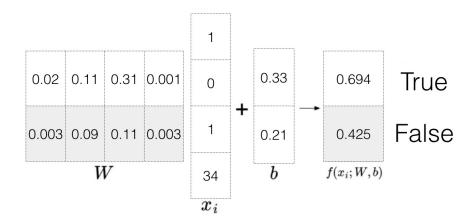
We will develop a score function that maps input vectors to class scores

$$f: \mathbb{R}^{\mathbb{D}} \mapsto \mathbb{R}^2$$

where D is the dimension of our one-hot encoded vectors and 2 represents the 2 classes of our binary classifier. Then,

$$f(x_i, W, b) = Wx_i + b = y$$

where x_i is a particular input vector, W is a matrix of weights (dimension $2 \times n$), b is a bias vector, and y is a score vector with a score for each class.



3.2.2 Loss Function

Note that of the inputs to our score function we do not have control over the x_i s. Instead, we must change W and b to match a set of given ys. To do this we will define a loss function that measures our performance. We will use one of the most common loss functions the multiclass support vector machine. Here the loss for a given vector is

$$L_i = \sum_{j \neq y_i} \max(0, s_j - s_{y_i} + \Delta)$$

Here, s is the vector result of our score function and y_i is the correct class. Our loss function computes a scalar value by comparing each incorrect class score to the correct class score. We expect the score of the correct class to be at least Δ larger than the score of each incorrect class.

3.2.3 Regularization Penalty

It is possible that more than one set of weights could provide an optimal response to our loss function. In order to prioritize the smallest possible weights we will add a regularization penalty to our loss function. Again we will go with a common technique and use the L2 norm.

$$R(W) = \sum_{k} \sum_{l} W_{k,l}^2$$

Additionally, including a regularization penalty has the added benefit of helping to prevent overfitting.

3.2.4 Final Loss Function

$$L = \frac{1}{N} \sum_{i} L_{i} + \lambda R(W)$$

Here, λ is a hyper parameter to be fit by cross-validation and N is a batch size.

3.3 Optimization

3.4 Benchmark

The quality of a solution to this task will be measured using the following test error metric

$Ave(I(y_i \neq \hat{y}_i))$

Here, I is an indicator function which yields 0 if the predicted outcome (\hat{y}_i) matches the actual outcome (y_i) . While the size of the dataset (over 2 million rows in the action set) makes this problem atypical, it is at the end of the day, a binary classification problem. As such this simple metric is sufficient to measure our accuracy.

Of note is that, while the outcome is clearly defined by the contest, for the purposes of this project, we will be using a portion of the training set as our benchmark.

Exploratory Visualization

4.1 Visualizing the Loss Function

A relevant visualization to this task is that of the loss function. For this visualization, we again turn to Andrej Karpathy's notes.

In this section, you will need to provide some form of visualization that summarizes or extracts a relevant characteristic or feature about the data. The visualization should adequately support the data being used. Discuss why this visualization was chosen and how it is relevant. Questions to ask yourself when writing this section:

- Have you visualized a relevant characteristic or feature about the dataset or input data?
- Is the visualization thoroughly analyzed and discussed?
- If a plot is provided, are the axes, title, and datum clearly defined?

Data Preprocessing

5.1 CSV Manipulation

The dataset was a set provided by Kaggle. As such, it was already well structured and clean. Still, in order to facilitate processing, some work had to be done on the csv data itself.

5.1.1 act_train.csv

An additional column had to be added to the csv in order to ultimately provide a null space in which to insert our act_one_hot_encoded binary value. This was done via the sed command line tool by adding a comma to each line.

```
$ sed -e 's/$/,/' -i act_train.csv > new_act_train.csv
```

5.1.2 act_test.csv

For the test data set, we needed to add two columns, one for the null outcome (test and train are stored in the same table and distinguished by having a true, false or null value) and the same null space in which to insert the act_one_hot_encoded binary value.

```
$ sed -e 's/$/,/' -i act_test.csv > new_act_test.csv
```

5.1.3 All Sets

Additionally, we wanted to convert all attributes to double digit attributes i.e. char $1 \rightarrow$ char 01.

```
$ sed -e 's/,char (\d),/,char 0\1,/' -i act_train.csv > new_act_train.csv
```

In this section, all of your preprocessing steps will need to be clearly documented, if any were necessary. From the previous section, any of the abnormalities or characteristics that you identified about the dataset will be addressed and corrected here. Questions to ask yourself when writing this section:

5.2 One-Hot Encoding

We will be storing our one-hot encoded numpy arrays as binary data in the action table column act_one_hot_encoded. Here is a minimal implementation of this.

```
import psycopg2
import numpy as np
from os import environ
conn = psycopg2.connect(dbname='postgres',
                         user='postgres',
                        host=environ['POSTGRES_1_PORT_5432_TCP_ADDR'])
cur = conn.cursor()
def update_one_hot_encoding(vector, action_id):
    sql = """
        UPDATE action
        SET act_one_hot_encoding = {}
        WHERE act id='{}'
        """.format(psycopg2.Binary(vector), action_id)
    cur.execute(sql)
    conn.commit()
eye_3 = np.eye(3)
update_one_hot_encoding(conn, cur, eye_4, action_id)
Next, we verify that the vector was properly stored.
def fetch_one_hot_encoding(conn, cur, action_id):
    sql = """
        SELECT act_one_hot_encoding
        FROM action
        WHERE act_id='{}'
        """.format(action_id)
```

Implementation

In this section, the process for which metrics, algorithms, and techniques that you implemented for the given data will need to be clearly documented. It should be abundantly clear how the implementation was carried out, and discussion should be made regarding any complications that occurred during this process. Questions to ask yourself when writing this section: - Is it made clear how the algorithms and techniques were implemented with the given datasets or input data? - Were there any complications with the original metrics or techniques that required changing prior to acquiring a solution? - Was there any part of the coding process (e.g., writing complicated functions) that should be documented?

Refinement

In this section, you will need to discuss the process of improvement you made upon the algorithms and techniques you used in your implementation. For example, adjusting parameters for certain models to acquire improved solutions would fall under the refinement category. Your initial and final solutions should be reported, as well as any significant intermediate results as necessary. Questions to ask yourself when writing this section: - Has an initial solution been found and clearly reported? - Is the process of improvement clearly documented, such as what techniques were used? - Are intermediate and final solutions clearly reported as the process is improved?

Results

(approx. 2-3 pages)

8.1 Model Evaluation and Validation

In this section, the final model and any supporting qualities should be evaluated in detail. It should be clear how the final model was derived and why this model was chosen. In addition, some type of analysis should be used to validate the robustness of this model and its solution, such as manipulating the input data or environment to see how the model's solution is affected (this is called sensitivity analysis). Questions to ask yourself when writing this section: - Is the final model reasonable and aligning with solution expectations? Are the final parameters of the model appropriate? - Has the final model been tested with various inputs to evaluate whether the model generalizes well to unseen data? - Is the model robust enough for the problem? Do small perturbations (changes) in training data or the input space greatly affect the results? - Can results found from the model be trusted?

8.2 Justification

In this section, your model's final solution and its results should be compared to the benchmark you established earlier in the project using some type of statistical analysis. You should also justify whether these results and the solution are significant enough to have solved the problem posed in the project. Questions to ask yourself when writing this section: - Are the final results found stronger than the benchmark result reported earlier? - Have you thoroughly analyzed and discussed the final solution? - Is the final solution significant enough to have solved the problem?

Conclusion

(approx. 1-2 pages)

9.1 Free-Form Visualization

In this section, you will need to provide some form of visualization that emphasizes an important quality about the project. It is much more free-form, but should reasonably support a significant result or characteristic about the problem that you want to discuss. Questions to ask yourself when writing this section: - Have you visualized a relevant or important quality about the problem, dataset, input data, or results? - Is the visualization thoroughly analyzed and discussed? - If a plot is provided, are the axes, title, and datum clearly defined?

9.2 Reflection

In this section, you will summarize the entire end-to-end problem solution and discuss one or two particular aspects of the project you found interesting or difficult. You are expected to reflect on the project as a whole to show that you have a firm understanding of the entire process employed in your work. Questions to ask yourself when writing this section: - Have you thoroughly summarized the entire process you used for this project? - Were there any interesting aspects of the project? - Were there any difficult aspects of the project? - Does the final model and solution fit your expectations for the problem, and should it be used in a general setting to solve these types of problems?

9.3 Improvement

In this section, you will need to provide discussion as to how one aspect of the implementation you designed could be improved. As an example, consider ways your implementation can be made more general, and what would need to be modified. You do not need to make this improvement, but the potential solutions resulting from these changes are considered and compared/contrasted to your current solution. Questions to ask yourself when writing this section: - Are there further improvements that could be made on the algorithms or techniques you used in this project? - Were there algorithms or techniques you researched that you did not know how to implement, but would consider using if you knew how? - If you used your final solution as the new benchmark, do you think an even better solution exists?

Before submitting, ask yourself. . .

- Does the project report you've written follow a well-organized structure similar to that of the project template?
- Is each section (particularly **Analysis** and **Methodology**) written in a clear, concise and specific fashion? Are there any ambiguous terms or phrases that need clarification?
- Would the intended audience of your project be able to understand your analysis, methods, and results?
- Have you properly proof-read your project report to assure there are minimal grammatical and spelling mistakes?
- Are all the resources used for this project correctly cited and referenced?
- Is the code that implements your solution easily readable and properly commented?
- Does the code execute without error and produce results similar to those reported?

9.4 Appendix

<a ## Dockerfile

```
docker/postgres/Dockerfile
FROM postgres
COPY tables.sql /docker-entrypoint-initdb.d/tables.sql
COPY act_test.csv /docker-entrypoint-init.d/act_test.csv
COPY act_train.csv /docker-entrypoint-init.d/act_train.csv
COPY people.
csv /docker-entrypoint-init.d/people.csv
```

9.4.1