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Joshua Duryea - Marketing Email Developer

HTML	Adobe Creative Suite	Sales
CSS	Microsoft VS Code	Service
JavaScript	Git	Marketing
AmpScript	Salesforce	CRM

EXPERIENCE

Yes Auto LV, Las Vegas NV – Co Founder

Feb 2017 – Jan 2022

- Proven work experience as an effective Email marketing specialist
- Hands on experience with HTML/ CSS and content management systems
- Manage and maintain website and online inventory
- Generate over \$1Million in sales revenue from email marketing efforts in the first year of business
- Maintain 4.5/ 5 star rating on all review platforms including Google and Yelp
- Top Local Dealer Achievement – *CarGurus*

Sahara Chrysler Jeep Dodge, Las Vegas – Internet Director

Aug 2012 – Jan 2017

- Identify target audience and grow our email list
- Create email databases for lead generation
- Design and implement direct email marketing campaigns
- Ensure mobile-friendly email templates
- Upgrade email templates using graphics, personalization, and advanced features
- Analyze campaign performance and suggest improvements
- Report on sales revenue generated from email marketing efforts
- Ensure emails follow industry policies and best practices