(503)577-0852
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Joshua Duryea   -   Marketing Email Developer

HTML	Salesfoce Marketing	Email
CSS	Adobe Creative Suite	Marketing
JavaScript	Microsoft VS Code	Automation
AmpScript	Git	Workflow

EXPERIENCE

Yes Auto LV, Las Vegas NV — *Co Founder*

Feb 2017 - Jan 2022

● Proven work experience as an effective Email marketing specialist
● Hands on experience with HTML/ CSS and content management systems
● Manage and maintain website and online inventory
● Generate over $1Million in sales revenue from email marketing efforts in the first year of business
● Maintain 4.5/ 5 star rating on all review platforms including Google and Yelp
● Top Local Dealer Achievement – *CarGurus*

Sahara Chrysler Jeep Dodge, Las Vegas — *Internet Director*

Aug 2012 - Jan 2017

● Identify target audience and grow our email list
● Create email databases for lead generation
● Design and implement direct email marketing campaigns
● Ensure mobile-friendly email templates
● Upgrade email templates using graphics, personalization, and advanced features
● Analyze campaign performance and suggest improvements
● Report on sales revenue generated from email marketing efforts
● Ensure emails follow industry policies and best practices