

Twelve Ten

Jason Loeb
COLDBOMB

November 9th - December 21st, 2024

Opening November 9th, 6PM - 9PM

Gallery Hours: Weds - Sat, 1PM - 6PM

Yoke the world in a circle. The circle on its axis becomes a line, a cut, a basis from which all other measures may be drawn. Set the circle at an observatory in Greenwich and impose the law of the clock.

The prime meridian. An executive COUP. The declaration & regulation of the degree 0. A cold measure.

“Try to do the following: say ‘It’s cold here’, and mean ‘It’s warm here’. Can you do it? – And what are you doing as you do it? And is there only one way of doing it?” [1]

Sense & reference. There are many ways to capture Venus. Hesperus & Phosphorus. What does it mean to say that the evening star is Lucifer?

A thought expressed by a bright disc.

A COIN flip.

Fact: Heads.

Fact: Tails.

Fact: It stands on an edge.

Observe the morning star.

An eclipse, by what swerve of the atom?

– Joshua Johnson, October 2024

1. Wittgenstein, Ludwig (2009) "Philosophical Investigations, 4th edition (trans. Hacker and Schulte)". Wiley-Blackwell, p. 148, §510

Jason Loeb lives and works in New York. He attended the Whitney Independent Study Program in 2011, received his MFA from the Art Institute of Chicago in 2007, and a certificate from the Pennsylvania Academy of the Fine Arts in 2004. Recent solo exhibitions include *Kangaroo Steele, Éclair, Berlin*; *Steele Trail, Ludlow 38, New York*; *Private Matters, Maxwell Graham / Essex Street, New York*; and *TITLE STACK SINK RELEASE, Kunsthalle Fribourg, Fribourg*.