

Twelve Ten

Jason Loeb
COLDBOMB

November 9th - December 14th, 2024

Opening November 9th, 6PM - 9PM

Gallery Hours: Weds - Sat, 1PM - 6PM

Yoke the world in a circle. Set the circle on a mark from Greenwich and impose the law of the clock. The circle on its axis becomes a line, a cut, a basis from which all other measures may be drawn.

The prime meridian. An executive COUP. The declaration & regulation of the degree 0. A cold measure.

“Try to do the following: say ‘It’s cold here’, and mean ‘It’s warm here’. Can you do it? – And what are you doing as you do it? And is there only one way of doing it?” [1]

Sense & reference. There are many ways to capture Venus. Hesperus & Phosphorus. What does it mean to say that the evening star is Lucifer?

A thought expressed by a bright disc.

A COIN flip.

Fact: Heads.

Fact: Tails.

Fact: It stands on an edge.

Picture the morning star.

An eclipse, by what swerve of the atom?

– Joshua Johnson, October 2024

1. Wittgenstein, Ludwig (2009) "Philosophical Investigations, 4th edition (trans. Hacker and Schulte)". Wiley-Blackwell, p. 148, \$510

Jason Loeb lives and works in New York. He attended the Whitney Independent Study Program in 2011, received his MFA from the Art Institute of Chicago in 2007, and a certificate from the Pennsylvania Academy of the Fine Arts in 2004. Recent solo exhibitions include *Kangaroo Stele*, Éclair, Berlin; *Stele Trail*, Ludlow 38, New York; *Private Matters*, Maxwell Graham / Essex Street, New York; and *TITLE STACK SINK RELEASE*, Kunsthalle Fribourg, Fribourg.