

Summary of Top YouTubers 2024 PowerBI Dashboard

Overview

This PowerBI dashboard provides an overview of the top YouTube channels in 2024, analyzing them based on subscribers, total views, videos, and engagement metrics.

Key Insights

Top YouTube Channels by Subscribers

- 1. T-Series leads in subscribers, surpassing other channels significantly.
- 2. YouTube Movies, Cocomelon - Nursery Rhymes, and SET India also rank high in subscriber counts.

Top YouTube Channels by Views

- 1. T-Series and YouTube Movies dominate the total views chart.
- 2. Other notable channels include Cocomelon - Nursery Rhymes, Music, and Kids Diana Show.

Channel Engagement Metrics

- 1. Average Views per Video: 1.99M
- 2. Subscriber Engagement Rate: 3.54K
- 3. Views per Subscriber: 560.89

Summary Table

The dashboard highlights channels like 5-Minute Crafts, Aaj Tak, and Alan Walker, showing their respective subscriber count, video count, and total views in billions.