# Summary of Top YouTubers 2024 PowerBI Dashboard

## Overview

This PowerBI dashboard provides an overview of the top YouTube channels in 2024, analyzing them based on subscribers, total views, videos, and engagement metrics.

## Key Insights

### Top YouTube Channels by Subscribers

1. T-Series leads in subscribers, surpassing other channels significantly.  
2. YouTube Movies, Cocomelon - Nursery Rhymes, and SET India also rank high in subscriber counts.

### Top YouTube Channels by Views

1. T-Series and YouTube Movies dominate the total views chart.  
2. Other notable channels include Cocomelon - Nursery Rhymes, Music, and Kids Diana Show.

### Channel Engagement Metrics

1. Average Views per Video: 1.99M  
2. Subscriber Engagement Rate: 3.54K  
3. Views per Subscriber: 560.89

### Summary Table

The dashboard highlights channels like 5-Minute Crafts, Aaj Tak, and Alan Walker, showing their respective subscriber count, video count, and total views in billions.